

Ideation Phase

Empathize & Discover

Date	7 February 2026
Team ID	LTVIP2026TMIDS80676
Project Name	FreelanceFinder: Discovering Opportunities, Unlocking Potential
Maximum Marks	4 Marks

Empathy Map Canvas:

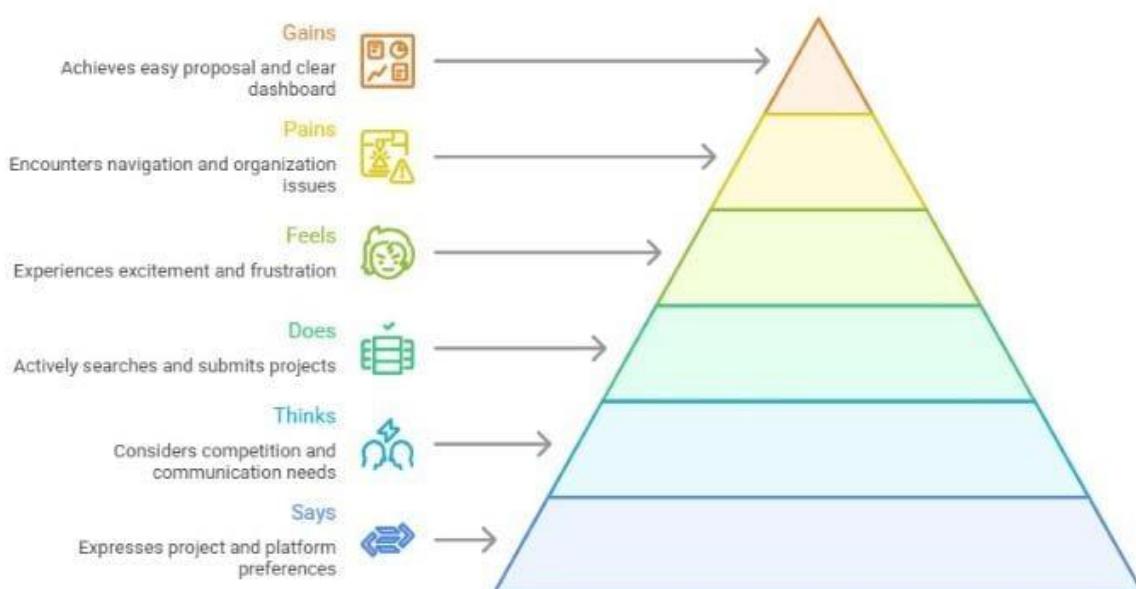
An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to help teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Example: User Type:Freelancer

Freelancer User Journey



user: Freelancer and Platform Administrator

