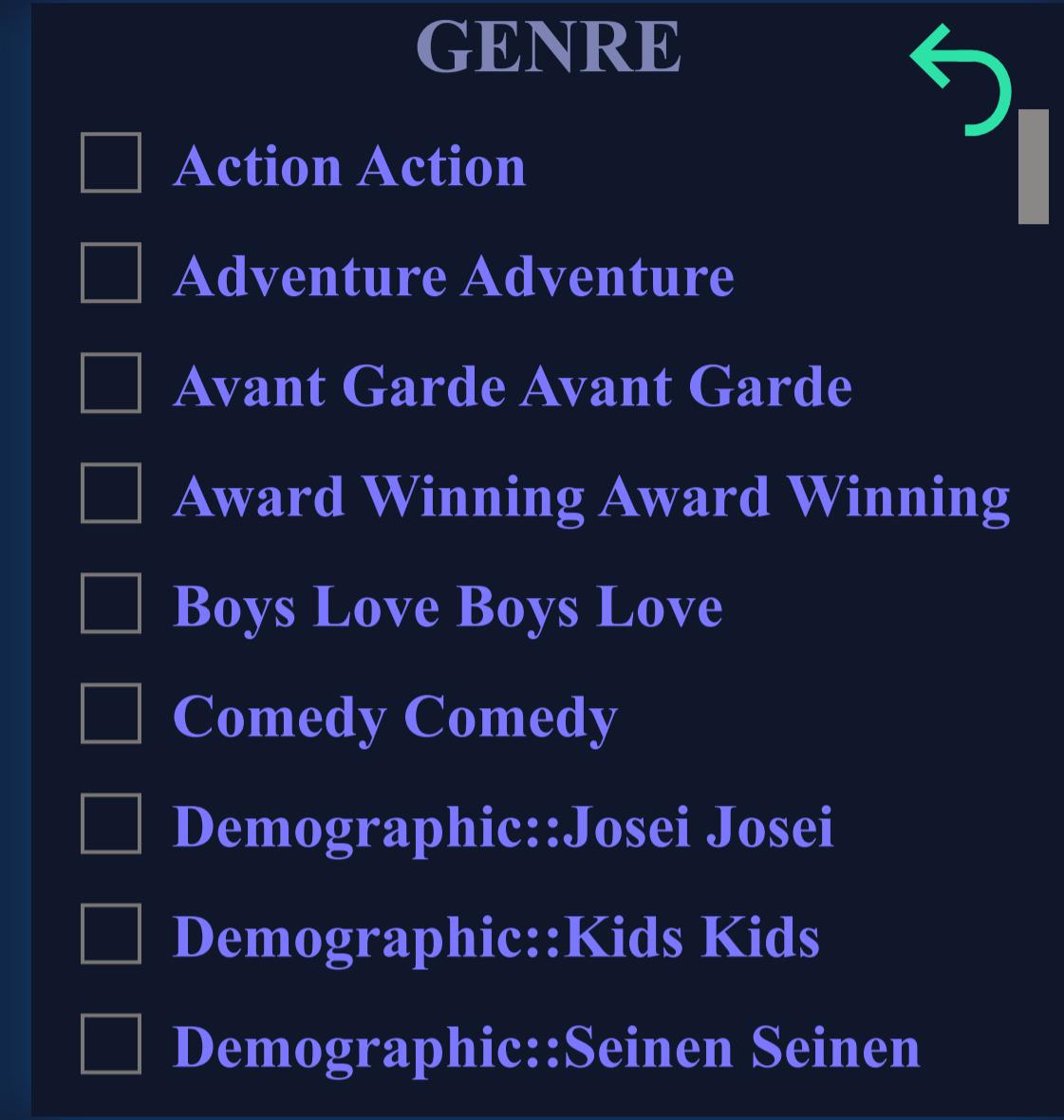
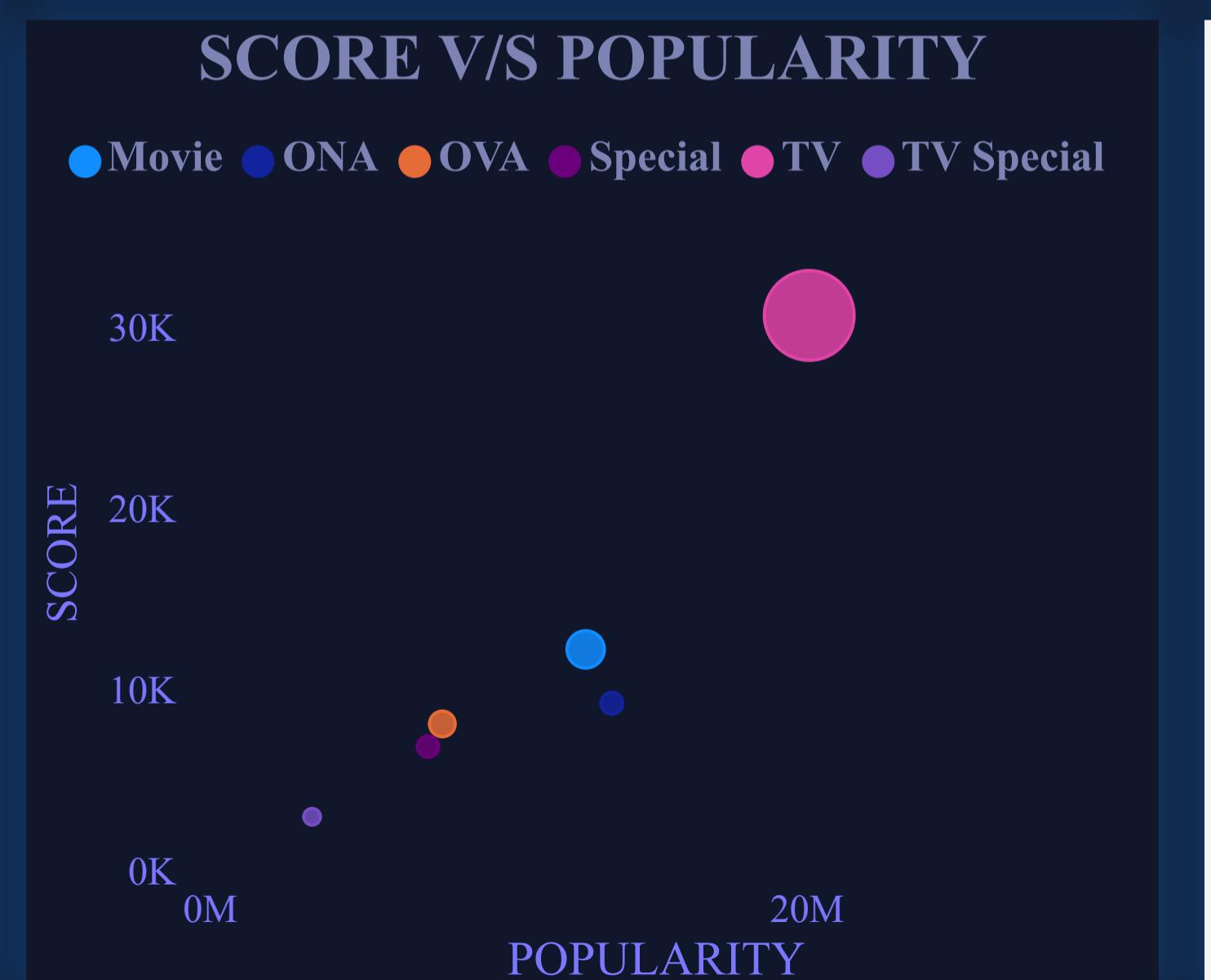
