Context

With rise of social media coupled with the Covid-19 pandemic, cyberbullying has reached all time highs. We can combat this by creating models to automatically flag potentially harmful tweets as well as break down the patterns of hatred.

About Dataset

As social media usage becomes increasingly prevalent in every age group, a vast majority of citizens rely on this essential medium for day-to-day communication. Social media's ubiquity means that cyberbullying can effectively impact anyone at any time or anywhere, and the relative anonymity of the internet makes such personal attacks more difficult to stop than traditional bullying.

On April 15th, 2020, UNICEF issued a warning in response to the increased risk of cyberbullying during the COVID-19 pandemic due to widespread school closures, increased screen time, and decreased face-to-face social interaction. The statistics of cyberbullying are outright alarming: 36.5% of middle and high school students have felt cyberbullied and 87% have observed cyberbullying, with effects ranging from decreased academic performance to depression to suicidal thoughts.

Variables

In light of all of this, this dataset contains more than 47000 tweets labelled according to the class of cyberbullying:

Age
Ethnicity
Gender
Religion
Other type of cyberbullying
Not cyberbullying

Objective

The objective of this project is to create a model that can automatically flag potentially harmful tweets as well as break down the patterns of hatred

Importing Libraries

```
In [80]:
          import warnings
          warnings.filterwarnings('ignore')
          import pandas as pd
          import numpy as np
          import re
          import matplotlib.pyplot as plt
          %matplotlib inline
          import seaborn as sns
          import plotly.express as px
          import emoji
          import string
          import nltk
          from PIL import Image
          from collections import Counter
          from wordcloud import WordCloud, ImageColorGenerator, STOPWORDS
          from nltk.tokenize import word_tokenize
          from nltk.corpus import stopwords
          from nltk.stem.porter import PorterStemmer
          from nltk.stem.snowball import SnowballStemmer
          from nltk.stem import WordNetLemmatizer
          from sklearn.feature extraction.text import CountVectorizer
          from sklearn.feature extraction.text import TfidfVectorizer
          from sklearn.model selection import train test split
          from sklearn.model_selection import cross_val_score
          \textbf{from} \ \text{sklearn.metrics} \ \textbf{import} \ \text{accuracy\_score}, \ \text{f1\_score}, \ \text{confusion\_matrix}, \ \text{classification} \ \text{report}
          from sklearn.model_selection import GridSearchCV
          from sklearn.model_selection import RandomizedSearchCV
          from sklearn.linear model import LogisticRegression
          from sklearn.ensemble import RandomForestClassifier
          from sklearn.ensemble import AdaBoostClassifier
           from sklearn.svm import SVC,LinearSVC
          from sklearn.naive_bayes import MultinomialNB
          from sklearn.tree import DecisionTreeClassifier
           from sklearn.pipeline import Pipeline
          import pickle
```

Getting data

```
In [81]: data = pd.read_csv('cyberbullying_tweets.csv')
```

Initial Review

```
In [82]:
            data.info()
           <class 'pandas.core.frame.DataFrame'>
           RangeIndex: 47692 entries, 0 to 47691
           Data columns (total 2 columns):
                                        Non-Null Count Dtype
                Column
                 tweet_text
                                         47692 non-null
                                                            object
                cyberbullying_type 47692 non-null
                                                           object
           dtypes: object(2)
           memory usage: 745.3+ KB
In [83]:
            data.head()
                                               tweet_text cyberbullying_type
Out[83]:
                In other words #katandandre, your food was cra...
                                                            not_cyberbullying
           1 Why is #aussietv so white? #MKR #theblock #ImA...
                                                            not cyberbullying
           2 @XochitlSuckkks a classy whore? Or more red ve...
                                                            not_cyberbullying
               @Jason_Gio meh. :P thanks for the heads up, b...
                                                            not_cyberbullying
              @RudhoeEnglish This is an ISIS account pretend...
                                                            not cyberbullying
```

Checking Missing Values

No Missing Values found!

```
In [85]:
          data['cyberbullying_type'].value_counts()
         religion
                                  7998
Out[85]:
                                  7992
         age
         gender
                                  7973
          ethnicity
                                  7961
         not_cyberbullying
                                 7945
         other_cyberbullying
                                 7823
         Name: cyberbullying_type, dtype: int64
```

