行业分析报告智能体操作指南

一、系统概述

"行业分析报告智能体"是一个自动化工具,能够自主采集、处理数据并生成高质量的行业分析报告。该智能体能够从多种数据源获取信息,进行智能化处理,并以专业、美观的方式呈现分析结果,支持多种格式的输出。 二、核心功能模块

使用工具

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### 思考

让我思考一下完整的系统架构设计。首先需要分析用户的需求: 1. 需要一个能自动采集多个数据源的数据采集模块 2. 需要数据清洗和结构化分析模块 3. 需要智能图表生成模块 4. 需要报告排版和生成模块 5. 需要支持HTML和PDF导出 我会从这些方面进行详细设计: 1. 系统架构: 梳理各模块间的关系和数据流 2. 技术栈选择: 针对每个模块选择最合适的技术 3. 工作流程设计: 从用户输入到最终报告生成的完整流程 4. 各模块详细配置: 包括mcpServers配置、功能描述等 5. 文件结构: 合理的项目组织结构查看

1. 数据采集模块 (DataFetcher)

该模块负责从多个数据源采集原始数据,支持多种采集方式:

• 网页爬虫: 自动抓取并解析网页内容

· API 集成: 通过公开/授权的 API 获取结构化数据

•数据库连接:直接从数据库获取历史数据

・文件导入: 支持 CSV、Excel、JSON 等格式数据导入

主要功能:

- 多源数据采集调度
- 自动处理反爬虫策略
- 请求频率控制与代理轮换
- 数据源健康监控
- 增量采集与全量更新
- 2. 数据处理模块 (DataProcessor)

负责对原始数据进行清洗、转换、标准化和结构化:

数据清洗:去除噪声、处理缺失值、异常检测

数据转换:单位统一、格式标准化数据融合:跨源数据整合与关联

•数据标记:自动添加时间、来源等元数据

•数据验证:一致性与有效性检查

3. 数据分析模块 (DataAnalyzer)

对处理后的数据进行深入分析,提取有价值的洞见:

• 统计分析: 描述性统计、趋势分析

预测模型:时间序列预测、回归分析关联分析:变量相关性、因果关系推断

聚类分析:市场细分、客群画像文本分析:與情分析、主题提取

4. 图表生成模块 (ChartRenderer)

根据数据特征智能选择并生成适合的可视化图表:

智能图表推荐:根据数据类型自动推荐合适的图表类型

• 多样化图表库: 支持柱状图、折线图、饼图、散点图等常用图表

高级可视化: 热力图、桑基图、地理信息可视化等

• 交互式图表: 支持缩放、筛选、钻取等交互功能

・自定义主题: 可自定义颜色、字体、样式

5. 报告生成模块 (ReportGenerator)

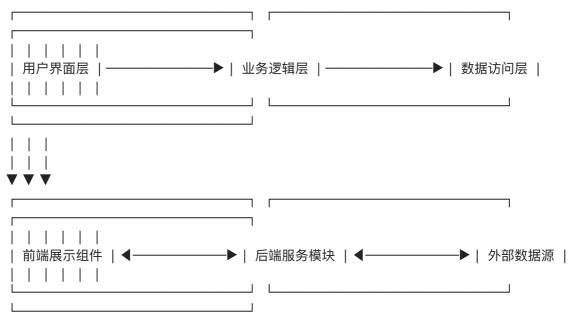
整合文字、图表、数据,生成完整的分析报告:

模板系统:提供多种专业报告模板智能排版:自动优化图文布局动态内容:根据数据自动生成分析文字多格式导出:HTML、PDF、PPT 支持

•响应式设计:适配不同设备显示

三、技术架构与系统设计

系统架构图



## 技术栈选择

# 前端技术:

- ·框架: React.js (组件化开发、状态管理)
- •UI 库: Ant Design (企业级 UI 组件)
- ・样式: Tailwind CSS (响应式设计、快速开发)
- ·图表库: ECharts、D3.js(丰富的可视化选项)
- ・文档渲染: React-PDF、html2canvas (报告导出)

## 后端技术:

- •运行时: Node.js (JavaScript 运行环境)
- ・Web 框架: Express.js/Koa.js(轻量级、灵活)
- ・爬虫: Puppeteer/Cheerio (网页数据爬取)
- ·数据处理: Pandas.js/Lodash(数据转换与分析)
- ·任务队列:Bull (分布式任务处理)

# 数据存储:

- ·文档数据库: MongoDB (灵活的数据模型)
- ·缓存: Redis(高性能缓存和任务队列)
- ·文件存储: MinIO/S3 (报告和图表存储)

