



**Merna Almekkawi**  
**Sales & Marketing – Middle East Operations | G&E Industrial Supplies**

Merna Almekkawi is an accomplished sales and marketing executive recognized for driving strategic growth, strengthening market presence, and delivering high-impact commercial performance within the industrial, construction, and energy sectors. As a Sales & Marketing Engineer at G&E Industrial Supplies Inc., she leads initiatives that expand regional business opportunities while aligning technical solutions with long-term organizational objectives.

Merna brings a sophisticated blend of engineering insight and commercial leadership, enabling her to manage complex project pipelines from opportunity identification through successful execution. She oversees business development activities across key GCC markets, guiding proposal strategy, contract negotiations, and client engagement with a strong emphasis on profitability, operational discipline, and customer value creation. Her portfolio includes supporting major oil & gas and infrastructure projects, where she acts as a trusted technical and commercial advisor to clients.

Known for her ability to cultivate high-value partnerships, Merna builds and sustains executive-level relationships with operators, contractors, and consultants. She contributes to strategic planning through market intelligence, competitive analysis, and pricing strategy development, ensuring the company remains agile and responsive to evolving industry demands. Her leadership extends to cross-functional collaboration with engineering and quality teams to deliver seamless execution and superior client satisfaction.

Merna's executive approach is defined by accountability, strategic vision, and performance excellence. She is committed to advancing operational maturity, strengthening brand positioning, and accelerating sustainable growth. Through disciplined execution and client-focused leadership, she plays a pivotal role in supporting the long-term success and expansion of G&E Industrial Supplies Inc. in the regional industrial marketplace.