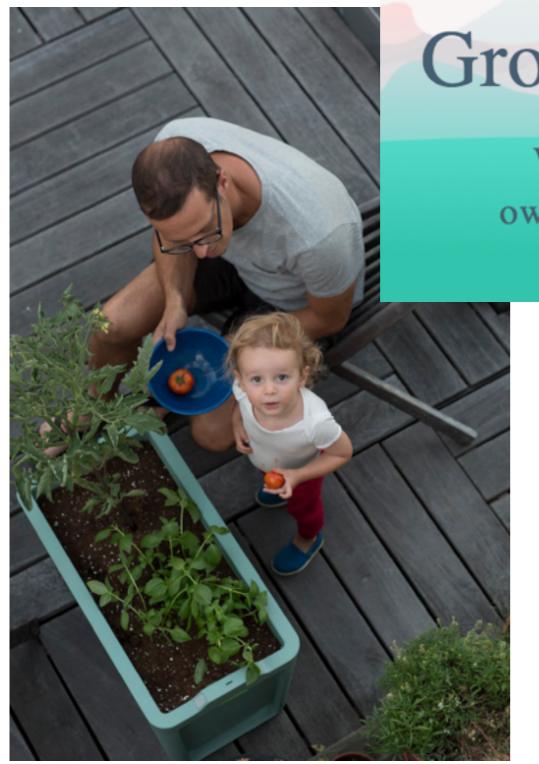






We believe the benefits of growing your own food should be accessible to everyone.

Our aim is to make that happen.