四、模块配置详细说明

6. mcpServer 配置模板

```
Copy
{
"mcpServers": {
"dataFetcher": {
"name": "DataFetcher",
"description": "多源数据采集服务",
"command": "node",
"args": ["src/services/dataFetcher"],
"workDir": "/users/industryreportagent/services",
```

```
"env": {
"NODE_ENV": "production",
"LOG_LEVEL": "info",
"PROXY_SERVER": "http://proxy.example.com:8080"
},
"dependencies": [
"axios@1.3.4",
"cheerio@1.0.0-rc.12",
"puppeteer@19.7.2",
"node-schedule@2.1.1",
"got@12.5.3",
"crawlee@3.3.1"
],
"resources": {
"cpuLimit": "1",
"memoryLimit": "2Gi"
}
},
"dataProcessor": {
"name": "DataProcessor",
"description": "数据清洗与转换服务",
"command": "node",
"args": ["src/services/dataProcessor"],
"workDir": "/users/industryreportagent/services",
"dependencies": [
"lodash@4.17.21",
"papaparse@5.4.1",
"xlsx@0.18.5",
"fast-csv@4.3.6",
"json-2-csv@4.0.0"
],
"env": {
"NODE_ENV": "production",
"DATA_DIR": "/users/industryreportagent/data"
},
"resources": {
"cpuLimit": "1",
"memoryLimit": "1Gi"
}
},
"dataAnalyzer": {
"name": "DataAnalyzer",
"description": "数据分析与洞察提取",
"command": "node",
"args": ["src/services/dataAnalyzer"],
"workDir": "/users/industryreportagent/services",
"dependencies": [
"ml.js@6.0.0",
"simple-statistics@7.8.2",
"regression@2.0.1",
"node-nlp@4.26.1",
"brain.js@2.0.0-beta.18"
```

```
],
"env": {
"NODE_ENV": "production",
"MODEL_DIR": "/users/industryreportagent/models"
},
"resources": {
"cpuLimit": "2",
"memoryLimit": "4Gi"
}
},
"chartRenderer": {
"name": "ChartRenderer",
"description": "智能图表生成服务",
"command": "node",
"args": ["src/services/chartRenderer"],
"workDir": "/users/industryreportagent/services",
"dependencies": [
"echarts@5.4.2",
"d3@7.8.4",
"chart.js@4.2.1",
"vega@5.24.0",
"plotly.js@2.20.0",
"canvas@2.11.2"
],
"env": {
"NODE_ENV": "production",
"CHART_CACHE": "/users/industryreportagent/charts"
"resources": {
"cpuLimit": "1",
"memoryLimit": "2Gi"
}
},
"reportGenerator": {
"name": "ReportGenerator",
"description": "报告生成与格式转换",
"command": "node",
"args": ["src/services/reportGenerator"],
"workDir": "/users/industryreportagent/services",
"dependencies": [
"handlebars@4.7.7",
"puppeteer@19.7.2",
"html-pdf-node@1.0.8",
"markdown-it@13.0.1",
"tailwindcss@3.2.7",
"jspdf@2.5.1"
],
"env": {
"NODE_ENV": "production",
"TEMPLATE_DIR": "/users/industryreportagent/templates",
"OUTPUT_DIR": "/users/industryreportagent/output"
},
```

```
"resources": {
  "cpuLimit": "2",
  "memoryLimit": "2Gi"
  },
  "apiGateway": {
  "name": "ApiGateway",
  "description": "API网关与服务协调",
  "command": "node",
  "args": ["src/api/server"],
  "workDir": "/users/industryreportagent/api",
  "dependencies": [
  "express@4.18.2",
  "cors@2.8.5",
  "helmet@6.0.1",
  "compression@1.7.4",
  "morgan@1.10.0",
  "jsonwebtoken@9.0.0"
  ],
  "env": {
  "NODE_ENV": "production",
  "PORT": "3000",
  "API_VERSION": "v1"
  },
  "resources": {
  "cpuLimit": "1",
  "memoryLimit": "1Gi"
  }
  }
7. 完整项目结构
  industryreportagent/
     ---- api/ # API网关与接口
    ├── controllers/ # 控制器
    ├── middlewares/ # 中间件
        --- routes/ # 路由定义
     └── server.js # API服务器入口
     --- config/ # 配置文件
     ├── data-sources.json # 数据源配置
     ├── app-config.js # 应用配置
        ─ report-templates.js # 报告模板配置
     --- data/ # 数据存储
     ├---- raw/ # 原始数据
        — processed/ # 处理后数据
     ____ cache/ # 缓存数据
      — models/ # 分析模型
        — prediction/ # 预测模型
     L—— classification/ # 分类模型
      — services/ # 核心服务
     ├── dataFetcher/ # 数据采集服务
```



# 创建网页

#### 查看

industry\_report\_agent\_workflow 点击打开

以下是完整的工作流程详解: 步骤 1: 用户需求输入与配置

1 用户输入关键参数:

- •行业领域(如:新能源汽车、医疗健康、半导体)
- •分析维度(市场规模、竞争格局、趋势预测等)
- •报告时间范围(最近一年、三年或五年等)
- •报告侧重点(技术路线、商业模式、政策环境等)

- 2智能体初始化配置:
- · 系统自动根据行业选择合适的数据源
- 构建采集策略和分析框架
- 准备报告模板与排版方案

步骤 2: 多源数据采集与预处理

- 1 数据源调度:
- •对各数据源进行优先级排序
- ・确定采集策略(全量/增量/差异化采集)
- 分配计算资源并发起采集任务
- 2 数据抓取执行:
- ·网页爬虫采集:对东方财富网、艾瑞咨询等网站内容抓取
- API 数据获取: 从 Statista、SimilarWeb 获取结构化数据
- •数据库直连:对接已有数据仓库获取历史数据
- ·公开数据集:从IMF、World Bank 下载公开数据集
- 3 原始数据缓存:
- 将采集的数据按来源分类存储
- •添加采集时间戳和元信息
- 进行数据完整性初步校验

步骤 3: 数据清洗与结构化处理

- 1 数据清洗:
- •去除无效数据和重复记录
- •标准化数据格式(日期、数值、单位一致性)
- 处理空值和异常值
- •去除广告和无关内容
- 2 数据转换与标准化:
- •时间序列对齐(按月/季/年标准化)
- 跨数据源指标统一(确保相同指标含义一致)
- ·货币单位转换(统一使用同一货币单位)
- •数值缩放与归一化
- 3 数据标记与结构化:
- 自动添加数据分类标签
- 建立数据间的关联关系
- 生成结构化的中间数据集

步骤 4: 智能数据分析与洞察提取

- 1 统计分析:
- •描述性统计(均值、中位数、分布特征等)
- •时间序列分析(趋势、周期、季节性等)
- •相关性分析(变量间关联程度)
- 2高级分析:
- •市场结构分析(市场集中度、竞争格局)
- 趋势预测(时间序列预测、回归分析)
- 文本挖掘(舆情分析、主题提取)
- •聚类分析(市场细分、客群特征)
- 3 洞察牛成:
- 自动识别关键变化和异常
- 提取重要趋势和模式
- 发现潜在机会和风险点
- 生成数据支撑的观点和结论

步骤 5: 智能图表生成

- 1图表类型选择:
- 根据数据特征自动推荐最佳图表类型
- 考虑数据维度、分布特征和展示目的

- 选择合适的颜色方案和样式
- 2 图表渲染与优化:
- 自动确定坐标轴范围和刻度
- •添加图例、标签和注释
- 优化视觉布局和色彩方案
- 生成高清图表文件
- 3 交互功能嵌入(HTML版本):
- •添加数据筛选和排序功能
- 实现缩放和局部查看功能
- 支持数据点悬停显示详情
- 增加图表间联动效果

步骤 6: 报告内容生成与排版

- 1 内容组织:
- 根据行业特点和分析维度构建报告框架
- 自动生成各章节标题和导言
- 按逻辑顺序组织图表和文字说明
- 2 文本生成:
- •自动撰写数据解读和分析文字
- 生成图表说明和关键点注释
- 归纳总结与前景展望
- 3 排版设计:
- •应用选定的报告模板
- 优化图文排版(上下、左右或并排)
- 调整字体、颜色和间距
- •添加页眉、页脚和页码

