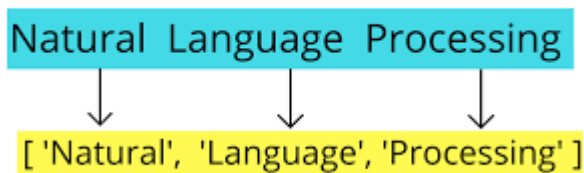


- Tokenization: Splitting the text into individual words or tokens.
- Lowercasing: Converting all text to lowercase to ensure consistent word representation.
- Stop word removal: Removing common words that do not carry much meaning (e.g., "a," "the," "is") to reduce noise.
- Punctuation removal: Removing punctuation marks to focus on the essential words.
- Lemmatization or stemming: Reducing words to their base or root form to normalize variations (e.g., "running" to "run").
- Removing numbers: Eliminating numerical values that may not be relevant for the analysis.
- Removing special characters: Eliminating symbols or special characters that do not contribute to the meaning.
- Handling contractions: Expanding contractions (e.g., "can't" to "cannot") for consistent word representation.
- Removing HTML tags (if applicable): Removing HTML tags if dealing with web data.
- Handling encoding issues: Addressing encoding problems to ensure proper text handling.
- Handling missing data: Dealing with missing values in the text, if any, through imputation or removal.
- Removing irrelevant information: Eliminating non-textual content, such as URLs or email addresses.
- Spell checking/correction: Correcting common spelling errors to improve the quality of the text.
- Removing excess white spaces: Eliminating extra spaces or tabs between words.
- Normalizing whitespace: Ensuring consistent spacing between words.
- Sentence segmentation: Splitting the text into individual sentences, if required.
- Feature engineering: Extracting additional features from the text, such as n-grams or part-of-speech tags, for more advanced analyses.

Tokenization

Tokenization



Word Tokenization

```
In [5]: text = """There are multiple ways we can perform tokenization on given text data.
        We can choose any method based on language, library and purpose of model.
        tokens = text.split()
        print(tokens)
```

```
['There', 'are', 'multiple', 'ways', 'we', 'can', 'perform', 'tokenization', 'on',
'given', 'text', 'data.', 'We', 'can', 'choose', 'any', 'method', 'based', 'on',
'language', 'library', 'and', 'purpose', 'of', 'modeling.']
```

Sentence Tokenization

```
In [12]: text = """Characters like periods, exclamation point and newline char are used to separate
the sentences'

line = text.split(". ")
line
```

```
Out[12]: ['Characters like periods, exclamation point and newline char are used to separate
the sentences',
'But one drawback with split() method, that we can only use one separator at a time! So sentence tokenization won't be foolproof with split() method.']
```

Tokenization Using RegEx

```
In [14]: import re
text = """There are multiple ways we can perform tokenization on given text data.
We can choose any method based on language, library and purpose of modeling."""
tokens = re.findall("[\w]+", text)
print(tokens)
```

```
['There', 'are', 'multiple', 'ways', 'we', 'can', 'perform', 'tokenization', 'on',
'given', 'text', 'data', '.', 'We', 'can', 'choose', 'any', 'method', 'based', 'on', 'language', 'library', 'and', 'purpose', 'of', 'modeling']
```

Sentence Tokenization

```
In [17]: text = """Characters like periods, exclamation point and newline char are used to separate
the sentences. But one drawback with split() method, that we can only use one separator at a time',
tokens_sent = re.compile('[.!?] ').split(text)
tokens_sent
```

```
Out[17]: ['Characters like periods, exclamation point and newline char are used to separate
the sentences. But one drawback with split() method, that we can only use one separator at a time',
'So sentence tokenization won't be foolproof with split() method.']
```

Tokenization Using NLTK

word Tokenization

```
In [18]: from nltk.tokenize import word_tokenize
text = """There are multiple ways we can perform tokenization on given text data.
We can choose any method based on language, library and purpose of modeling."""
tokens = word_tokenize(text)
print(tokens)
```

```
['There', 'are', 'multiple', 'ways', 'we', 'can', 'perform', 'tokenization', 'on',
'given', 'text', 'data', '.', 'We', 'can', 'choose', 'any', 'method', 'based', 'on',
'language', ',', 'library', 'and', 'purpose', 'of', 'modeling', '.']
```

sentence Tokenization

```
In [20]: from nltk.tokenize import sent_tokenize

text = """There are multiple ways we can perform tokenization on given text data.
We can choose any method based on language, library and purpose of modeling.
So sentence tokenization won't be foolproof with split() method.
'''
```

['There are multiple ways we can perform tokenization on given text data.', 'We can choose any method based on language, library and purpose of modeling.']

Tokenization Using spaCy

word Tokenization

```
In [23]: from spacy.lang.en import English
nlp = English()
text = """There are multiple ways we can perform tokenization on given text data. We can choose any method based on language, library and purpose of modeling."""
doc = nlp(text)
token = []
for tok in doc:
    token.append(tok)
print(token)
```

['There', 'are', 'multiple', 'ways', 'we', 'can', 'perform', 'tokenization', 'on', 'given', 'text', 'data', '.', 'We', 'can', 'choose', 'any', 'method', 'based', 'on', 'language', ',', 'library', 'and', 'purpose', 'of', 'modeling', '.']

sentence Tokenization

```
In [32]: nlp = English()
nlp.add_pipe('sentencizer')
text = """Characters like periods, exclamation point and newline char are used to separate the sentences. But one drawback with split() method, that we can only use one separator at a time! So sentence tokenization won't be foolproof with split() method."""
doc = nlp(text)
sentence_list = []
for sentence in doc.sents:
    sentence_list.append(sentence.text)
print(sentence_list)
```

['Characters like periods, exclamation point and newline char are used to separate the sentences.', 'But one drawback with split() method, that we can only use one separator at a time!', 'So sentence tokenization won't be foolproof with split() method.']

Tokenization using Keras

word Tokenization

```
In [33]: from keras.preprocessing.text import text_to_word_sequence

text = """There are multiple ways we can perform tokenization on given text data. We can choose any method based on language, library and purpose of modeling."""

tokens = text_to_word_sequence(text)
print(tokens)
```

['there', 'are', 'multiple', 'ways', 'we', 'can', 'perform', 'tokenization', 'on', 'given', 'text', 'data', 'we', 'can', 'choose', 'any', 'method', 'based', 'on', 'language', 'library', 'and', 'purpose', 'of', 'modeling']

sentence Tokenization

```
In [34]: from keras.preprocessing.text import text_to_word_sequence

text = """Characters like periods, exclamation point and newline char are used to separate the sentences. But one drawback with split() method, that we can only use one separator at a time! So sentence tokenization won't be foolproof with split() method."""

text_to_word_sequence(text, split=".", filters="!.\\n")
```

```
Out[34]: ['characters like periods, exclamation point and newline char are used to separate  
the sentences',  
         ' but one drawback with split() method, that we can only use one separator at a t  
ime',  
         ' so sentence tokenization wont be foolproof with split() method']
```