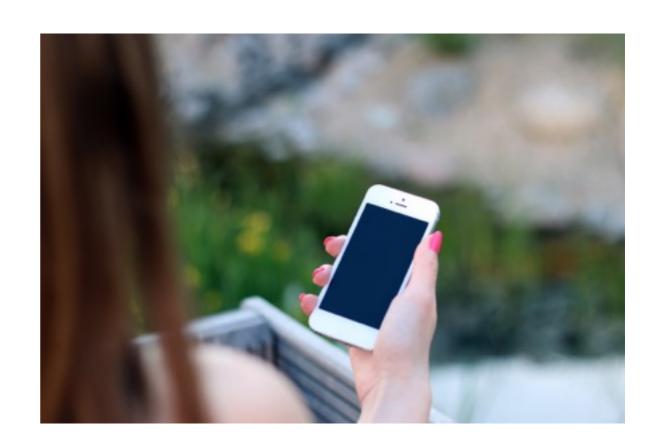
### This Talk

#### Grow's Model



### Grow's Model





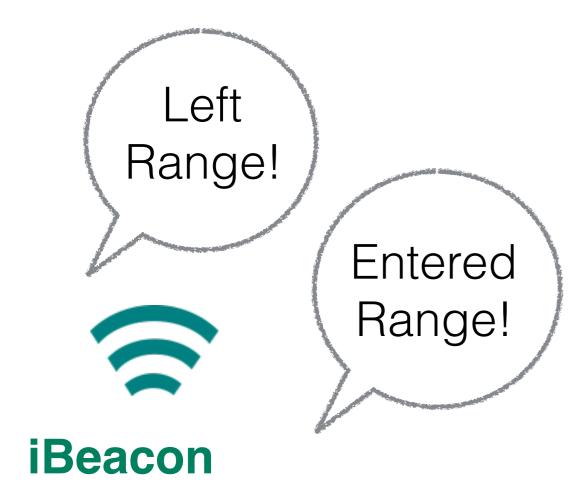






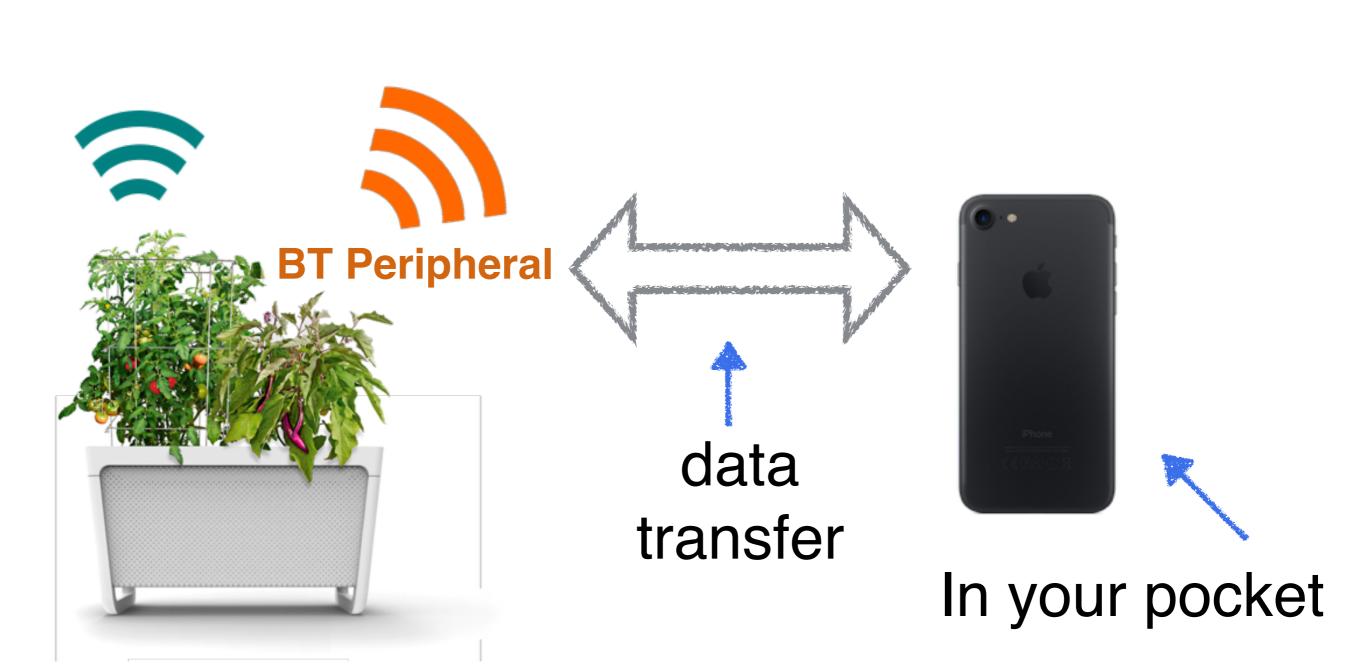








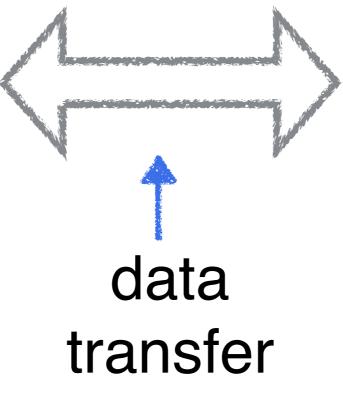










