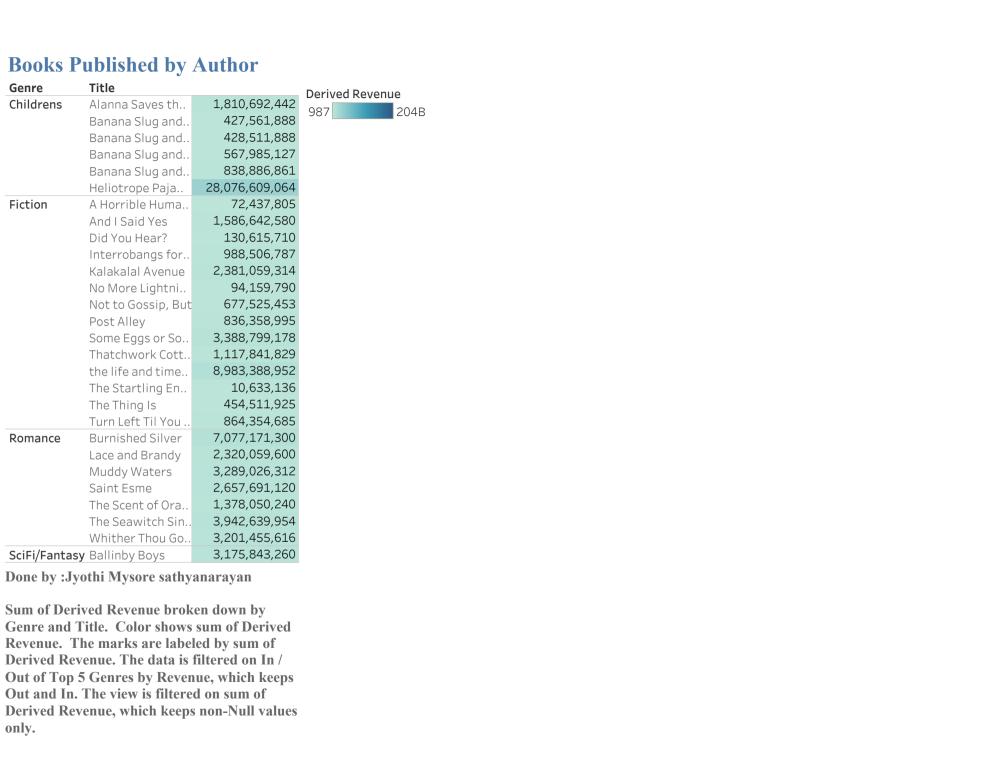
Genre	Title	
Childrens	Alanna Saves th	1,810,692,442
	Banana Slug and	427,561,888
	Banana Slug and	428,511,888
	Banana Slug and	567,985,127
	Banana Slug and	838,886,861
	Heliotrope Paja	28,076,609,064
Fiction	A Horrible Huma	72,437,805
	And I Said Yes	1,586,642,580
	Did You Hear?	130,615,710
	Interrobangs for	988,506,787
	Kalakalal Avenue	2,381,059,314
	No More Lightni	94,159,790
	Not to Gossip, But	
	Post Alley	836,358,995
	Some Eggs or So	3,388,799,178
	Thatchwork Cott	1,117,841,829
	the life and time	8,983,388,952
	The Startling En	10,633,136
	The Thing Is	454,511,925
	Turn Left Til You	864,354,685
Romance	Burnished Silver	7,077,171,300
	Lace and Brandy	2,320,059,600
	Muddy Waters	3,289,026,312
	Saint Esme	2,657,691,120
	The Scent of Ora	1,378,050,240
	The Seawitch Sin	3,942,639,954
	Whither Thou Go	3,201,455,616
SciFi/Fantas	sy Ballinby Boys	3,175,843,260

Genre and Title. Color shows sum of Derived Revenue. The marks are labeled by sum of Derived Revenue. The data is filtered on In / Out and In. The view is filtered on sum of only.