步骤 7: 报告导出与交付

- 1 格式转换:
- ·生成 HTML 版本(支持交互功能)
- •转换为 PDF 格式 (便于分享和打印)
- ·可选生成 PPT 演示版本
- 2 质量检查:
- 自动检查排版一致性
- 验证图表与文字的一致性
- 检查数据引用和来源标注
- •拼写和格式检查
- 3 最终交付:
- 生成带目录和索引的完整报告
- •添加参考文献和数据来源说明
- 提供报告下载和在线访问链接
- 六、关键模块功能详细说明
  - 1. 数据采集模块 (DataFetcher)

数据源适配器设计

每个数据源都有专门的适配器处理其特殊性:

Copy

// 东方财富网适配器示例

class EastMoneyAdapter {

constructor(config) {

this.baseUrl = "https://www.eastmoney.com";

this.browser = null;

this.config = config;

}

```
async initialize() {
this.browser = await puppeteer.launch({
headless: true,
args: ['--no-sandbox', '--disable-setuid-sandbox']
});
}
async fetchIndustryData(industryCode, timeRange) {
const page = await this.browser.newPage();
await page.goto(${this.baseUrl}/industry/${industryCode});
// 执行页面交互与数据提取
const data = await page.evaluate((timeRange) => {
 // 提取DOM中的数据并返回结构化结果
 return {
  // 具体数据提取逻辑
 };
}, timeRange);
await page.close();
return data;
}
async fetchCompanyFinancials(stockCode) {
// 获取公司财务数据逻辑
}
async close() {
if (this.browser) await this.browser.close();
}
}
// 导出适配器
module.exports = EastMoneyAdapter;
智能调度系统
Copy
// 调度器示例
class DataFetchScheduler {
constructor(config) {
this.adapters = {};
this.queue = new PriorityQueue();
this.config = config;
}
registerAdapter(sourceName, adapterClass, priority) {
this.adapters[sourceName] = {
adapterClass,
priority,
instance: null
};
}
```

```
async initializeAdapters() {
for (const [name, adapter] of Object.entries(this.adapters)) {
const instance = new adapter.adapterClass(this.config);
await instance.initialize();
this.adapters[name].instance = instance;
}
}
scheduleTask(sourceName, method, params, priority) {
this.queue.push({
sourceName,
method,
params,
priority: priority II this.adapters[sourceName].priority
});
}
async processQueue() {
while (!this.queue.isEmpty()) {
const task = this.queue.pop();
const adapter = this.adapters[task.sourceName].instance;
 try {
  const result = await adapter[task.method](...task.params);
  await this.saveResult(task.sourceName, task.method, result);
 } catch (error) {
  console.error(`Error processing task: ${error.message}`);
  // 重试或降级处理逻辑
 }
}
async saveResult(sourceName, method, data) {
// 保存数据到适当位置
const fileName = ${sourceName}_${method}_${Date.now()}.json;
const filePath = path.join(this.config.dataDir, 'raw', fileName);
await fs.promises.mkdir(path.dirname(filePath), { recursive: true });
await fs.promises.writeFile(filePath, JSON.stringify(data), 'utf8');
return filePath;
}
}
      2. 数据处理模块 (DataProcessor)
         数据清洗器
         Copy
         class DataCleaner {
         constructor(options = {}) {
         this.options = {
         removeNulls: true,
         removeDuplicates: true,
```

```
standardizeDates: true,
         ...options
        };
        }
// 外理空值
handleNulls(data, strategy = 'remove') {
if (!this.options.removeNulls) return data;
switch (strategy) {
 case 'remove':
  return data.filter(row => Object.values(row).every(v => v !== null && v !== undefined));
 case 'fill':
  return data.map(row => {
    const newRow = {...row};
    Object.keys(newRow).forEach(key => {
     if (newRow[key] === null | | newRow[key] === undefined) {
      newRow[key] = this._getDefaultValue(data, key);
     }
   });
    return newRow;
  });
 default:
  return data:
}
// 获取列的默认值(如平均值、中位数)
_getDefaultValue(data, column) {
const values = data.map(row => row[column]).filter(v => v !== null && v !== undefined);
// 根据数据类型选择默认值
if (values.length === 0) return null;
const firstValue = values[0];
if (typeof firstValue === 'number') {
 // 数值类型使用平均值
 return values.reduce((sum, v) => sum + v, 0) / values.length;
} else if (typeof firstValue === 'string') {
 // 字符串类型使用最常见值
 const counts = values.reduce((acc, v) => {
  acc[v] = (acc[v] \parallel 0) + 1;
  return acc:
 }, {});
 return Object.entries(counts).sort((a, b) \Rightarrow b[1] - a[1])[0][0];
return null;
```

}

```
removeDuplicates(data, keyFields = []) {
if (!this.options.removeDuplicates) return data;
const seen = new Set();
return data.filter(row => {
 const key = keyFields.length > 0
  ? keyFields.map(field => row[field]).join('l')
  : JSON.stringify(row);
 if (seen.has(key)) return false;
 seen.add(key);
 return true;
});
}
// 标准化日期格式
standardizeDates(data, dateFields = []) {
if (!this.options.standardizeDates) return data;
return data.map(row => {
 const newRow = {...row};
 dateFields.forEach(field => {
  if (newRow[field]) {
    newRow[field] = this._standardizeDateFormat(newRow[field]);
  }
 });
 return newRow;
});
}
// 将各种日期格式转换为标准格式
_standardizeDateFormat(dateValue) {
try {
const date = new Date(dateValue);
if (isNaN(date.getTime())) return dateValue;
return date.toISOString().split('T')[0]; // YYYY-MM-DD
} catch (e) {
return dateValue;
}
}
// 异常值检测与处理
handleOutliers(data, numericFields = [], method = 'iqr') {
const result = [...data];
```

