

Richard



Job Title

Marketing Manager

Age

35 to 44 years

Highest Level of Education

Associate degree (e.g. AA, AS)

Social Networks



Industry

Technology

Organization Size

201-500 employees

Preferred Method of Communication

- Phone
- Email
- Face-To-face

Goals or Objectives

Hit new record highs for Sales, Get a raise.

Biggest Challenges

- Project Management & Disorganization
- Navigating Client Relationships & Communications

Biography

Richard has a wife and 3 kids. his 3 kids are at various colleges around the US. He works hard to he cam make sure his kids get the best education for the brightest possible future.

Motivations

He hopes to retire with a large 401k and travel the us with his wife after his kids have moved out.