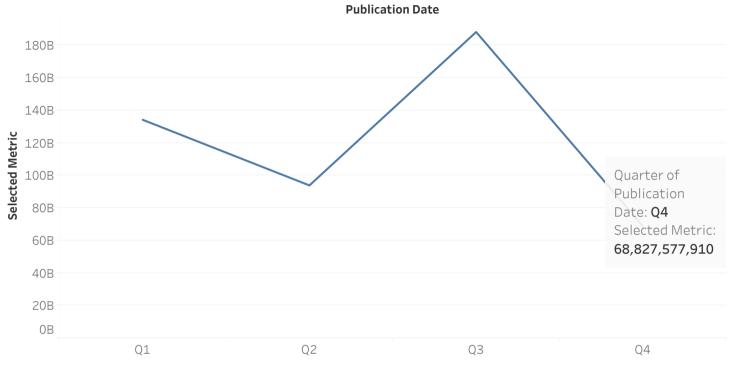
Books Published by Author

Genre	Title		Derived Revenue
SciFi/Fantasy Cimornul		987	987 204B
	Concerning Prop	287,720,294	2046
Dust on the Rim Portmeirion Rystwyth		18,720,201	
		73,420,587,819	
		74,387,963,520	
	She Also Tottered	331,628,904	
	Soft, Pliable Truth	130,717,944	
	Tales of the Com	696,168,539	
	The Mallemaroki	204,441,586,377	
	The Triscanipt	14,604,587,754	
Young Adult	(im)Mortality	16,083,652	
	Adventures of K	15,866,843,958	
	Can I Be Honest?	721,846,125	
	It's Never Just a	51,445,723	
	Quiddity and Qu	545,924,736	
	The Spark and T	2,907,689,400	

Done by :Jyothi Mysore sathyanarayan

Sum of Derived Revenue broken down by Genre and Title. Color shows sum of Derived Revenue. The marks are labeled by sum of Derived Revenue. The data is filtered on In / Out of Top 5 Genres by Revenue, which keeps Out and In. The view is filtered on sum of Derived Revenue, which keeps non-Null values only.

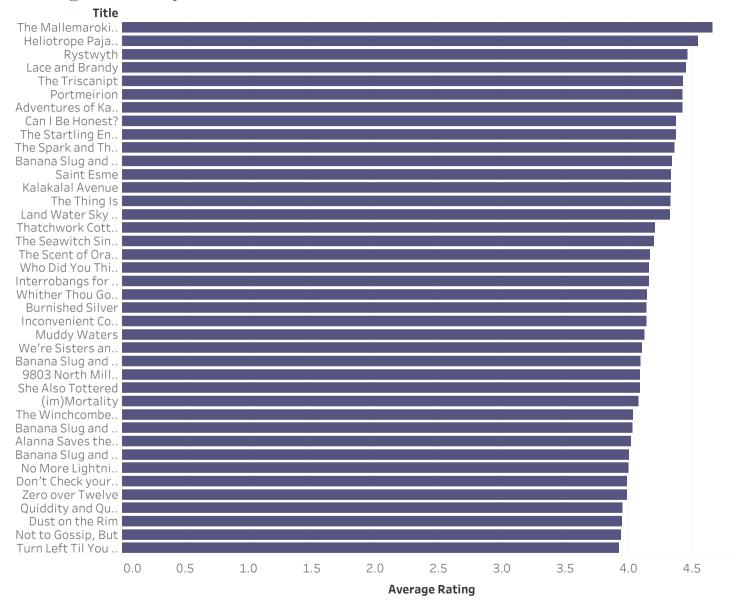
Total Sales by Author



Done by :Jyothi Mysore sathyanarayan

The trend of Selected Metric for Publication Date Quarter. The data is filtered on sum of Derived Revenue, which keeps non-Null values only.

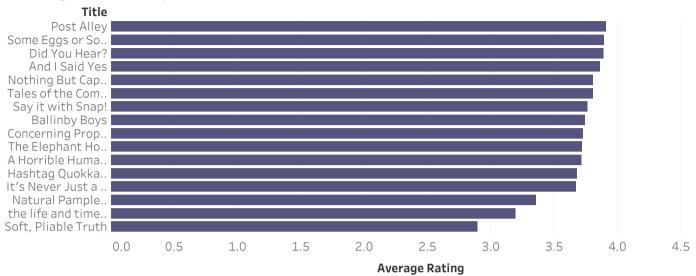
Ratings Summary for Books



Done by :Jyothi Mysore sathyanarayan

Average Rating for each Title. The view is filtered on Average Rating, which keeps non-Null values only.