Renaming columns for better understanding

```
In [86]: data = data.rename(columns={'tweet_text': 'text', 'cyberbullying_type': 'sentiment'})

In [87]: data.head()

Out[87]: text sentiment

O In other words #katandandre, your food was cra... not_cyberbullying

1 Why is #aussietv so white? #MKR #theblock #ImA... not_cyberbullying

2 @XochitlSuckkks a classy whore? Or more red ve... not_cyberbullying

3 @Jason_Gio meh.:P thanks for the heads up, b... not_cyberbullying

4 @RudhoeEnglish This is an ISIS account pretend... not_cyberbullying
```

Adding Encoded column for sentiments

```
In [88]:
    data["sentiment_encoded"] = data['sentiment'].replace({"religion": 1, "age": 2, "ethnicity": 3, "gender": 4, "other properties of the content of the cont
```

```
data.head()

text sentiment sentiment_encoded

0 In other words #katandandre, your food was cra... not_cyberbullying
6

1 Why is #aussiety so white? #MKR #theblock #lmA... not_cyberbullying
6

2 @XochitlSuckkks a classy whore? Or more red ve... not_cyberbullying
6

3 @Jason_Gio meh. :P thanks for the heads up, b... not_cyberbullying
6

4 @RudhoeEnglish This is an ISIS account pretend... not_cyberbullying
6

In [98]:
stop_words = set(stopwords.words('english'))
```

Preprocessing of Text

Function to Remove Emojis

```
def strip_emoji(text):
    return emoji.replace_emoji(text,replace="")
```

Fucntion to Convert text to lowercase, remove (/r, /n characters), URLs, non-utf characters, Numbers, punctuations, stopwords

```
In [92]:

def strip_all_entities(text):
    text = text.replace('\r', '').replace('\n', ' ').lower()
    text = re.sub(r"(?:\@|https?\://)\S+", "", text)
    text = re.sub(r'[\x00-\x7f]',r'', text)
    text = re.sub(r'(.)1+', r'1', text)
    text = re.sub('[0-9]+', '', text)
    stopchars= string.punctuation
    table = str.maketrans('', '', stopchars)
    text = text.translate(table)
    text = [word for word in text.split() if word not in stop_words]
    text = ' '.join(text)
    return text
```

Function to remove contractions

```
def decontract(text):
    text = re.sub(r"can\'t", "can not", text)
    text = re.sub(r"n\'t", " not", text)
    text = re.sub(r"\'re", " are", text)
    text = re.sub(r"\'s", " is", text)
    text = re.sub(r"\'d", " would", text)
    text = re.sub(r"\'ll", " will", text)
    text = re.sub(r"\'t", " not", text)
    text = re.sub(r"\'re", " have", text)
    text = re.sub(r"\'re", " am", text)
    return text
```

Function to Clean Hashtags

```
def clean_hashtags(tweet):
    new_tweet = " ".join(word.strip() for word in re.split('#(?!(?:hashtag)\b)[\w-]+(?=(?:\s+#[\w-]+)*\s*$)', two
    new_tweet2 = " ".join(word.strip() for word in re.split('#|_', new_tweet))
    return new_tweet2
```

Function to Filter Special Characters such as \$, &

Function to remove mutiple sequence spaces

```
In [96]: def remove_mult_spaces(text):
    return re.sub("\s\s+" , " ", text)
```

Function to apply stemming to words

```
In [97]:
    def stemmer(text):
        tokenized = nltk.word_tokenize(text)
        ps = PorterStemmer()
        return ' '.join([ps.stem(words) for words in tokenized])
```

Function to apply lemmatization to words

```
In [98]:
    def lemmatize(text):
        tokenized = nltk.word_tokenize(text)
        lm = WordNetLemmatizer()
        return ' '.join([lm.lemmatize(words) for words in tokenized])
```

