

type	Alcohol Store		Bakery/Cafe		Bar		Convenience store/Supermarket		Fastfood		Fuel station		Other		Restaurant		Vape store		Total	
Deprivation level	Number	Percentage	Number	Percentage	Number	Percentage	Number	Percentage	Number	Percentage	Number	Percentage	Number	Percentage	Number	Percentage	Number	Percentage	Number	Percentage
1-2	1	5.56%	11	17.19%	4	19.05%	2	4.17%	8	6.72%	1	11.11%	5	14.29%	9	18.75%	1	7.69%	42	11.20%
3-4			10	15.63%	1	4.76%	2	4.17%	6	5.04%	1	11.11%	1	2.86%	4	8.33%			25	6.67%
5-6	2	11.11%	8	12.50%	1	4.76%	8	16.67%	25	21.01%	2	22.22%	3	8.57%	16	33.33%	2	15.38%	67	17.87%
7-8	10	55.56%	20	31.25%	6	28.57%	18	37.50%	54	45.38%	1	11.11%	12	34.29%	11	22.92%	8	61.54%	140	37.33%
9-10	5	27.78%	15	23.44%	9	42.86%	18	37.50%	26	21.85%	4	44.44%	14	40.00%	8	16.67%	2	15.38%	101	26.93%
Total	18	100.00%	64	100.00%	21	100.00%	48	100.00%	119	100.00%	9	100.00%	35	100.00%	48	100.00%	13	100.00%	375	100.00%

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Deprivation level	Number	Percentage	Number	Percentage	Number	Percentage	Number	Percentage	Number	Percentage	Number	Percentage	Number	Percentage	Number	Percentage	Number	Percentage	Number	Percentage
1-2	1	2.38%	11	26.19%	4	9.52%	2	4.76%	8	19.05%	1	2.38%	5	11.90%	9	21.43%	1	2.38%	42	100.00%
3-4			10	40.00%	1	4.00%	2	8.00%	6	24.00%	1	4.00%	1	4.00%	4	16.00%			25	100.00%
5-6	2	2.99%	8	11.94%	1	1.49%	8	11.94%	25	37.31%	2	2.99%	3	4.48%	16	23.88%	2	2.99%	67	100.00%
7-8	10	7.14%	20	14.29%	6	4.29%	18	12.86%	54	38.57%	1	0.71%	12	8.57%	11	7.86%	8	5.71%	140	100.00%
9-10	5	4.95%	15	14.85%	9	8.91%	18	17.82%	26	25.74%	4	3.96%	14	13.86%	8	7.92%	2	1.98%	101	100.00%
Total	18	4.80%	64	17.07%	21	5.60%	48	12.80%	119	31.73%	9	2.40%	35	9.33%	48	12.80%	13	3.47%	375	100.00%

Deprivation level	Selling Alcohol	Selling cigarettes/ tobacco	Selling E-cigarettes	Selling junk food
1-2	15.09%	4.84%	5.19%	12.26%
3-4	9.43%	4.84%	2.60%	7.86%
5-6	17.92%	16.13%	15.58%	19.81%
7-8	31.13%	40.32%	44.16%	37.42%
9-10	26.42%	33.87%	32.47%	22.64%
Total	100.00%	100.00%	100.00%	100.00%

Deprivation level	Displaying junk food related ads	Displaying alcohol related ads	Displaying vape related ads
1-2	8.76%	18.97%	28.57%
3-4	4.12%	10.34%	0.00%
5-6	23.71%	12.07%	14.29%
7-8	39.69%	39.66%	28.57%
9-10	23.71%	18.97%	28.57%
Total	100.00%	100.00%	100.00%