In [3]: 1 df.head(20)

# Out[3]:

0         Wii Sports         Wii         2006.0         Sports         Nintendo         41.36         28.96         3.77           1         Super Mario Bros.         NES         1985.0         Platform         Nintendo         29.08         3.58         6.81           2         Mario Kart Wii         Wii         2008.0         Racing         Nintendo         15.68         12.76         3.79           3         Wii Sports Resort         Wii         2009.0         Sports         Nintendo         15.68         12.76         3.79           4         Red/Pokemon Bilue         GB         1996.0         Role-Playing         Nintendo         11.27         8.89         10.22           5         Tetris         GB         1989.0         Puzzle         Nintendo         23.20         2.26         4.22           6         New Super Mario Bros.         DS         2006.0         Platform         Nintendo         13.96         9.18         2.93           New Super Mario Bros.         Wii         2009.0         Platform         Nintendo         13.96         9.18         2.93           10         Nintendo         DS         2046.0         Shooter         Nintendo         14.44 <t< th=""><th></th><th>Name</th><th>Platform</th><th>Year_of_Release</th><th>Genre</th><th>Publisher</th><th>NA_Sales</th><th>EU_Sales</th><th>JP_Sales</th><th>Othe</th></t<>		Name	Platform	Year_of_Release	Genre	Publisher	NA_Sales	EU_Sales	JP_Sales	Othe
Mario Kart Wii   Wii   2008.0   Racing   Nintendo   15.68   12.76   3.79	0	Wii Sports	Wii	2006.0	Sports	Nintendo	41.36	28.96	3.77	
3         Wil Sports Resort         Wil         2009.0         Sports         Nintendo         15.61         10.93         3.28           4         Red/Pokemon Blue         GB         1996.0         Role-Playing         Nintendo         11.27         8.89         10.22           5         Tetris         GB         1989.0         Puzzle         Nintendo         23.20         2.26         4.22           6         New Super Mario Bros.         DS         2006.0         Platform         Nintendo         11.28         9.14         6.50           7         Wii Play         Wii         2006.0         Misc         Nintendo         13.96         9.18         2.93           8         Mario Bros.         Wii         2009.0         Platform         Nintendo         14.44         6.94         4.70           9         Duck Hunt         NES         1984.0         Shooter         Nintendo         14.44         6.94         4.70           9         Duck Hunt         NES         1984.0         Shooter         Nintendo         26.93         0.63         0.28           10         Nintendogs         DS         2005.0         Racing         Nintendo         9.05         10.95 <th>1</th> <th></th> <th>NES</th> <th>1985.0</th> <th>Platform</th> <th>Nintendo</th> <th>29.08</th> <th>3.58</th> <th>6.81</th> <th></th>	1		NES	1985.0	Platform	Nintendo	29.08	3.58	6.81	
Pokemon	2	Mario Kart Wii	Wii	2008.0	Racing	Nintendo	15.68	12.76	3.79	
4 Red/Pokemon Blue         GB         1996.0 Playing         Nintendo         11.27         8.89         10.22           5 Tetris         GB         1989.0 Puzzle         Nintendo         23.20         2.26         4.22           6 New Super Mario Bros.         DS         2006.0 Platform         Nintendo         11.28         9.14         6.50           7 Wii Play         Wii         2006.0 Misc         Misc         Nintendo         13.96         9.18         2.93           New Super Mario Bros.         Wii         2009.0 Platform         Nintendo         13.96         9.18         2.93           9 Duck Hunt         NES         1984.0 Shooter         Nintendo         14.44         6.94         4.70           9 Duck Hunt         NES         1984.0 Shooter         Nintendo         26.93         0.63         0.28           10 Nintendogs         DS         2005.0 Simulation         Nintendo         9.05         10.95         1.93           11 Mario Kart DS         DS         2005.0 Racing         Nintendo         9.71         7.47         4.13           12 Gold/Pokemon Silver         GB         1999.0 Playing         Nintendo         9.00         6.18         7.20           13 Wii Fit         <	3		Wii	2009.0	Sports	Nintendo	15.61	10.93	3.28	
6         New Super Mario Bros.         DS         2006.0         Platform         Nintendo         11.28         9.14         6.50           7         Wii Play         Wii         2006.0         Misc         Nintendo         13.96         9.18         2.93           8         New Super Mario Bros. Wii         Wii         2009.0         Platform         Nintendo         14.44         6.94         4.70           9         Duck Hunt         NES         1984.0         Shooter         Nintendo         26.93         0.63         0.28           10         Nintendogs         DS         2005.0         Simulation         Nintendo         9.05         10.95         1.93           11         Mario Kart DS         DS         2005.0         Racing         Nintendo         9.71         7.47         4.13           Pokemon         GB         1999.0         Role-Playing         Nintendo         9.00         6.18         7.20           13         Wii Fit         Wii         2007.0         Sports         Nintendo         8.92         8.03         3.60           14         Kinect         X360         2010.0         Misc         Game Studios         15.00         4.89         0.	4	Red/Pokemon	GB	1996.0		Nintendo	11.27	8.89	10.22	