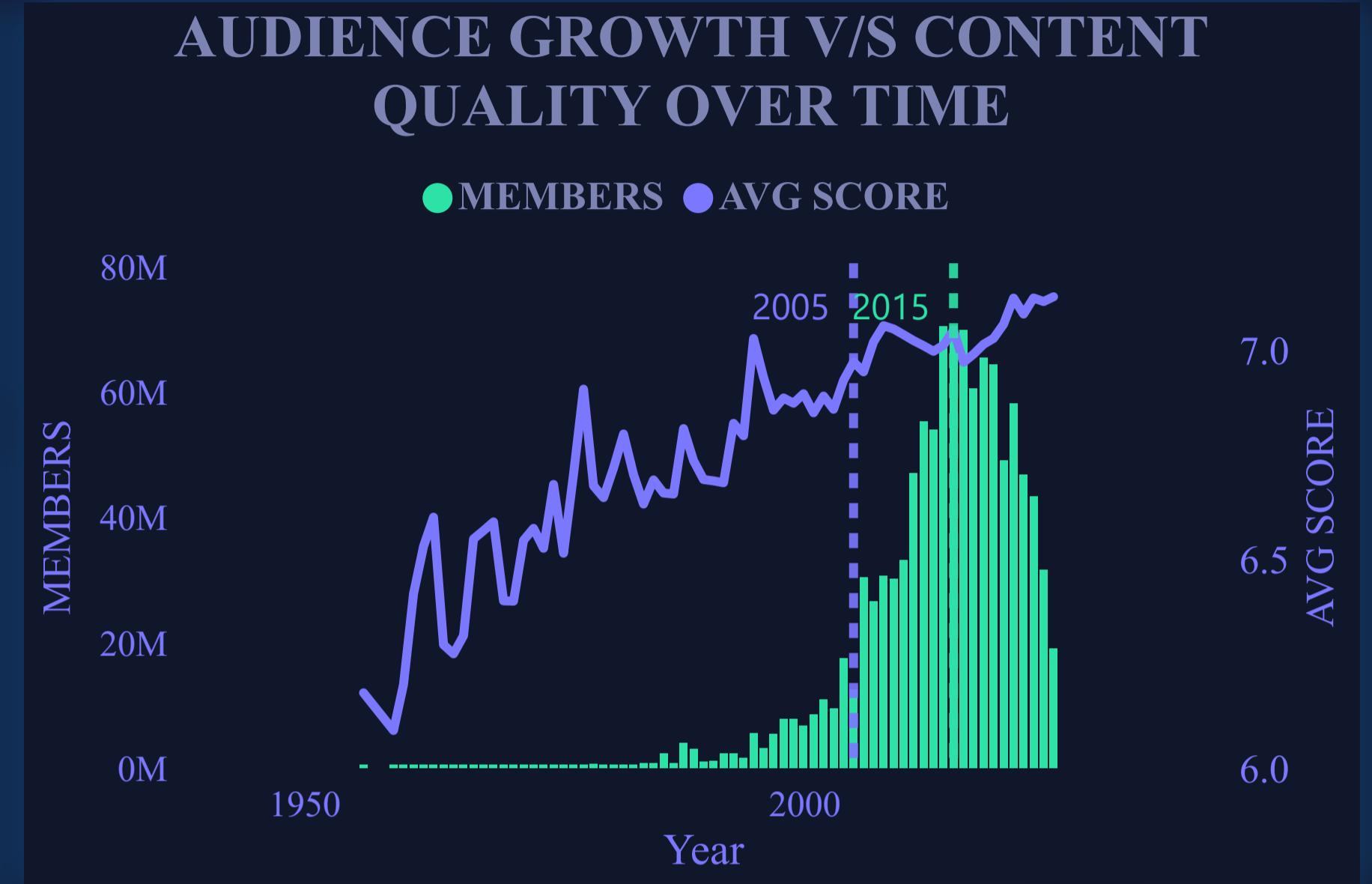


