Fuel Economy Analysis

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Introduction

The dataset used in this analysis comes from https://www.fueleconomy.gov/feg/download.shtml. The particular file is https://www.fueleconomy.gov/feg/epadata/vehicles.csv.zip "Datasets for All Model Years (1984–2019)". The data dictionary is here: https://www.fueleconomy.gov/feg/ws/index.shtml#vehicle

In this analysis, we are trying to find out which manufacturer produces the most efficient fleet of cars. Also, looking for some interesting trends or insights like how fuel economy changed over time.

Load Data

```
library(caret)
## Loading required package: lattice
## Loading required package: ggplot2
library(reshape2)
library(glm2)
library(corrplot)
## corrplot 0.84 loaded
library(ggplot2)
library(DataExplorer)
library(xtable)
library(car)
## Loading required package: carData
library(dplyr)
##
## Attaching package: 'dplyr'
## The following object is masked from 'package:car':
##
##
       recode
##
  The following objects are masked from 'package:stats':
##
##
       filter, lag
##
  The following objects are masked from 'package:base':
##
##
       intersect, setdiff, setequal, union
# library(randomForest)
setwd("/Users/jyoti/Project1/")
```

```
filepath <- "/Users/jyoti/Project1/vehicles.csv"
vehicles_data = read.csv(filepath)</pre>
```

Exploratory Analysis

2

0

0

-1

-1

0

```
Explore the raw data by checking number of rows, columns, printing and plotting some content of variables
and finding is there are any missing values.
print(paste0("Number of rows of the raw dataset: ", nrow(vehicles_data)), paste0(" Number of col
## [1] "Number of rows of the raw dataset: 40081 Number of columns of raw dataset: 83"
names(vehicles_data)
                            "barrelsA08"
    [1] "barrels08"
                                               "charge120"
##
    [4] "charge240"
                            "city08"
                                               "city08U"
    [7] "cityA08"
                            "cityA08U"
                                               "cityCD"
## [10] "cityE"
                            "cityUF"
                                               "co2"
  [13] "co2A"
                            "co2TailpipeAGpm"
                                               "co2TailpipeGpm"
## [16] "comb08"
                            "comb08U"
                                               "combA08"
## [19] "combA08U"
                            "combE"
                                               "combinedCD"
## [22] "combinedUF"
                            "cylinders"
                                               "displ"
## [25]
        "drive"
                            "engId"
                                               "eng_dscr"
## [28] "feScore"
                            "fuelCost08"
                                               "fuelCostA08"
## [31] "fuelType"
                            "fuelType1"
                                               "ghgScore"
                            "highway08"
                                               "highway08U"
  [34]
        "ghgScoreA"
                            "highwayA08U"
##
  [37]
        "highwayA08"
                                               "highwayCD"
                            "highwayUF"
                                               "hlv"
## [40]
        "highwayE"
                            "id"
                                               "1v2"
## [43]
        "hpv"
## [46]
        "lv4"
                            "make"
                                               "model"
## [49]
        "mpgData"
                                               "pv2"
                            "phevBlended"
## [52]
        "pv4"
                            "range"
                                               "rangeCity"
## [55] "rangeCityA"
                                               "rangeHwyA"
                            "rangeHwy"
  [58]
        "trany"
                            "UCity"
                                               "UCityA"
                                               "VClass"
## [61]
        "UHighway"
                            "UHighwayA"
        "year"
## [64]
                            "youSaveSpend"
                                               "guzzler"
## [67]
        "trans_dscr"
                            "tCharger"
                                               "sCharger"
## [70]
        "atvType"
                            "fuelType2"
                                               "rangeA"
## [73]
        "evMotor"
                            "mfrCode"
                                               "c240Dscr"
  [76] "charge240b"
                            "c240bDscr"
                                               "createdOn"
## [79] "modifiedOn"
                            "startStop"
                                               "phevCity"
## [82] "phevHwy"
                            "phevComb"
head(vehicles_data)
     barrels08 barrelsA08 charge120 charge240 city08 city08U cityA08 cityA08U
##
## 1
      15.69571
                         0
                                    0
                                                      19
                                               0
## 2
      29.96455
                         0
                                    0
                                               0
                                                      9
                                                               0
                                                                        0
                                                                                  0
## 3
      12.20778
                         0
                                    0
                                               0
                                                      23
                                                               0
                                                                        0
                                                                                  0
                                    0
                                                               0
                                                                                  0
## 4
      29.96455
                         0
                                               0
                                                      10
                                                                        0
## 5
      17.34789
                         0
                                    0
                                               0
                                                      17
                                                               0
                                                                        0
                                                                                  0
## 6
      14.98227
                         0
                                    0
                                                      21
                                                               0
                                                                                  0
     cityCD cityE cityUF co2 co2A co2TailpipeAGpm co2TailpipeGpm comb08
##
                 0
                                 -1
                                                            423.1905
                                                                          21
```

