**Problem** 

Given an array of integers, find the contiguous subarray (containing at least one number) which has the

maximum product and return its value.

This problem is a variation of the classic Kadane's Algorithm but for products, not sums - and that brings

special challenges:

- Negative numbers can flip the product.

- Zeros reset the subarray product.

- Tracking both minimum and maximum becomes necessary.

**Approach 1: Brute Force** 

Approach 1: Brute Force

Idea:

Try every possible subarray. For each, compute the product and track the maximum.

Steps:

- Loop through all possible subarrays using nested loops.

- For each subarray, calculate its product.

- Update the max product found so far.

Efficiency:

- Time Complexity: O(n3)

- Space Complexity: O(1)

Approach 2: Kadane's-style

Approach 2: Kadane's-style with max/min tracking

Idea:

Use a variation of Kadane's algorithm:

- Maintain both maxEndingHere and minEndingHere.
- When a negative number is encountered, the min product might become max (and vice versa).
- Reset on encountering zero, but don't ignore the current number.

#### Steps:

- 1. Initialize: maxSoFar = nums[0], maxEndingHere = nums[0], minEndingHere = nums[0]
- 2. Iterate through the array from index 1:
  - If nums[i] is negative, swap maxEndingHere and minEndingHere
  - Update:
  - maxEndingHere = max(nums[i], nums[i] \* maxEndingHere)
  - minEndingHere = min(nums[i], nums[i] \* minEndingHere)
  - Update maxSoFar = max(maxSoFar, maxEndingHere)

#### Efficiency:

- Time Complexity: O(n)

- Space Complexity: O(1)

### Approach 3: Prefix and Suffix

Approach 3: Prefix and Suffix Product

#### Idea:

Zeros can break the subarray chain. So compute prefix and suffix products separately:

- From left to right and right to left, track product.
- Reset to 1 on encountering 0.
- Track max at each step from both directions.

#### Steps:

- 1. Initialize prefix = 1, suffix = 1, maxProduct = INT\_MIN
- 2. Loop from left to right:

- prefix \*= arr[i], if prefix == 0 reset to 1
- Update maxProduct
- 3. Loop from right to left:
  - suffix \*= arr[i], if suffix == 0 reset to 1
  - Update maxProduct

## Efficiency:

- Time Complexity: O(n)
- Space Complexity: O(1)

#### **Test Cases**

**Test Cases:** 

Input: [2, 3, -2, 4]

Output: 6

Explanation: Subarray [2, 3] gives product 6

Input: [-2, 0, -1]

Output: 0

Explanation: Zero splits subarrays, max is 0

Input: [-2, -3, -4]

Output: 12

Explanation:  $-3 \times -4 = 12$  is maximum

Input: [0, -2, -3, 0, -4, -5]

Output: 20

Explanation:  $-4 \times -5 = 20$  after skipping zeros

Input: [1, -2, -3, 4]

Output: 24

Explanation: Entire array gives max product 24