// 移除重复数据

```
numericFields.forEach(field => {
 const values = data.map(row => row[field]).filter(v => typeof v === 'number');
 if (method === 'iqr') {
  // IQR方法检测异常值
  const sorted = [...values].sort((a, b) \Rightarrow a - b);
  const q1 = sorted[Math.floor(sorted.length * 0.25)];
  const q3 = sorted[Math.floor(sorted.length * 0.75)];
  const iqr = q3 - q1;
  const lowerBound = q1 - 1.5 * iqr;
  const upperBound = q3 + 1.5 * iqr;
  // 替换异常值
  result.forEach(row => {
   if (row[field] < lowerBound II row[field] > upperBound) {
     row[field] = null;
   }
  });
 }
});
return result;
}
// 执行所有清洗步骤
clean(data, options = {}) {
let result = [...data];
// 按顺序执行清洗操作
result = this.handleNulls(result, options.nullStrategy);
result = this.removeDuplicates(result, options.keyFields);
result = this.standardizeDates(result, options.dateFields);
result = this.handleOutliers(result, options.numericFields);
return result;
数据转换器
Copy
class DataTransformer {
constructor() {
this.transformers = {};
}
// 注册转换器
registerTransformer(name, transformFn) {
this.transformers[name] = transformFn;
}
```

```
// 应用转换逻辑
transform(data, transformations = []) {
let result = [...data];
for (const transformation of transformations) {
 const { name, params, fields } = transformation;
 if (this.transformers[name]) {
  result = this._applyTransformation(result, this.transformers[name], fields, params);
 }
return result;
}
// 将转换应用到指定字段
_applyTransformation(data, transformFn, fields, params) {
return data.map(row => {
const newRow = {...row};
 fields.forEach(field => {
  if (field.includes('->')) {
   // 源字段到目标字段的映射转换
   const [sourceField, targetField] = field.split('->').map(f => f.trim());
   newRow[targetField] = transformFn(row[sourceField], params);
  } else {
   // 原地转换
   newRow[field] = transformFn(row[field], params);
  }
 });
 return newRow;
});
}
// 内置转换器初始化
initializeBuiltInTransformers() {
// 数值单位转换
this.registerTransformer('unitConversion', (value, params) => {
if (typeof value !== 'number') return value;
```

```
const { fromUnit, toUnit, conversionFactor } = params;
 return value * conversionFactor;
});
// 货币转换
this.registerTransformer('currencyConversion', (value, params) => {
 if (typeof value !== 'number') return value;
 const { fromCurrency, toCurrency, exchangeRate } = params;
 return value * exchangeRate;
});
// 文本标准化
this.registerTransformer('textNormalization', (value, params) => {
 if (typeof value !== 'string') return value;
 const { lowercase = false, trim = true, removeSpecialChars = false } = params;
 let result = value;
 if (lowercase) result = result.toLowerCase();
 if (trim) result = result.trim();
 if (removeSpecialChars) result = result.replace(/[^\w\s]/g, ");
 return result;
});
// 数值归一化
this.registerTransformer('normalize', (value, params) => {
 if (typeof value !== 'number') return value;
 const { min, max } = params;
 return (value - min) / (max - min);
});
}
}
      3. 图表生成模块 (ChartRenderer)
         智能图表推荐系统
         Copy
         class ChartRecommender {
         constructor() {
         this.rules = [];
        }
// 添加推荐规则
addRule(rule) {
this.rules.push(rule);
}
// 根据数据特征推荐图表类型
recommendChartType(data, columns) {
for (const rule of this.rules) {
```

```
const recommendation = rule(data, columns);
if (recommendation) return recommendation;
}
// 默认返回柱状图
return { type: 'bar' };
}
// 初始化内置规则
initializeRules() {
// 时间序列数据 -> 折线图
this.addRule((data, columns) => {
const timeColumn = columns.find(col =>
col.type === 'date' ||
(col.type === 'string' && this._looksLikeDate(data.map(row => row[col.name])))
);
 const numericColumns = columns.filter(col => col.type === 'number');
 if (timeColumn && numericColumns.length > 0) {
  return {
   type: 'line',
   xAxis: timeColumn.name,
   yAxis: numericColumns.map(col => col.name)
  };
 }
 return null;
});
// 分类占比数据 -> 饼图
this.addRule((data, columns) => {
 const categoryColumn = columns.find(col => col.type === 'string');
 const numericColumn = columns.find(col => col.type === 'number');
 if (categoryColumn && numericColumn && data.length <= 10) {
  const total = data.reduce((sum, row) => sum + row[numericColumn.name], 0);
  // 检查是否符合"部分与整体"的关系
  if (Math.abs(total - 100) < 5 ll this._looksLikeProportions(data, numericColumn.name)) {
   return {
     type: 'pie',
     category: categoryColumn.name,
     value: numericColumn.name
   };
  }
 }
 return null;
});
```

```
// 多分类比较 -> 柱状图
this.addRule((data, columns) => {
 const categoryColumn = columns.find(col => col.type === 'string');
 const numericColumns = columns.filter(col => col.type === 'number');
 if (categoryColumn && numericColumns.length > 0) {
