

# FINANCIAL ANALYTICS

Competition Analysis of Top 500 Indian Companies

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# INTRODUCTION

Without analyzing the competition, businesses struggle to survive. This study aims to analyze the competition among India's top 500 companies using market capitalization and quarterly sales data.

- Identify key metrics and factors affecting market performance.
- Analyze meaningful relationships between market cap and sales.
- Provide actionable insights for strategic business decisions.

# DETAILS OF DATA

Key Attributes:

- Market Capitalization (in Crores): Total market value of a company.
- Quarterly Sales (in Crores): Revenue generated in a quarter.
- Company Name: Identifying the business entity.



# MAIN KPIS

## Key Metrics & Insights

Top 10 Companies by Market Capitalization

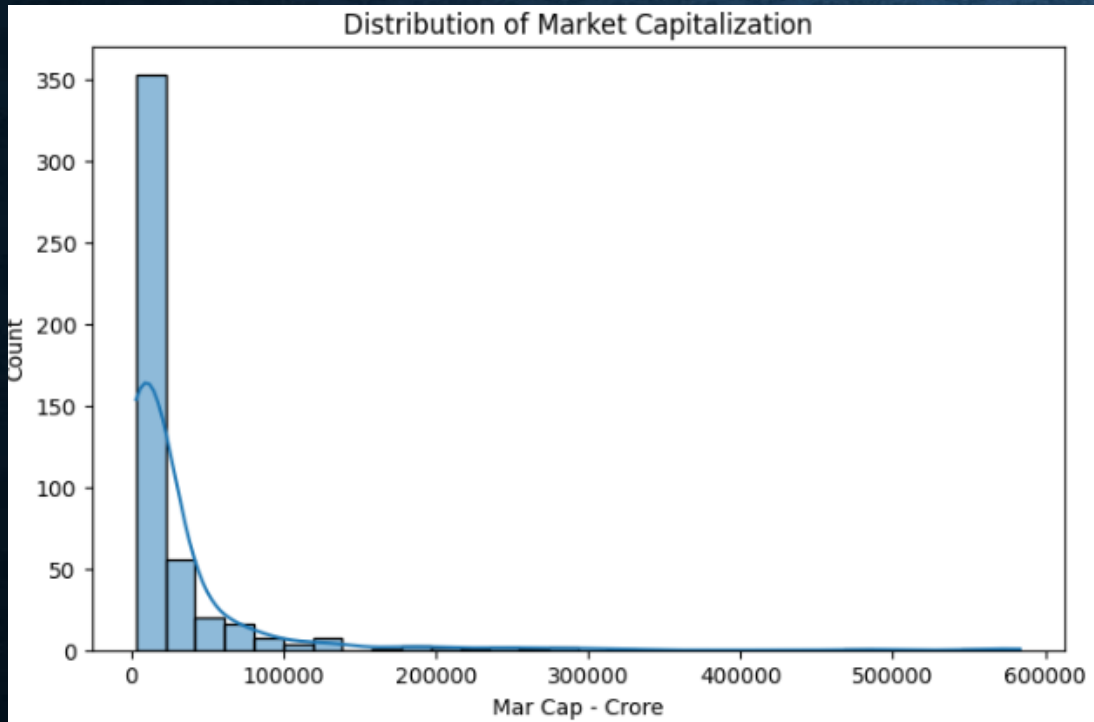
Top 10 Companies by Quarterly Sales

Market Cap vs. Sales Relationship

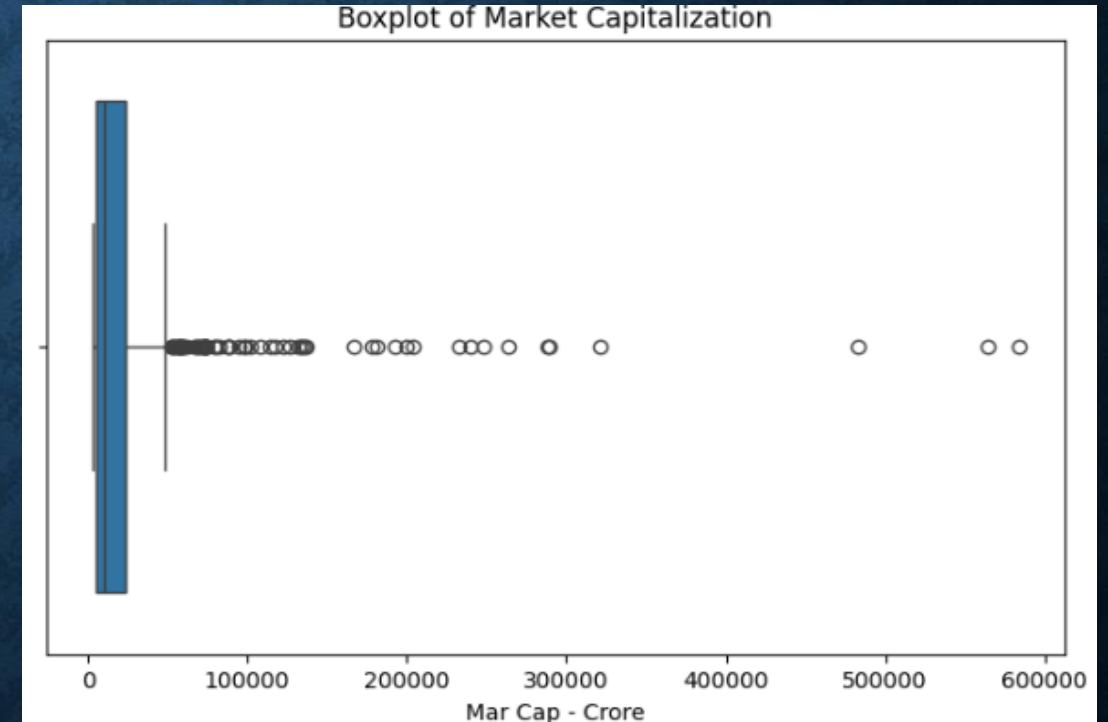
Correlation between market value and revenue.

