

JYOTHIKUMAR NATARI

SENIOR VISUAL DESIGNER, 5+ YEARS

KEY SKILLS

Visual Design, Interaction Design, Motion Graphic Design, Storyboards, Wireframes

DESIGN TOOLS

Photoshop CC, Illustrator CC, Flash, Sketch,

PROTOTYPING TOOLS

Marvel App, InVision

EDUCATION

Master of Fine Arts (Visual Arts) in Applied Arts Design, M.M.K College of Visual Arts, Gulbarga 2014

Bachelor of Fine Arts in Applied Arts, Osmania University, Hyderabad 2011

ACHIVEMENTS

Gold medal for topper of the year 2011 Sri Venkateshwara College of Fine Arts

"Best Campaign Display 2011" Sri Venkateshwara College of Fine Arts

SUMMARY

Implement my knowledge, skills, and experience in the area of User Experience Design; Take up creative and challenging tasks that help my career progress, in turn contribute to organizational growth; Maintain a positive attitude and perseverance in life, be persistent, consistent, and efficient in work.

EXPERIENCE

Imaginea Design Labs, Sr. Visual Designer

September 2015 – present (14 months), Hyderabad, India

As a Sr. Visual Designer, I have handled different levels of design related tasks and challenges. I've also handled end to end Design of the projects. My passion for design has helped me conceptualize and create visually rich and engaging, interactive, and user friendly designs for different levels of users and domains.

Following are brief list of key responsibilities:

- Creates both web and print media in visual design, wire frames, site maps and other forms of interaction design documents
- Responsible for accomplishing and maintaining the quality of design throughout all phases of a project
- Works with the Development team to ensure the interaction design and translates into fully functioning interactive experiences.
- Reviews deliverable prepared by team before delivery to ensure requirements have been met.

Cognizant Technology Solutions, Graphic/Visual Designer

September 2011 – September 2015 (4 years), Hyderabad, India

Joined as Graphic Designer and was promoted as Senior Graphic/Visual Designer in June 2014.

- Create sketches and wireframes for concept designs, Web site templates, user interface designs, lay-outing and icons
- Visualize user flows for easy/better understanding and for rich graphical representation
- Understand technical content and creating complex technical animations
- Understand design requirements and guidelines from clients
- Create rich animations, illustrations and icons
- Exposure with authoring tools and development

PROJECT DETAILS

Role. Visual Designer & Animator

Activities. Requirement Analysis, Visual Design, Style Guide, Assets Creation & Clickable Visual Prototyping

WaveMaker is an award winning rapid application development and delivery platform that helps create enterprise grade web and mobile apps. With over 10 years of market presence, thousands of developers use it to create applications 67% faster.

WAVEMAKER

RAPID APP DEVELOPMENT

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WaveMaker is offered as an on-premise software (WaveMaker Enterprise) and as a SaaS platform (WaveMaker Online).

HYDERABAD METRO

FISSION LABS

Role. Visual Designer

Activities. Visual Design, Style Guide & Assets Creation

Hyderabad city is coming up with new metro line, Fission Labs is providing them with the necessary technology support.

They were developing a multilingual mobile application (viz. for Android phones) and we were asked to design the complete user experience journey for the same; and design the mobile application so as the user can be given a last mile connected experience.

IMAGINEA DESIGN LABS

IN-HOUSE

Role. Logo Creation, Brand Design

Activities. Brand Research, Market Research, Brainstorming, Conceptualization, Persona Creation, Usecase Detailing, Sketches, Logo Design

Imaginea Design Labs is a creative design studio who provides services for businesses and drive them to grow their business and builds strong customer relationships in the aspects of User Experience Design, Digital Marketing & New Media Design.

As a visual designer, I got an opportunity to create the brand identity for our own design studio called Imaginea Design Labs.

CITI BANK

MOBILE CHALLENGE VIDEO

Role. Illustrator, Motion Graphic Designer

Activities. Brainstorming, Conceptualization, Illustrations, Animation, Voice Syncing

This is first project which we participated in the Citi bank mobile challenge for creating a quick creative project which will helps for the business growth in the Banking domain. The solution we came up with Money Penny

Money Penny helps in building a better world while you are using your Citi bank smart banking cards or Online Banking in a day to day life by just donating a penny to the charity.

User can choose their interests on donations and becoming a savior after donations he/she could share the joy with the world by using social networks and also they get rewarded with good deeds like free Uber & Ola rides etc.