



Jiayun Li 李佳云

Looking for a summer coop in marketing, advertising, motion graphic design or UI design

希望寻找与营销, 广告, 视频制作, 用户体验有关的暑期实习

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Skills

Softwares:

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Premiere
Adobe After Effect
Cinema 4D

Design:

Poster Design
Logo Design
Web Design
UI Design
Motion Graphic
Making Short Documentary

Language:

HTML
p5·Js
Fluent in Chinese and English

Activities/Interests

Design Posters, Logos for RIT Chinese Scholars and Students Association

Join CSSA

Join RIT figure skating club

Participate in No Voice Zone

Education

Rochester Institute of Technology - Rochester, NY

expected May 2020

Bachelor of Fine Arts - New Media Design

Course work - 4D Design, New Media Design Digital Survey I & II, New Media Design Elements II, New Media Design Interactive I & II, New Media Design 3D, New Media Design Animation

Experience

• RIT, Rochester - Student Ambassador

Jan 2017 - present

Working the social media team; Writing Blogs; Posting on social media; Answering question; It is a great experience when I can communicate with the upcoming students and show them the attractive sides of RIT

• Shangmi Jewelry, Beijing - Translator

summer 2017

Translate from Chinese to English for the dealers to the customers who are interested in purchasing gems. I also need to try to convince them that the gems are worth to buy and I learnt a lot about the characteristic about different gems.

• LIFE WEEK, Beijing - UI assistant

Jun 2017

Label making, Website surface improvement for mobile. UI design.

• Freelance Designer

Summer 2017

Created Logos for small businesses