

Overview

Congruent Incongruent

| | |
|--------|--------|
| 12.079 | 19.278 |
| 16.791 | 18.741 |
| 9.564 | 21.214 |
| 8.63 | 15.687 |
| 14.669 | 22.803 |
| 12.238 | 20.878 |
| 14.692 | 24.572 |
| 8.987 | 17.394 |
| 9.401 | 20.762 |
| 14.48 | 26.282 |
| 22.328 | 24.524 |
| 15.298 | 18.644 |
| 15.073 | 17.51 |
| 16.929 | 20.33 |
| 18.2 | 35.255 |
| 12.13 | 22.158 |
| 18.495 | 25.139 |
| 10.639 | 20.429 |
| 11.344 | 17.425 |
| 12.369 | 34.288 |
| 12.944 | 23.894 |
| 14.233 | 17.96 |
| 19.71 | 22.058 |
| 16.004 | 21.157 |

Note: Congruent implies color names matched their respective colors,
Incongruent implies the color names did not match their respective colors

Independent Variable: Whether Congruent or Incongruent word sets were used

Dependent Variable: Amount of time (in seconds) taken by participants to complete the task

Summary of basic statistics:

| | |
|-------------------------------------------------------|----------|
| Sample size (Congruent and Incongruent): | 24 |
| Mean of completion times (Congruent): | 14.05113 |
| Mean of completion times (Incongruent): | 22.01592 |
| Median completion time (Congruent): | 14.3565 |
| Median completion time (Incongruent): | 21.0175 |
| Standard Deviation of completion times (Congruent): | 3.484416 |
| Standard Deviation of completion times (Incongruent): | 4.696055 |

Null Hypothesis: $H(0) = \mu(i) = \mu(a)$

The sample mean without intervention will be equal to the sample mean with intervention

μ represents the mean, (i) represents without intervention, (a) represents with intervention

The intervention in this experiment is the use of incongruent word sets

Proposed alternate hypothesis: $H(1) = \mu(i) < \mu(a)$

The sample mean without intervention will be less than the sample mean with intervention

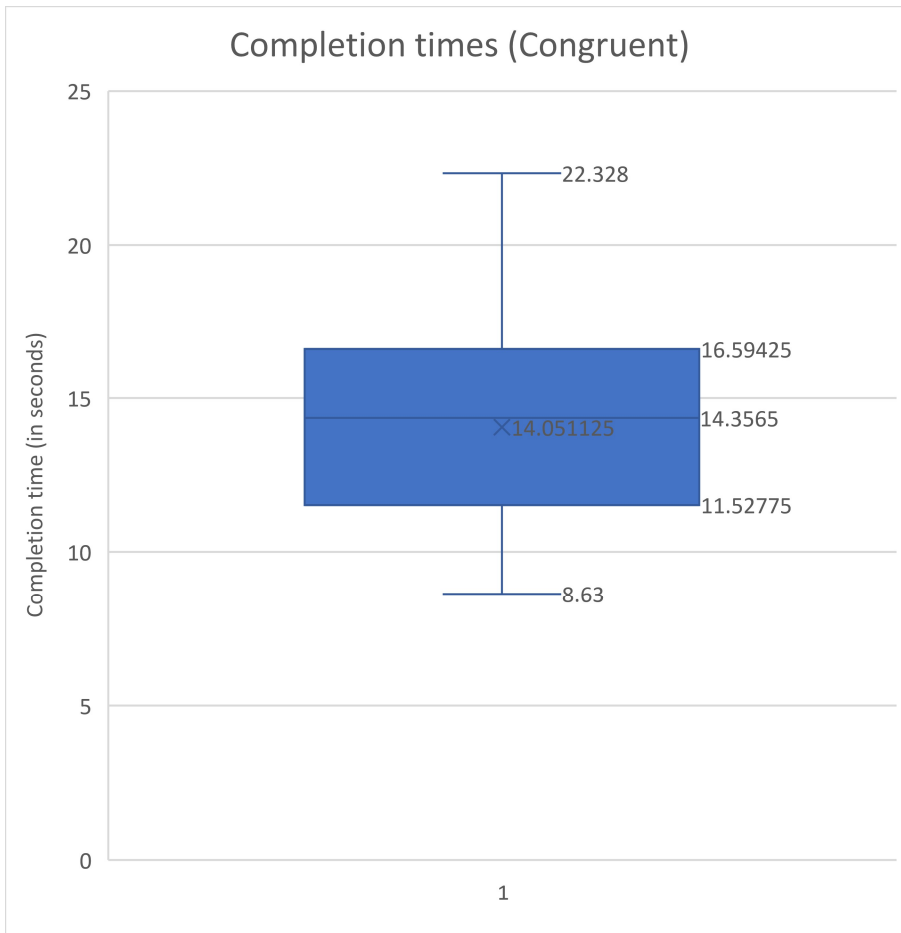
Mathematical symbols for the alternate hypothesis are the same as for the null hypothesis

Proposed statistical test: Single-Factor ANOVA with an alpha value of 0.05

Distribution - Congruent

Congruent

12.079
16.791
9.564
8.63
14.669
12.238
14.692
8.987
9.401
14.48
22.328
15.298
15.073
16.929
18.2
12.13
18.495
10.639
11.344
12.369
12.944
14.233
19.71
16.004