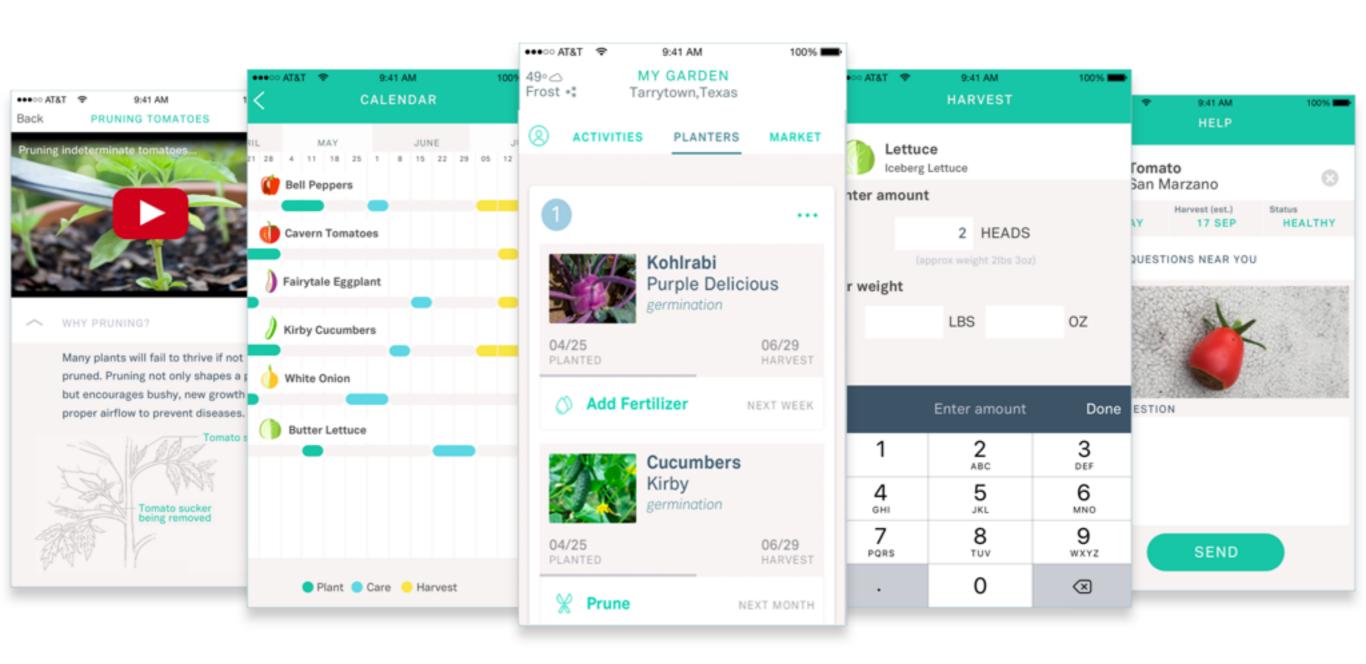




In your pocket

### This is all in the BACKGROUND

### What they do see.

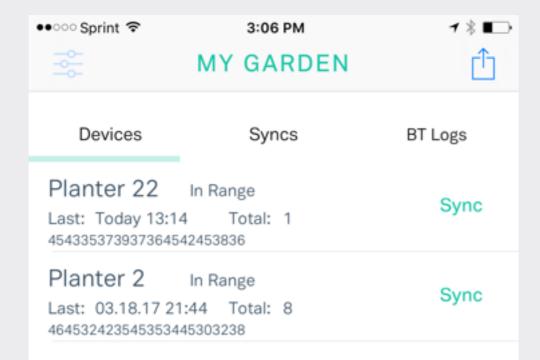


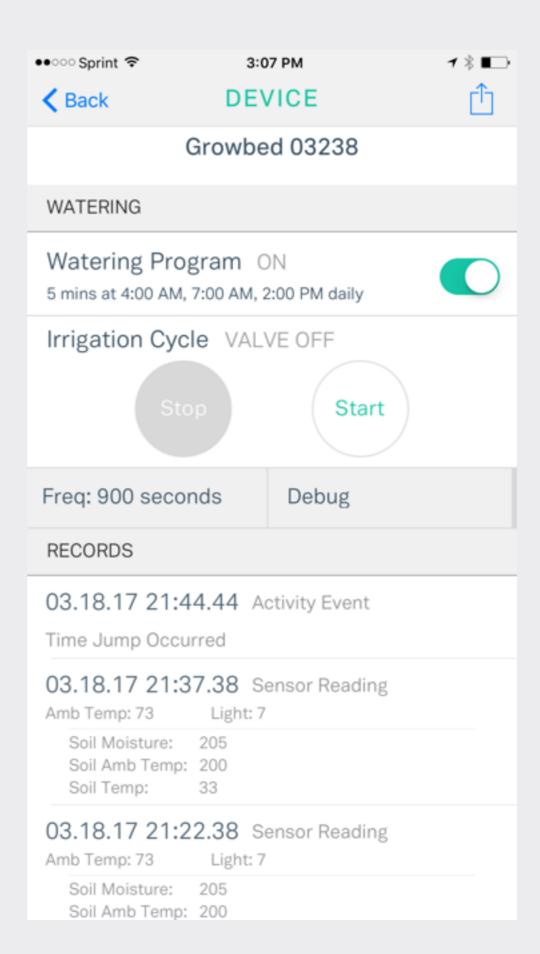
#### Problem?

