

Catherine's scenario:

At 22 and now a senior at UNCC, Catherine has realized that she needs to look for jobs to apply to so that she can begin her career after she graduates. She remembers seeing an email about a job fair on campus and logs into her school email to check it out. It turns out that the job fair is today and she has no time to prepare for it, so she heads out of her apartment and down to campus to check out the career fair. Once there she wanders around, too nervous and unprepared to talk to any recruiters around until she spots a table set up for something called Next Chapter Job Finder and decides to check it out. From there she asks the person at the table some questions as to what they offer and decides to leave her information and signs up. Once home she checks out the website and explores the features of the website and quickly decides that it should suffice for her job finding needs.

Joe's scenario:

Fresh into college Joe realizes that his end goal is to find a well paying job. In his freshman year he asked around his classes and to his counselors what he could do to make sure he finds a job and someone mentions an app that helps set you up for success. After some googling he finds Next Chapter Job Finder and looks into the website and what it offers. He noticed that it can help guide him through college and start networking and decided to sign up.