EXECUTIVE OVERVIEW: Success in anime is driven more by sustained audience growth than short-term popularity spikes.

ANIME 10K	AVG SCORE 6.98	WEIGHTED SCORE 7.67
MEMBERS 1bn	AVG EPISODES 15.65	SUCCESS INDEX 28.10

TOP ANIME DEFINING SUCCESS			
IMAGE	TITLE	SCORE	MEMBERS
	Sousou no Frieren	9.29	1269074
	Chainsaw Man Movie: Reze-hen	9.18	282129
	Fullmetal Alchemist: Brotherhood	9.10	3602700
	Steins;Gate	9.07	2755520
	Kingdom 6th Season	9.06	25549



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GENRE INTELLIGENCE: *Where the Market Is Crowded vs Valuable*



TOTAL GENRE

76

Avg Member per Anime

107.54K

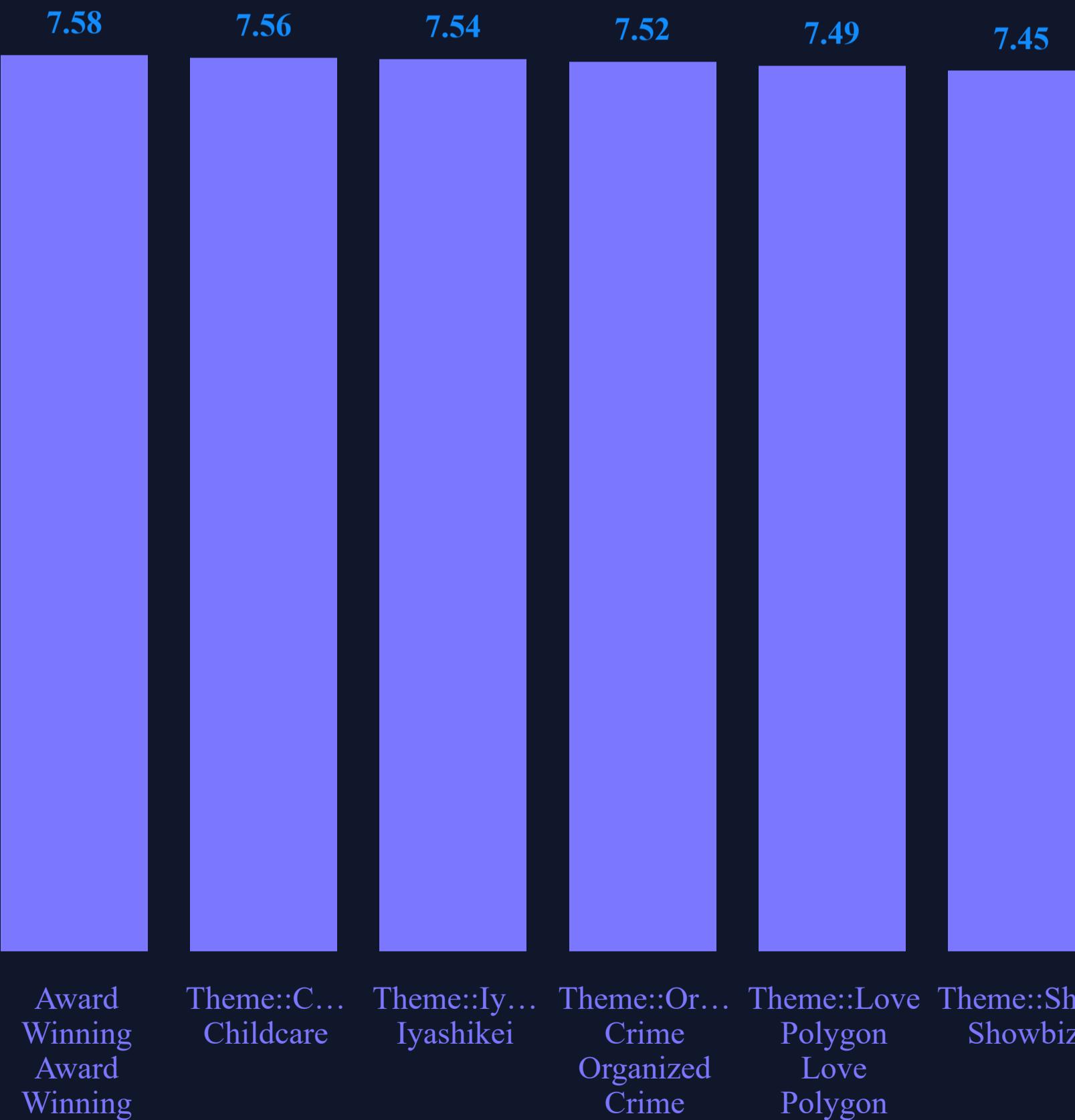
Avg Score

6.98

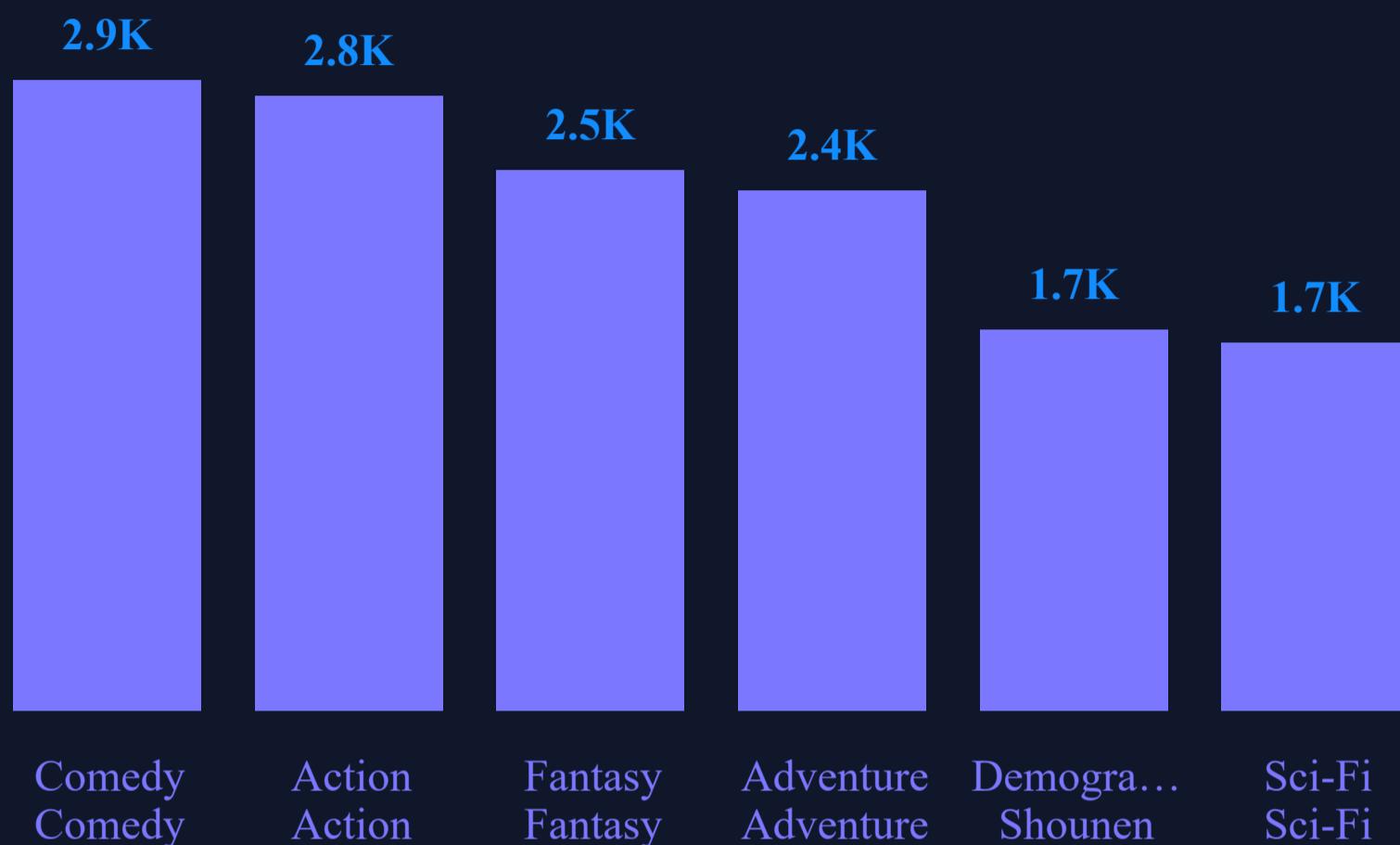
Genre Volume