807.9091

11

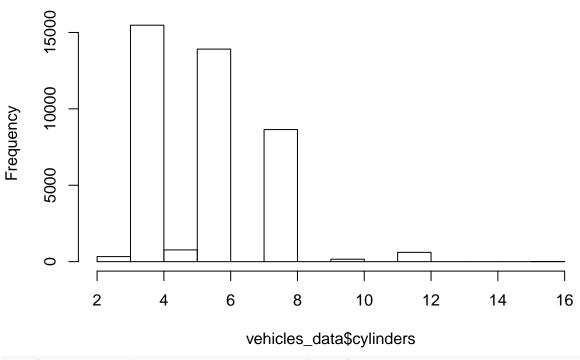
```
## 3
                                                            329.1481
                                                                          27
                 0
                           -1
                                 -1
                                                            807.9091
                                                                          11
          0
                                                   0
                                                                          19
## 5
                                 -1
                                                            467.7368
## 6
                                                            403.9545
                                                                          22
          Λ
                 0
                        0
                           -1
                                                   0
                                 -1
     comb08U
             combA08 combA08U combE combinedCD combinedUF cylinders displ
## 1
           0
                    0
                              0
                                    0
                                                0
                                                            Ω
                                                                           2.0
## 2
           0
                    0
                              0
                                    0
                                                0
                                                                           4.9
## 3
                                                                      4
                                                                           2.2
           0
                    0
                              0
                                    0
                                                0
                                                            0
## 4
           0
                    0
                              Λ
                                    0
                                                0
                                                                           5.2
## 5
           0
                    0
                              Λ
                                    Λ
                                                0
                                                            Λ
                                                                           2.2
## 6
           0
                              0
                                    0
                                                0
                                                                           1.8
##
                            drive engId
                                           eng_dscr feScore fuelCost08
## 1
               Rear-Wheel Drive
                                   9011
                                              (FFS)
                                                          -1
                                                                   2000
## 2
               Rear-Wheel Drive 22020
                                                          -1
                                                                   3850
                                          (GUZZLER)
## 3
              Front-Wheel Drive 2100
                                              (FFS)
                                                                   1550
                                                          -1
## 4
                Rear-Wheel Drive
                                   2850
                                                          -1
                                                                   3850
## 5 4-Wheel or All-Wheel Drive 66031 (FFS,TRBO)
                                                                   2700
                                                          -1
              Front-Wheel Drive 66020
                                              (FFS)
                                                          -1
                                                                   1950
     fuelCostA08 fuelType
                                   fuelType1 ghgScore ghgScoreA highway08
                O Regular Regular Gasoline
## 1
                                                    -1
## 2
                O Regular Regular Gasoline
                                                    -1
                                                               -1
                                                                          14
## 3
                O Regular Regular Gasoline
                                                                          33
                O Regular Regular Gasoline
                                                               -1
## 4
                                                                          12
                                                    -1
## 5
                O Premium Premium Gasoline
                                                    -1
                                                                          23
## 6
                O Regular Regular Gasoline
                                                    -1
                                                                          24
     highway08U highwayA08 highwayA08U highwayCD highwayE highwayUF hlv hpv
## 1
              0
                          0
                                       0
                                                  0
                                                            0
## 2
               0
                          0
                                       0
                                                  0
                                                            0
## 3
                          0
                                       0
                                                  0
                                                                          19
                                                                              77
               0
                                                            0
                                                                      0
                                       0
               0
                          0
                                                  0
                                                            0
                                                                      0
## 5
              0
                          0
                                       0
                                                  0
                                                            0
                                                                      0
## 6
              0
                          0
                                       0
                                                  0
                                                            0
                                                                      0
        id 1v2 1v4
                          make
                                              model mpgData phevBlended pv2
## 1
                                 Spider Veloce 2000
