# JOSEPH XAVIER MUNTANER SITGES

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# Experience

#### BANCA MARCH, SEP 2024 -

Senior Economic Advisor - Part-time

Provided high-level strategic advice to the bank's executive committee and key institutional clients, interpreting macroeconomic trends, monetary policy shifts, and market dynamics to inform investment strategies.

Developed proprietary economic forecasting models and risk assessment frameworks, directly contributing to the bank's asset allocation decisions and a strong financial performance.

Collaborated with investment, legal, and commercial teams to integrate economic intelligence into financial planning, wealth advisory services and mitigation of systemic risks.

## Analytica Consulting, May 2022- Aug 2024

Founder and CEO

Scaled a freelance advisory firm delivering bespoke consultancy services on macroeconomic trends, cybersecurity risks and regulatory compliance, achieving 92% client retention in about 3 years.

Pioneered innovative analytical methodologies leveraging AI and big data that enabled clients to navigate complex regulatory environments and capitalize on emerging economic trends.

Secured and managed key client relationships, including government agencies and corporations, delivering tailored solutions and strategies that addressed complex challenges in an evolving geopolitical landscape. Highly confidential projects.

#### WORLD BANK, APR 2020- MAY 22

External Advisory

Provided expert advice on macroeconomic policies, financial regulation, and tax policy to support IMF member countries in achieving economic stability and growth.

Led initiatives on public sector reform, including expenditure rationalization and revenue administration, enhancing fiscal sustainability and efficiency.

Advised on data IT expertise and statistical methodologies, improving the quality and dissemination of economic data in member countries.

# OECD, Mar 2020- Mar 2021

International Legal Consultant - Hybrid

Provided high-level strategic advice to the bank's executive committee and key institutional clients, interpreting macroeconomic trends, monetary policy shifts, and market dynamics to inform investment strategies.

Developed proprietary economic forecasting models and risk assessment frameworks, directly contributing to the bank's asset allocation decisions and a strong financial performance.

Collaborated with investment, legal, and commercial teams to integrate economic intelligence into financial planning, wealth advisory services and mitigation of systemic risks.

#### ALMIRALL, APR 2020- MAY 22

Global Pricing & Market Access Manager -Full-time

Spearheaded global pricing strategies for innovative product launches, maximizing revenue potential in diverse international markets. Charged with US market crisis management in partnership with Finance.

Led cross-functional teams (R&D, Medical Affairs, Marketing) in HTA submissions and payer negotiations, aligning health economics outcomes with national reimbursement systems and securing formulary placement for new and existing medicines.

Implemented an end-to-end global pricing intelligence platform, integrating SAP database with real-time data to inform portfolio decisions and enhance competitive positioning, fostering a culture of excellence.

## DELOITTE LEGAL, SEP 2017- AUG 2018

*Transfer Pricing Consultant – Full-time* 

Advised multinational clients on complex cross-border transfer pricing strategies, ensuring compliance with OECD guidelines and local tax regulations to minimize legal and reputational risks.

Led dispute resolution initiatives for high-value tax audits successfully defending clients in negotiations with tax authorities, avoiding penalties exceeding €14M.

Developed innovative pricing models for intra-group transactions, aligning with BEPS standards and supporting clients in globally expanding operations.

ASTRAZENECA, SUMMER 2017

Business Analyst Intern

BARCELONA CITY COUNCIL, SUMMER 2014

International Relations Intern

#### **Education**

UNIVERSITAT DE BARCELONA, 2024-

Máster de Acceso a la Abogacía y Procura

YALE UNIVERSITY, 2024

Ph.D. in Financial Economics

Thesis: Gatekeeping the Gatekeepers: Measuring Outcomes of Antitrust Intervention in Apple's Business

LONDON BUSINESS SCHOOL, 2017

MSc in Management

Fundación Ramon Areces Scholar

University of California, Berkeley, 2016

Economics Exchange Program in Economics

Sciences Po Paris, 2016

Bachelor's Degree in Economics (Social Sciences) - Cum Laude Honors

Recipient of a full scholarship by the Ministère de l'Enseignement supérieur et de la Recherche

## **Research Fields**

Primary: Antitrust Economics, Financial Economics

Secondary: Health Economics, White Collar Crime

## **Publications**

- 1. Welfare Assessments with Heterogeneous Individuals, 2024 (with Andreas Schaab) *Journal of Political Economy*, Volume 133, Issue 9, September 2025.
- 2. Gatekeeping the Gatekeepers: Measuring Outcomes of Antitrust Intervention in Apple's Business Practices *Review of Financial Studies,* Forthcoming, December 2024.
- 3. Health Economic Evaluation in Japan: A Guide for Life Sciences' Companies Aiming to Access the Japanese Market *Amazon Kindle Books*, November 2024 (ISBN-13: 979-8363982385)

# Grants, Honors, and Awards

Best Doctoral Thesis in Law & Economics Award, 2024

International Research Grant, 2020

Dean's List London Business School, 2017

Fundación Ramon Areces Scholar, 2017

Full Merit Scholarship Ministère de l'Enseignement supérieur et de la Recherche, 2013-2016