

App Users

Criteria

Why would users use the app

What will people gain from using the app

What will make our app an ideal app?

App Features

people who are going out

Hungry people who are looking for something to eat

Busy commuters who don't have time to waste on decisions

People with minute amounts of leisure time

Big Families

People with rigorous occupations

college students

People looking to make critical decisions pressure free

price sliders

categories (fast food, sit down, top end, etc)

food types like bbq, burgers, tacos

Movie decisions

environment (bar, diner, outdoor seating, etc.)

How it will convenience Users.

best time to leave to pick up at a specified time

wait times for restaurants

Allows users to maintain a budget and time efficiency.

This can prevent argumentative people from engaging in unnecessary arguments.

They're bored and want to figure out events for the night

if someone can not decide what to do or where to go

convenient to decide on the go on a phone

Time efficiency

college/student discounts

A middle ground in regards to making decisions.

Time saved

People will be spared from making tedious daily decisions.

Less arguments over what to do

Nowadays, decision making can be very tedious.

easy interface

People who overthink may be inconvenienced by daily decisions, so this app can remove that inconvenience.

no subscription

ad revenue

small fee when ordering directly from app

Minimal, easy user interface

setting distance from the user that places will appear

user review system

Use data of other users to assist in certain decisions.

create groups and invite friends/family to go out with you

delivery

Surveys for users to gain data for accurate, convenient decisions

GPS/directions