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# IEX Market Microstructure Analysis

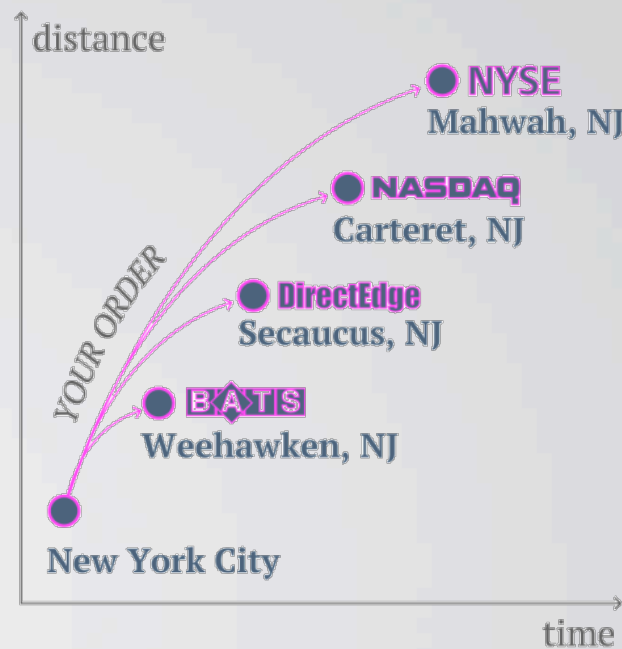
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# Background - HFT

## How high-frequency trading can cut orders off

Orders placed in New York take time to get to all the major exchanges.

Fast high-frequency trading services see the order at the BATS exchange and intercept it at more distant ones.



Quartz | Ritchie King

# Background - IEX

PATENT-  
PENDING

NATURAL  
INVESTORS

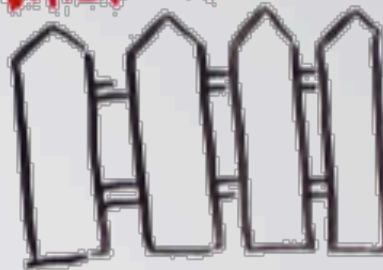


BROKER  
~~OWNERS~~  
SUBSCRIBERS

MUTUAL  
FUNDS

FAMILY OFFICES

HEDGE  
FUNDS



# Background - IEX

- 350 microseconds of latency
- No co-location
- No special access to data
- No kickbacks or rebates
- Only four types of orders
- No proprietary trading affiliates
- Investor-owned only



# Introduction

- The project is advised by an SEC staff member Paca Nguyen
- Goals:
  - Expose MSFE students to financial data and market microstructure
  - Evaluate the changes of market characteristics for a sample set of stocks pre & post the opening of IEX