Function to Preprocess the text by applying all above functions

```
In [99]:
    def preprocess(text):
        text = strip_emoji(text)
        text = decontract(text)
        text = strip_all_entities(text)
        text = clean_hashtags(text)
        text = filter_chars(text)
        text = remove_mult_spaces(text)
        text = stemmer(text)
        text = lemmatize(text)
        return text
In [100...

data['cleaned text'] = data['text'].apply(preprocess)
```

data['cleaned_text'] = data['text'].apply(preprocess)
data.head()

cleaned_te	sentiment_encoded	sentiment	text	.00
word katandandr food crapilici m	6	not_cyberbullying	In other words #katandandre, your food was cra	0
aussietv white mkr theblock imacelebrityau tod	6	not_cyberbullying	Why is #aussietv so white? #MKR #theblock #ImA	1
classi whore red velvet cupca	6	not_cyberbullying	@XochitlSuckkks a classy whore? Or more red ve	2
meh p thank head concern anoth angri dude twitte	6	not_cyberbullying	@Jason_Gio meh. :P thanks for the heads up, b	3
isi account pretend kurdish account like islam	6	not cyberbullying	@RudhoeEnglish This is an ISIS account pretend	4

Cleaned text added

Out[100...

Dealing with Duplicates

Duplicates removed

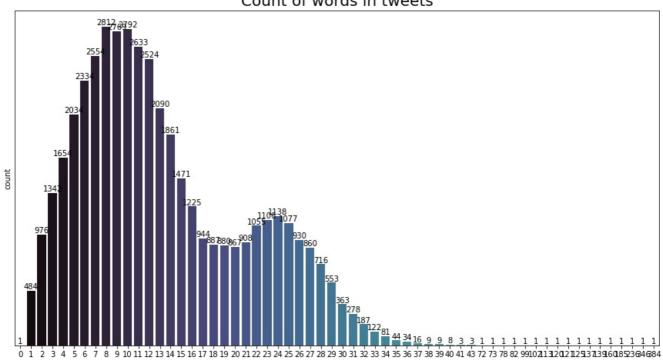
Tokenization

t[103		text	sentiment	sentiment_encoded	cleaned_text	tweet_list
	0	In other words #katandandre, your food was cra	not_cyberbullying	6	word katandandr food crapilici mkr	[word, katandandr, food, crapilici, mkr]
	1	Why is #aussietv so white? #MKR #theblock #ImA	not_cyberbullying	6	aussietv white mkr theblock imacelebrityau tod	[aussietv, white, mkr, theblock, imacelebritya
	2	@XochitlSuckkks a classy whore? Or more red ve	not_cyberbullying	6	classi whore red velvet cupcak	[classi, whore, red, velvet, cupcak]
		@ lacon Gio mah ·D thanks for the			mah n thank haad concarn anoth	Imah n thank haad concern

```
13 Beads up, b... not_cyberbullying 6 list account pretend kurdish account like islam... 16 list account, pretend, kurdish, account, pretend, kurdish, account, like... 16 list account pretend kurdish account like islam... 16 list account, pretend, kurdish, account, like... 17 list account, pretend, kurdish, account, like... 18 list account, pretend, kurdish, account, like... 18 list account, pretend, kurdish, account, like... 19 list account, like islam... 19 list account, pretend, kurdish, account, like... 19 list account, pretend, kurdish, account, like... 19 list account, pretend, kurdish, account, like... 19 list account pretend kurdish account like islam... 19 list account, pretend kurdish account like islam... 19 list account account like islam like islam list account like islam like is
```

Checking length of various tweet texts

Count of words in tweets



Removing text without words

```
In [106... data = data[data['text_len']!=0]

In [107... data.shape

Out[107... (44650, 6)
```

Function to create WordCloud

```
plt.axis("off")
plt.tight_layout(pad = 0)
plt.title(cyberbullying_type)
plt.show()
del string
```

Splitting data based on sentiment for Data Exploration

```
not_cyberbullying_type = data[data['sentiment']=='not_cyberbullying']
gender_type = data[data['sentiment']=='gender']
religion_type = data[data['sentiment']=='religion']
other_cyberbullying_type = data[data['sentiment']=='other_cyberbullying']
age_type = data[data['sentiment']=='age']
ethnicity_type = data[data['sentiment']=='ethnicity']
```