Granular Control

> Failure Visibility

#### Granular Control





●●○○ Sprint 🕏 3:07 PM **1** % ■ →

Sync Done



44437 Background 03.17.17 16:31

Duration: 01.204

Logs

Records

03.17.17 16:20.36 Sensor Reading

Amb Temp: 77 Light: 11

Soil Moisture: 288 Soil Amb Temp: -55 Soil Temp: 41

03.17.17 16:05.36 Sensor Reading

Amb Temp: 77 Light: 11

Soil Moisture: 288 Soil Amb Temp: -55 Soil Temp:

03.17.17 15:50.36 Sensor Reading

Amb Temp: 77 Light: 11

288 Soil Moisture: Soil Amb Temp: -55 Soil Temp:

03.17.17 15:35.36 Sensor Reading

Amb Temp: 77 Light: 12

Soil Moisture: Soil Amb Temp: -55 Soil Temp:

●●○○ Sprint 🛜 3:07 PM



#### MY GARDEN



**1** % ■ →

BT Logs Devices Syncs

2017-03-19 15:07:23.3920: Received on data comms:

0200000000000000000000fffffffffff00ffff

2017-03-19 15:07:23.3940: Received on data comms:

2017-03-19 15:07:23.4030: Received on data comms:

0000000000000032ed

2017-03-19 15:07:23.4040: Parsing program version:03

2017-03-19 15:07:23.4110: Received valid program: Start date: Mar 13,

2017, 2:07:45 PMCycles Cycle: 4:00 AM - 5 minutes Cycle: 7:00 AM - 5 minutes Cycle: 2:00 PM - 5 minutes

Rule: Id: 1, Value: 200 Rule: Id: 2, Value: 1500 Rule: Id: 3, Value: 4 Rule: Id: 4, Value: 120 Rule: Id: 5, Value: 5

2017-03-19 15:07:23.4120: Finishing command: Get Water Program

2017-03-19 15:07:23.4130: Command queue size: 1

2017-03-19 15:07:23.4130: Starting command: Disconnect

2017-03-19 15:07:23.4140: Writing data: c0000e

2017-03-19 15:07:23.4630: Write confirmation received

2017-03-19 15:07:23.4640: Received on data comms: a00001

2017-03-19 15:07:23.4640: Awaiting disconnection.

2017-03-19 15:07:23.5970: Did disconnect

2017-03-19 15:07:23.6080: Current operation ended normally.

2017-03-19 15:07:23.6110: Finishing command: Disconnect

2017-03-19 15:07:23.6170: Command queue size: 0

2017-03-19 15:07:23.6180: Operation queue completed

2017-03-19 15:07:23.6190: Result of operation GET WATER PROGRAM:

Operation ended successfully

2017-03-19 15:07:23.7020: Parsing program version:03

2017-03-19 15:07:40.6890: will enter foreground

2017-03-19 15:07:40.6910: resetting from bluetooth observer

2017-03-19 15:07:40.7020: Bluetooth central state: Powered On

2017-03-19 15:07:42.0860: Scanning for nearby grow devices

2017-03-19 15:07:42.1060: Did discover: A339B851-B8B1-4B8D-888E-

D4FFD13F69BC

2017-03-19 15:07:42.1260: Did discover:

940C3EDC-7D1E-44B9-992E-10E85D9EF6B5

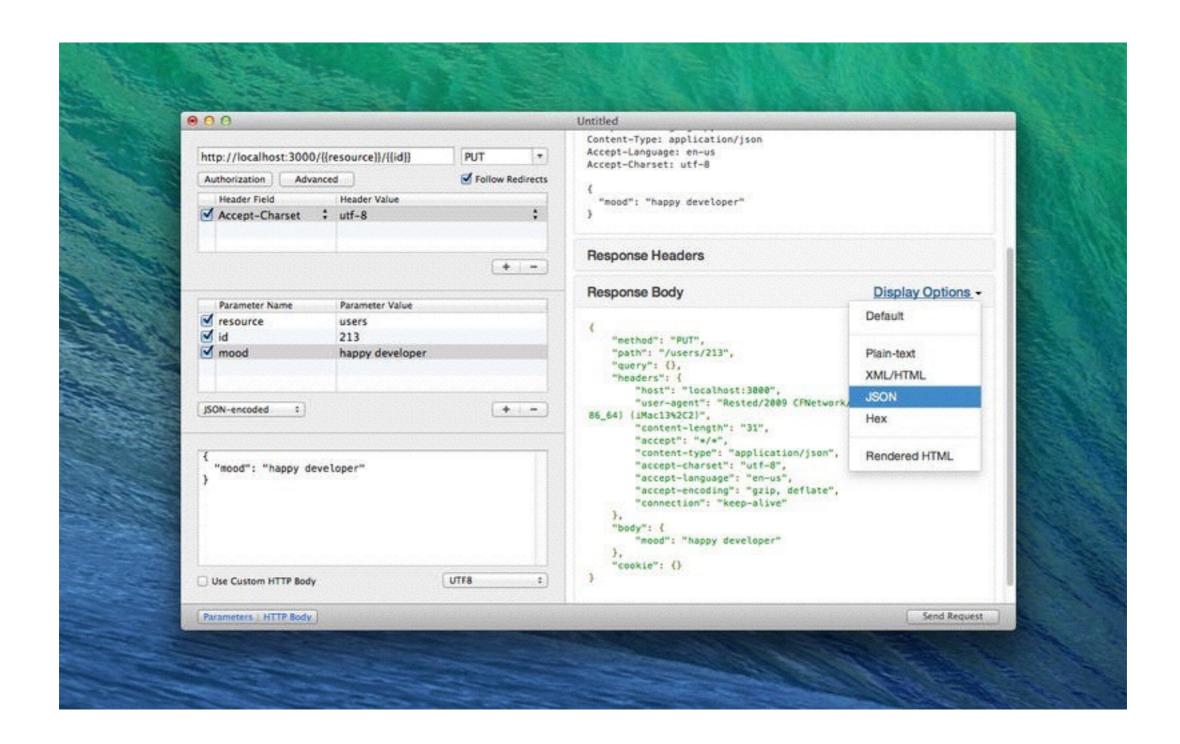
2017-03-19 15:07:42.5090: Did discover:

940C3EDC-7D1E-44B9-992E-10E85D9EF6B5

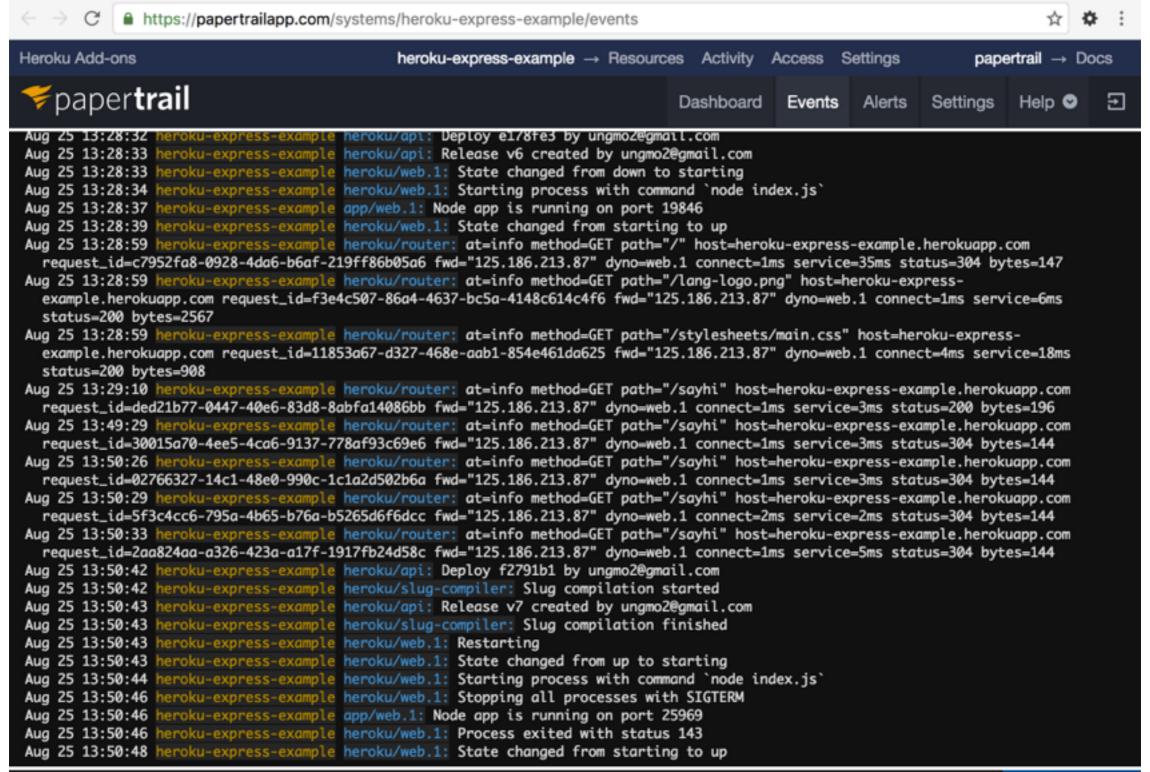
### Failure Visibility

### Standard Approach

### Standard Approach



### Standard Approach







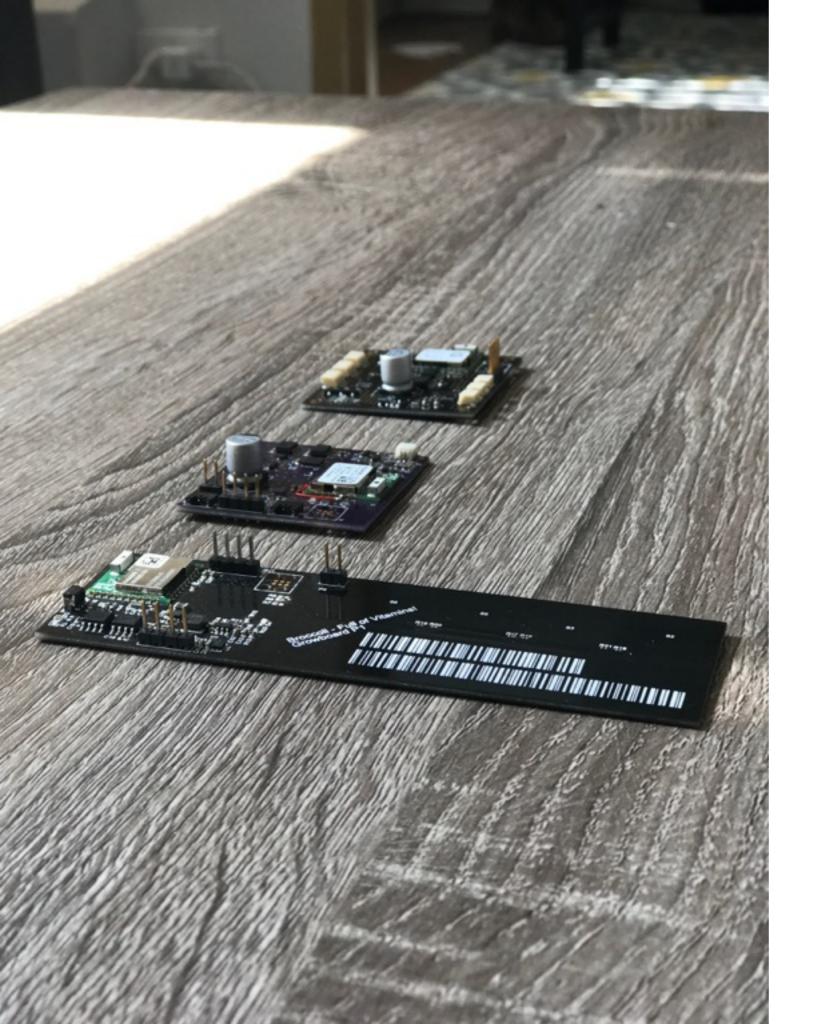
heroku-express-example





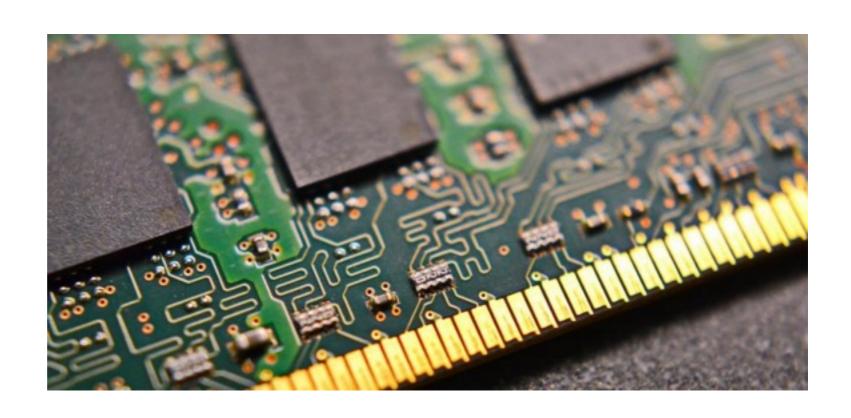


