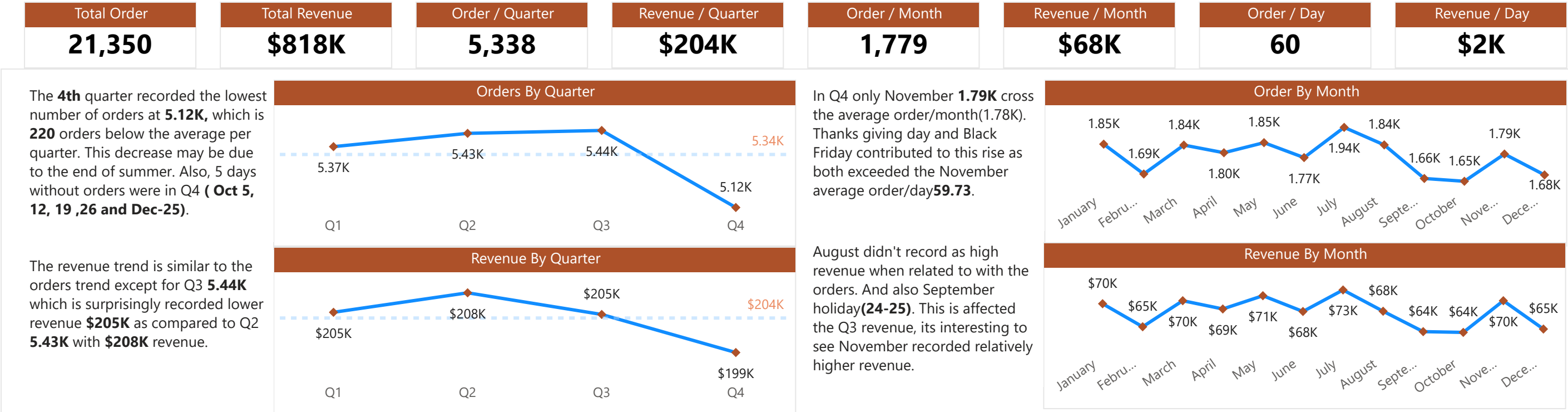




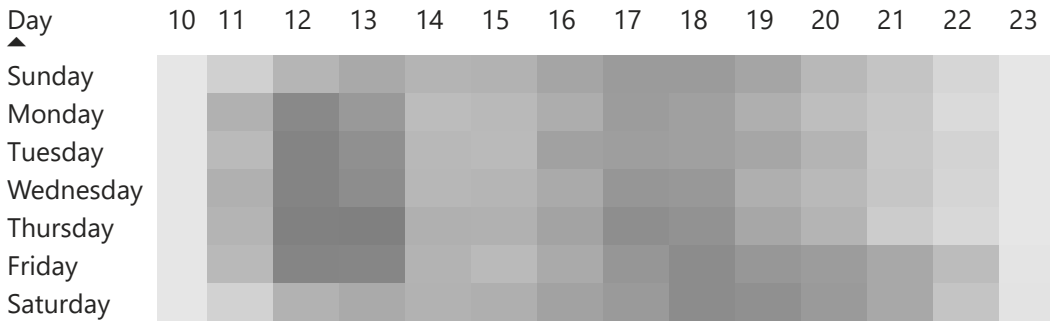
Pizza Sales Analysis-2015



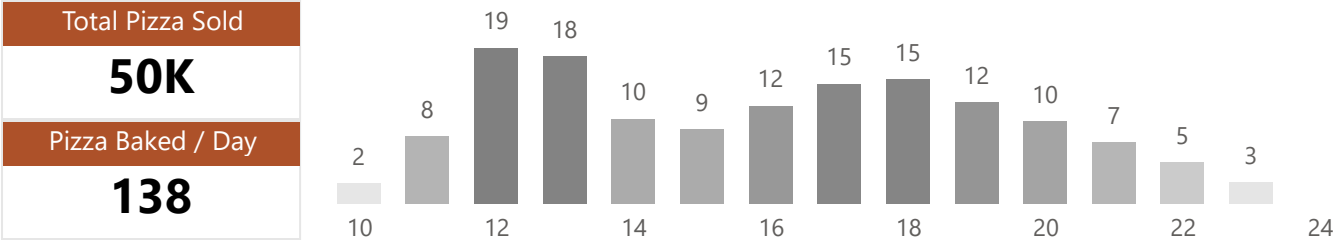
Peak Hour Orders

The busiest hours are on **weekdays at 12-1 PM**, and **5-6 PM**. 48.55% of total day business will happen only in peak hours. The least busy hours are at **10-11 AM**, and **11 PM**. And it takes only 6.55% of total day.