  return {
   type: 'bar',
   xAxis: categoryColumn.name,
   yAxis: numericColumns.map(col => col.name)
 };
 }
 return null;
});
// 相关性分析 -> 散点图
this.addRule((data, columns) => {
 const numericColumns = columns.filter(col => col.type === 'number');
 if (numericColumns.length >= 2) {
  // 检查两列之间是否存在相关性
  const col1 = numericColumns[0].name;
  const col2 = numericColumns[1].name;
  const correlation = this._calculateCorrelation(
   data.map(row => row[col1]),
   data.map(row => row[col2])
  );
  if (Math.abs(correlation) > 0.3) {
   return {
    type: 'scatter',
    xAxis: col1,
    yAxis: col2
   };
  }
 }
 return null;
});
// 地理数据 -> 地图
this.addRule((data, columns) => {
 const geoColumn = columns.find(col =>
  col.type === 'string' &&
  this._looksLikeGeoData(data.map(row => row[col.name]))
 );
 const numericColumn = columns.find(col => col.type === 'number');
 if (geoColumn && numericColumn) {
```

```
return {
   type: 'map',
   geo: geoColumn.name,
   value: numericColumn.name
  };
 }
 return null;
});
}
// 辅助方法: 检查是否可能是日期数据
looksLikeDate(values) {
const datePatterns = [
/^\d{4}[-/]\d{1,2}[-/]\d{1,2}$/, // YYYY-MM-DD
\label{eq:continuity} $$ '^\d{1,2}[-/]\d{4}\, //\ DD-MM-YYYY $$
/^\d{4}年\d{1,2}月$/, // YYYY年MM月
/^Q[1-4] \d{4}$/, // Q1 2023
/^\d{4}$/ // YYYY
1;
const sampleSize = Math.min(values.length, 10);
const samples = values.slice(0, sampleSize);
return samples.some(value =>
 typeof value === 'string' &&
 datePatterns.some(pattern => pattern.test(value))
}
// 辅助方法: 检查是否是比例数据
_looksLikeProportions(data, column) {
const sum = data.reduce((total, row) => total + row[column], 0);
const count = data.length;
// 检查平均值是否接近于 100/n 或 1/n
return (Math.abs(sum - 100) < 5) | (Math.abs(sum - 1) < 0.05);
}
// 辅助方法: 计算两个数组的相关系数
_calculateCorrelation(x, y) {
const n = x.length;
let sumX = 0, sumY = 0, sumXY = 0, sumX2 = 0, sumY2 = 0;
```

```
for (let i = 0; i < n; i++) {
 sumX += x[i];
 sumY += y[i];
 sumXY += x[i] * y[i];
 sumX2 += x[i] * x[i];
 sumY2 += y[i] * y[i];
const numerator = n * sumXY - sumX * sumY;
const denominator = Math.sqrt((n * sumX2 - sumX * sumX) * (n * sumY2 - sumY * sumY));
return denominator === 0 ? 0 : numerator / denominator;
}
// 辅助方法: 检查是否可能是地理数据
_looksLikeGeoData(values) {
// 简单检查是否包含省份、城市或国家名称
const geoKeywords = [
'省', '市', '县', '区',
'Province', 'City', 'County',
'America', 'Europe', 'Asia'
];
const sampleSize = Math.min(values.length, 10);
const samples = values.slice(0, sampleSize);
return samples.some(value =>
 typeof value === 'string' &&
 geoKeywords.some(keyword => value.includes(keyword))
}
}
ECharts 图表渲染器
Copy
class EChartsRenderer {
constructor(options = {}) {
this.options = {
width: 800,
height: 600,
theme: 'light',
...options
};
```

```
// 初始化ECharts主题
this.themes = {
 light: {
  backgroundColor: '#ffffff',
  textStyle: { color: '#333333' },
  title: { textStyle: { color: '#333333' } },
  visualMap: { color: ['#2a5caa', '#b8c5e2'] },
  color: ['#5470c6', '#91cc75', '#fac858', '#ee6666', '#73c0de', '#3ba272', '#fc8452', '#9a60b4']
 },
 dark: {
  backgroundColor: '#333333',
  textStyle: { color: '#ffffff' },
  title: { textStyle: { color: '#ffffff' } },
  visualMap: { color: ['#8378EA', '#02FEFF'] },
  color: ['#5470c6', '#91cc75', '#fac858', '#ee6666', '#73c0de', '#3ba272', '#fc8452', '#9a60b4']
 },
 business: {
  backgroundColor: '#ffffff',
  textStyle: { color: '#333333' },
  title: { textStyle: { color: '#333333' } },
  visualMap: { color: ['#1a4882', '#c3e0e8'] },
  color: ['#4e79a7', '#f28e2b', '#e15759', '#76b7b2', '#59a14f', '#edc948', '#b07aa1', '#ff9da7']
复制
```

```
};
this.renderers = {};
this._initializeRenderers();
}
// 初始化各类图表渲染器 _initializeRenderers() { // 柱状图渲染器 this.renderers.bar = (data, config) => { const
{ xAxis, yAxis, title = ", subtitle = " } = config; const categories = [...new Set(data.map(item => item[xAxis]))];
// 处理多个y轴的情况
const series = Array.isArray(yAxis) ?
yAxis.map(y => ({
name: y,
type: 'bar',
data: categories.map(cat => {
const item = data.find(d => d[xAxis] === cat);
return item ? item[y] : null;
})
})) :
[{
name: yAxis,
type: 'bar',
data: categories.map(cat => {
const item = data.find(d => d[xAxis] === cat);
return item ? item[yAxis] : null;
})
}];
```

```
return {
title: {
text: title,
subtext: subtitle
},
tooltip: { trigger: 'axis' },
legend: {
data: Array.isArray(yAxis) ? yAxis : [yAxis]
},
xAxis: {
type: 'category',
data: categories
},
yAxis: { type: 'value' },
series
};
};
// 折线图渲染器
this.renderers.line = (data, config) => {
const { xAxis, yAxis, title = ", subtitle = ", smooth = true } = config;
