# JYOTHIKUMAR.N

Address.

Hyderabad INDIA.

Contact.

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Work Experience

6.10 years

Portfolio.

www.behance.net/mr-pixel

www.dribbble.com/mr-pixel

# ABOUT ME.

HELLO!

2006-11

B.F.A

I'm Jyothikumar.N with user-centered mindset, the decision-making helps me to collaborate with clients to deliver creative solutions to their business problems.

2010

**Creative Logo Designer** 

Ad Campaigns, Branding,

Logo Design, Illustrations,

Collaterals and more.

**Katakam Studios** 

Hyderabad.

#### **2**011-15

#### **UI / Visual Designer Cognizant Technology** Solutions Hyderabad.

Created Ad Campaigns, Strategy, Branding, Interactive Installation ideation, Websites, Poster Design, Mailers, Illustrations, Web Banners, Collaterals, Marketing Research.

## 2013-15

M.F.A

Post Graduate in Visual Arts

#### M.M.K College of fine arts, **Gulbarga University.**

Product Design, User Research, User Persona, Sitemaps, Product Visual Design, Product Shoot, Brand Identity, Creating Brand guidlines

#### 🚾 2015-PRESENT

#### **Senior Visual Designer Pramati Tehnologies** Hyderabad.

Projects worked on

- 1. Sema4 (Health Care Domain)
- 2. flydubai Holidays (Travel Package domain)
- 3. flydubai.com
- 4. IMI Mobile (Campaign Management tool)
- 5.Wavemaker product (RAD Platform)
- 6. Imaginea Designs (Branding)
- 7. HYD Metro App (Railway Transport Domain)
- 8. Citi Bank (Banking Domain)



# **DESIGN SKILL**

**Graduate in Applied Arts** 

Sri Venkateswara College

of fine arts, Hyderabad.

communication, Graphic

Design, Grids & Layout, Typography and Photography..

Branding, Visual

**Branding** Visual Design

Illustration

Research

UI / UX



JUNE 2010 - SEPT 2010 TBWA \ INDIA, Chennai

Branading, Ad Campaigns, Website, Graphic design, Logos and more.



#### **ACHIEVEMENTS**

2016: "Best Employee Award" of the year 2016 Imagine Designs 2015: "Best Campaign Display 2011" Sri Venkateshwara College of Fine Arts

2011: Gold medal for topper of the year 2011 Sri Venkateshwara College of Fine Arts

Won many Prizes in Cultural activities in COGNIZANT like Tech talks, Design workshops etc.

















primary

secondary

### **HOBBIES & INTEREST**











