type	Convenie	nce store/Supermarket	Total	
Deprivation level	Number	Percentage	Number	Percentage
1-2	2	4.17%	2	4.17%
3-4	2	4.17%	2	4.17%
5-6	8	16.67%	8	16.67%
7-8	18	37.50%	18	37.50%
9-10	18	37.50%	18	37.50%
Total	48	100.00%	48	100.00%

type	Alcohol S	tore	Bakery/C	Cafe	Bar		Convenie	ence store/Supermarket	Fastfood		Fuel stati	ion	Other		Restaura	nt	Vape sto	re	Total	
Deprivation level	Number	Percentage	Number	Percentage	Number	Percentage	Number	Percentage	Number	Percentage	Number	Percentage	Number	Percentage	Number	Percentage	Number	Percentage	Number	Percentage
1-2	1	2.38%	11	26.19%	4	9.52%	2	4.76%	8	19.05%	1	2.38%	5	11.90%	9	21.43%	1	2.38%	42	100.00%
3-4			10	40.00%	1	4.00%	2	8.00%	6	24.00%	1	4.00%	1	4.00%	4	16.00%			25	100.00%
5-6	2	2.99%	8	11.94%	1	1.49%	8	11.94%	25	37.31%	2	2.99%	3	4.48%	16	23.88%	2	2.99%	67	100.00%
7-8	10	7.14%	20	14.29%	6	4.29%	18	12.86%	54	38.57%	1	0.71%	12	8.57%	11	7.86%	8	5.71%	140	100.00%
9-10	5	4.95%	15	14.85%	9	8.91%	18	17.82%	26	25.74%	4	3.96%	14	13.86%	8	7.92%	2	1.98%	101	100.00%
Total	18	4.80%	64	17.07%	21	5.60%	48	12.80%	119	31.73%	9	2.40%	35	9.33%	48	12.80%	13	3.47%	375	100.00%

Deprivation level	Selling Alcohol	Selling cigarettes/ tobacco	Selling E-cigarettes	Selling junk food
1-2	6.67%	5.00%	5.13%	4.26%
3-4	13.33%	5.00%	2.56%	4.26%
5-6	13.33%	15.00%	15.38%	17.02%
7-8	26.67%	37.50%	38.46%	36.17%
9-10	40.00%	37.50%	38.46%	38.30%
Total	100.00%	100.00%	100.00%	100.00%

Deprivation level	Displaying junk food related ads	Displaying alcohol related ads	Displaying vape related ads
1-2	6.25%	0.00%	33.33%
3-4	3.13%	50.00%	0.00%
5-6	21.88%	0.00%	0.00%
7-8	34.38%	0.00%	33.33%
9-10	34.38%	50.00%	33.33%
Total	100.00%	100.00%	100.00%