const categories = [...new Set(data.map(item => item[xAxis]))].sort();
// 处理多个y轴的情况
const series = Array.isArray(yAxis) ?
yAxis.map(y => ({
name: y,
type: 'line',
smooth,
data: categories.map(cat => {
const item = data.find(d => d[xAxis] === cat);
return item ? item[y] : null;
})
})) :
[{
name: yAxis,
type: 'line',
smooth,
data: categories.map(cat => {
const item = data.find(d => d[xAxis] === cat);
return item ? item[yAxis] : null;
})
}];
return {
title: {
text: title.
subtext: subtitle
},
tooltip: { trigger: 'axis' },
legend: {
data: Array.isArray(yAxis) ? yAxis : [yAxis]
```

```
},
xAxis: {
type: 'category',
data: categories
},
yAxis: { type: 'value' },
series
};
};
// 饼图渲染器
this.renderers.pie = (data, config) => {
const { category, value, title = ", subtitle = " } = config;
const seriesData = data.map(item => ({
name: item[category],
value: item[value]
}));
return {
title: {
text: title.
subtext: subtitle
},
tooltip: {
trigger: 'item',
formatter: '\{a\} < br/>\{b\} : \{c\} (\{d\}\%)'
},
legend: {
type: 'scroll',
orient: 'vertical',
right: 10,
top: 20,
bottom: 20,
data: seriesData.map(item => item.name)
},
series: [
{
name: value,
type: 'pie',
radius: '55%',
center: ['40%', '50%'],
data: seriesData,
emphasis: {
itemStyle: {
shadowBlur: 10,
shadowOffsetX: 0,
shadowColor: 'rgba(0, 0, 0, 0.5)'
}
}
}
```

```
]
};
};
// 散点图渲染器
this.renderers.scatter = (data, config) => {
const { xAxis, yAxis, title = ", subtitle = ", symbolSize = 10 } = config;
const seriesData = data.map(item => [item[xAxis], item[yAxis]]);
return {
title: {
text: title,
subtext: subtitle
},
tooltip: {
trigger: 'item',
formatter: function (params) {
return ${xAxis}: ${params.value[0]}<br/>${yAxis}: ${params.value[1]};
}
},
xAxis: {
type: 'value',
name: xAxis,
scale: true
},
yAxis: {
type: 'value',
name: yAxis,
scale: true
},
series: [
type: 'scatter',
data: seriesData,
symbolSize
}
]
};
};
// 雷达图渲染器
this.renderers.radar = (data, config) => {
const { dimensions, categories, title = ", subtitle = " } = config;
const indicator = dimensions.map(dim => ({
name: dim,
max: Math.max(...data.map(item => item[dim])) * 1.2
}));
const series = [{
type: 'radar',
data: categories.map(cat => ({
```

```
name: cat,
value: dimensions.map(dim => {
const item = data.find(d => d.category === cat);
return item ? item[dim] : 0;
})
}))
}];
return {
title: {
text: title,
subtext: subtitle
},
tooltip: {},
legend: {
data: categories
},
radar: {
indicator
},
series
};
};
// 热力图渲染器
this.renderers.heatmap = (data, config) => {
const { xAxis, yAxis, value, title = ", subtitle = " } = config;
const xCategories = [...new Set(data.map(item => item[xAxis]))];
const yCategories = [...new Set(data.map(item => item[yAxis]))];
const seriesData = data.map(item => [
xCategories.indexOf(item[xAxis]),
yCategories.indexOf(item[yAxis]),
item[value]
]);
return {
title: {
text: title,
subtext: subtitle
},
tooltip: {
position: 'top',
formatter: function (params) {
return ${xCategories[params.value[0]]}, ${yCategories[params.value[1]]}: ${params.value[2]};
}
},
grid: {
height: '50%',
top: '10%'
},
xAxis: {
```

```
type: 'category',
data: xCategories,
splitArea: { show: true }
},
yAxis: {
type: 'category',
data: yCategories,
splitArea: { show: true }
},
visualMap: {
min: Math.min(...data.map(item => item[value])),
max: Math.max(...data.map(item => item[value])),
calculable: true,
orient: 'horizontal',
left: 'center',
bottom: '15%'
},
series: [
{
name: value,
type: 'heatmap',
data: seriesData,
label: {
show: true
},
emphasis: {
itemStyle: {
shadowBlur: 10,
shadowColor: 'rgba(0, 0, 0, 0.5)'
}
}
}
]
};
};
}
// 渲染图表 async renderChart(data, chartType, config) { if (!this.renderers[chartType]) { throw new
Error(Unsupported chart type: ${chartType}); }
// 获取图表配置
const chartConfig = this.renderers[chartType](data, config);
// 应用主题
const theme = this.themes[this.options.theme] II this.themes.light;
Object.assign(chartConfig, {
backgroundColor: theme.backgroundColor,
textStyle: theme.textStyle,
color: theme.color
});
// 使用Node环境下的canvas渲染
const echarts = require('echarts');
const { createCanvas } = require('canvas');
```

```
const canvas = createCanvas(this.options.width, this.options.height);
// 创建ECharts实例
const chart = echarts.init(canvas);
chart.setOption(chartConfig);
// 生成图片
const buffer = canvas.toBuffer('image/png');
// 保存图片
const fileName = chart_${Date.now()}.png;
const filePath = path.join(this.options.outputDir, fileName);
await fs.promises.mkdir(this.options.outputDir, { recursive: true });
await fs.promises.writeFile(filePath, buffer);
return {
path: filePath,
url: /charts/${fileName},
type: chartType,
config: chartConfig
};
}}
```