## What's Different w/ Hardware



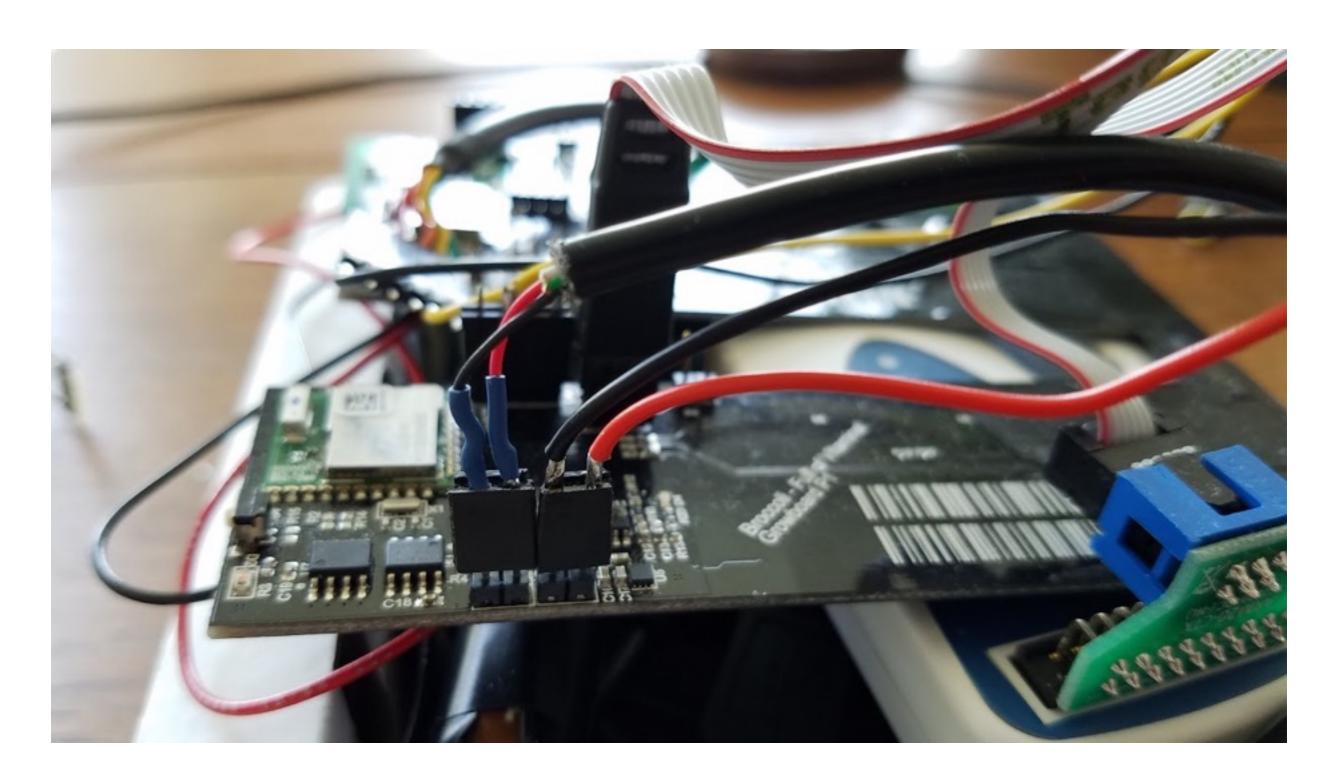
# Isolated Device

### Logging Limitations





# Actual Firmware Dev Approach



### In steps the App!

### Architecting For Visibility

### Example Operations

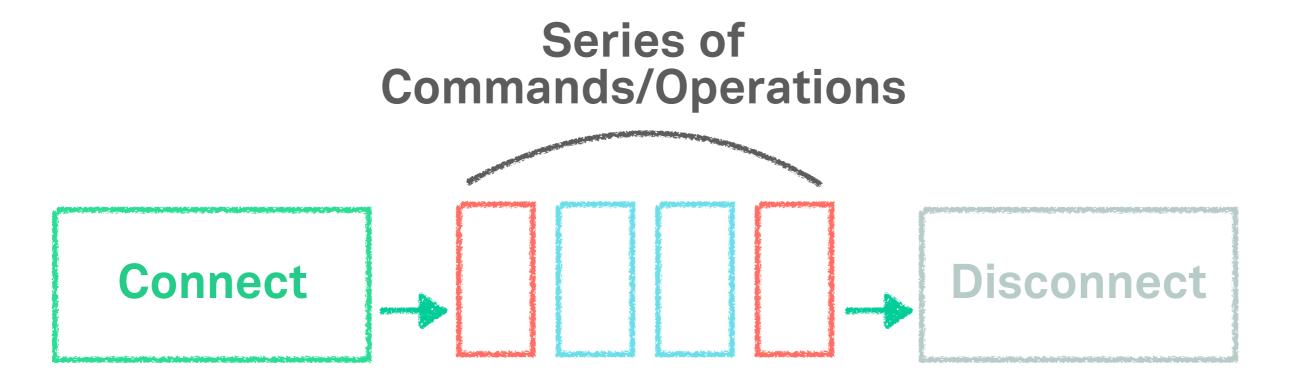
### Example Operations

Setup Bed

Send New Water Program

Retrieve Latest
Data

### Typical Exchange



### Setup Device



```
enum OperationEndingStatus: Int {
    case successful = 0,
        failedDisconnected,
        failedTimedOut,
        failedError,
        cancelled,
        deviceNotFound,
        networkError
}
```

### Retrieve Latest Data