Namio Bros.         DS         2008.0         Platform         Nintendo         11.25         9.14         6.30           New Super         Wii Play         Wii         2009.0         Platform         Nintendo         13.96         9.18         2.93           New Super         Wii         2009.0         Platform         Nintendo         13.96         9.18         2.93           Power         Mario Bros.         Wii         2009.0         Platform         Nintendo         14.44         6.94         4.70           Power         Ds         2005.0         Smulation         Nintendo         9.05         10.95         1.93           Mintendogs         DS         2005.0         Racing         Nintendo         9.05         10.95         1.93           Pokemon         GB         1999.0         Role-Playing         Nintendo         9.71         7.47         4.13           Vii Fit Plus         Wii         2007.0         Sports         Nintendo         8.92         8.03         3.60           Misc         Kinect         Adventures!         X360         2010.0         Misc         Microsoft         Game         15.00         4.89         0.24           Wii Fit Plus	5	Tetris	GB	1989.0	Puzzle	Nintendo	23.20	2.26	4.22	
New Super Mario Bros. Wii         Wii         2009.0         Platform         Nintendo         14.44         6.94         4.70           9 Duck Hunt         NES         1984.0         Shooter         Nintendo         26.93         0.63         0.28           10 Nintendogs         DS         2005.0         Simulation         Nintendo         9.05         10.95         1.93           11 Mario Kart DS         DS         2005.0         Racing Nintendo         9.05         10.95         1.93           12 Gold/Pokemon Silver         GB         1999.0         Role-Playing Playing         Nintendo         9.01         6.18         7.20           13 Wii Fit         Wii         2007.0         Sports         Nintendo         8.92         8.03         3.60           14 Kinect Adventures!         X360         2010.0         Misc         Microsoft Game Studios         15.00         4.89         0.24           15 Wii Fit Plus         Wii         2009.0         Sports         Nintendo         9.01         8.49         2.53           16 Grand Theft Auto V         PS3         2013.0         Action Interactive         Take-Two Interactive         9.43         0.40         0.41           17 Auto: San Andreas         PS2 <th>6</th> <th></th> <th>DS</th> <th>2006.0</th> <th>Platform</th> <th>Nintendo</th> <th>11.28</th> <th>9.14</th> <th>6.50</th> <th></th>	6		DS	2006.0	Platform	Nintendo	11.28	9.14	6.50	
8         Mario Bros. Wii         Wii         2009.0         Platform         Nintendo         14.44         6.94         4.70           9         Duck Hunt         NES         1984.0         Shooter         Nintendo         26.93         0.63         0.28           10         Nintendogs         DS         2005.0         Simulation         Nintendo         9.05         10.95         1.93           11         Mario Kart DS         DS         2005.0         Racing         Nintendo         9.05         10.95         1.93           12         Pokemon Silver         Gold/Pokemon Silver         GB         1999.0         Role-Playing Nintendo         9.01         6.18         7.20           13         Wii Fit         Wii         2007.0         Sports         Nintendo         8.92         8.03         3.60           14         Kinect Adventures!         X360         2010.0         Misc         Microsoft Game Studios         15.00         4.89         0.24           15         Wii Fit Plus         Wii         2009.0         Sports         Nintendo         9.01         8.49         2.53           16         Grand Theft Auto V         PS3         2013.0         Action Interactive <t< th=""><th>7</th><th>Wii Play</th><th>Wii</th><th>2006.0</th><th>Misc</th><th>Nintendo</th><th>13.96</th><th>9.18</th><th>2.93</th><th></th></t<>	7	Wii Play	Wii	2006.0	Misc	Nintendo	13.96	9.18	2.93	
10         Nintendogs         DS         2005.0         Simulation         Nintendo         9.05         10.95         1.93           11         Mario Kart DS         DS         2005.0         Racing         Nintendo         9.71         7.47         4.13           12         Pokemon Pokemon Silver         GB         1999.0         Role-Playing Playing         Nintendo         9.00         6.18         7.20           13         Wii Fit         Wii         2007.0         Sports         Nintendo         8.92         8.03         3.60           14         Kinect Adventuresl         X360         2010.0         Misc         Microsoft Game Studios         15.00         4.89         0.24           15         Wii Fit Plus         Wii         2009.0         Sports         Nintendo         9.01         8.49         2.53           16         Grand Theft Auto V         PS3         2013.0         Action Interactive         7.02         9.09         0.98           17         Auto: San Andreas         PS2         2004.0         Action Interactive         9.43         0.40         0.41           18         Super Mario World         SNES         1990.0         Platform         Nintendo         12.78 </th <th>8</th> <th>Mario Bros.</th> <th>Wii</th> <th>2009.0</th> <th>Platform</th> <th>Nintendo</th> <th>14.44</th> <th>6.94</th> <th>4.70</th> <th></th>	8	Mario Bros.	Wii	2009.0	Platform	Nintendo	14.44	6.94	4.70	