# 4. 报告生成模块 (ReportGenerator)

动态报告内容生成器

```
class ReportContentGenerator {
 constructor(options = {}) {
  this.options = options;
 }
 // 生成报告摘要
 generateSummary(data, insights) {
  const summary = [];
  // 市场规模摘要
  if (insights.marketSize) {
   const { currentSize, growthRate, forecastSize } = insights.marketSize;
   summary.push(`本报告分析的${insights.industry}行业市场规模现已达到${currentSize},同比增长
${growthRate}%。预计未来5年将保持${forecastSize.cagr}%的复合增长率,到${forecastSize.year}年市场规
模将达到${forecastSize.size}。`);
 }
  // 竞争格局摘要
  if (insights.competition) {
   const { topPlayers, concentration } = insights.competition;
   const topPlayersList = topPlayers.slice(0, 3).map(p => p.name).join(', ');
   summary.push(`行业竞争格局方面, ${topPlayersList}等企业占据主导地位, CR$(topPlayers.length)达
${concentration}%. `);
  }
```

```
// 趋势摘要
 if (insights.trends && insights.trends.length > 0) {
   const topTrends = insights.trends.slice(0, 3).map(t => t.name).join(', ');
   summary.push(`未来行业发展将受${topTrends}等关键趋势影响,企业需积极应对市场变化。`);
 }
 return summary.join(' ');
// 生成市场规模章节
 generateMarketSizeSection(data, insights) {
 const { marketSize } = insights;
 let content = `
   <section id="market-size">
    <h2>市场规模分析</h2>
     根据本报告数据分析,${insights.industry}行业市场规模在过去5年保持了稳定增长。
     ${marketSize.currentYear}年,全球市场规模达到${marketSize.currentSize},同比增长
${marketSize.growthRate}%。
    <div class="chart-container">
     <img src="${marketSize.historicalChart.url}" alt="历年市场规模走势" class="chart" />
     <div class="chart-description">
      <h4>图表: ${insights.industry}行业历年市场规模走势</h4>
      ${marketSize.historicalChart.description}
     </div>
    </div>
    >
     从区域分布来看, ${marketSize.regions[0].name}占据最大市场份额
(${marketSize.regions[0].share}%),
     其次是${marketSize.regions[1].name}(${marketSize.regions[1].share}%)和
${marketSize.regions[2].name}(${marketSize.regions[2].share}%)。
    <div class="chart-container chart-side-by-side">
     <img src="${marketSize.regionChart.url}" alt="各区域市场分布" class="chart" />
     <div class="chart-description">
      <h4>图表: 区域市场分布</h4>
      ${marketSize.regionChart.description}
     </div>
    </div>
    >
     未来预测方面,受${marketSize.growthDrivers.join('、')}等因素推动,预计市场将保持
${marketSize.forecastSize.cagr}%的年复合增长率,
     到${marketSize.forecastSize.year}年市场规模将达到${marketSize.forecastSize.size}。
    <div class="chart-container">
```

```
<img src="${marketSize.forecastChart.url}" alt="市场规模预测" class="chart" />
     <div class="chart-description">
      <h4>图表: ${insights.industry}行业市场规模预测(${marketSize.currentYear}-
${marketSize.forecastSize.year})</h4>
      ${marketSize.forecastChart.description}
     </div>
    </div>
   </section>
 return content;
// 生成竞争格局章节
 generateCompetitionSection(data, insights) {
 const { competition } = insights;
 let content = `
   <section id="competition-landscape">
    <h2>竞争格局分析</h2>
    >
     $(insights.industry)行业的竞争格局呈现$(competition.pattern)特征,行业集中度
CR${competition.topPlayers.length}为${competition.concentration}%。
    <div class="chart-container">
     <img src="${competition.marketShareChart.url}" alt="主要企业市场份额" class="chart" />
     <div class="chart-description">
      <h4>图表: 主要企业市场份额分布</h4>
      ${competition.marketShareChart.description}
     </div>
    </div>
    <h3>主要企业分析</h3>
 // 添加主要企业分析内容
 competition.topPlayers.forEach(player => {
   content += `
    <div class="company-analysis">
     <h4>${player.name}</h4>
     <div class="company-info">
      <div class="company-basic">
       市场份额: ${player.marketShare}%
       营收规模: ${player.revenue}
       增长率: ${player.growthRate}%
      </div>
      <div class="company-description">
       ${player.description}
      </div>
     </div>
    <\!\! div>
```

```
});
 content += `
    <h3>竞争策略分析</h3>
     基于对主要企业的分析, ${insights.industry}行业的竞争策略主要围绕
${competition.strategies.join('、')}等方面展开。
     企业需要在${competition.keyFactors.join('、')}等关键成功因素上建立竞争优势。
    <div class="chart-container chart-side-by-side">
     <img src="${competition.strategyChart.url}" alt="企业战略对比" class="chart" />
     <div class="chart-description">
     <h4>图表:主要企业战略对比</h4>
      ${competition.strategyChart.description}
     </div>
    </div>
  </section>
 return content;
// 生成趋势分析章节
generateTrendsSection(data, insights) {
 const { trends } = insights;
 let content = `
  <section id="industry-trends">
    <h2>行业趋势分析</h2>
    >
     通过对$(insights.industry)行业的历史数据分析和未来展望,我们识别出以下关键趋势:
    <div class="trends-container">
 // 添加关键趋势内容
 trends.forEach((trend, index) => {
  content += `
    <div class="trend-card">
     <h3>${index + 1}. ${trend.name}</h3>
     ${trend.description}
     ${trend.chart?`
     <div class="trend-chart">
      <img src="${trend.chart.url}" alt="${trend.name}" class="chart" />
      ${trend.chart.description}
     </div>
     `:"}
     <div class="trend-impact">
      <h4>影响分析</h4>
```

```
${trend.impact}
    </div>
   <\!\! div>
 });
 content += `
   </div>
   <h3>综合趋势分析</h3>
   ${insights.trendsSummary}
   <div class="chart-container">
    <img src="${insights.trendsRadarChart.url}" alt="行业趋势雷达图" class="chart" />
    <div class="chart-description">
     <h4>图表: ${insights.industry}行业趋势影响雷达图</h4>
      ${insights.trendsRadarChart.description}
    </div>
   </div>
  </section>
 return content;
}
// 生成完整的报告内容
generateFullReport(data, insights) {
 const summary = this.generateSummary(data, insights);
 const marketSizeSection = this.generateMarketSizeSection(data, insights);
 const competitionSection = this.generateCompetitionSection(data, insights);
 const trendsSection = this.generateTrendsSection(data, insights);
 const currentDate = new Date().toISOString().split('T')[0];
 const reportContent = `
  <!DOCTYPE html>
  <html lang="zh-CN">
  <head>
   <meta charset="UTF-8">
   <meta name="viewport" content="width=device-width, initial-scale=1.0">
   <title>${insights.industry}行业分析报告</title>
   <link href="https://cdn.jsdelivr.net/npm/tailwindcss@2.2.19/dist/tailwind.min.css" rel="stylesheet">
   <style>
    /* 报告样式定义 */
    body {
     font-family: 'Microsoft YaHei', Arial, sans-serif;
     line-height: 1.6;
     color: #333;
     max-width: 1200px;