                                                            Y
                                                                    false
         1
             0
                  O Alfa Romeo
## 2
        10
                  0
                       Ferrari
                                         Testarossa
                                                            N
                                                                    false
## 3
       100
                  0
                         Dodge
                                                           Y
                                                                    false
                                                                                 0
             0
                                            Charger
## 4
      1000
                         Dodge B150/B250 Wagon 2WD
                                                            Ν
                                                                    false
## 5 10000
             Λ
                 14
                        Subaru
                                   Legacy AWD Turbo
                                                           N
                                                                    false
                                                                             Λ
                                                                                90
## 6 10001
                 15
                        Subaru
                                              Loyale
                                                            N
                                                                    false
                                                                             0
                                                                                88
##
     range rangeCity rangeCityA rangeHwyA
                                                                 trany
                                                                         UCity
                                0
                                                         Manual 5-spd 23.3333
                    0
                                         0
## 2
         0
                    0
                                0
                                         0
                                                    0
                                                         Manual 5-spd 11.0000
## 3
                    0
                                0
                                         0
                                                         Manual 5-spd 29.0000
         0
                                                    0
## A
         Λ
                    0
                                0
                                         0
                                                    0 Automatic 3-spd 12.2222
## 5
                    0
                                0
                                         0
                                                         Manual 5-spd 21.0000
                                                    0 Automatic 3-spd 27.0000
## 6
         0
                    0
                                0
                                          VClass year youSaveSpend guzzler
     UCityA UHighway UHighwayA
             35.0000
                                     Two Seaters 1985
                                                              -2250
## 1
          0
                               0
## 2
             19.0000
                               0
                                     Two Seaters 1985
                                                              -11500
                                                                            Τ
## 3
            47.0000
                               0
                                Subcompact Cars 1985
## 4
             16.6667
                               0
                                            Vans 1985
                                                              -11500
          Ω
          0 32.0000
                               0
                                                               -5750
## 5
                                    Compact Cars 1993
## 6
          0 33.0000
                               0
                                    Compact Cars 1993
                                                               -2000
## trans_dscr tCharger sCharger atvType fuelType2 rangeA evMotor mfrCode
```

```
## 1
             NA
## 2
             NΑ
## 3
       SIL
             NA
## 4
             NA
## 5
            TRUE
## 6
             NA
##
   c240Dscr charge240b c240bDscr
                                 createdOn
## 1
              0
                     Tue Jan 01 00:00:00 EST 2013
## 2
              0
                     Tue Jan 01 00:00:00 EST 2013
## 3
              0
                     Tue Jan 01 00:00:00 EST 2013
## 4
              0
                     Tue Jan 01 00:00:00 EST 2013
## 5
              0
                     Tue Jan 01 00:00:00 EST 2013
## 6
              0
                     Tue Jan 01 00:00:00 EST 2013
##
              modifiedOn startStop phevCity phevHwy phevComb
## 1 Tue Jan 01 00:00:00 EST 2013
                               0
                                    0
## 2 Tue Jan 01 00:00:00 EST 2013
                               0
                                    0
                                         0
## 3 Tue Jan 01 00:00:00 EST 2013
                               0
                                    0
                                         0
## 4 Tue Jan 01 00:00:00 EST 2013
                               0
                                    0
                                         0
## 5 Tue Jan 01 00:00:00 EST 2013
                               0
                                    0
                                         0
## 6 Tue Jan 01 00:00:00 EST 2013
                               0
                                    0
                                         0
# str(vehicles_data)
# summary(vehicles_data)
glimpse(vehicles_data)
## Observations: 40,081
## Variables: 83
## $ barrels08
            <dbl> 15.69571, 29.96455, 12.20778, 29.96455, 17.347...
            ## $ barrelsA08
## $ charge120
            ## $ charge240
            ## $ city08
            <int> 19, 9, 23, 10, 17, 21, 22, 23, 23, 23, 23, 18,...
## $ city08U
            ## $ cityA08
## $ cityA08U
            ## $ cityCD
            ## $ cityE
## $ cityUF
            ## $ co2
            ## $ co2A
## $ co2TailpipeGpm
            <dbl> 423.1905, 807.9091, 329.1481, 807.9091, 467.73...
## $ comb08
            <int> 21, 11, 27, 11, 19, 22, 25, 24, 26, 25, 26, 21...
## $ comb08U
            ## $ combA08
            ## $ combA08U
            ## $ combE
            ## $ combinedCD
            ## $ combinedUF
            ## $ cylinders
            <int> 4, 12, 4, 8, 4, 4, 4, 4, 4, 4, 4, 4, 4, 4, 8, ...
## $ displ
            <dbl> 2.0, 4.9, 2.2, 5.2, 2.2, 1.8, 1.8, 1.6, 1.6, 1...
## $ drive
            <fct> Rear-Wheel Drive, Rear-Wheel Drive, Front-Whee...
            <int> 9011, 22020, 2100, 2850, 66031, 66020, 66020, ...
## $ engId
## $ eng_dscr
            <fct> (FFS), (GUZZLER), (FFS), , (FFS, TRBO), (FFS), ...
## $ feScore
```