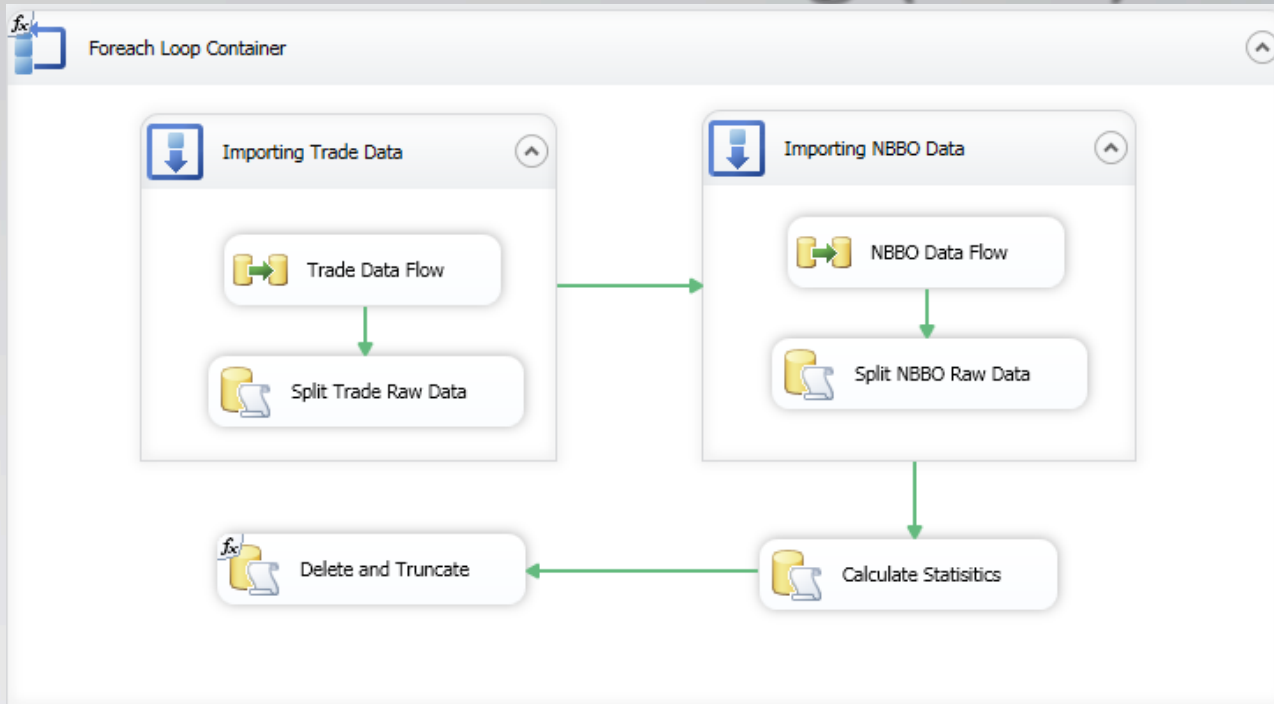


# Project Scope

Symbol	Name
AAPL	Apple Inc.
XOM	Exxon Mobil Corp.
GOOG	Google Inc.
MSFT	Microsoft Corp.
JNJ	Johnson & Johnson
WFC	Wells Fargo
GE	General Electric
WMT	Wal-Mart Stores
CVX	Chevron Corp.
JPM	JPMorgan Chase & Co.

- Daily Trade files and NBBO Files from September 9, to December 6, 2013
- Focus on the performance of 10 stocks of highest market capitalization from S&P 500
- Data Source:
  - Daily Trade File: 2G
  - Daily NBBO File: 15G

# Data Processing (SQL)



- Importing Trade Data

100443217	P	AAPL	@F	000000200	00001025200	000	000000000187257	N
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- Calculate Statistics

# September

- 5 minutes interval
- Trading hours: 9:30 to 16:00

# Statistical Analysis

## Two-side T-test

	95% Interval		P-value	T-value
Time Weighted Spread	-0.00046134	0.00002971	0.0838	-1.7595
Volume Weighted Spread	-0.01292548	-0.00335375	0.0012	-3.4044
Effective Spread	-0.05012414	0.00935582	0.1753	-1.372
Average Price	-48.92445	-10.0893	0.0036	-3.0525
Price Range	-0.05083274	0.00844901	0.1578	-1.4311
Price Movement	-0.00018626	0.00021043	0.9021	0.124
Trade Volume	-7811.976	29376.733	0.2505	1.1607
Dollar Volume	-1900935	2790550	0.7056	0.3796
Cross Trade Count	-2.291	124.7973	0.0586	1.9295