9.999K

HIGHEST RATED GENRES



GENRES WITH HIGHEST CONTENT VOLUME



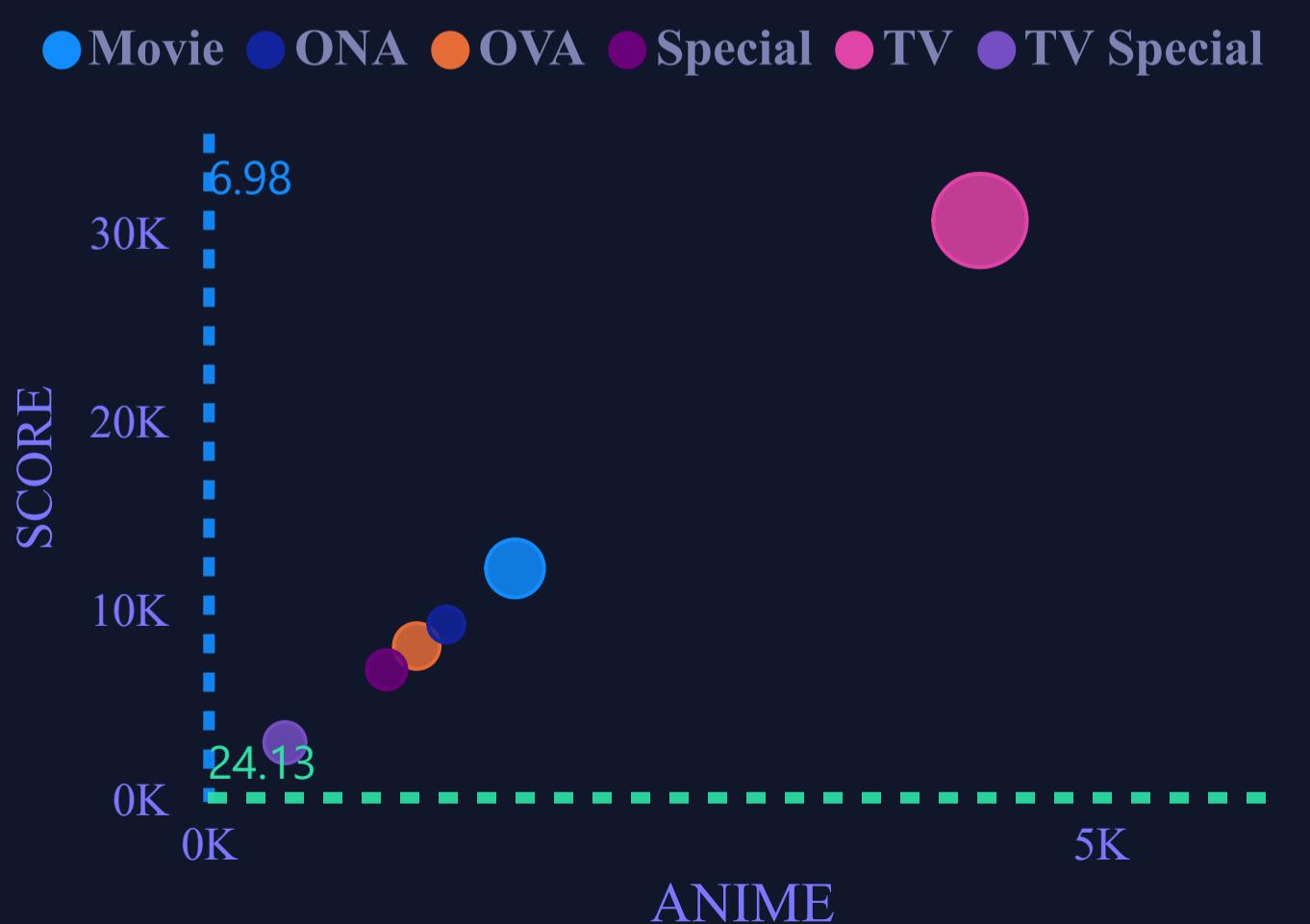
GENRE

- Action Action
- Adventure Adventure
- Avant Garde Avant Garde
- Award Winning Award Winning

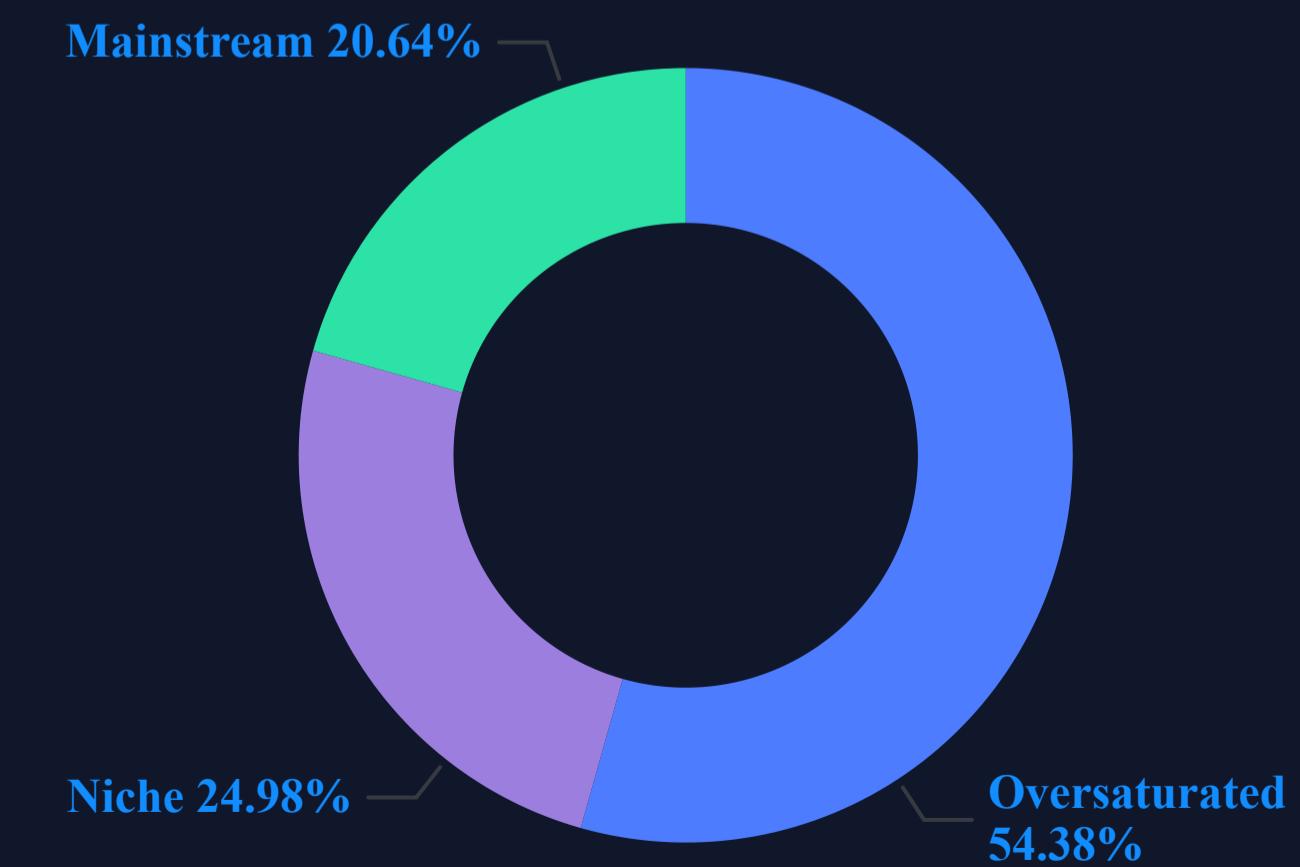
TYPE

- | | | |
|-------|---------|------------|
| Movie | OVA | TV |
| ONA | Special | TV Special |

