

March 10, 2025

MR. HOWE ANDRE LUKE YAP

Proprietor

But First, Coffee

Hagkol, Sayre Highway, Valencia City, Bukidnon, Philippines

Valencia City, Bukidnon, 8709

Dear Mr. Yap,

I am writing to express my interest in using But First, Coffee, your esteemed coffee shop, as a basis for my capstone project. As a Bachelor of Science in Information Technology student at IBA College of Mindanao, Inc., I am required to complete a capstone project that demonstrates my knowledge and skills.

For my project, I plan to conduct a marketing analysis, develop a business plan, investigate customer satisfaction. I really believe that But First, Coffee would be an excellent case study, given its reputation, unique features, and success.


By using But First, Coffee as a reference, I aim to gain valuable insights into the coffee shop industry and apply theoretical concepts to real-world scenarios and situations. This project will not only enhance my academic skills but also to contribute to the body of knowledge in my field in general.

Please be assured that I will maintain confidentiality and anonymity of any sensitive information, ensure accurate and positive representation of But First, Coffee and provide a copy of my project's findings and recommendations (if desired).

If you grant me permission, I would be happy to discuss this further and answer any questions you may have.

Thank you for considering my request. I look forward to hearing from you soon.

Sincerely,



JEZREEL GEMS. YANSON

Researcher