Exploratory Data Analysis

Gender Based Cyberbullying

```
gender = Counter([item for sublist in gender_type['tweet_list'] for item in sublist])
top20_gender = pd.DataFrame(gender.most_common(20))
top20_gender.columns = ['Top Words','Count']
top20_gender.style.background_gradient(cmap='Greens')
```

```
Out[110...
                 Top Words Count
                               5179
                        joke
                               4070
                        rape
              2
                        gay
              3
                               1401
                         call
              4
                       make
                               1283
                               1221
              6
                               1182
                     woman
                        bitch
                               1146
                       femal
                               1108
              9
                                 988
                       peopl
             10
                        like
                                 978
             11
                       sexist
                                 953
                                 662
             12
                       funni
             13
                                 659
             14
                                 614
                        men
             15
                        say
                                 592
             16
                        think
                                 592
             17
                                 555
                         get
             18
                                 548
                        fuck
             19
                                 441
```

Out[111...

```
fig = plt.figure(figsize=(15,8))
sns.barplot(data=top20_gender, y="Count", x="Top Words")
plt.title("Top 20 words in Gender Cyberbullying")
```

Text(0.5, 1.0, 'Top 20 words in Gender Cyberbullying')

Top 20 words in Gender Cyberbullying

5000 - 4000 - 3000 -

```
ප
  2000
  1000
                                                                                                                                            get
                                 call
                                        make
                                                 rt
                                                      woman bitch
                                                                      femal
                                                                              peopl
                                                                                      like
                                                                                             sexist
                                                                                                    funni
                                                                                                             mkr
                                                                                                                                   think
                                                                                                                                                   fuck
          joke
                 rape
                                                                                                                     men
                                                                                                                             say
                                                                                Top Words
```

```
In [112... plot_wordcloud('gender')
```

```
men funni mkr right make gay gay peopl one im think nomophob femal fuck rt sexist call femal joke rape want joke rape way woman amp gort gay shit oke gay shit oke gay shit joke rape way woman male gort gay shit joke want joke rape way woman male gay shit joke tunni gay rape made
```

Religion Based Cyberbullying

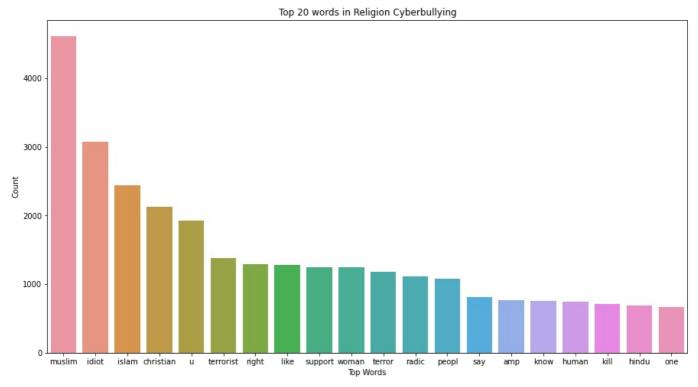
```
religion = Counter([item for sublist in religion_type['tweet_list'] for item in sublist])
top20_religion = pd.DataFrame(religion.most_common(20))
top20_religion.columns = ['Top Words', 'Count']
top20_religion.style.background_gradient(cmap='Greens')
```

```
Top Words Count
Out[113...
              0
                     muslim
                               4618
                        idiot
              2
                               2440
                       islam
              3
                    christian
                               2132
              4
                          u
                               1922
              5
                     terrorist
                               1378
              6
                        right
                               1289
                        like
                               1276
              8
                               1251
                     support
              9
                     woman
                               1247
             10
                       terror
                               1182
             11
                       radic
                               1110
```

```
12
                  1076
          peopl
13
                   812
           say
14
          amp
                   769
15
                   759
          know
16
        human
                   744
17
            kill
                   708
18
          hindu
                   688
19
           one
                   666
```

```
fig = plt.figure(figsize=(15,8))
sns.barplot(data=top20_religion, y="Count", x="Top Words")
plt.title("Top 20 words in Religion Cyberbullying")
```