GENRE POSITIONING: QUALITY V/S SATURATION



GENRE INTELLIGENCE



ENTITY INTELLIGENCE:

Who Really Drives Anime Quality & Scale



ENTITY TYPE

Character	Staff
Licensor	Studio
Production	Voice Actor

TOTAL ENTITIES

53.35K

Avg Title per Entity

4.82

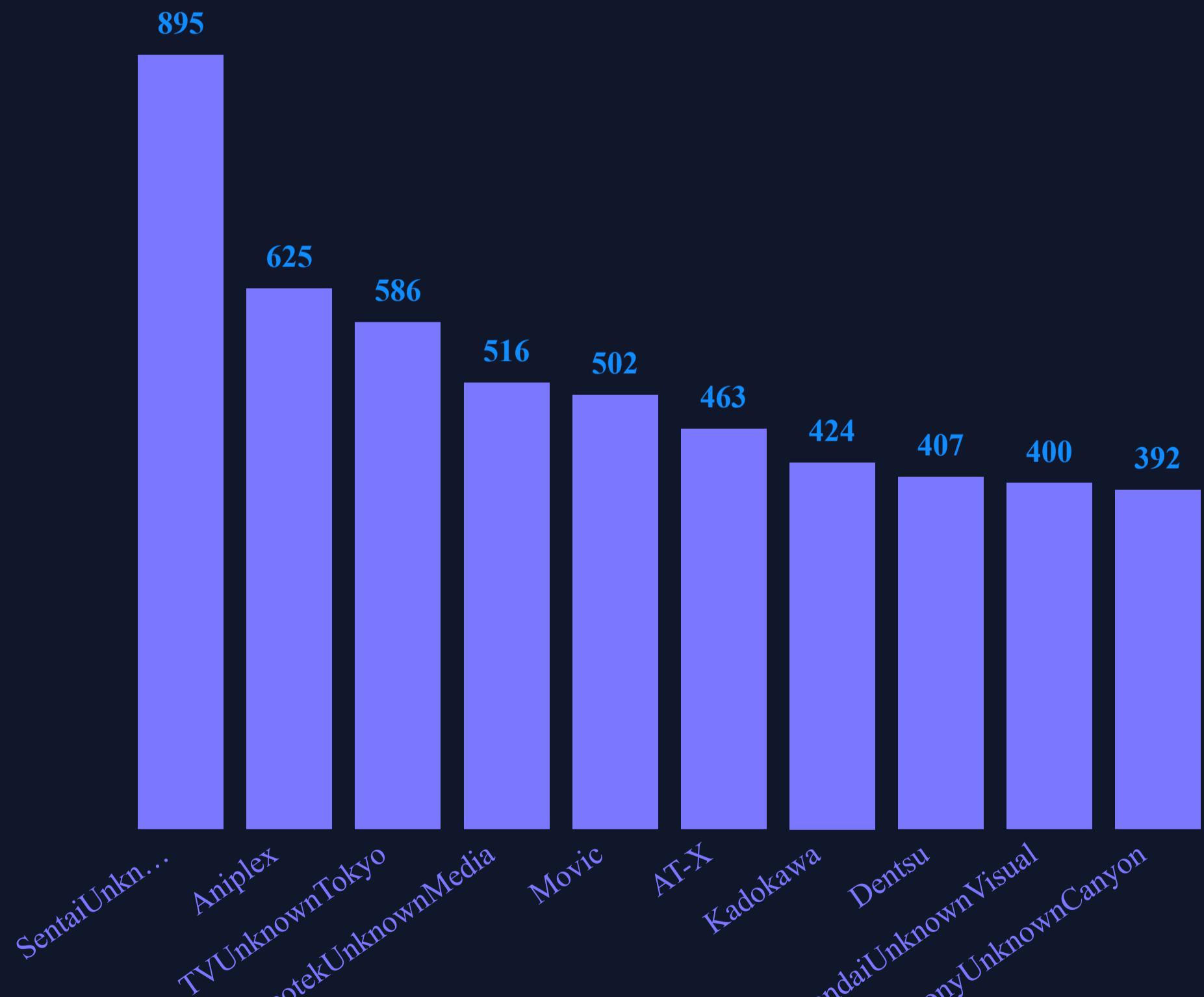