11         Mario Kart DS         DS         2005.0         Racing         Nintendo         9.71         7.47         4.13           12         Pokemon Silver         GB         1999.0         Role-Playing Playing         Nintendo         9.00         6.18         7.20           13         Wii Fit         Wii         2007.0         Sports         Nintendo         8.92         8.03         3.60           14         Kinect Adventures!         X360         2010.0         Misc Game Studios         15.00         4.89         0.24           15         Wii Fit Plus         Wii         2009.0         Sports         Nintendo         9.01         8.49         2.53           16         Grand Theft Auto V         PS3         2013.0         Action Interactive         7.02         9.09         0.98           17         Auto: San Andreas         PS2         2004.0         Action Interactive         9.43         0.40         0.41           18         Super Mario World         SNES         1990.0         Platform         Nintendo         12.78         3.75         3.54           19         Brain Age: Train Your Brain in         DS         2005.0         Misc         Nintendo         4.74         9.20 </th <th>9</th> <th>Duck Hunt</th> <th>NES</th> <th>1984.0</th> <th>Shooter</th> <th>Nintendo</th> <th>26.93</th> <th>0.63</th> <th>0.28</th> <th></th>	9	Duck Hunt	NES	1984.0	Shooter	Nintendo	26.93	0.63	0.28	
Pokemon Silver         GB         1999.0         Role-Playing Playing         Nintendo         9.00         6.18         7.20           13         Wii Fit         Wii         2007.0         Sports         Nintendo         8.92         8.03         3.60           14         Kinect Adventures!         X360         2010.0         Misc Game Studios         15.00         4.89         0.24           15         Wii Fit Plus         Wii         2009.0         Sports         Nintendo         9.01         8.49         2.53           16         Grand Theft Auto V         PS3         2013.0         Action Interactive Interactive         7.02         9.09         0.98           17         Grand Theft Auto: San Andreas         PS2         2004.0         Action Interactive Interactive         9.43         0.40         0.41           18         Super Mario World         SNES         1990.0         Platform         Nintendo         12.78         3.75         3.54           19         Brain Age: Train Your Brain in         DS         2005.0         Misc         Nintendo         4.74         9.20         4.16	10	Nintendogs	DS	2005.0	Simulation	Nintendo	9.05	10.95	1.93	
12         Gold/Pokemon Silver         GB Silver         1999.0 Playing         Nintendo         9.00         6.18         7.20           13         Wii Fit         Wii         2007.0         Sports         Nintendo         8.92         8.03         3.60           14         Kinect Adventures!         X360         2010.0         Misc Game Studios         15.00         4.89         0.24           15         Wii Fit Plus         Wii         2009.0         Sports         Nintendo         9.01         8.49         2.53           16         Grand Theft Auto V         PS3         2013.0         Action Interactive         Take-Two Interactive         7.02         9.09         0.98           17         Auto: San Andreas         PS2         2004.0         Action Interactive         9.43         0.40         0.41           18         Super Mario World         SNES         1990.0         Platform         Nintendo         12.78         3.75         3.54           19         Brain Age: Train Your Brain in         DS         2005.0         Misc Nintendo         4.74         9.20         4.16	11	Mario Kart DS	DS	2005.0	Racing	Nintendo	9.71	7.47	4.13	
14         Kinect Adventures!         X360         2010.0         Misc Studios         Microsoft Game Studios         15.00         4.89         0.24           15         Wii Fit Plus         Wii         2009.0         Sports         Nintendo         9.01         8.49         2.53           16         Grand Theft Auto V         PS3         2013.0         Action Interactive         Take-Two Interactive         7.02         9.09         0.98           17         Auto: San Andreas         PS2         2004.0         Action Interactive         Take-Two Interactive         9.43         0.40         0.41           18         Super Mario World         SNES         1990.0         Platform         Nintendo         12.78         3.75         3.54           Brain Age: Train Your Brain in         DS         2005.0         Misc Nintendo         4.74         9.20         4.16	12	Gold/Pokemon	GB	1999.0		Nintendo	9.00	6.18	7.20	
14         Kinect Adventures!         X360         2010.0         Misc Studios         Game Studios         15.00         4.89         0.24           15         Wii Fit Plus         Wii         2009.0         Sports         Nintendo         9.01         8.49         2.53           16         Grand Theft Auto V         PS3         2013.0         Action Interactive         7.02         9.09         0.98           17         Auto: San Andreas         PS2         2004.0         Action Interactive         9.43         0.40         0.41           18         Super Mario World         SNES         1990.0         Platform         Nintendo         12.78         3.75         3.54           Brain Age: Train Your Brain in         DS         2005.0         Misc         Nintendo         4.74         9.20         4.16	13	Wii Fit	Wii	2007.0	Sports	Nintendo	8.92	8.03	3.60	
