



# SPARK NEWSLETTER

SPARK



IGNITING CHANGE

## SPARK TEAM



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## SPARK SPEAK

### FROM THE IGNITOR'S

Digital transformation refers to a strategic process of integration of digital technology into all areas of a business, that enables organizations to take advantage of new opportunities and results in fundamental changes of operating and delivering value to customers.

The COVID-19 pandemic has accelerated the pace of digital transformation, as businesses have been forced to rapidly adopt digital tools and processes to continue operating in a remote and socially distanced world. The shift towards digital has also been driven by the increasing demand from consumers for seamless, personalized, and convenient experiences.

For businesses to thrive in this new digital landscape, they must embrace a culture of innovation and continuously adapt to new technologies. This requires a willingness to take risks, experiment, and embrace failure as a learning opportunity. Digital leaders are those who are able to balance the speed of innovation with the need for stability and control, finding the right balance between agility and governance.

Another critical factor for success in digital transformation is the need for strong leadership and a clear vision. This means that companies must have leaders who understand the importance of technology and are willing to make the necessary investments to support it. It also means that businesses must have a clear, long-term vision for how they will use technology to drive growth and create value for their customers.

In conclusion, digital transformation is no longer optional for businesses. It is a fundamental shift that is changing the way we work, live, and interact with each other. Companies that are able to successfully navigate this change will be the ones that thrive in the years to come, while those that resist will fall behind. The future belongs to those who are able to harness the power of digital technology and use it to create a better world for us all.

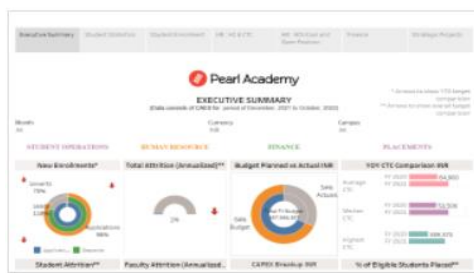


# Quarterly Updates

## DASHBOARDS & BI

Management Dashboard with real numbers have been incorporated for UPES. Management Dashboard for Pearl Academy has been completed with dummy data and real data collection is in progress.

As the next step we are working on finding trends within the data and predicting the enrollments.



## UPCOMING EVENTS



Please browse the SPARK calendar to find out about the upcoming events [here](#).

## AWARDS

### ASSOCHAM AWARD:

### EDUTECH 100 SUMMIT: CERTIFICATE OF EXCELLENCE & DIGITAL DISTINCTION FOR:

- Edology – GUS Global Services India Pvt. Ltd.
- UPES – Dehradun
- Pearl Academy, New Delhi





## TRANSFORMING WITH A GREEN INITIATIVE

### MANAGED PRINTING SERVICE

This initiative has been implemented across all legal entities and have enabled secure printing. All print jobs are stored in a user's personal secure print queue until they are released.

The printers allow default double-sided, high-speed printouts with the flexibility to take printouts from anywhere.

It promotes responsible power and paper consumption, also as a green initiative Canon has planted 40 trees for UPES.

All the printers are equipped with original toners and 100 % Toner availability is ensured with the help of remote management tool.







## DIGITAL SIGNAGE

Digital signage is a segment of electronic signage using digital technologies such as LCD, LED, projection, and e-paper to display digital images and text.

Implementation have encouraged replacement of manual approvals with system-based approvals for transparency and accountability.

Content is created using MagicInfo platform of Samsung which enhances the UI/UX thereby creating a positive experience for the students and getting out quick information and important communications.

The initiative has resulted in reduction of paper prints and contributed to the green initiative project.





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## MMT & UBER

Commute and travel are an integral part of any organization. To make the process smooth and easy, we have partnered with Make My Trip and Uber.

The services offered by Make My Trip are employee centric such as Zero charges for rescheduling and cancellation, onboard free meals, 5x price guarantee for hotel bookings.