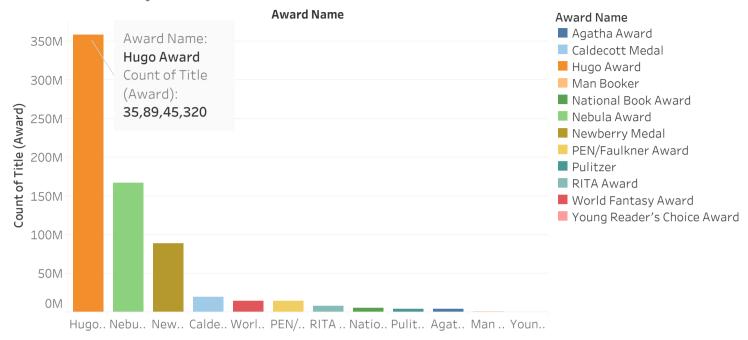
Ratings Summary for Books



Done by :Jyothi Mysore sathyanarayan

Average Rating for each Title. The view is filtered on Average Rating, which keeps non-Null values only.

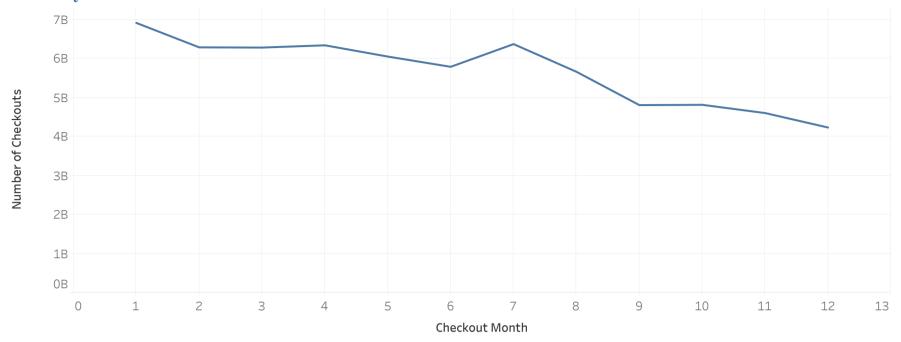
Awards Won by Books



Done by :Jyothi Mysore sathyanarayan

Count of Title (Award) for each Award Name. Color shows details about Award Name. The data is filtered on Year Won, which keeps non-Null values only.

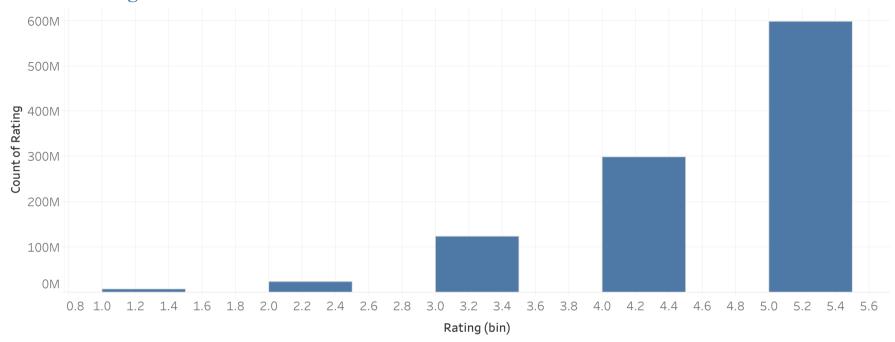
Monthly Checkouts for Books



Done by :Jyothi Mysore sathyanarayan

The trend of sum of Number of Checkouts for Checkout Month. The view is filtered on Checkout Month, which keeps non-Null values only.

