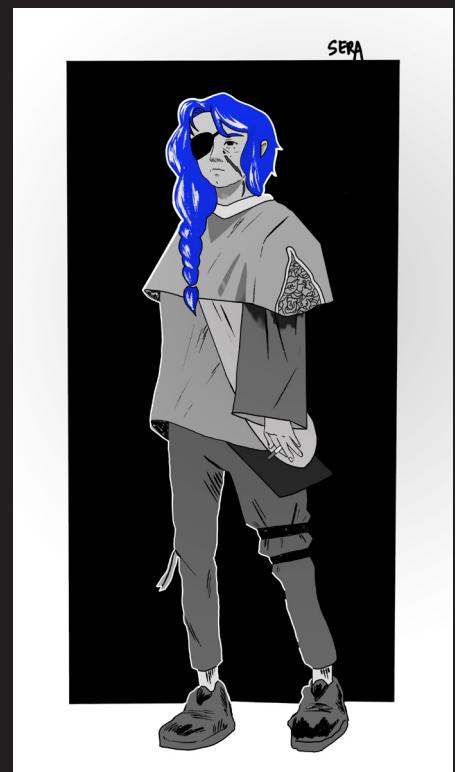# SHE:
## FALSE GOD

## A REPORT

# CLIENT:



## BRITTANY MARINO

Brittany is a junior attending Massa-
chusetts College of Art and Design and
majoring in Illustration. She is current-
ly in a  narrative illustration class, illus-
trating and authoring her own graphic
novel that she hopes to publish.

# NEEDS:

Brittany needs a website to promote her upcoming graphic novel - SHE: False God.

The website would be a place for people to view sample pages of the novel, to purchase it and other merchandise, and give more information on the illustrator and author.
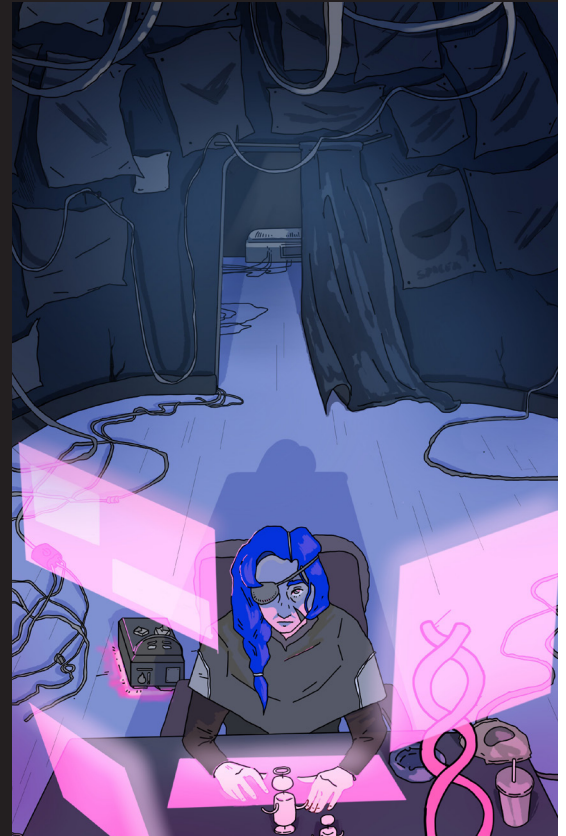
# SHE: FALSE GOD
## *SYNOPSIS*

After years of climate decline and depleting conditions, Rome, which was once a thriving cornerstone for the arts, has evolved into a cold metropolis, once experiencing mild winters, now faces the harshest of conditions.
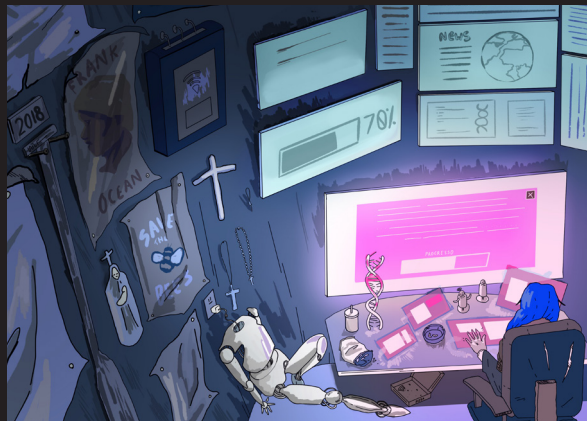
Now, technology has taken over the culture, while the more transitional trades like fishing are still present,such as fishing boats that now hover over the waters, to avoid the cold and hostile currents of the ocean.

Robots are being manufactured, tech is evolving at an intense rate as foreign affairs arise and war conflicts ensue.

Sera, the main character, is an introverted developer in her mid 20's. Her home-base is located off the coast of Rome, sectioned away from the bustling metropolis that is now Neo-Rome. With this, she confines her time to developing new robots that could win her not only fame, but a companion who she can call her friend. Frustrated by humanity and their lack of empathy she lives her life isolated, except for her robot companion 'Scin-Scin', who is mildly intelligent, but lives to serve Sera for her smoke breaks.

# SPECS:





Onni (Experiment 23)
Omniscient automaton

Robe hides wiring
and hardware

LED Voice transmitter

Face sculpted
from Sillica

The website would act as a platform to promote her graphic novel. There will be pages to view the novel, buy it and other merchandise that she may have available, and it will also link to an about page about the illustrator/author. Brittany's main goal is to have people visit this site, like what they see, and purchase her book.

The website is targeted to young adults and people who enjoy illustration, storytelling, and other forms of entertainment media

To measure the success of this website I will create, Brittany would like to see an increase in followers on her social media platforms, and an increase in profit from her work.

My client does not currently have a website of her own, but she does have experience working with designers. Brittany works for Plum Choice in Lowell, MA in the marketing department where she is frequently involved in the making of marketing collateral, print and web media, and UI/UX design.

# EXAMPLES:

Some example websites that would be similar to Brittany's is Image Comics site. They are a publisher of comics and their site is used for people to view their collections and purchase them.