ACTIVE ENTITIES

2K

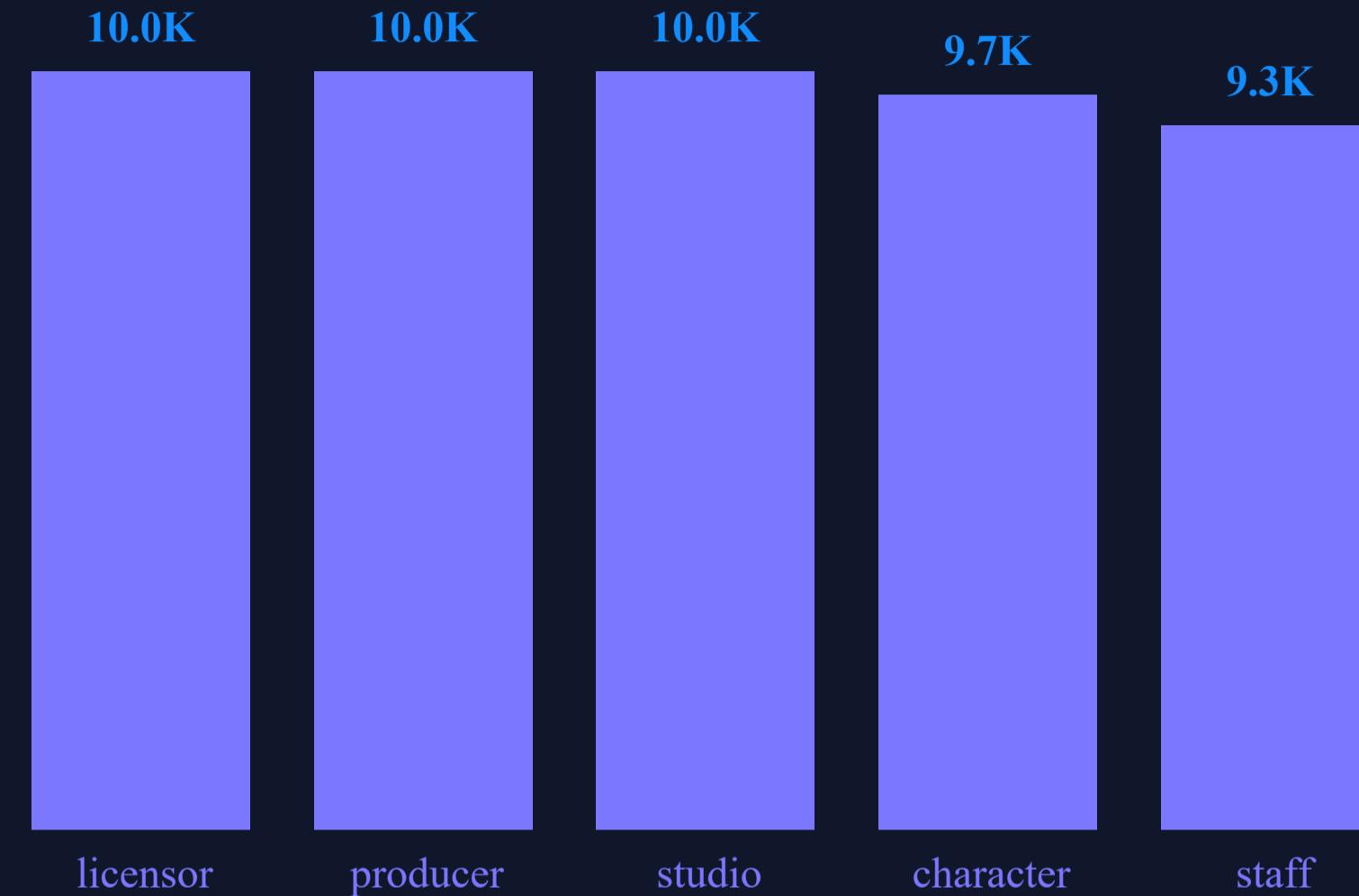
GLOBAL AVG ANIME SCORE

6.98

HIGH VOLUME ENTITIES



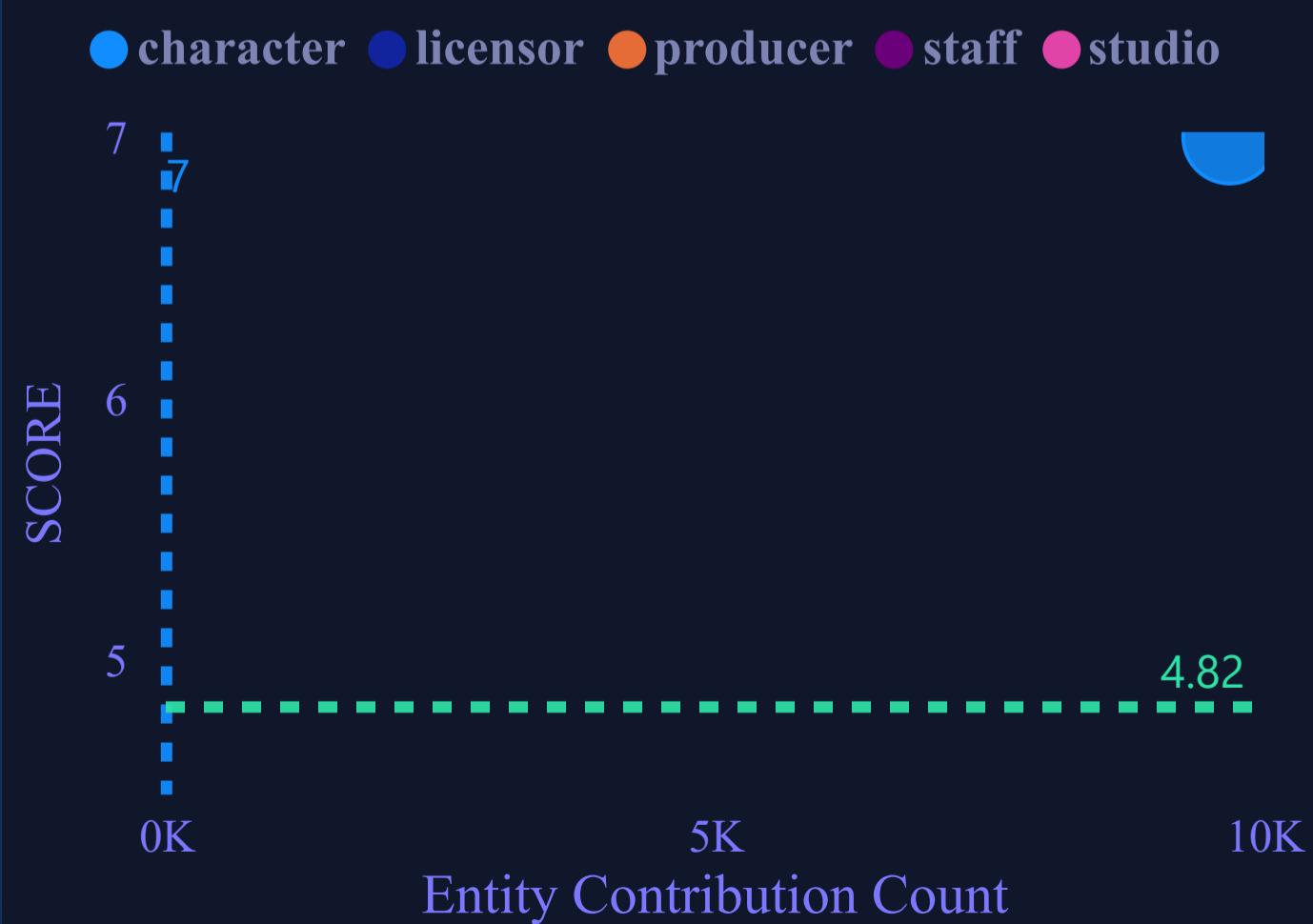
CONTENT CONTRIBUTION BY TYPE



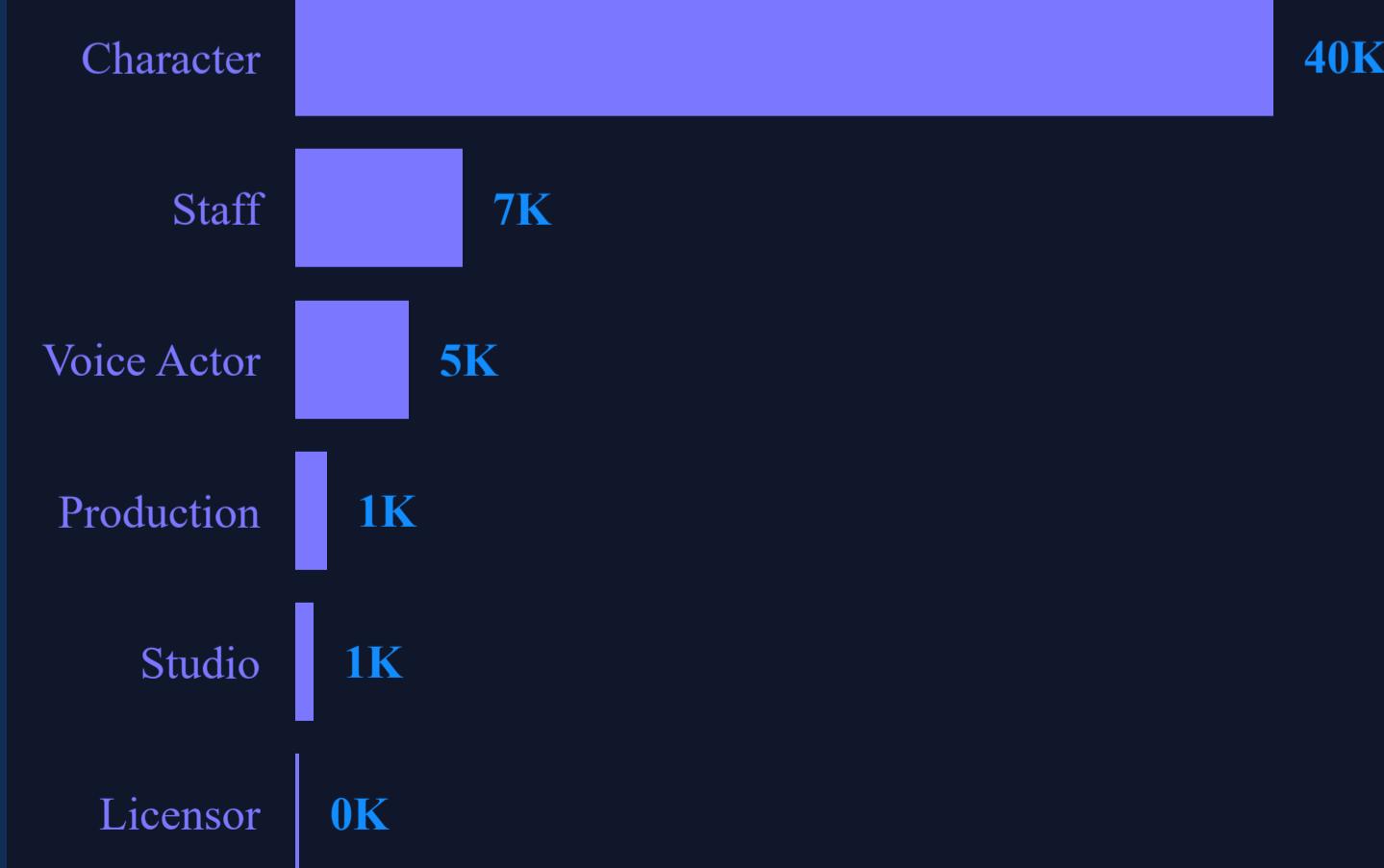
ANIME TYPE

Movie	OVA	TV
ONA	Special	TV Special

ENTITY POSITIONING: QUALITY V/S CONTRIBUTION



ENTITY DISTRIBUTION BY TYPE



RECOMMENDATION

**Balanced
performance —
optimize genre &
format mix**

RECOMMENDATION

**Balanced genre
portfolio —
selective expansion
recommended**

RECOMMENDATION

**High-quality but
underutilized —
strong opportunity
to scale**