

Jyoti Shikary

UI/UX Designer passionate about impactful, intuitive user experiences, skilled in user-focused problem-solving, project management, and team collaboration.

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Relevant Experience

UI/UX Designer, Freelancer Oct 2024 — Present

- Currently working as a freelancer, applying UI/UX skills across diverse industries to deliver effective and user-centered designs
- Designed a medicine delivery app focused on ease of use, helping users quickly find and order medications with a seamless user experience
- Created a financial platform interface, developing a component library and key elements like a sidebar, widgets, headers, and filters to enhance usability and efficiency
- Contributed to a CRM project by designing user-friendly interfaces to streamline client management, optimize workflow, and improve overall functionality

UI/UX Designer, BetaZen Info Tech Oct 2023 — Sep 2024

- Led the design and prototyping of an innovative astrological app with unique, standout features that provide users with a comprehensive astrology experience
- Oversaw the app's development process primarily on an independent basis, ensuring a cohesive and user-friendly design throughout
- Actively participated in client meetings to discuss and refine design approaches
- Worked closely with clients to understand their objectives and ensure that design solutions aligned with their vision and project goals
- Designed the company's WhatsApp API logo to create a strong, memorable brand image for their messaging platform
- Created over 100 marketing posters that were used to support the company's branding efforts and promotional campaigns.
- Developed a diverse range of posters tailored to various branding needs, enhancing brand recognition and appeal across projects
- Played a key role in strengthening the overall brand presence through well-designed visuals
- Designed UI elements that significantly improved the user experience on various platforms and projects, ensuring that each design was both functional and visually appealing
- Designed a user-friendly job portal website with a focus on intuitive navigation, allowing users to effortlessly access the site's features
- Collaborated with cross-functional teams, including developers and marketers, to ensure the successful implementation of design concepts and features.
- Conducted user research and usability testing to gather insights and iterate on design solutions, enhancing user satisfaction and engagement.
- Created interactive prototypes to effectively communicate design ideas and gather feedback from stakeholders.
- Implemented responsive design principles, ensuring that applications and websites are optimized for a variety of devices and screen sizes.
- Developed a cohesive design system that improved consistency across all digital products, enhancing brand identity and user experience.
- Managed project timelines and deliverables, ensuring that design milestones were met within budget and on schedule.
- Developed wireframes and flowcharts to outline user journeys, ensuring a logical and engaging navigation experience.

Skills

Design & Prototyping Tools

Figma (wireframing, prototyping, and design collaboration), Canva (graphic design and presentations)

Design & Prototyping Tools

Interaction Design, Visual Design, Branding, User Research, Accessibility, Responsive Web Design (RWD)

Technical & Strategic Knowledge

HTML, CSS, JavaScript (basic knowledge)

Selected Projects

Job Portal Site Design

Designed a user-friendly job portal website, focusing on intuitive navigation and functionality to facilitate job seekers and employers in connecting efficiently.

Astrology App Design

Successfully designed an astrology mobile app with an integrated dating feature, enhancing user experience by consolidating multiple astrological principles into a single platform.

Portfolio

Designed a unique dashboard-type app that is now live.

Education

Rajiv Gandhi University Of Health Sc.

Bachelor of Science. Bangalore, Karnataka.

Interests

Reading and listening to detective novels, Drawing, Photography