

IX 2020

RULES AND REGULATIONS

IX 2020, organized by the IEEE Student Branch of IIT, is the first virtual designathon in Sri Lanka.

The following is a series of guidelines for those participating. It is advised to carefully read these guidelines prior to the event.

Primary Specifications

- The competition comprises 2 rounds (Initial and Final).
- The Initial Round being 12 hours and those chosen to proceed will then compete in a Final Round of 24 Hours.
- Each round comes with a theme where teams will have to prototype their application or website, and it is required that the designs fall under the said theme and are as relevant as possible.
- Designs done in a vague or indistinct manner would only result in a reduction of points for the team.
- Half an hour prior to both the initial and final rounds, a zoom meeting will be hosted where it is mandatory that all participants of the respective rounds join in.

Registration

- Each team must register through the google form provided in the website.
- The deadline for registrations is on the 17th of June 2020.
- It is essential that only the **TEAM LEADER** registers the team.
- Once the teams have been registered there can be no change in its members and trying to do so will result in the inability to participate.

Prerequisites

- Before the Designathon commences, participants are required to be familiar with design and prototyping tools and that all softwares' are up and running so that no time is wasted once the competition begins.

Teams

- A team can consist of a minimum of 2 members and a maximum of 3 members.
- Teams cannot be formed by combining students from different universities and doing so would result in disqualification.

- Teams that have followed the right procedure in registering for this designathon will only be considered in determining a place and placement points.

Eligibility

- This designathon is open for only Undergraduate Students of the respective university.
- Students of different academic years from the same university are eligible to form a team, but forming a team with students from different universities will result in the team being disqualified.

Design/Prototyping Tools and Assets

- In prototyping the application or website, the following tools are what is suggested to be used in the designing of it,
 - Figma (Highly Recommended)
 - Sketch
 - Adobe XD
 - InVision
 - Axure RP
 - Adobe PhotoShop
 - Adobe Illustratoror any software of your teams' personal preference.
- Teams that decide to go with creating a design for a website, using a Website Builder is **NOT PERMITTED** and would result in disqualification.
- The decision made for the tool selected in designing the prototype must be disclosed in the report documentation.
- Any and all kinds of assets used and integrated into your project, must be referenced in the report.
- Assets and images extracted from the web are permitted to be used for the design but plagiarising an existing design would result in team disqualification.

Submission of the Design

On completion of a prototype design at the end of a round, the leader of each team is required to fill in a google form where the following requirements must be provided.

Note: This procedure will be followed at the end of both rounds (Initial & Final)

Prototype Link

- Team leaders of the groups that chose collaborative tools such as Figma or Sketch in designing their prototype are required to include the link of the file in the submission form.
- Team leaders of the groups that selected softwares that do not have the option of sharing the link to the file of their prototype (e.g Adobe XD) are required to upload the design to the relevant google drive folder.

Note: The submission folder is constantly monitored and any changes made to the submitted prototype after the deadline will be disqualified and the submission made upto the point of the deadline is accepted.

YouTube Video Link

- A walk through of the entire process in bringing the prototype to life with a clear demonstration of everything the judging panel has to know should be created in the form of a video.
- This video must be uploaded on YouTube by either the Team Leader or any member of the team.
- The link to the uploaded YouTube video will then have to be provided in the submission form where necessary by the Team Leader.

Report Documentation (PDF format)

- Both rounds require a report to document the process of designing the application and for teams to have the opportunity to justify the decisions made in various aspects of the design, allowing the judges to better understand the inspiration behind your team's design.
- The report template will be disclosed before the competition begins.
- The report submitted by each team **MUST** be in **PDF Format**, and submitted reports found in any format other than what was specified will be disregarded.

Design Pitching (Final Round ONLY)

- In the case of the Final Round: where within 24 hours the **10 final teams** submit their completed prototype simply *following the procedures* of the *section above*, each team is then required to **pitch their design** to the panel of IX 2020 judges during the time slot allocated for them to do so.

- It must also be noted that it is mandatory for all members to be present when their respective team is in the process of pitching.

Point Allocation

- In the allocation of points the judges decision is final and cannot be overturned.

Plagiarism Penalties

- Designs plagiarized from any existing platforms will result in the team being disqualified.

Prizes

- Once the final round of the competition takes place, the judging panel will then select 3 teams with the best designs who have exciting prizes in store for them.

Social Media Contest

- From the Initial Round, the 10 best teams chosen to proceed to the Final Round are eligible to take part in the Social Media Contest.
- These 10 teams are each provided a poster with reference to IX 2020, from which, the team that secures the most amount of likes for their poster on the IEEE Student Branch of IIT Facebook page will become the winner of the social media contest.

For any clarifications or inquiries prior or during the designathon, feel free to drop a mail to ix.designathon@gmail.com or get in touch with us through the Official IEEE Student Branch of IIT [Facebook](#) or [Instagram](#) page.