

# Jyoti Kumari

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## Education

VIT Bhopal University, B.Tech in CSE (Specialization in Cloud Computing)	Sept 2022 – June 2026
CGPA: 8.54	
Modern Delhi Public School, Senior Secondary School	Apr 2020 – Apr 2022
CGPA: 8.70	
Modern Public School, Secondary School	Apr 2018 – Apr 2020
CGPA: 9.10	

## Experience

Software Engineer Intern   Hyphen SCS, Noida	Link
• Developed advanced React.js features for “ <b>Don’t Give Up</b> ”, leveraging region-specific SEO strategies to enhance local search visibility, expand user engagement, and consistently improve app retention rates.	
• Engineered a robust search and discovery system for motivational content by country, state, and special days, optimizing traffic through strategic keywords and high-authority backlinks to maximize platform exposure.	
• Integrated a real-time cart alongside streamlined UI/UX flows in an Agile team, applying technical SEO enhancements that boosted <b>SEO-driven</b> user acquisition by <b>25%</b> and transaction throughput by <b>30%</b> .	

## Projects

Coding Arena	Link
• Built a robust, scalable web-based code editor enabling users to write, run, and instantly view real-time code output, ensuring a seamless interactive experience.	
• Developed both client and server-side, scalable components using <b>Node.js</b> and JavaScript to enable efficient, secure real-time functionality and integration.	
• Optimized application performance and managed dependencies effectively using React and npm, improving responsiveness, load times, and development workflow.	
Clipcart	Link
• Enhanced e-commerce UI using React.js and Tailwind CSS for faster page load, modern interface, and improved user experience.	
• Integrated real-time cart updates, seamless invoice downloads, and advanced product search features using <b>Unsplash API</b> for richer content.	
• Focused on performance optimization and responsiveness to significantly improve overall user experience and increase conversion rates.	

## Achievements and Activities

- **ZS Associates Hackathon:** Secured 11<sup>th</sup> place nationally as part of a top-performing team.
- **Smart India Hackathon’25:** Secured a spot in the second round of the Inter College Smart India Hackathon.

## Skills

**Languages:** HTML, CSS, JavaScript, Java, DSA, Problem Solving  
**Frameworks/Tools:** React.js, Node.js, Flask, Git, MongoDB, MySQL, REST APIs

## Certifications

Python Essentials, Artificial Intelligence & Machine Learning Essentials,  
DevOps Fundamentals, AWS Solutions Architect, HTML, CSS, JavaScript