# **Web Performance Optimization Report:**

# Night Bite Nexus(food orderings website):

This report provides an analysis of the web performance of Night Bite Nexus, an online platform for food ordering. Key findings include:

- Night Bite Nexus demonstrates excellent performance, with a perfect score of 100% for performance, accessibility, and best practices, along with a high SEO score of 91%.
- Key performance metrics such as First Contentful Paint, Largest Contentful Paint, Total Blocking Time, Cumulative Layout Shift, and Speed Index are well within optimal ranges, contributing to a seamless user experience.
- Despite the high performance scores, there is always room for improvement, particularly in maintaining these high standards as the website evolves.

#### Introduction:

Web performance is critical for ensuring a positive user experience and the success of an online platform like Night Bite Nexus. Slow load times and poor performance can lead to higher bounce rates and lower conversions. This report aims to highlight Night Bite Nexus's exceptional performance and provide recommendations for maintaining and improving it.

#### Methodology:

Performance data was collected using various tools, including Google PageSpeed Insights, WebPageTest, and Lighthouse. Key performance metrics were analyzed to assess Night Bite Nexus's current web performance, along with accessibility and SEO scores.

**Current Performance Analysis:** 

#### **Performance Metrics:**

First Contentful Paint: 1.5 secondsLargest Contentful Paint: 1.5 seconds

• Total Blocking Time: 0 ms

• Cumulative Layout Shift: 0.012

• Speed Index: 1.5 seconds

### Accessibility and SEO Scores:

Accessibility: 100%

• SEO: 91%

## Comparison:

Website performance metrics, accessibility, and SEO scores were compared against industry benchmarks and competitors, revealing its superiority in these areas.

Recommendations for Maintenance and Improvement:

Given Night Bite Nexus's excellent performance scores and high accessibility and SEO ratings, efforts should focus on maintaining these standards and continuously monitoring performance metrics. It's essential to optimize the website for accessibility and ensure ongoing SEO efforts to enhance organic search visibility and drive targeted traffic.

0-49 50-89 90-100

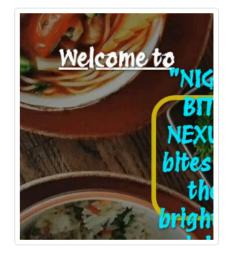
# METRICS Expand view

- First Contentful Paint
  - 1.5 s
- Total Blocking Time0 ms
- Speed Index1.5 s

Largest Contentful Paint1.5 s

Cumulative Layout Shift0.012



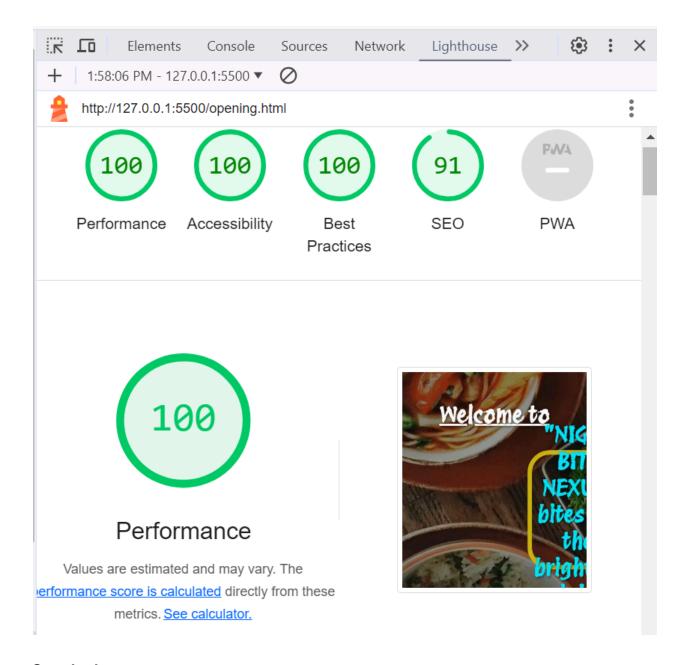


Values are estimated and may vary. The mance score is calculated directly from these metrics. See calculator.

<u>-49</u> 50–89 90–100

#### IAGNUSTICS

Avoids an excessive DOM size — 13 elements
JavaScript execution time — 0.0 s
Minimizes main-thread work — 0.5 s
Minimize third-party usage — Third-party code blocked the main thread for 0 ms
Avoid long main-thread tasks — 3 long tasks found



#### Conclusion:

Night Bite Nexus exemplifies outstanding performance, accessibility, and SEO, setting a benchmark for online platforms. By maintaining these high standards and continuously monitoring performance metrics, Night Bite Nexus can ensure an exceptional user experience and achieve better business outcomes.