16         Grand Theft Auto V         PS3         2013.0         Action Interactive         Take-Two Interactive         7.02         9.09         0.98           17         Grand Theft Auto: San Andreas         PS2         2004.0         Action Interactive         Take-Two Interactive         9.43         0.40         0.41           18         Super Mario World         SNES         1990.0         Platform         Nintendo         12.78         3.75         3.54           19         Brain Age: Train Your Brain in         DS         2005.0         Misc         Nintendo         4.74         9.20         4.16	14		X360	2010.0	Misc	Game	15.00	4.89	0.24	
Grand Theft 17         PS2 Auto: San Andreas         PS2 Action Interactive         Take-Two Interactive         9.43         0.40         0.41           18         Super Mario World         SNES         1990.0         Platform         Nintendo         12.78         3.75         3.54           Brain Age: Train Your Brain in         DS         2005.0         Misc         Nintendo         4.74         9.20         4.16	15	Wii Fit Plus	Wii	2009.0	Sports	Nintendo	9.01	8.49	2.53	
17         Auto: San Andreas         PS2 PS2         2004.0         Action Interactive Interactive         9.43         0.40         0.41           18         Super Mario World         SNES         1990.0         Platform         Nintendo         12.78         3.75         3.54           Brain Age: Train Your Brain in         DS         2005.0         Misc         Nintendo         4.74         9.20         4.16	16		PS3	2013.0	Action		7.02	9.09	0.98	
Brain Age:  Train Your Brain in  DS  2005.0 Misc Nintendo 12.76 3.75 3.54  Nintendo 12.78 3.75 3.54	17	Auto: San	PS2	2004.0	Action		9.43	0.40	0.41	
Train Your DS 2005.0 Misc Nintendo 4.74 9.20 4.16	18		SNES	1990.0	Platform	Nintendo	12.78	3.75	3.54	
	19	Train Your Brain in	DS	2005.0	Misc	Nintendo	4.74	9.20	4.16	

```
In [4]:
             df.shape
Out[4]: (16719, 16)
In [5]:
             df.info()
        <class 'pandas.core.frame.DataFrame'>
        RangeIndex: 16719 entries, 0 to 16718
        Data columns (total 16 columns):
         #
             Column
                               Non-Null Count
                                               Dtype
         ---
              ----
         0
                               16717 non-null
                                               object
             Name
         1
             Platform
                                               object
                               16719 non-null
         2
             Year_of_Release 16450 non-null
                                               float64
         3
             Genre
                               16717 non-null
                                               object
         4
             Publisher
                               16665 non-null
                                               object
         5
             NA_Sales
                                               float64
                               16719 non-null
         6
             EU Sales
                               16719 non-null
                                               float64
         7
              JP_Sales
                               16719 non-null
                                               float64
         8
             Other_Sales
                               16719 non-null
                                               float64
         9
             Global_Sales
                               16719 non-null
                                               float64
         10
             Critic_Score
                                                float64
                               8137 non-null
         11
             Critic_Count
                               8137 non-null
                                                float64
             User_Score
         12
                               10015 non-null object
         13
             User_Count
                               7590 non-null
                                                float64
             Developer
                               10096 non-null
                                               object
         14
             Rating
         15
                               9950 non-null
                                                object
        dtypes: float64(9), object(7)
        memory usage: 2.0+ MB
In [6]:
             df.isna().sum()
                               2
Out[6]: Name
        Platform
                               0
        Year_of_Release
                             269
                               2
        Genre
        Publisher
                              54
                               0
        NA Sales
        EU Sales
                               0
        JP_Sales
                               0
        Other_Sales
                               0
        Global_Sales
                               0
        Critic_Score
                            8582
        Critic_Count
                            8582
        User_Score
                            6704
        User Count
                            9129
        Developer
                            6623
        Rating
                            6769
        dtype: int64
```

