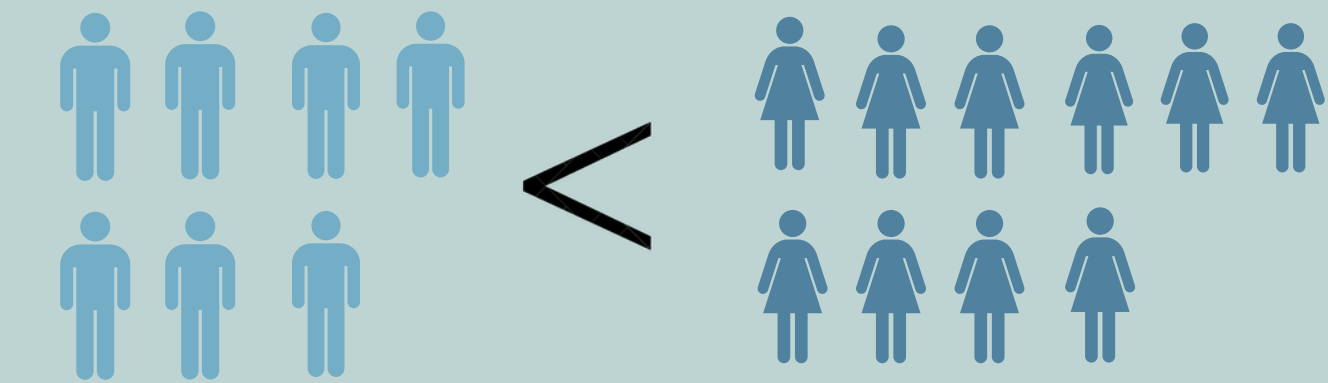


# FACTS ABOUT INBOUND VISITORS IN UK

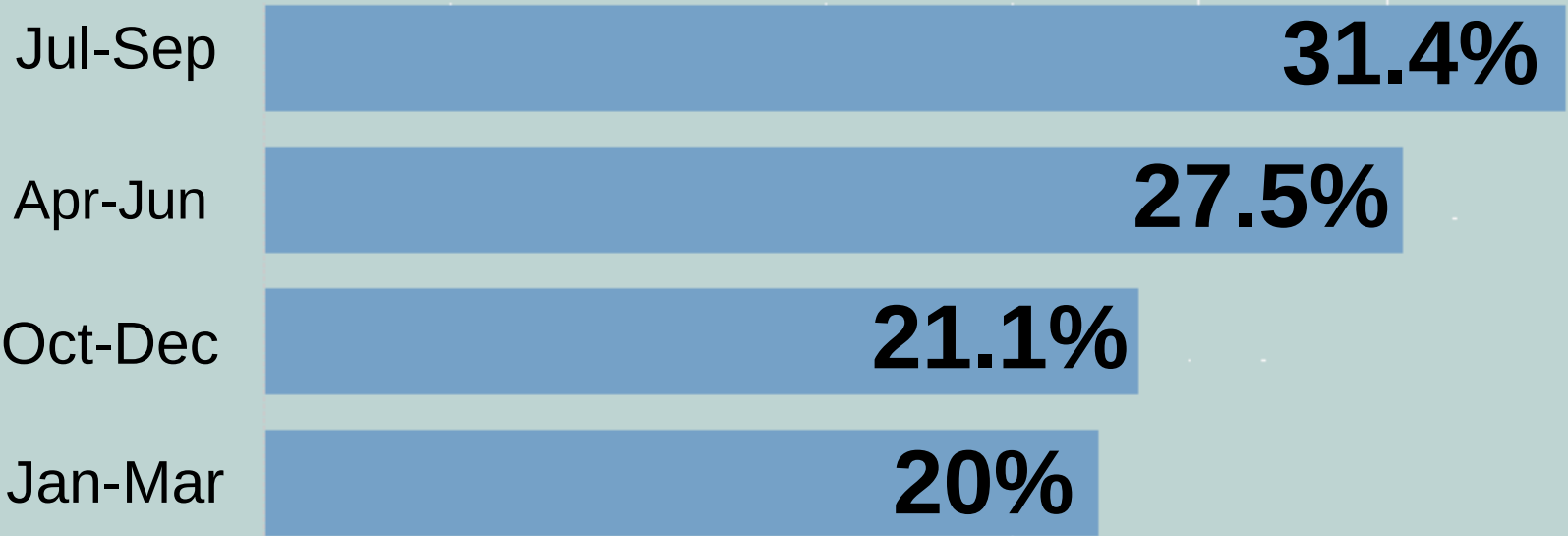
JYOTI CHAVDA - x18114831  
Data Visualisation  
Msc:Data Analytics

