



**FORTUNE TELLER
PITCH**

Statement of Purpose

Life is full of **uncertainty**, from trivial decisions like choosing where to eat and difficult decisions like choosing a major. No matter what it is, humans have a tough time deciding and we are here to give advice!

The purpose of our application is to:

- Provide reassurance and motivation
- Give advice to students
- Give guidance for users who are struggling



Our Fortune Teller

You will be immersed within a fortune cookie-themed fortune teller and by the end of it, you'll be hungry for more!

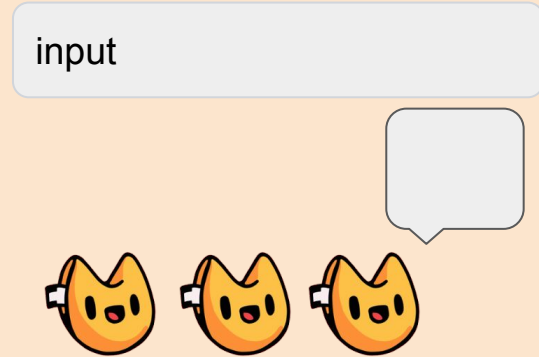
For example, you will ask a question and cookies will be laid out. Choose the cookies you want to reveal their fortune. The chosen cookies will reveal your fate with an image and text fortune deciphering these images



Design Functionalities

Capabilities

- Given some input text
- Output array of fortune cookies
 - Each contain an image
- After choosing three images
 - A fortune is revealed



Features and Goals

- Simple user interface
- Eye-catching animations, sounds, and images
- AI-generated fortunes
- Fortune cookie-themed design



Risks and Rabbit Holes

A rabbit hole we might encounter is trying to include **too many features** or the usage of **AI-generated** responses.

- To mitigate these risks, we plan to focus on the basics of our program first such as creating a **tarot-card style** application first and then add in features later
- We plan to create regulations on **API usage** and run thorough tests to make sure the purpose of AI can be contained only to what we want
- We will also run **exploratory tests** to de-riskify our usage of both image generating AI and text generating AI

Process: We will plan out our design, create goals and implement additional features



Jason Foo: Undeclared Freshman

Background:

- Job hunting
- Middle of finals week
- Overwhelmed

Skillset:

- Excel spreadsheets
- Strong communication skills

Goals:

- Get an internship/job
- Get a girlfriend
- Pass his finals

Needs:

- Advice on choosing a major
- Career-related insight
- Motivation & confident



Nicole Bar: Third-Year Communications Major

Background:

- Upset with 2023 Sun God lineup
- Has friend drama
- In a sorority
- Picky with food
- Indecisive

Goal:

- Express her emotions
- Be popular
- Have fun at parties

Skillset:

- Familiar with social media
- Fashionable, trendy

Needs:

- Emotional and psychological support
- Help her choose places to eat
- Help her pick outfits
- Help her cause drama



Darren Yu: Avid Gamer in Triton Esports

Background

- Reads manga and watches anime
- Likes Valorant and Amongus
- Active on many Discord servers
- Thinks he is good with computers (but is only good at video games)

Goals

- Watch more anime
- Beat his high score
- Win the Esports Triton competition

Skillset

- Can scroll through Tik Tok
- Short attention span
- Unhealthy

Needs

- Instant gratification
- Simple answers
- Entertainment