In [7]:

df = df.dropna(axis=0, how='any')

```
Out[8]: Name
                              0
          Platform
                              0
          Year_of_Release
                              0
                              0
          Genre
          Publisher
                              0
          NA_Sales
                              0
          EU_Sales
                              0
          JP_Sales
                              0
          Other_Sales
                              0
          Global_Sales
                              0
          Critic_Score
                              0
          Critic_Count
                              0
          User_Score
                              0
          User_Count
                              0
          Developer
                              0
          Rating
                              0
          dtype: int64
          Null values cleared
 In [9]:
              df.duplicated().sum()
Out[9]: 0
          There are no duplicate values
In [10]:
              df.nunique()
Out[10]: Name
                              4377
          Platform
                                17
          Year_of_Release
                                25
          Genre
                                12
          Publisher
                               262
          NA_Sales
                               351
          EU_Sales
                               273
          JP_Sales
                               157
          Other_Sales
                               144
          Global_Sales
                               536
          Critic_Score
                               81
          Critic_Count
                               106
          User_Score
                                89
          User_Count
                               875
          Developer
                              1289
                                 7
          Rating
          dtype: int64
In [11]:
              df.index = df.index + 1
```

reseting index to start from 1

df.isna().sum()

In [8]:

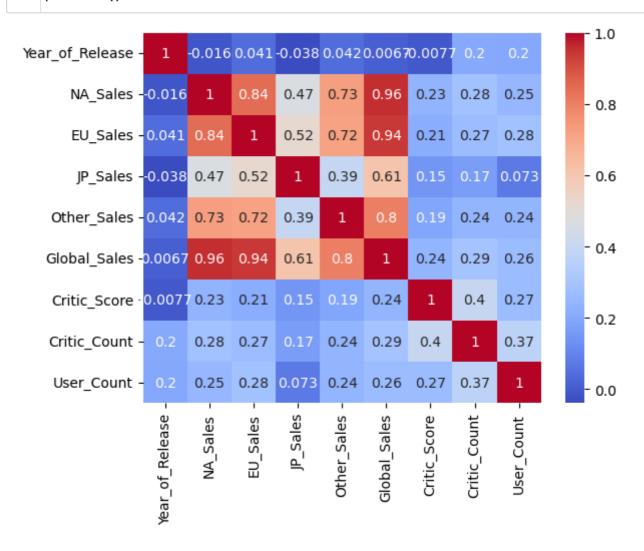
In [12]: 1 df.head()	
----------------------	--

#### Out[12]:

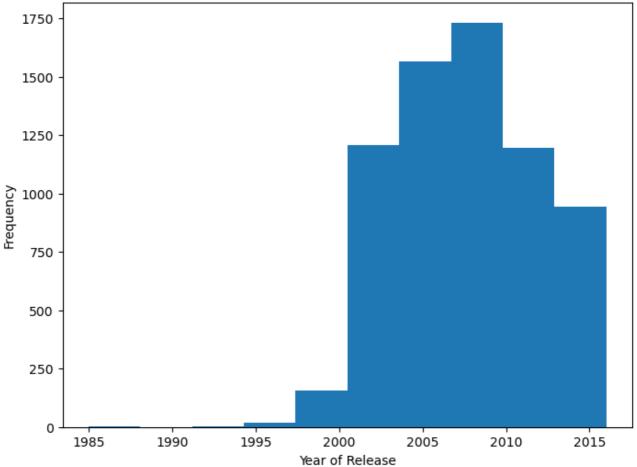
	Name	Platform	Year_of_Release	Genre	Publisher	NA_Sales	EU_Sales	JP_Sales	Other_Sales	G
1	Wii Sports	Wii	2006.0	Sports	Nintendo	41.36	28.96	3.77	8.45	_
3	Mario Kart Wii	Wii	2008.0	Racing	Nintendo	15.68	12.76	3.79	3.29	
4	Wii Sports Resort	Wii	2009.0	Sports	Nintendo	15.61	10.93	3.28	2.95	
7	New Super Mario Bros.	DS	2006.0	Platform	Nintendo	11.28	9.14	6.50	2.88	
8	Wii Play	Wii	2006.0	Misc	Nintendo	13.96	9.18	2.93	2.84	
4									)	<b>&gt;</b>

In [13]:

- corr\_matrix = df.corr()
- 2 sns.heatmap(corr\_matrix, annot=True, cmap='coolwarm')
- 3 plt.show()



