

DMIT 1529 Prototype Project [25%]

For this project, you have been tasked with planning and prototyping a website for a museum client.

The client has given you the written content that they want to be included on the website. Taking this content and focusing on user centered design, you will create deliverables that will include: personas, user stories, re-organized written content, site map, and responsive wireframes.

No images were given in the content, however, image placeholders may be included wherever you would like to use an (fictitious) image. All of the content provided must have a place to go on the new site - you cannot remove or omit anything. Headings and titles may be added, or edited and changed as desired.

Each page of the website will be wireframed using a digital wireframe tool or software of your choice. Be sure to export your wireframes in a file format that will be easily read (ie jpg or pdf). In order for the site to be responsive, the layouts for the mobile versions will need to be wireframed too. Therefore each website page will have three different wireframes (mobile phone, tablet, and desktop). The low-fidelity wireframes will include navigation links, titles, headings, buttons, and labels, placeholders for images and no actual body text.

Spend some time considering the layout for each screen width (small, medium, and large). Your goal is to have the content designed to be usable and optimized for every screen. Unique layout and design choices should be considered vs simply shrinking or expanding the content to fit the next screen.

Submission

Submit all the deliverables required.

Put Word documents and/or pdfs into a zip folder and upload to Moodle.

Failure to submit a deliverable will result in 0 marks on the marking guide.
Late assignments will not be accepted.

Checklist:

- Personas, User Stories, & List of features
- Re-organized and labeled content (in a WordDoc)
- Sitemap Flowchart
- Digital Wireframes exported as pdfs or jpg images