     margin: 0 auto;
     padding: 20px;
    }
```

```
.report-header {
 text-align: center;
 margin-bottom: 40px;
 padding-bottom: 20px;
 border-bottom: 1px solid #eaeaea;
}
.report-title {
 font-size: 28px;
 font-weight: bold;
 margin-bottom: 10px;
}
.report-subtitle {
 font-size: 18px;
 color: #666;
 margin-bottom: 20px;
}
.report-meta {
 font-size: 14px;
 color: #888;
}
.executive-summary {
 background-color: #f9f9f9;
 padding: 20px;
 border-radius: 5px;
 margin-bottom: 30px;
section {
 margin-bottom: 40px;
}
h2 {
 font-size: 24px;
 font-weight: bold;
 padding-bottom: 10px;
 border-bottom: 2px solid #3498db;
 margin-bottom: 20px;
}
h3 {
 font-size: 20px;
 font-weight: bold;
 margin: 25px 0 15px;
 color: #2980b9;
}
h4 {
```

```
font-size: 18px;
 font-weight: bold;
 margin: 20px 0 10px;
}
.chart-container {
 margin: 30px 0;
 border: 1px solid #eee;
 padding: 15px;
 border-radius: 5px;
 box-shadow: 0 2px 5px rgba(0,0,0,0.05);
}
.chart {
 width: 100%;
 max-height: 400px;
 object-fit: contain;
}
.chart-side-by-side {
 display: flex;
 flex-wrap: wrap;
 justify-content: space-between;
 align-items: center;
}
.chart-side-by-side .chart {
 width: 60%;
}
.chart-side-by-side .chart-description {
 width: 35%;
}
.chart-description {
 margin-top: 15px;
}
.company-analysis {
 margin-bottom: 25px;
 padding: 15px;
 background-color: #f9f9f9;
 border-radius: 5px;
}
. company-info \, \{ \,
 display: flex;
 flex-wrap: wrap;
 margin-top: 10px;
}
.company-basic {
```

```
width: 25%;
 min-width: 200px;
}
.company-description {
 width: 70%;
}
.trends-container {
 display: grid;
 grid-template-columns: repeat(auto-fill, minmax(300px, 1fr));
 gap: 20px;
 margin: 30px 0;
}
.trend-card {
 border: 1px solid #eee;
 border-radius: 5px;
 padding: 15px;
 box-shadow: 0 2px 5px rgba(0,0,0,0.05);
}
.trend-chart {
 margin: 15px 0;
}
.chart-caption {
 font-size: 14px;
 color: #666;
 margin-top: 8px;
.trend-impact {
 background-color: #f5f5f5;
 padding: 10px;
 border-radius: 5px;
 margin-top: 15px;
}
.report-footer {
 margin-top: 40px;
 padding-top: 20px;
 border-top: 1px solid #eaeaea;
 font-size: 14px;
 color: #888;
 text-align: center;
@media print {
 body {
  padding: 0;
 }
```

```
.chart-container {
       break-inside: avoid;
      section {
       break-after: always;
     }
    </style>
   </head>
   <body>
    <div class="report-header">
     <div class="report-title">${insights.industry}行业分析报告</div>
     <div class="report-subtitle">市场现状、竞争格局与发展趋势</div>
     <div class="report-meta">生成日期: ${currentDate}</div>
    </div>
    <div class="executive-summary">
     <h2>报告摘要</h2>
     ${summary}
    </div>
    <div class="report-content">
     ${marketSizeSection}
     ${competitionSection}
     ${trendsSection}
    </div>
    <div class="report-footer">
     本报告由行业分析报告智能体自动生成,数据来源包括东方财富网、艾瑞咨询、Statista等。
     © ${new Date().getFullYear()} 行业分析报告智能体 - 保留所有权利
    </div>
   </body>
   </html>
 return reportContent;
}
HTML/PDF 导出器
Copy
class ReportExporter {
constructor(options = {}) {
 this.options = {
  outputDir: './output',
  tempDir: './temp',
  ...options
 };
 // 确保目录存在
 this._ensureDirectoriesExist();
```

```
}
// 确保必要的目录存在
async _ensureDirectoriesExist() {
 const fs = require('fs').promises;
 await fs.mkdir(this.options.outputDir, { recursive: true });
 await fs.mkdir(this.options.tempDir, { recursive: true });
// 保存HTML文件
async saveHtml(content, filename) {
 const fs = require('fs').promises;
 const path = require('path');
 const filePath = path.join(this.options.outputDir, `${filename}.html`);
 await fs.writeFile(filePath, content, 'utf8');
 return {
  path: filePath,
  url: \reports/\filename\}.html
};
}
// 生成PDF
async generatePdf(htmlContent, filename) {
 const fs = require('fs').promises;
 const path = require('path');
 const puppeteer = require('puppeteer');
 // 首先保存为临时HTML
 const tempHtmlPath = path.join(this.options.tempDir, `${filename}_temp.html`);
 await fs.writeFile(tempHtmlPath, htmlContent, 'utf8');
 // 使用Puppeteer生成PDF
 const browser = await puppeteer.launch({
  headless: true,
  args: ['--no-sandbox', '--disable-setuid-sandbox']
 });
 const page = await browser.newPage();
 // 设置PDF选项
 const pdfOptions = {
  path: path.join(this.options.outputDir, `${filename}.pdf`),
  format: 'A4',
  printBackground: true,
  margin: {
   top: '2cm',
   right: '2cm',
   bottom: '2cm',
   left: '2cm'
  },
```

```
displayHeaderFooter: true,
   headerTemplate: '<div style="font-size:8px; margin-left:2cm;">行业分析报告智能体</div>',
   footerTemplate: '<div style="font-size:8px; margin-left:2cm; width:100%; text-align:center;"><span
class="pageNumber"></span> / <span class="totalPages"></span></div>'
 };
 // 加载HTML内容
 await page.goto(`file://${tempHtmlPath}`, { waitUntil: 'networkidle0' });
 // 生成PDF
 await page.pdf(pdfOptions);
 // 关闭浏览器
 await browser.close();
 // 移除临时HTML文件
 await fs.unlink(tempHtmlPath);
 return {
  path: pdfOptions.path,
  url: `/reports/${filename}.pdf`
 };
}
// 导出报告(同时生成HTML和PDF)
 async exportReport(content, filename) {
 const htmlResult = await this.saveHtml(content, filename);
 const pdfResult = await this.generatePdf(content, filename);
 return {
  html: htmlResult,
  pdf: pdfResult
 };
}
七、完整工具链与依赖清单
前端技术栈:
 · React.js - 组件化界面开发
 • Tailwind CSS - 响应式样式框架
 · Ant Design - 企业级UI组件库
 • ECharts - 数据可视化图表库
 • D3.js - 高级数据可视化
 • React-PDF - PDF预览和处理
后端技术栈:
 • Node.js - JavaScript运行时环境
 • Express.js - Web应用框架
 • Puppeteer - 浏览器自动化
 • Cheerio - HTML解析
```

Axios - HTTP客户端
Lodash - JavaScript工具库
MongoDB - NoSQL数据库
Redis - 缓存与消息队列

```
核心依赖包版本:
Сору
 "dependencies": {
  "axios": "^1.3.4",
  "cheerio": "^1.0.0-rc.12",
  "puppeteer": "^19.7.2",
  "crawlee": "^3.3.1",
  "lodash": "^4.17.21",
  "papaparse": "^5.4.1",
  "xlsx": "^0.18.5",
  "echarts": "^5.4.2",
  "d3": "^7.8.4",
  "chart.js": "^4.2.1",
  "ml.js": "^6.0.0",
  "simple-statistics": "^7.8.2",
  "compression": "^1.7.4",
  "express": "^4.18.2",
  "cors": "^2.8.5",
  "helmet": "^6.0.1",
  "morgan": "^1.10.0",
  "mongodb": "^5.1.0",
  "redis": "^4.6.5",
  "handlebars": "^4.7.7",
  "html-pdf-node": "^1.0.8",
  "jspdf": "^2.5.1",
  "canvas": "^2.11
```