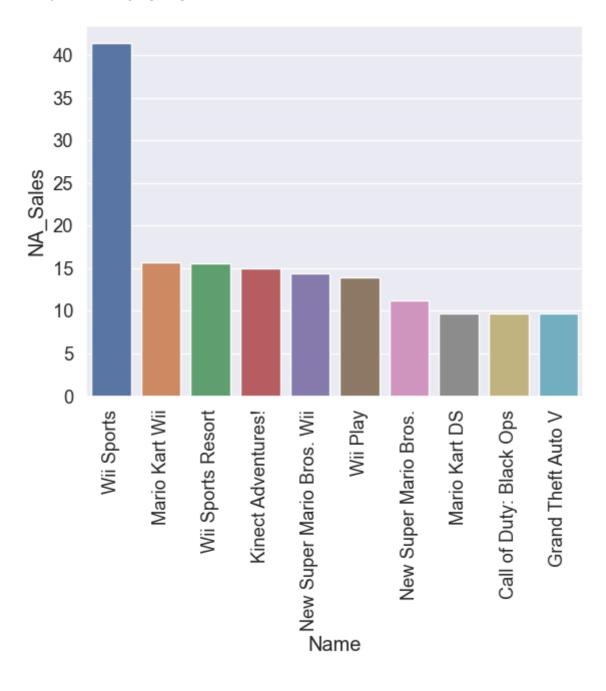




```
In [27]:  # barplot for north america sales

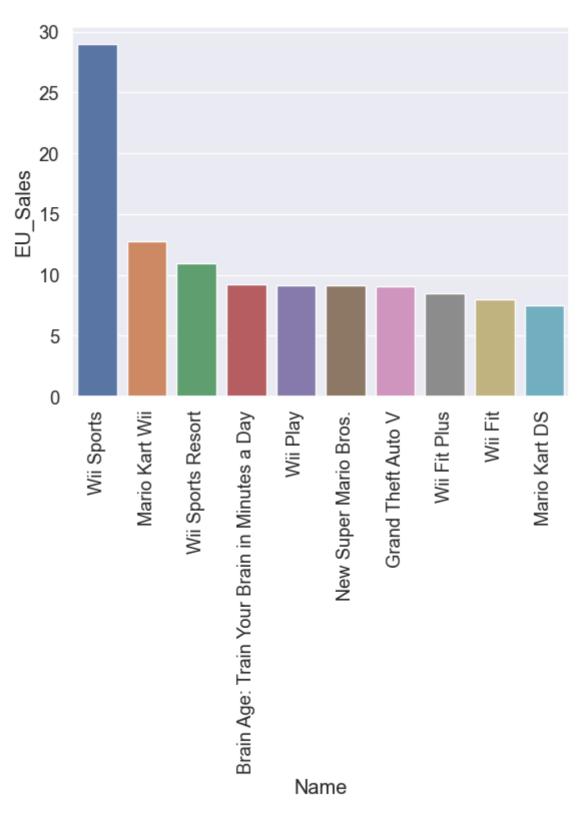
top_na = df.sort_values(by="NA_Sales", ascending=False).head(10)
print(" NORTH AMERICA SALES ")
sns.barplot(x="Name", y="NA_Sales", data=top_na)
plt.xticks(rotation=90)
plt.show()
```