# PYTHON VISUALIZATION

## Distribution of Market Cap

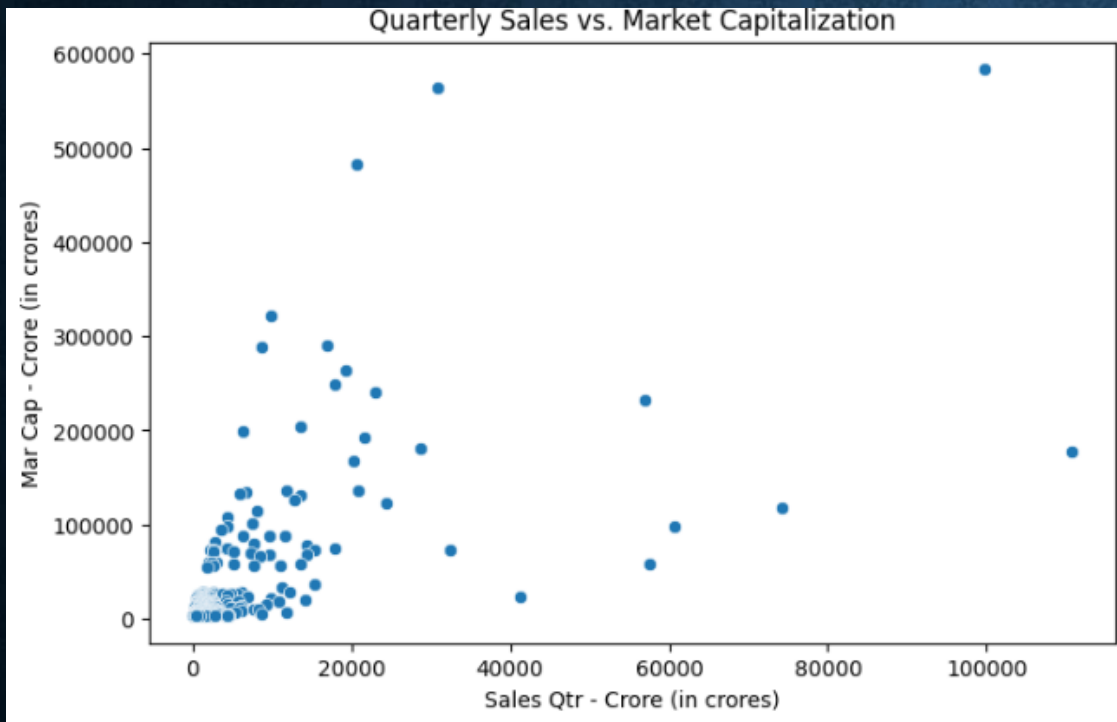


## Market Capitalization

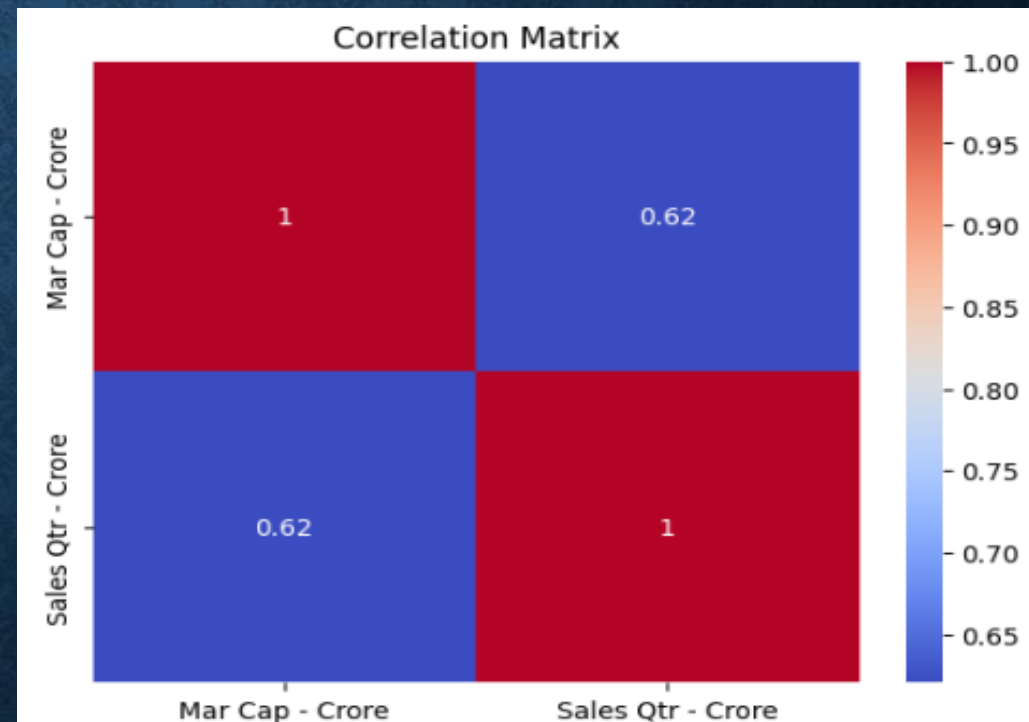