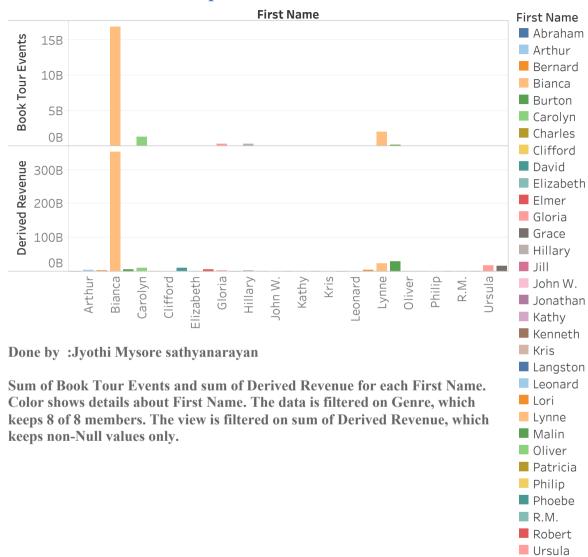
Reader Ratings Distribution



Done by :Jyothi Mysore sathyanarayan

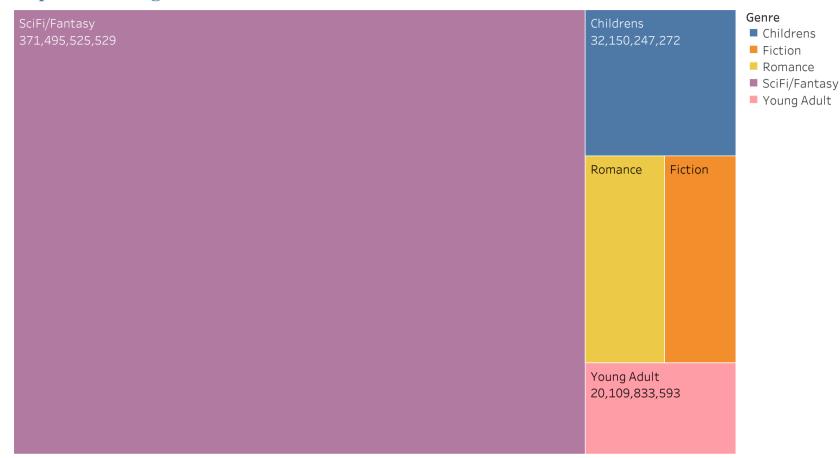
The trend of count of Rating for Rating (bin). The view is filtered on Rating (bin), which keeps non-Null values only.

Book Tour Events Impact



■ Ward

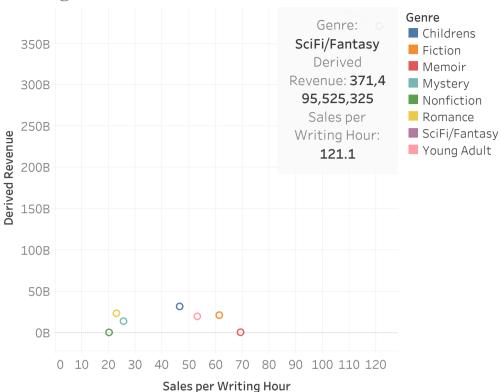
Top Performing Genres



Done by :Jyothi Mysore sathyanarayan

Genre and sum of Derived Revenue. Color shows details about Genre. Size shows sum of Derived Revenue. The marks are labeled by Genre and sum of Derived Revenue. Details are shown for Genre. The data is filtered on Top 5 Genres by Revenue and First Name. The Top 5 Genres by Revenue filter keeps 5 members. The First Name filter keeps 23 of 40 members.

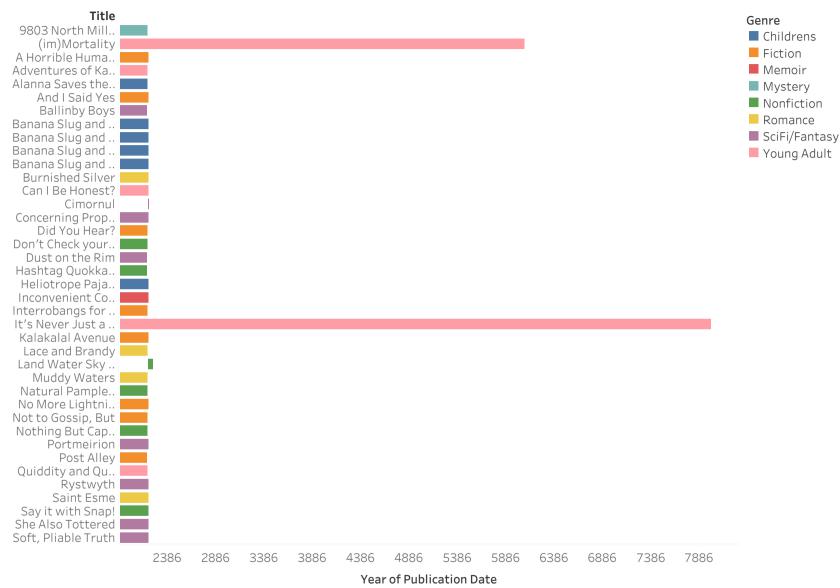
Writing Hours vs. Sales



Done by :Jyothi Mysore sathyanarayan

Sales per Writing Hour vs. sum of Derived Revenue. Color shows details about Genre.

