

| type              | Alcohol Store |            | Bakery/Cafe |            | Bar    |            | Convenience store/Supermarket |            | Fastfood |            | Fuel station |            | Other  |            | Restaurant |            | Vape store |            | Total  |            |
|-------------------|---------------|------------|-------------|------------|--------|------------|-------------------------------|------------|----------|------------|--------------|------------|--------|------------|------------|------------|------------|------------|--------|------------|
| Deprivation level | Number        | Percentage | Number      | Percentage | Number | Percentage | Number                        | Percentage | Number   | Percentage | Number       | Percentage | Number | Percentage | Number     | Percentage | Number     | Percentage | Number | Percentage |
| 1-2               | 1             | 5.56%      | 11          | 17.19%     | 4      | 19.05%     | 2                             | 4.17%      | 8        | 6.72%      | 1            | 11.11%     | 5      | 14.29%     | 9          | 18.75%     | 1          | 7.69%      | 42     | 11.20%     |
| 3-4               |               |            | 10          | 15.63%     | 1      | 4.76%      | 2                             | 4.17%      | 6        | 5.04%      | 1            | 11.11%     | 1      | 2.86%      | 4          | 8.33%      |            |            | 25     | 6.67%      |
| 5-6               | 2             | 11.11%     | 8           | 12.50%     | 1      | 4.76%      | 8                             | 16.67%     | 25       | 21.01%     | 2            | 22.22%     | 3      | 8.57%      | 16         | 33.33%     | 2          | 15.38%     | 67     | 17.87%     |
| 7-8               | 10            | 55.56%     | 20          | 31.25%     | 6      | 28.57%     | 18                            | 37.50%     | 54       | 45.38%     | 1            | 11.11%     | 12     | 34.29%     | 11         | 22.92%     | 8          | 61.54%     | 140    | 37.33%     |
| 9-10              | 5             | 27.78%     | 15          | 23.44%     | 9      | 42.86%     | 18                            | 37.50%     | 26       | 21.85%     | 4            | 44.44%     | 14     | 40.00%     | 8          | 16.67%     | 2          | 15.38%     | 101    | 26.93%     |
| Total             | 18            | 100.00%    | 64          | 100.00%    | 21     | 100.00%    | 48                            | 100.00%    | 119      | 100.00%    | 9            | 100.00%    | 35     | 100.00%    | 48         | 100.00%    | 13         | 100.00%    | 375    | 100.00%    |

| type              | Bakery/Cafe |            | Total  |            |
|-------------------|-------------|------------|--------|------------|
| Deprivation level | Number      | Percentage | Number | Percentage |
| 1-2               | 11          | 100.00%    | 11     | 100.00%    |
| 3-4               | 10          | 100.00%    | 10     | 100.00%    |
| 5-6               | 8           | 100.00%    | 8      | 100.00%    |
| 7-8               | 20          | 100.00%    | 20     | 100.00%    |
| 9-10              | 15          | 100.00%    | 15     | 100.00%    |
| Total             | 64          | 100.00%    | 64     | 100.00%    |

| Deprivation level | Selling Alcohol | Selling cigarettes/ tobacco | Selling E-cigarettes | Selling junk food |
|-------------------|-----------------|-----------------------------|----------------------|-------------------|
| 1-2               |                 | 37.50%                      |                      | 18.64%            |
| 3-4               |                 | 37.50%                      |                      | 16.95%            |
| 5-6               |                 | 0.00%                       |                      | 13.56%            |
| 7-8               |                 | 25.00%                      |                      | 32.20%            |
| 9-10              |                 | 0.00%                       |                      | 18.64%            |
| Total             |                 | 100.00%                     |                      | 100.00%           |

| Deprivation level | Displaying junk food related ads | Displaying alcohol related ads | Displaying vape related ads |
|-------------------|----------------------------------|--------------------------------|-----------------------------|
| 1-2               | 3.03%                            | 25.00%                         |                             |
| 3-4               | 9.09%                            | 50.00%                         |                             |
| 5-6               | 21.21%                           | 0.00%                          |                             |
| 7-8               | 45.45%                           | 25.00%                         |                             |
| 9-10              | 21.21%                           | 0.00%                          |                             |
| Total             | 100.00%                          | 100.00%                        |                             |