

Pizza Sales Report

Jan/15 - Dec/15



pizza_category

01/01/2015

23/12/2015

All

Home



Best/Worst Sellers

805,415.90

Total Revenue



48817

Total Pizzas Sold



38.26

Avg order value



21050

Total Orders



2.32

Avg pizzas per Order



Busiest Days & Times

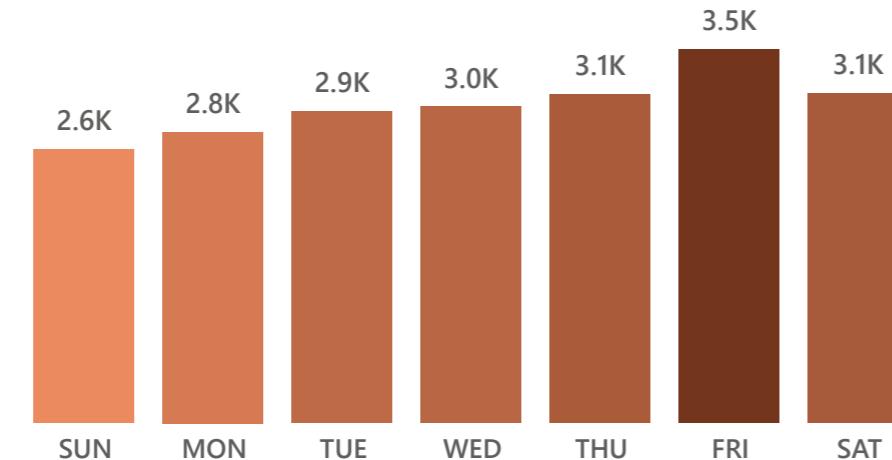
Days

Daily Trends For Total Orders

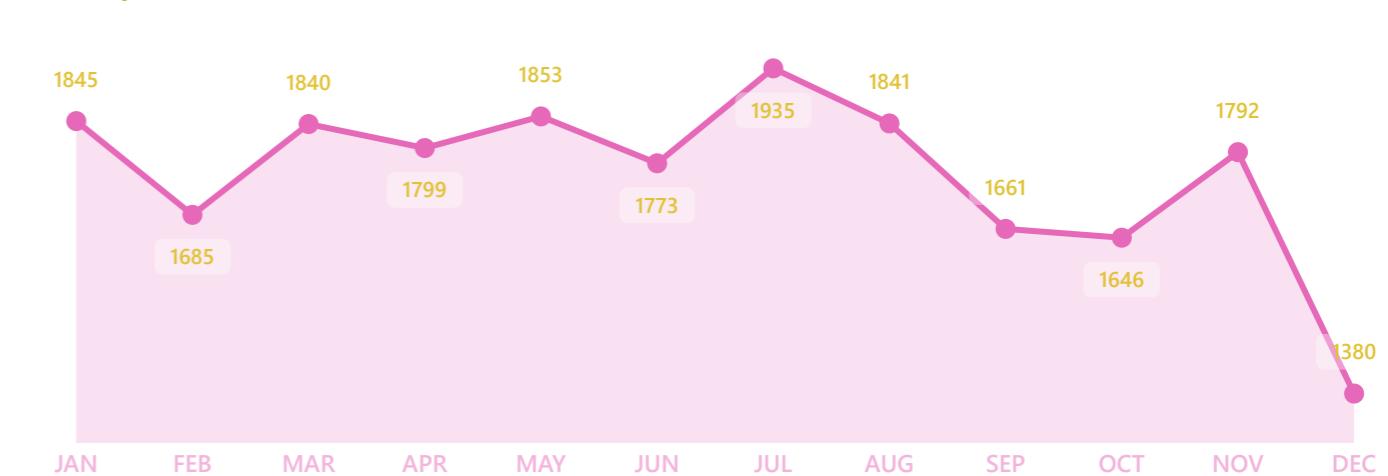
Orders are **highest** on weekends, Friday/Saturday evenings.

Monthly

There are **maximum** orders from month of **July** and **January**



Monthly Trend For Total Orders



Sales Performance

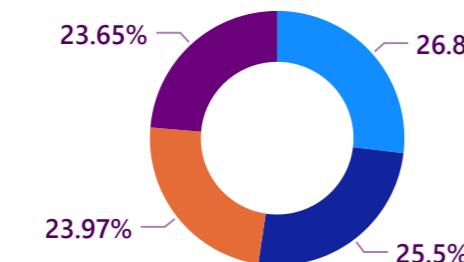
CATEGORY

Classic Category contributes to maximum sales & total orders

SIZE

Large size pizza contributes to maximum sales

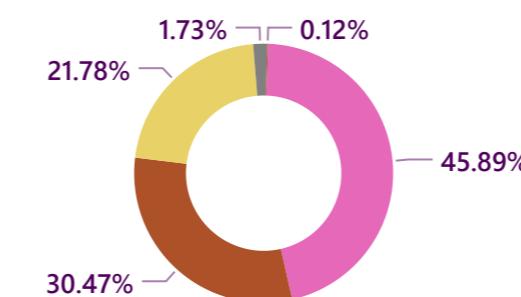
% of Sales by Pizza Category



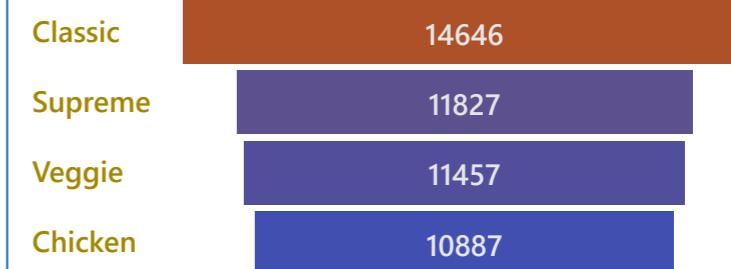
pizza_category

- Classic
- Supreme
- Chicken
- Veggie

% of Sales by Pizza Size



Total Pizzas Sold by pizza_category



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Best/Worst Sellers



Best Sellers

REVENUE

The Thai Chicken Pizza

Contributes to **maximum Revenue**

QUANTITY

The Classic Deluxe Pizza

Contributes to **maximum Total Quantities**

TOTAL ORDERS

The Classic Deluxe Pizza

Contributes to **maximum Total Orders**

Worst Sellers

REVENUE

The Brie Carrie Pizza Contributes to **minimum Revenue**

QUANTITY

The Brie Carrie Pizza Contributes to **minimum Total Quantities**

TOTAL ORDERS

The Brie Carrie Pizza Contributes to **minimum Total Orders**

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Top 5 Pizzas by Revenue



Top 5 Pizzas by Quantity



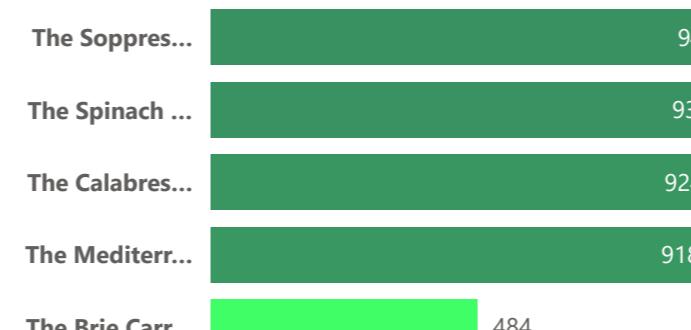
Top 5 Pizzas by Total Orders



Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Quantity



Bottom 5 Pizzas by Total Orders