# NORTH AMERICA SALES

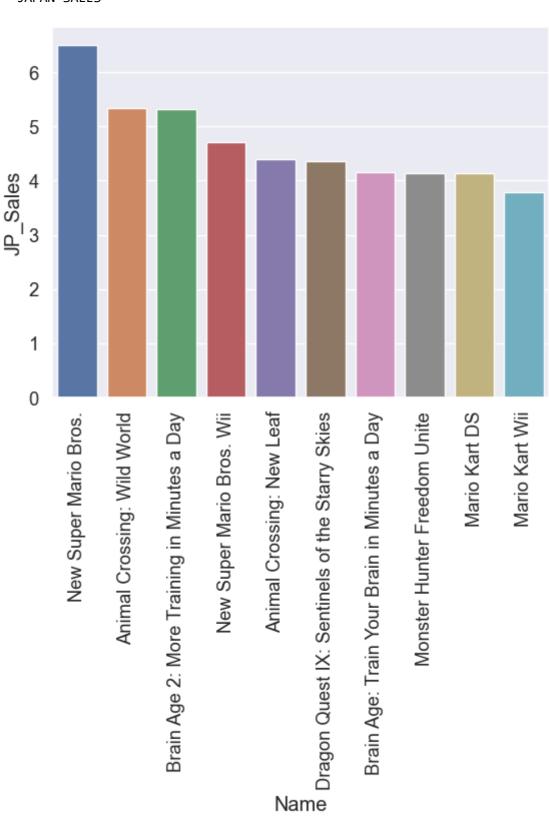


#### 

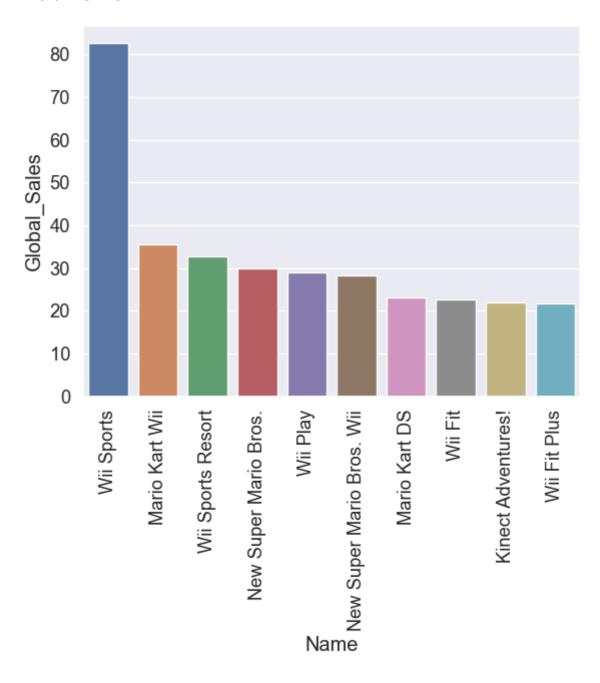
# **EUROPE SALES**



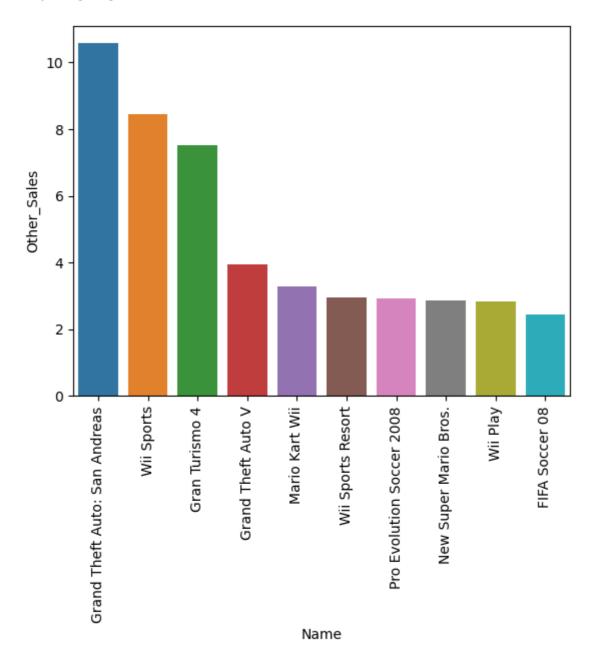
JAPAN SALES



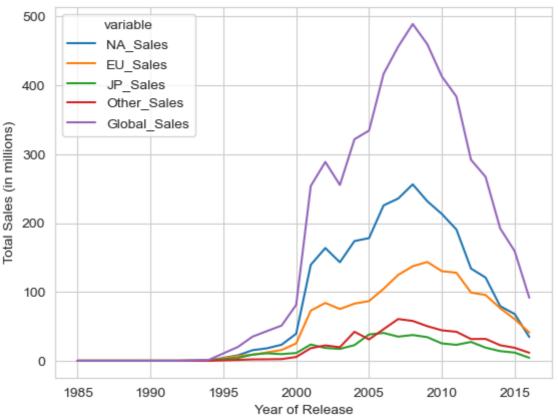
# **GLOBALSALES**



# OTHERSALES





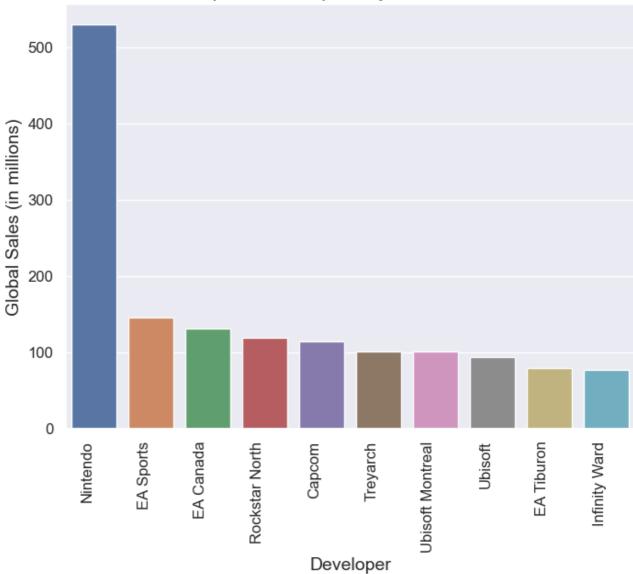


```
In [19]: 1 top_dev_sales = df.groupby("Developer")["Global_Sales"].sum().reset_index().sort
top_dev_sales
```

### Out[19]:

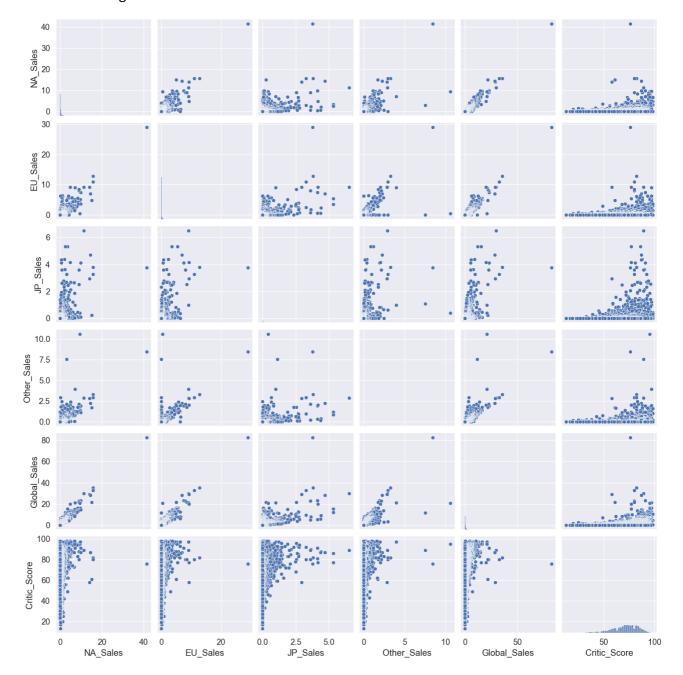
	Developer	Global_Sales
771	Nintendo	529.90
345	EA Sports	145.93
328	EA Canada	131.46
933	Rockstar North	119.47
204	Capcom	114.52
1165	Treyarch	101.37
1189	Ubisoft Montreal	101.24
1181	Ubisoft	94.53
349	EA Tiburon	79.77
553	Infinity Ward	77.56