Out[114_ Text(0.5, 1.0, 'Top 20 words in Religion Cyberbullying')



In [115... plot_wordcloud('religion')

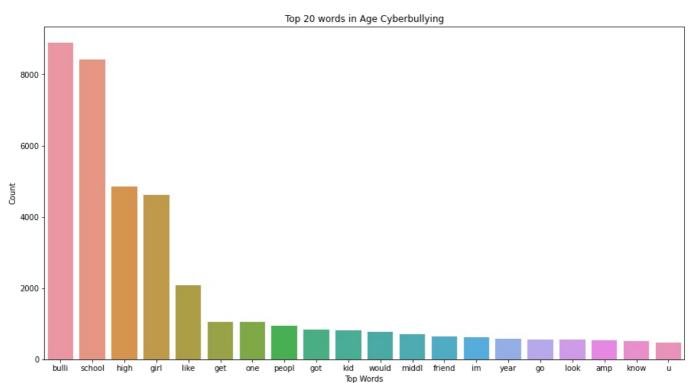
Age based Cyberbullying

```
age = Counter([item for sublist in age_type['tweet_list'] for item in sublist])
top20_age = pd.DataFrame(age.most_common(20))
top20_age.columns = ['Top Words','Count']
top20_age.style.background_gradient(cmap='Greens')
```

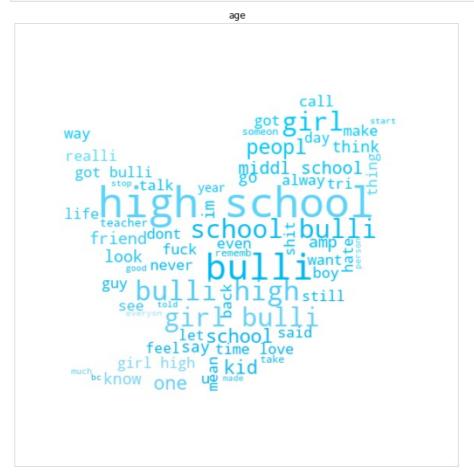
Out[116		Top Words	Count
	0	bulli	8899
	1	school	8426
	2	high	4861
	3	girl	4616
	4	like	2076
	5	get	1051
	6	one	1044
	7	peopl	934
	8	got	842
	9	kid	809
	10	would	762
	11	middl	714
	12	friend	632
	13	im	625
	14	year	586
	15	go	555
	16	look	545
	17	amp	527
	18	know	511
	19	u	477

```
fig = plt.figure(figsize=(15,8))
sns.barplot(data=top20_age, y="Count", x="Top Words")
plt.title("Top 20 words in Age Cyberbullying")
```

 $\texttt{Out[117}_{\texttt{...}}$ Text(0.5, 1.0, 'Top 20 words in Age Cyberbullying')



```
In [118... plot_wordcloud('age')
```



Ethnicity based Cyberbullying

```
ethnicity = Counter([item for sublist in ethnicity_type['tweet_list'] for item in sublist])
top20_ethnicity = pd.DataFrame(ethnicity.most_common(20))
top20_ethnicity.columns = ['Top Words','Count']
top20_ethnicity.style.background_gradient(cmap='Greens')
```

```
2
          dumb
3
                  2241
            as
 4
                  2134
          black
 5
                  2107
 6
          white
                  1557
           call
                  1381
 8
                  1182
                  1166
             rt
10
                  1112
        obama
11
           one
                  1058
12
           like
                  1035
13
                   999
          bitch
```

14

15

16

17

18

19

In [120...

ur

say

first

get

anyth

racism

987

745

740

689

0

1

Out[119...