Peak Hour Orders



Average Pizzas Sold By Hour



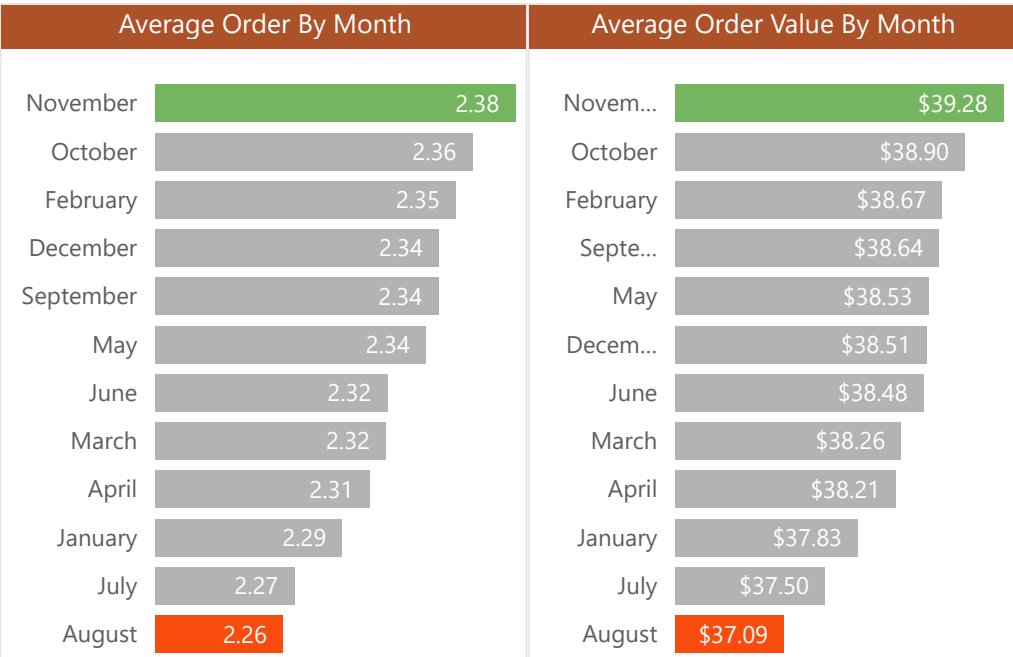
Total Pizza Sold
50K
Pizza Baked / Day
138

Order Vs Revenue

November recorded the highest quantities of pizza **2.38** in each order **2.58%** more than the average **2.32**.

Similar to quantity per order, November Average order value increased **\$39.28** in each order **2.53%** more than **\$38.31**.

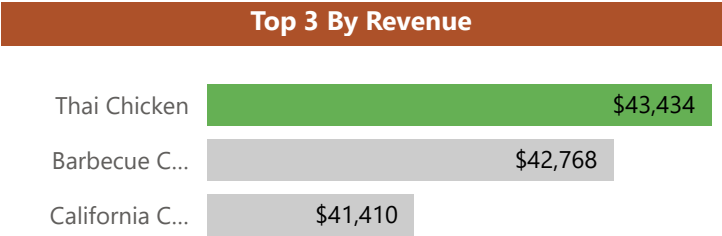
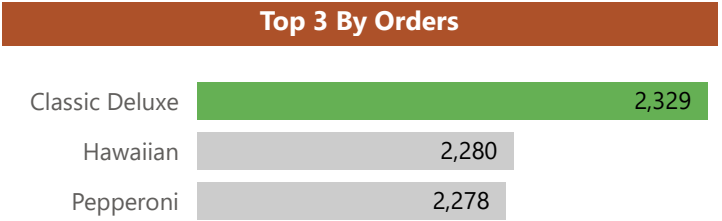
Average Pizza / Order
2.32
Average Order Value
\$38.31



Top And Bottom Performing Pizzas

The **Classic Deluxe Pizza** is the most ordered with average price of \$16.17 across all sizes with revenue of **\$38.18K** and average order value of \$16.39. The second most ordered is Hawaiian with revenue of \$32.27K and Pepperoni is the third most ordered pizza with revenue of \$30.16K. Out of the three non of the pizza falls under the most revenue category.

The **Thai Chicken** is the highest revenue(**\$43.43K**) generated with average order value of **\$19.5**. And it is the 5t most ordered pizza. Barbecue Chicken generated the second most revenue(\$42.76). And California Chicken generated the third most revenue(\$41.41)



The **Brie Carre Pizza** is the least ordered 480 time. 180 less than the average orders per pizza type(667.14). The average order value is \$23.65 across all sizes making it the most expensive pizza type.

The **Brie Carre Pizza** generated the least revenue due to the less number of orders. The average order value is more than the other pizza type. it can produce more revenue if we give offers to customers.