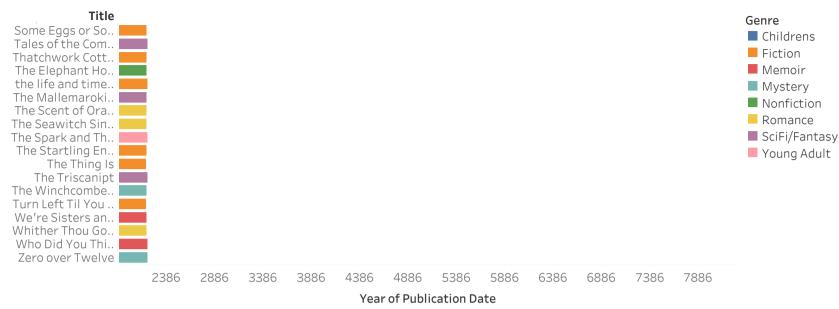
Books Published Timeline



Done by :Jyothi Mysore sathyanarayan

Publication Date Year for each Title. Color shows details about Genre. Size shows sum of Derived Revenue. The view is filtered on Publication Date Year, which keeps non-Null values only.

Books Published Timeline



Done by : Jyothi Mysore sathyanarayan

Publication Date Year for each Title. Color shows details about Genre. Size shows sum of Derived Revenue. The view is filtered on Publication Date Year, which keeps non-Null values only.

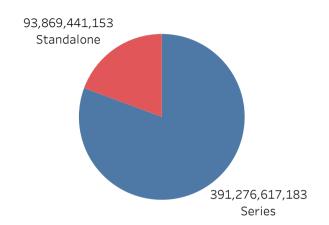
Profitability by Format



Done by :Jyothi Mysore sathyanarayan

Sum of Profit Margin for each Format. Color shows details about Format. The marks are labeled by sum of Profit Margin . The view is filtered on sum of Profit Margin , which keeps non-Null values only.

Series Contribution to Total Sales



Derived Revenue
485,146,058,335
Series or Standalone
Series
Standalone

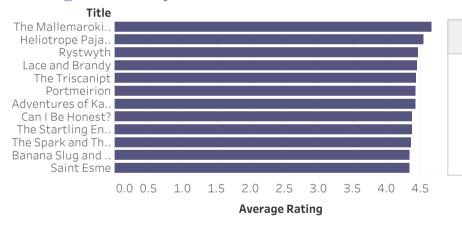
Done by : Jyothi Mysore sathyanarayan

Sum of Derived Revenue and Series or Standalone. Color shows details about Series or Standalone. Size shows sum of Derived Revenue. The marks are labeled by sum of Derived Revenue and Series or Standalone. The data is filtered on Genre, which keeps 8 of 8 members.

Books Published by Author

Genre	Title	
Childrens	Alanna Saves th	1,810,692,442
	Banana Slug and	427,561,888
	Banana Slug and	428,511,888
	Banana Slug and	567,985,127
	Banana Slug and	838,886,861
	Heliotrope Paja	28,076,609,064
Fiction	A Horrible Huma	72,437,805
	And I Said Yes	1,586,642,580
	Did You Hear?	130,615,710
	Interrobangs for	988,506,787
	Kalakalal Avenue	2,381,059,314
	No More Lightni	94,159,790
	Nation Consider Del	C77 F0F 4F0

Ratings Summary for Books





Q2





204B

Derived Revenue Non-Null Values..

Metric Selector Revenue

Average Rating

Year Won

Agatha Award Caldecott Me..

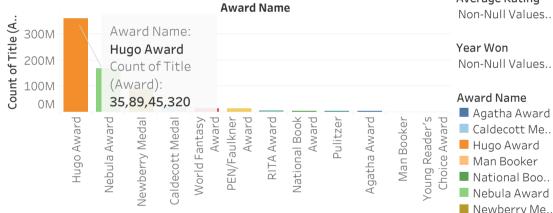
Man Booker

Newberry Me..