Top Words Count

fuck

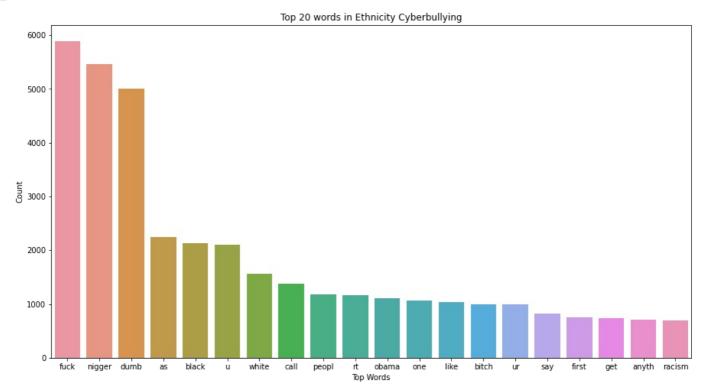
nigger

5892 5456

```
fig = plt.figure(figsize=(15,8))
sns.barplot(data=top20_ethnicity, y="Count", x="Top Words")
```

Out[120...

Text(0.5, 1.0, 'Top 20 words in Ethnicity Cyberbullying')



In [121... plot_wordcloud('ethnicity')

> ethnicity look peopl hate

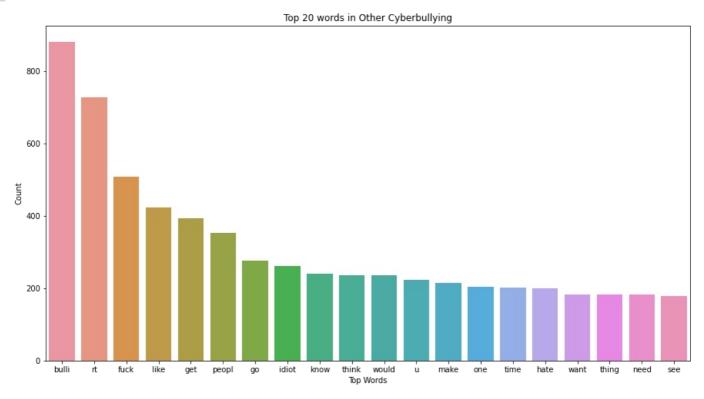
Other types of Cyberbullying

```
In [122...
             other_cyberbullying = Counter([item for sublist in other_cyberbullying_type['tweet_list'] for item in sublist])
top20_other_cyberbullying = pd.DataFrame(other_cyberbullying.most_common(20))
             top20_other_cyberbullying.columns = ['Top Words','Count']
             top20_other_cyberbullying.style.background_gradient(cmap='Greens')
```

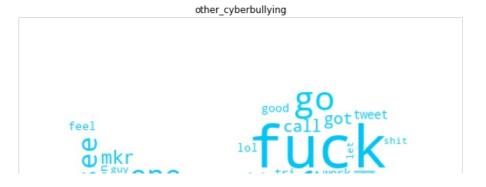
0	bulli	882
1	rt	727
2	fuck	509
3	like	424
4	get	393
5	peopl	353
6	go	277
7	idiot	261
8	know	241
9	think	237
10	would	235
11	u	223
12	make	215
13	one	205
14	time	202
15	hate	199
16	want	183
17	thing	182
18	need	182
19	see	178

```
fig = plt.figure(figsize=(15,8))
sns.barplot(data=top20_other_cyberbullying, y="Count", x="Top Words")
plt.title("Top 20 words in Other Cyberbullying")
```

Out[123...] Text(0.5, 1.0, 'Top 20 words in Other Cyberbullying')



In [124... plot_wordcloud('other_cyberbullying')





Tweets without Cyberbullying

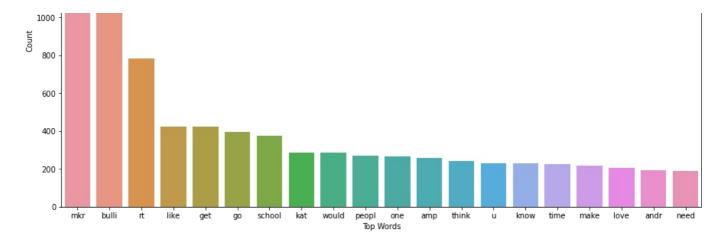
```
not_cyberbullying = Counter([item for sublist in not_cyberbullying_type['tweet_list'] for item in sublist])
top20_not_cyberbullying = pd.DataFrame(not_cyberbullying.most_common(20))
top20_not_cyberbullying.columns = ['Top Words', 'Count']
top20_not_cyberbullying.style.background_gradient(cmap='Greens')
```

