

Museum of State

Typefaces:

Black Hans Sans

Arvo

For headings and titles. I think it is a font that is big, bold and will draw attention.

I feel that it fits in with Black Hans Sans. It is a good text for main content and for descriptions. I think it is very easy to read.

Color Palette:



#885736



#084985

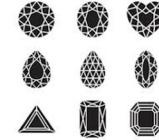


#888888

Brown, blue and grey I chose purely for fitting the environment. The brown will be the main color that shows a traditional wood feel for old museums. Blue will display contrast while still being easy to the eyes, and grey is for text that will be easy to read in.

Graphic Elements:

Some symbols to represent each of the provided galleries.



Most of the museum displays are in dark areas, so darker colors and colors that are easier on the eyes will assist the customers.

*Some example displays that may be used.



Inspiration:

Might add a slideshow if necessary, but will be bonus

