

JYOTI SHIKARY

UI/UX DESIGNER

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UI/UX Designer passionate about creating impactful and intuitive user experiences. Skilled in project management, user-centric problem-solving, and seamless team collaboration. Ready to tackle dynamic challenges and drive innovative design solutions.

AREA OF EXPERTISE

Prototyping Tools
User Research

Interaction Design
Visual Design

Accessibility
Responsive Design

KEY ACHIEVEMENTS

- **Astrology App Development.** Successfully designed and developed an astrology mobile app with an integrated dating feature, enhancing user experience by consolidating multiple astrological principles into a single platform.
- **Brand Identity:** Created a distinctive and effective logo for a WhatsApp Business API, contributing to a cohesive brand identity.

PROFESSIONAL EXPERIENCE

Intern UI/UX Designer, Betazen Infotech Pvt Ltd

From Oct 2023-Sep 2024

- Astrological App: Led the design and prototyping of an innovative astrological app with unique features, developed primarily independently.
- Client Engagement: Actively participated in client meetings to align design solutions with their goals.
- Branding: Created the company's WhatsApp API logo and over 100 posters, enhancing brand identity and marketing efforts.
- Developed a variety of posters and UI designs, contributing to enhanced branding and user experience across multiple projects.
- This work involved visual communication and user interface design, strengthening the overall project aesthetics and functionality.

EDUCATION

Bachelor of Science

Sep 2019 - Nov 2023

Rajiv Gandhi University of Health & Sciences

- Bangalore, Karnataka

ADDITIONAL INFORMATION

- **Languages:** English, Hindi, Bengali.