Uber services include additional categories of vehicles- Go Executive and Premier Executive. Also, there are no Surge, or cancellation fees across all categories. Rides are provided with top rated drivers.

These implementations have benefitted employees of the organization in planning and executing the travel and commute itinerary hassle free.



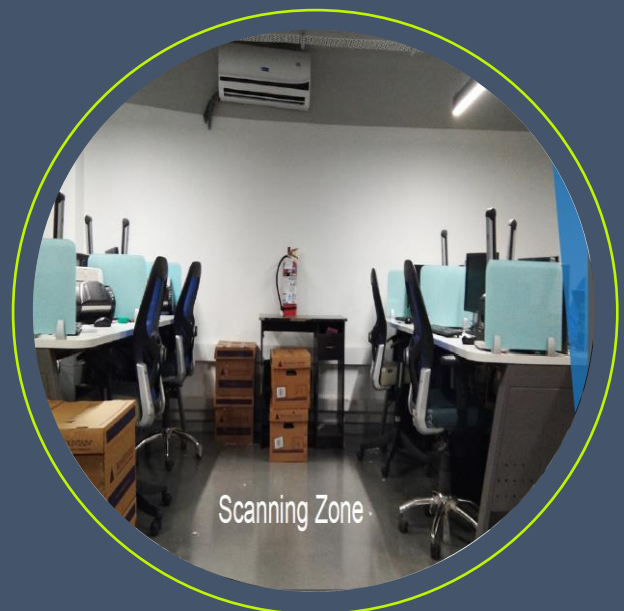


## DIGITAL STORAGE

Digital storage or Record Management System has been implemented across all legal entities. This project includes converting all physical documents into soft copies and moving all the physical documents to a centralized warehouse. All the documents will be available on cloud and hard copies will be available on request within a specified SLA. This will help the organization in overall digitization and will create ease of access for the content at the same time it is expected to increase operational efficiency for accessing the records.

We have partnered with Iron Mountain a fortune 500 company to drive the digital storage initiative.

The implementation is aimed at reducing manual intervention in record storage and ease of access for the records.







## STUDENT LIFE CYCLE MANAGEMENT

CollPoll is a collaboration platform, which provides web and mobile based solutions for campus automation, digital learning and analytics, powered by AI and designed to address complex challenges.

Implementation, of CollPoll have resulted in unified digital experience and higher satisfaction among students and staff.

It has eliminated manual transfer of data and hence minimized chances of error with better data security.







## MICROSOFT INVESTS IN OPENAI

Microsoft says it is making a "multiyear, multibillion dollar investment" in the artificial intelligence startup OpenAI, maker of ChatGPT and other tools that can write readable text and generate new images.

OpenAI's free writing tool ChatGPT launched on Nov. 30 and has brought public attention to the possibilities of new advances in AI.

## 3 STAGE AUTHENTICATION SYSTEM FOR METAVERSE

A team of researchers at VIT-AP University in India created MetaSecure, a password-less authentication system for the metaverse. This system combines three different authentication techniques, namely device attestation, facial recognition, and physical security keys.

MetaSecure ensures that digital identities, digital assets, and other sensitive information in the virtual world of the metaverse are protected and verified.



SIGNED DURING UNVEILING

What time to be alive  
Jeepraj

Mark  
CN Sentral know?

Mudho

And Abraham

Good luck  
Muney

All the best to us in this  
journey!

All the best  
Santana

Pyeev

Abhishek  
Sinha

All the best

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Raj CM  
CDO, Anthology

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(Anil Datta)  
Anthology



SIGNED DURING UNVEILING

Stuti Gadh  
Jatin Banaal

Mudh

All the best to us in this journey!

Ashish  
Sinha

All the Best  
Piyush Awra ☺

Ash

Prasanna big  
Sandeep

my best wishes.

[Vishal]  
[Vishal knows]

all the time to be  
Deep

All the best

Raj

Raj  
CDO, Anthology

Good Luck  
Manish

Manish  
(Anthology)