# PYTHON VISUALIZATION

## Quartly Sales Vs Market Cap

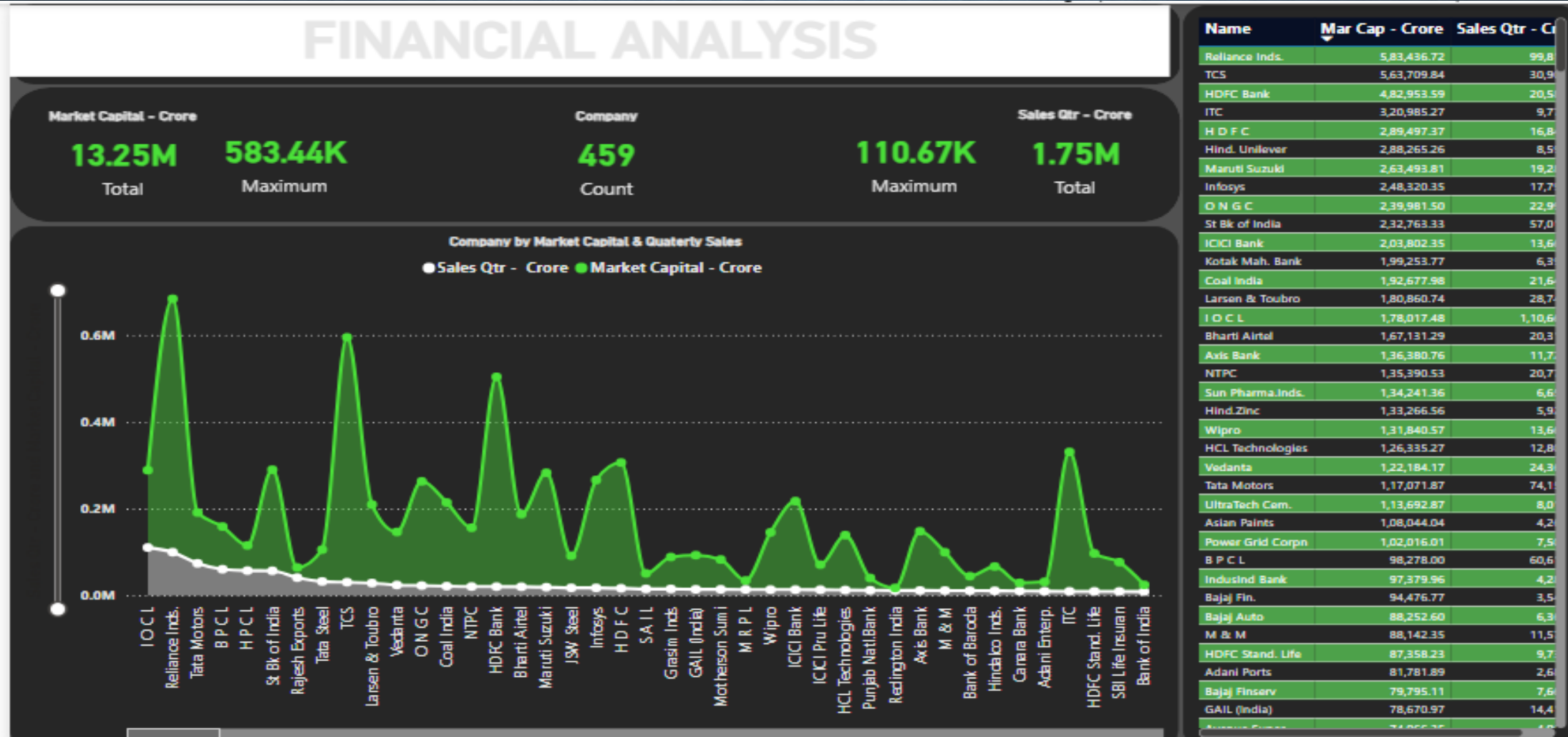


## Correlation matrix





# POWER BI DASHBOARD



**THANK YOU**