Mean:

14.05113

Mean is within IQR

Max:

22.328

Q3:

16.59425

Q2/Median:

14.3565

Q1:

11.52775

Min:

8.63

IQR:

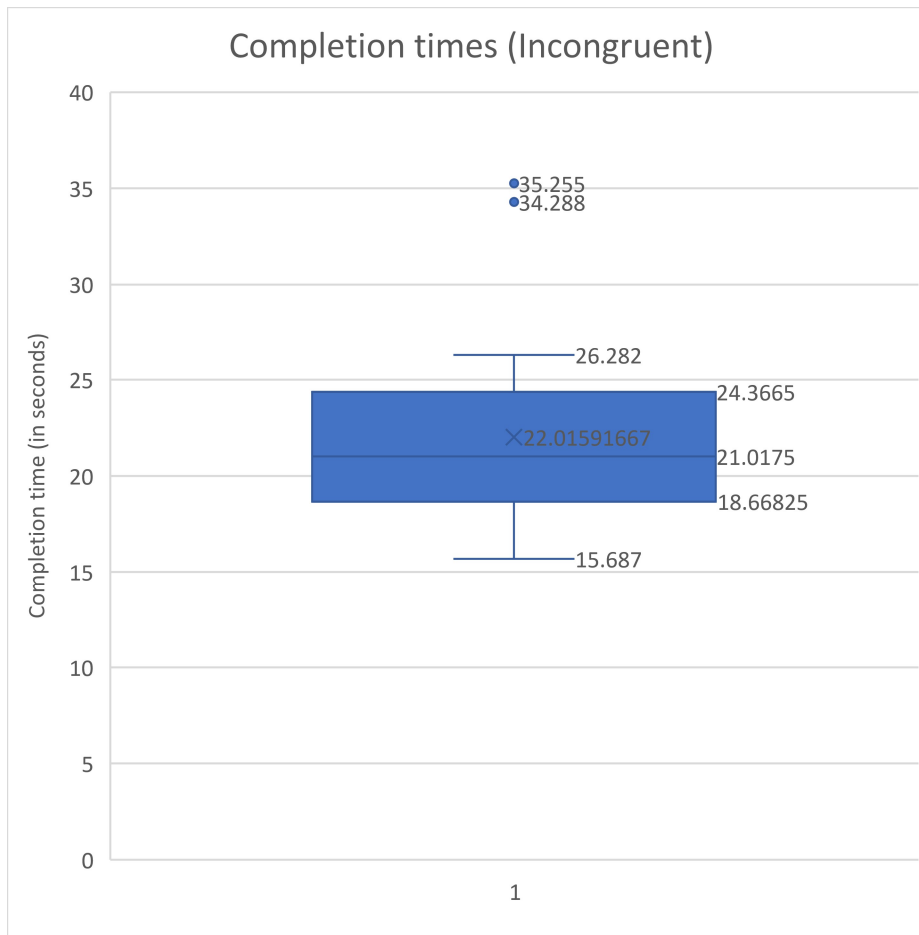
5.0665

This boxplot shows a slightly narrower interquartile range than for the Incongruent scores.
There are no outliers on this chart.

Distribution - Incongruent

Incongruent

19.278
18.741
21.214
15.687
22.803
20.878
24.572
17.394
20.762
26.282
24.524
18.644
17.51
20.33
35.255
22.158
25.139
20.429
17.425
34.288
23.894
17.96
22.058
21.157



Mean:

22.01592

Mean is within IQR

Max:

26.282

Q3:

24.3665

Q2/Median:

21.0175

Q1:

18.66825

Min:

15.687

IQR:

5.69825

In this boxplot, the mean and IQR are higher than for the Congruent scores.

Also note that there are two outliers: 34.288 seconds and 35.255 seconds

Overall, there appears to be a slightly wider distribution of scores when Incongruent words are used.

ANOVA Results

Anova: Single Factor

SUMMARY

| <i>Groups</i> | <i>Count</i> | <i>Sum</i> | <i>Average</i> | <i>Variance</i> |
|---------------|--------------|------------|----------------|-----------------|
| Congruent | 24 | 337.227 | 14.051125 | 12.66903 |
| Incongruent | 24 | 528.382 | 22.01591667 | 23.01176 |

ANOVA

| <i>Source of Variation</i> | <i>SS</i> | <i>df</i> | <i>MS</i> | <i>F</i> | <i>P-value</i> | <i>F crit</i> |
|----------------------------|-----------|-----------|-------------|----------|----------------|---------------|
| Between Groups | 761.2549 | 1 | 761.2548755 | 42.6703 | 4.59E-08 | 4.051749 |
| Within Groups | 820.6581 | 46 | 17.84039305 | | | |
| Total | 1581.913 | 47 | | | | |

Conclusion:

We reject the null hypothesis because the P-value of 4.59E-08 is less than the alpha value of 0.05

We also reject the null hypothesis because the F statistic of 42.6703 is greater than the F critical value of 4.051749

In conclusion, we reject the null hypothesis that the mean of the Congruent scores and the mean of the incongruent scores are equal.