Top 10 Developers by Global Sales



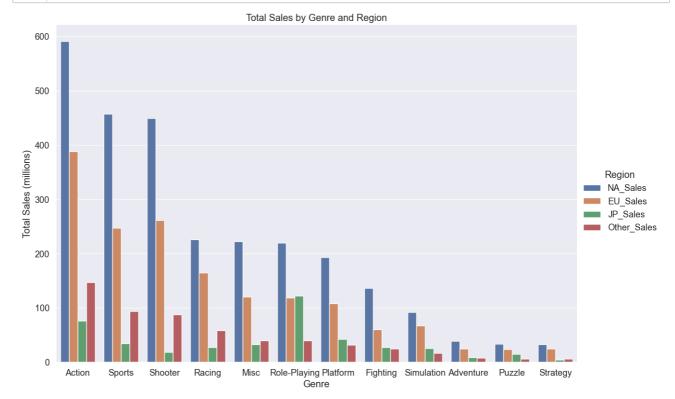
```
In [21]: 1    cols = ['NA_Sales', 'EU_Sales', 'JP_Sales', 'Other_Sales', 'Global_Sales', 'Crit
    sns.set(font_scale=1.2)
    # Create the pairplot
    sns.pairplot(df[cols].dropna(), diag_kind='hist')
```

Out[21]: <seaborn.axisgrid.PairGrid at 0x2677d440eb0>



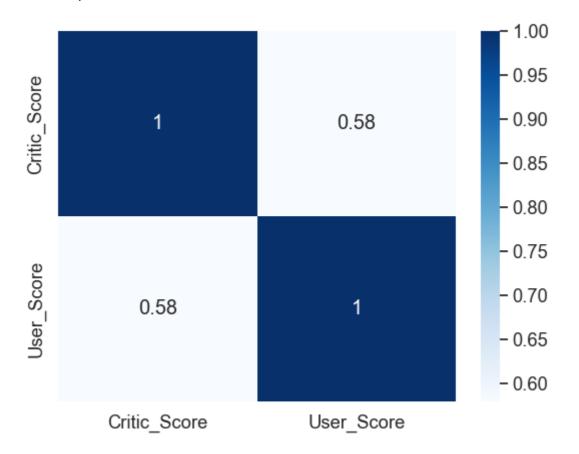
1. There appears to be a positive correlation between critic scores and sales, with higher scores generally corresponding to higher sales.

```
sales_by_genre = df.groupby('Genre')[['NA_Sales', 'EU_Sales', 'JP_Sales', 'Other
In [22]:
           2
              sales_by_genre = sales_by_genre.sort_values(by='NA_Sales', ascending=False)
           3
           4
              sales_by_genre = sales_by_genre.reset_index()
           5
              sales_by_genre = pd.melt(sales_by_genre, id_vars=['Genre'], var_name='Region', v
           6
           7
              sns.catplot(x='Genre', y='Sales', hue='Region', data=sales_by_genre, kind='bar',
           8
              plt.title('Total Sales by Genre and Region')
           9
              plt.xlabel('Genre')
          10
              plt.ylabel('Total Sales (millions)')
          11
          12
              plt.show()
```



- 1. Action games are the most popular genre, followed by sports and shooters.
- 2. Adventure and puzzle games are the least popular genres.

Out[23]: <AxesSubplot:>



- 1. There is a weak positive correlation between critic scores and user scores.
- 2. Critics tend to give higher scores than users do.

# **FINDINGS**

- 1. The top-selling platform is the PS2, followed by the X360 and the PS3.
- 2. The most common game genre is Action, followed by Sports and Shooter.
- 3. The most prolific publisher is Electronic Arts, followed by Activision and Namco Bandai Games.
- 4. The top-selling game of all time is Wii Sports, with over 80 million copies sold globally.
- 5.Sales of video games have generally increased over time, peaking in 2008 and declining since then.
- 6. The top developers by global sales are Nintendo, Electronic Arts, and Activision, while the top developers by rating score are Valve Corporation, Rockstar North, and Bethesda Game Studios.
- 7. There is a weak positive correlation between critic score and global sales, but no significant correlation between user score and global sales.
- 8. Video games with higher ratings tend to have more sales in all regions, with Japan having the weakest correlation.
- 9. The dataset covers video games released from 1980 to 2016, with a concentration of games released in the 2000s and 2010s.