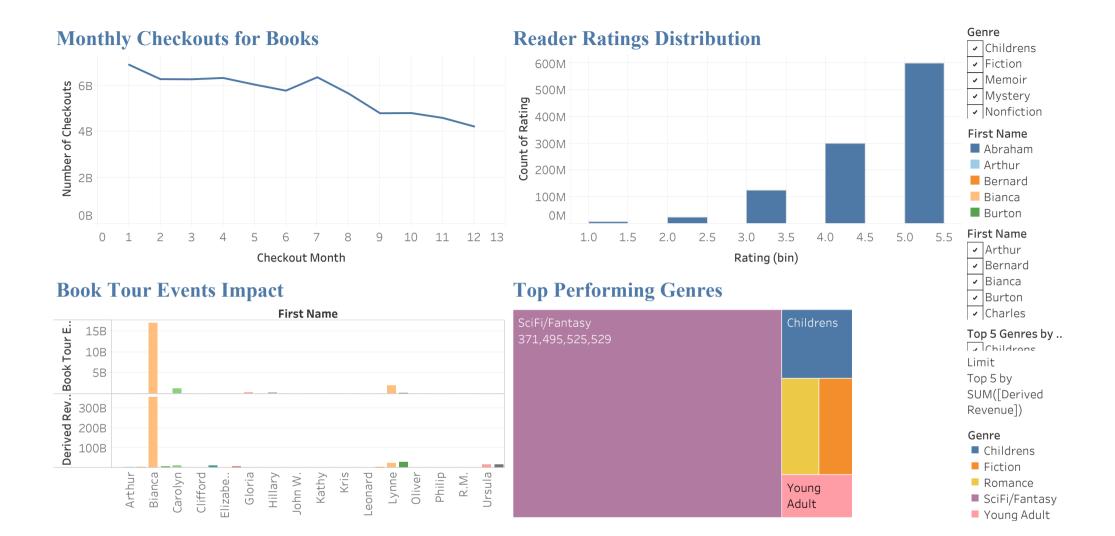
Q1

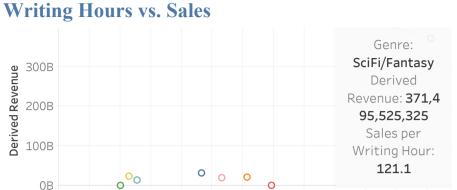
0B



Q3

Q4



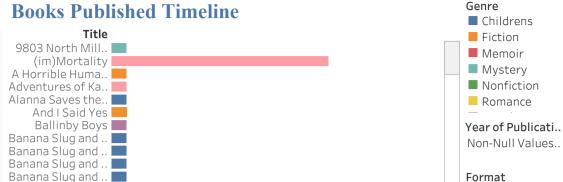


90

70

Sales per Writing Hour

100 110 120



3886

4886

Year of Publication Date

5886

6886

7886

Format

Genre

Childrens

Fiction

■ Board book Graphic

Hardcover

Mass market ... Paperback

Trade paperb..

Genre

✓ Childrens

Fiction

✓ Memoir

✓ Mystery

✓ Nonfiction

✓ Romance

Series or Standa..

Series

Standalone

Derived Revenue 485,146,058,...

Profitability by Format

20

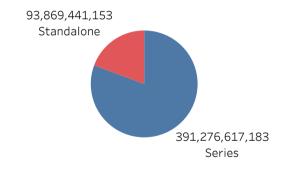
30



Series Contribution to Total Sales

2886

Burnished Silver



Storyboard : Author Sales and Bookshop Performance Overview

Overview of Reader the Author's ...

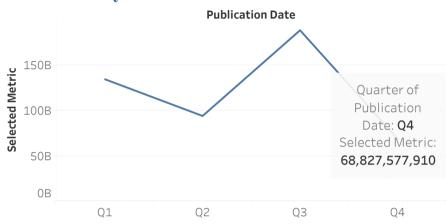
Engagement ...

Productivity Insights

Books Published by Author

Genre	Title	
Childrens	Alanna Saves th	1,810,692,442
	Banana Slug and	427,561,888
	Banana Slug and	428,511,888
	Banana Slug and	567,985,127
	Banana Slug and	838,886,861
	Heliotrope Paja	28,076,609,064
Fiction	A Horrible Huma	72,437,805
	And I Said Yes	1,586,642,580
	Did You Hear?	130,615,710
	Interrobangs for	988,506,787
	Kalakalal Avenue	2,381,059,314
	No More Lightni	94,159,790
	Notto Cossin Dut	677 525 452

Total Sales by Author

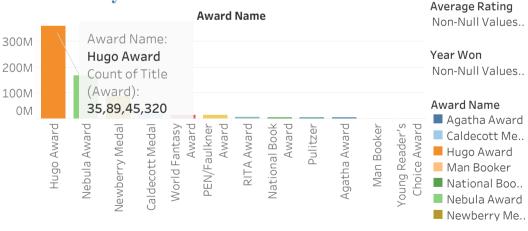


Ratings Summary for Books



Awards Won by Books

Count of Title (A..