Out[126...

```
fig = plt.figure(figsize=(15,8))
    sns.barplot(data=top20_not_cyberbullying, y="Count", x="Top Words")
    plt.title("Top 20 words in Not Cyberbullying")
```

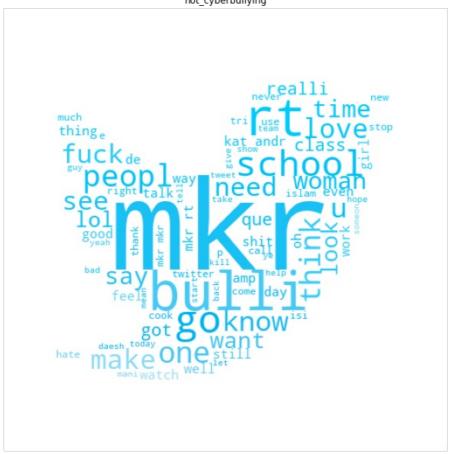
 $\label{text} \textbf{Text(0.5, 1.0, 'Top 20 words in Not Cyberbullying')}$

1600 - 12



In [127... plot wordcloud('not cyberbullying')

not_cyberbullying



In [128... data.head()

Out[128... sentiment sentiment_encoded cleaned_text tweet_list text_len In other words #katandandre, your word katandandr food crapilici [word, katandandr, food, not_cyberbullying 6 5 crapilici, mkr] food was cra... Why is #aussietv so white? #MKR aussietv white mkr theblock [aussietv, white, mkr, 6 11 not_cyberbullying #theblock #ImA.. imacelebrityau tod... theblock, imacelebritya... @XochitlSuckkks a classy whore? Or [classi, whore, red, velvet, 6 classi whore red velvet cupcak 5 not cyberbullying more red ve... cupcak] @Jason_Gio meh. :P thanks for the meh p thank head concern [meh, p, thank, head, 9 not cyberbullying anoth angri dude twitter concern, anoth, angri, d... @RudhoeEnglish This is an ISIS isi account pretend kurdish [isi, account, pretend, 8 not_cyberbullying kurdish, account, like... account pretend... account like islam...

In [129... sentiments = ["religion", "age", "ethnicity", "gender", "other_cyberbullying", "not_cyberbullying"]

Splitting Data into Train and Test Sets

```
X_train, X_test, y_train, y_test = train_test_split(X, Y, test_size = 0.3, stratify =Y, random_state = 42)
print(X_train.shape, y_train.shape, X_test.shape, y_test.shape)
(31255,) (31255,) (13395,) (13395,)
```

tf-idf Vectorization

```
In [132.

tf_idf = TfidfVectorizer()
X_train_tf = tf_idf.fit_transform(X_train)
X_test_tf = tf_idf.transform(X_test)
print(X_train_tf.shape)
print(X_test_tf.shape)

(31255, 29111)
(13395, 29111)
```

Trying Different ML Models

Logistic Regression

```
In [133... log_reg = LogisticRegression()
In [134... log_cv_score = cross_val_score(log_reg,X_train_tf,y_train,cv=5,scoring='fl_macro',n_jobs=-1)
In [135... mean_log_cv = np.mean(log_cv_score)
mean_log_cv
0.8228272280708214
```

Support Vector Classifier

Naive Bayes Classifier

```
In [138... multiNB = MultinomialNB()
In [139... multiNB_cv_score = cross_val_score(multiNB,X_train_tf,y_train,cv=5,scoring='f1_macro',n_jobs=-1)
    mean_multiNB_cv = np.mean(multiNB_cv_score)
    mean_multiNB_cv

0.6708019945279682
```

Decison Tree Classifier

RandomForest Classifier

```
In [142...
rand_forest = RandomForestClassifier()
In [143...
rand_forest_cv_score = cross_val_score(rand_forest,X_train_tf,y_train,cv=5,scoring='f1_macro',n_jobs=-1)
```

```
mean rand forest cv = np.mean(rand forest cv score)
          mean_rand_forest_cv
         0.8299577325897154
Out[143...
```