# Statistical Analysis

## Regression Model

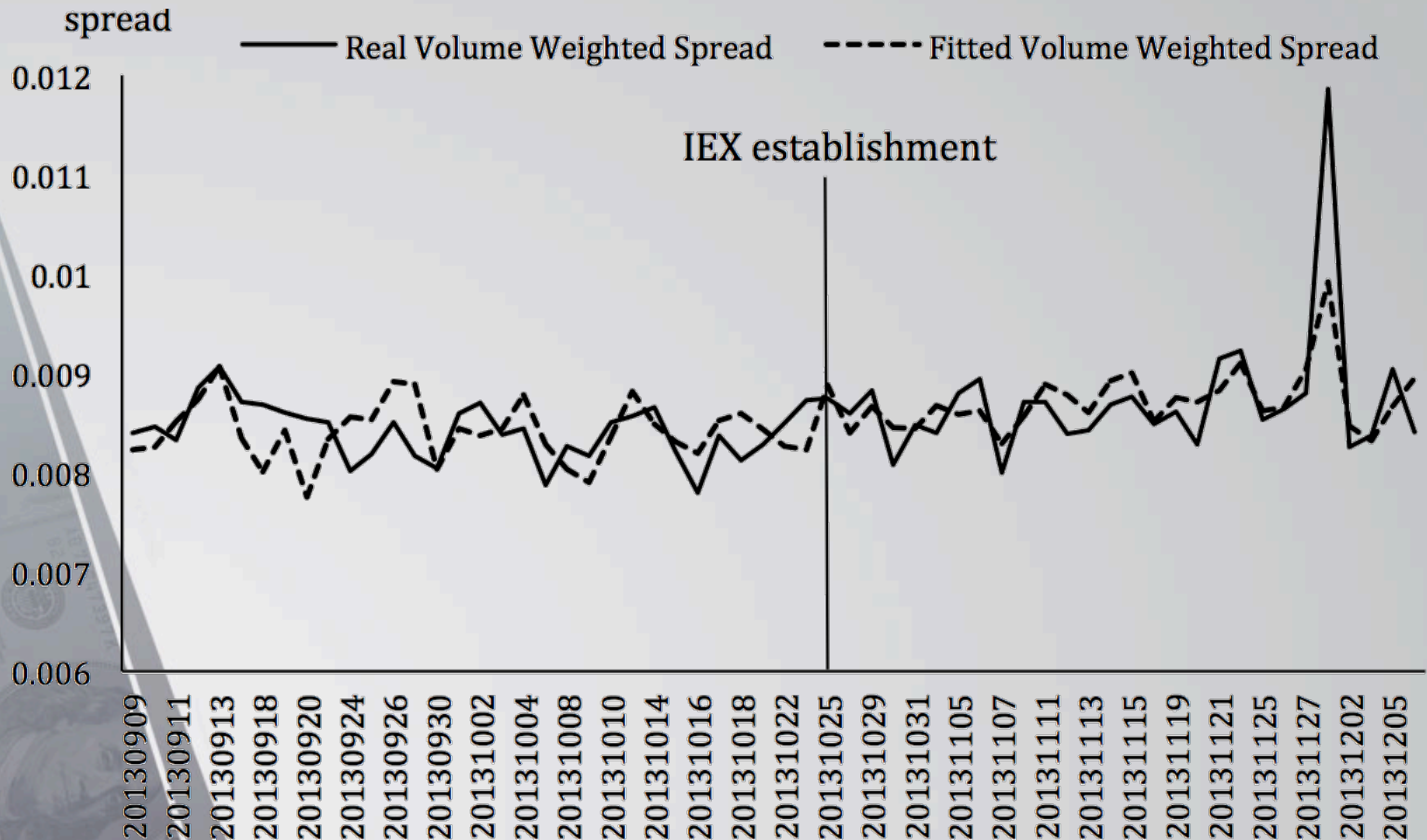
Volume Weighted Spread

	Interception	VIX	SP_Return	SP_Volume	Mon	Tue	Wed	Thu	IEX
Coefficient	0.00874	(0.00012)	(0.00001)	(0.00028)	(0.00051)	(0.00021)	(0.00030)	(0.00013)	0.00012
t-value	65.53	-1.69	-0.13	-4.58	-2.86	-1.13	-1.78	-0.70	0.83

- Dependent variable: volume-weighted spread
- Independent variables:
  - VIX: centralized VIX index
  - SP\_Return: daily return of S&P 500 index
  - SP\_Volume: volume of the S&P 500 index
  - Mon: dummy variable indicating whether it is Monday
    - 1 is Monday, 0 otherwise
  - IEX: dummy variable indicating whether it is before or after IEX establishment
    - Before IEX is represented by 0, and after by 1
    - The establish day October 25, 2013 is set as 1

# Statistical Analysis

## Regression Model



# Conclusion

- No significance on transaction cost (Spread) and volatility (Price Range)
  - time limitation to process more data
  - Market Share : 0.02% at the time
  - As of Dec 1<sup>st</sup> 2014, IEX accounts for 0.968% of the whole market share
- We still believe that IEX is a great revolution in the market

# Conclusion

## IEX Monthly Growth

