type	Bakery/C	afe	Total	
Deprivation level	Number	Percentage	Number	Percentage
1-2	11	17.19%	11	17.19%
3-4	10	15.63%	10	15.63%
5-6	8	12.50%	8	12.50%
7-8	20	31.25%	20	31.25%
9-10	15	23.44%	15	23.44%
Total	64	100.00%	64	100.00%

type Deprivation level	Alcohol S Number		ry/Cafe ber Per		Bar Number			nce store/Supermarket Percentage			Fuel stati Number		Other Number	Percentage	Restaurai Number		Vape stor Number		Total Number	Percentage
1-2	1	2.38%	 11	26.19%	4	9.52%	2	4.76%	8	19.05%	1	2.38%	5	11.90%	9	21.43%	1	2.38%	42	100.00%
3-4			10	40.00%	1	4.00%	2	8.00%	6	24.00%	1	4.00%	1	4.00%	4	16.00%			25	100.00%
5-6	2	2.99%	8	11.94%	1	1.49%	8	11.94%	25	37.31%	2	2.99%	3	4.48%	16	23.88%	2	2.99%	67	100.00%
7-8	10	7.14%	20	14.29%	6	4.29%	18	12.86%	54	38.57%	1	0.71%	12	8.57%	11	7.86%	8	5.71%	140	100.00%
9-10	5	4.95%	15	14.85%	9	8.91%	18	17.82%	26	25.74%	4	3.96%	14	13.86%	8	7.92%	2	1.98%	101	100.00%
Total	18	4.80%	64	17.07%	21	5.60%	48	12.80%	119	31.73%	9	2.40%	35	9.33%	48	12.80%	13	3.47%	375	100.00%

Deprivation level	Selling Alcohol	Selling cigarettes/ tobacco	Selling E-cigarettes	Selling junk food
1-2	37.50%			18.64%
3-4	37.50%			16.95%
5-6	0.00%			13.56%
7-8	25.00%			32.20%
9-10	0.00%			18.64%
Total	100.00%			100.00%

Deprivation level	Displaying junk food related ads	Displaying alcohol related ads	Displaying vape related ads
1-2	3.03%	25.00%	
3-4	9.09%	50.00%	
5-6	21.21%	0.00%	
7-8	45.45%	25.00%	
9-10	21.21%	0.00%	
Total	100.00%	100.00%	