Adaboost Classifier

```
In [144...
          adab = AdaBoostClassifier()
In [145...
          adab_cv_score = cross_val_score(adab,X_train_tf,y_train,cv=5,scoring='f1_macro',n_jobs=-1)
          mean_adab_cv = np.mean(adab_cv_score)
          mean adab cv
         0.760119208505768
Out[145...
```

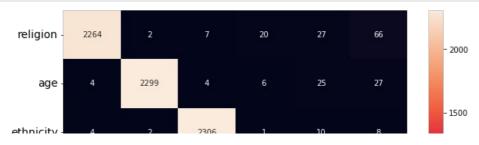
By trying different models we can see logistic regression, svm and random forest classifier performed similarly, so among these we will go with svm model as it is more generalised and light

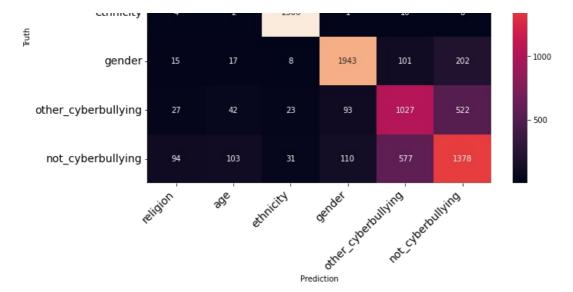
Fine Tuning Support Vector Classifier

```
In [146...
           svc1 = LinearSVC()
           param_grid = \{'C': [0.0001, 0.001, 0.01, 0.1, 1, 10],
                          'loss':['hinge','squared_hinge'],
                         'fit intercept':[True,False]}
           grid search = GridSearchCV(svc1,param grid,cv=5,scoring='f1 macro',n jobs=-1,verbose=0,return train score=True)
           grid_search.fit(X_train_tf,y_train)
          GridSearchCV(cv=5, estimator=LinearSVC(), n_jobs=-1,
Out[146...
                        param_grid={'C': [0.0001, 0.001, 0.01, 0.1, 1, 10],
                                      'fit_intercept': [True, False],
'loss': ['hinge', 'squared_hinge']},
                        return_train_score=True, scoring='f1_macro')
In [147...
           grid search.best estimator
          LinearSVC(C=1, loss='hinge')
Out[147...
In [148...
           grid search.best score
          0.8244012024546198
Out[148...
```

Model Evaluation

```
In [149...
          lin svc.fit(X train tf,y train)
          y_pred = lin_svc.predict(X_test_tf)
In [150...
          def print confusion matrix(confusion matrix, class names, figsize = (10,7), fontsize=14):
              df_cm = pd.DataFrame(confusion_matrix, index=class_names, columns=class_names)
              fig = plt.figure(figsize=figsize)
              try:
                  heatmap = sns.heatmap(df_cm, annot=True, fmt="d")
              except ValueError:
                  raise ValueError("Confusion matrix values must be integers.")
              heatmap.yaxis.set\_ticklabels (heatmap.yaxis.get\_ticklabels (), \ rotation=0, \ ha=\ 'right', \ fontsize=fontsize)
              heatmap.xaxis.set_ticklabels(heatmap.xaxis.get_ticklabels(), rotation=45, ha='right', fontsize=fontsize)
              plt.ylabel('Truth')
              plt.xlabel('Prediction')
In [151...
          cm = confusion matrix(y test,y pred)
          print_confusion_matrix(cm,sentiments)
```





In [152_ print('Classification Report:\n',classification_report(y_test, y_pred, target_names=sentiments))

Classification Report: precision recall f1-score support 0.94 0.95 0.94 religion 2386 0.93 0.97 0.95 2365 age ethnicity 0.97 0.99 0.98 2331 gender 0.89 0.85 0.87 2286 other_cyberbullying 0.58 0.59 0.59 1734 not_cyberbullying 0.63 0.60 0.61 2293 accuracy 0.84 13395 0.82 0.83 macro avg 0.82 13395 weighted avg 0.84 0.84 0.84 13395

Saving Model

```
in [153... pickle.dump(tf_idf, open('vectorizer.pkl', 'wb'))
pickle.dump(lin_svc, open('model.pkl', 'wb'))
in []:
```