In / Out of Top 5..

[Total Sales] > 5000000000

Top 5 by [Total

Derived Revenue

Derived Revenue Non-Null Values..

Metric Selector Revenue

204B

Condition

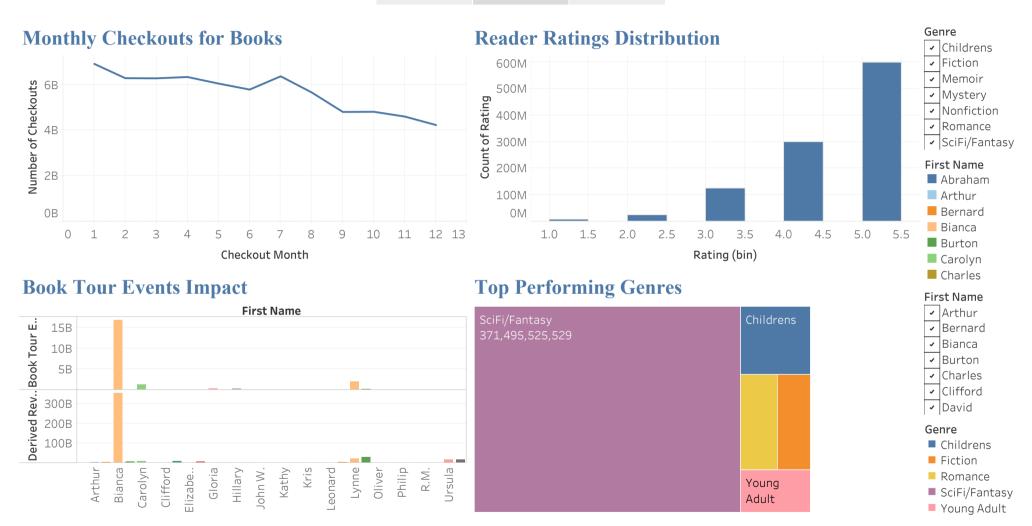
Limit

Sales

987

Storyboard : Author Sales and Bookshop Performance Overview

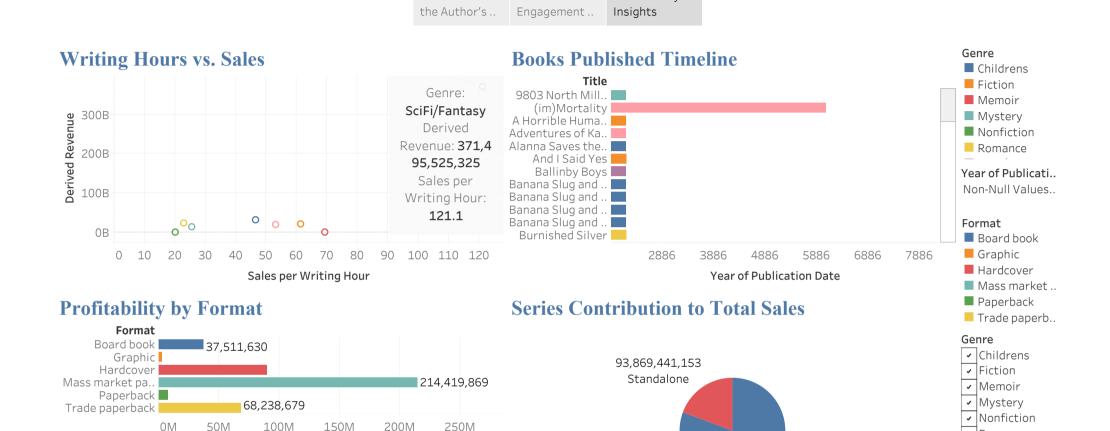
Overview of Reader Productivity the Author's ... Engagement ... Insights



Storyboard: Author Sales and Bookshop Performance Overview

Profit Margin

Overview of



Reader

Productivity

✔ Romance

391,276,617,183

Series

Series or Standa..

Series

Standalone

Derived Revenue 485,146,058,...