7<sup>th</sup> largest tourism destination - United Kingdom

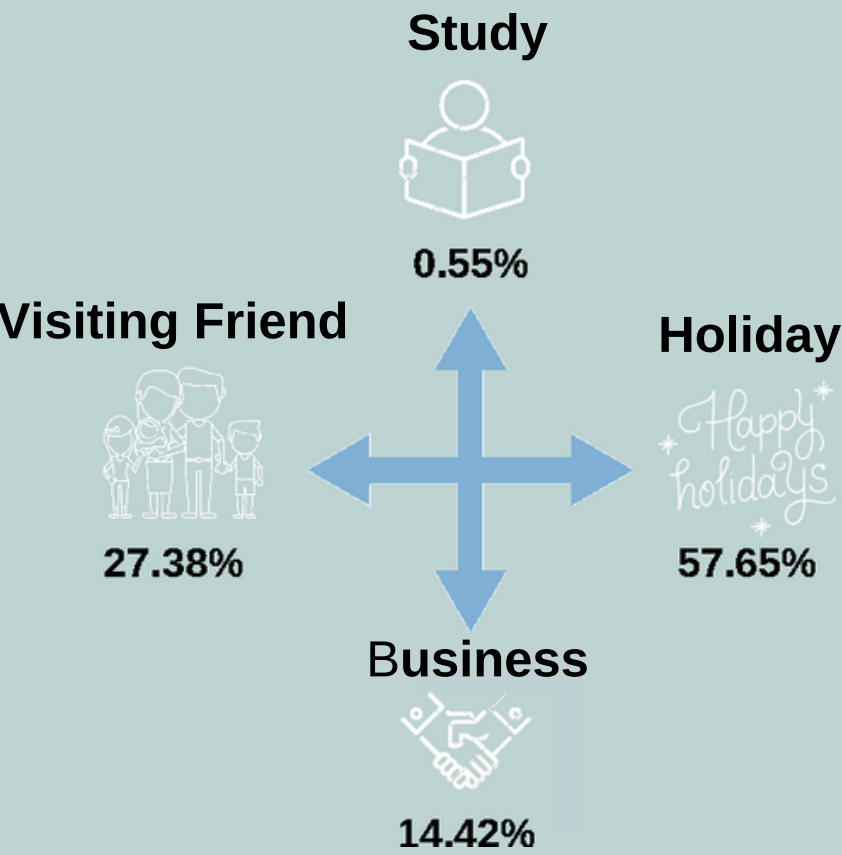


Females are more likely to travel than males

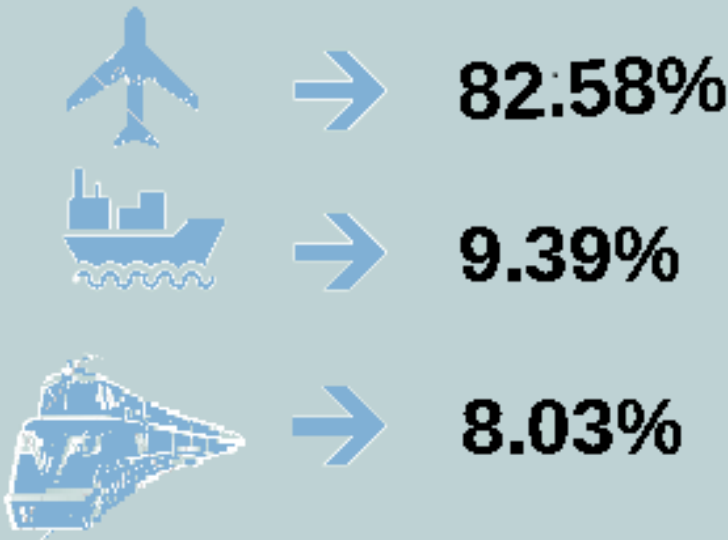
## Preferable season for travelling



## Purpose of Journey



## Modes of Travel



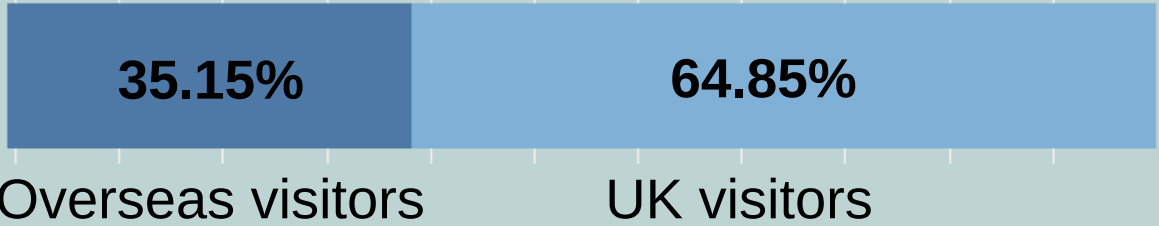
There are 82.58% who preferred air mode for travelling purpose



Total revenue from tourism in 2017 is almost

€ 68 Billion

€ 71.8 Million was spent by British residence where as overseas residents spent € 38.9 million



Source: <https://www.worldatlas.com/articles/10-most-visited-countries-in-the-world.html>  
Source: <https://www.ons.gov.uk/peoplepopulationandcommunity/leisureandtourism/datasets/travelpac>