Exploring the Information Landscape:
What Should I Choose from my Never-Ending Watch List?

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Link to slides: https://is.gd/ETIL_WL_2023

What we're covering today

- The state of movie/TV streaming services

- Strategies for evaluating...

  - Streaming and subscription services

  - Trailers, reviews, and recommendation algorithms

- Tactics for deciding whether something might be worth your time

The state of movie/TV streaming services

- Total subscribers across major streaming services (December 31, 2022) (Dellatto, 2023*; Sherman & Alessandrini, 2022**)

Streaming service	Number of subscribers
Apple TV+**	20 million
Discovery+**	2 million
Disney+*	161.8 million
HBO Max**	73.8 million
Hulu*	48 million
Netflix*	230.75 million
Paramount+*	56 million
Peacock Premium**	20 million
Prime Video*	175 million

The state of movie/TV streaming services

- Movies available on U.S. streaming services, by quality (April 11, 2022)
  (Reelgood, 2022b, as cited in Clark, 2022)

Streaming Service	Total #	Unknown	Medium	High
Discovery+	417	84%	12%	3%
Disney+	1,129	27%	59%	13%
HBO Max	2,586	17%	63%	20%
Hulu	1,019	38%	54%	8%
Netflix	4,091	40%	49%	11%
Paramount+	2,257	68%	28%	4%
Peacock Premium	2,051	62%	33%	5%
Prime Video	6,985	65%	29%	6%

The state of movie/TV streaming services

- TV shows available on U.S. streaming services, by quality (April 11, 2022) (Reelgood, 2022c, as cited in Clark, 2022)

Streaming Service	Total #	Unknown	Medium	High
Apple TV+	81	23%	60%	16%
Discovery+	2,139	83%	13%	4%
Disney+	437	46%	42%	12%
HBO Max	787	12%	63%	25%
Hulu	1,575	25%	58%	18%
Netflix	2,142	24%	59%	17%
Paramount+	738	59%	33%	8%
Peacock Premium	972	66%	26%	8%
Prime Video	1,522	43%	43%	14%

Strategies for evaluating…

- CRAAP test
  - Currency, Relevance, Authority, Accuracy, Purpose

- Lateral reading/watching
  - "…the act of verifying what you're reading [or watching] as you're reading [or watching]… [it] helps you determine an author's credibility, intent and biases by searching for [sources] on the same topic by other [creators] (to see how they are covering it) and for other [sources] by the [creator] you're checking on" (New Literacy Project, n.d.)

Strategies for evaluating...

- Streaming and game subscription services
  - CRAAP Test
    - What content is available?
    - Are there trends in monthly subscription costs?
    - What is the cost per use?

- Lateral reading
  - Do these services have overlapping content?

Activity

- Work in groups of 2 or 3 to:

    o Select one movie and one TV show

    o Identify which, if any, streaming services they're available on

    o Determine whether these movies or TV shows cost extra or are included in the subscription

Strategies for evaluating...

- Trailers
  - CRAAP Test
    - Who creates trailers?
    - What are their purpose?

- Lateral reading
  - What does the IMDB or Wikipedia summary say?
    - Does this match what you see in the trailer?

Strategies for evaluating...

- Reviews
  - CRAAP Test
    - Who wrote/created the review?
    - Does the author/creator share *why* they reviewed this media or service?

- Lateral reading
  - Is there consensus across reviews?
  - How did a reviewer rate similar types of media content or services?

Activity

- Work in groups of 2 or 3 to:

    o   Select one movie or one TV show

    o   Find three sources that review the media

    o   Determine if there is consensus across the reviews

Strategies for evaluating...

- Recommendation algorithms
  - CRAAP Test
    - How do they work?
    - What are their purpose?

- Lateral reading
  - How accurate has a specific recommendation algorithm been in the past?
  - Why is something being recommended?

Tactics for picking something from your watch list

- Expand past the trailers and other marketing materials

- Read/watch reviews from more than one person

- If all else fails, maybe just randomly try something!

    o Forgotify

    o A Good Movie to Watch

Activity

Work in groups of 2 or 3 and identify which new-to-them film, show, or game a sample person should watch/play next

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Thank you!

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