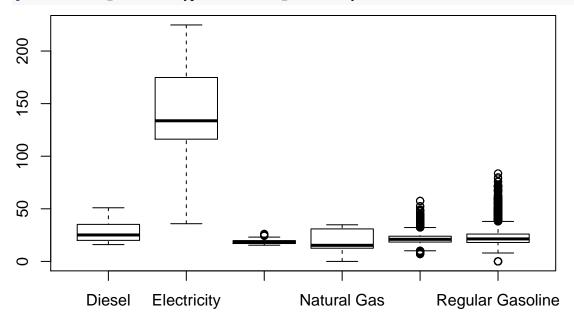
```
## $ fuelCost08
            <int> 2000, 3850, 1550, 3850, 2700, 1950, 1700, 1750...
## $ fuelCostA08
            ## $ fuelType
            <fct> Regular, Regular, Regular, Premium, R...
## $ fuelType1
            <fct> Regular Gasoline, Regular Gasoline, Regular Ga...
## $ ghgScore
            ## $ ghgScoreA
            ## $ highway08
            <int> 25, 14, 33, 12, 23, 24, 29, 26, 31, 30, 30, 26...
            ## $ highway08U
## $ highwayA08
            ## $ highwayA08U
            ## $ highwayCD
            ## $ highwayE
## $ highwayUF
            ## $ hlv
            <int> 0, 0, 19, 0, 0, 0, 0, 0, 0, 0, 17, 17, 0, 0...
## $ hpv
            <int> 0, 0, 77, 0, 0, 0, 0, 0, 0, 0, 88, 88, 0, 0...
## $ id
            <int> 1, 10, 100, 1000, 10000, 10001, 10002, 10003, ...
## $ lv2
            ## $ 1v4
            <int> 0, 0, 0, 0, 14, 15, 15, 13, 13, 13, 13, 0, 0, ...
## $ make
            <fct> Alfa Romeo, Ferrari, Dodge, Dodge, Subaru, Sub...
## $ model
            <fct> Spider Veloce 2000, Testarossa, Charger, B150/...
## $ mpgData
            <fct> Y, N, Y, N, N, N, Y, Y, Y, Y, Y, N, Y, N, N, N...
            <fct> false, false, false, false, false, false, fals...
## $ phevBlended
            ## $ pv2
            <int> 0, 0, 0, 0, 90, 88, 88, 89, 89, 89, 89, 0, 0, ...
## $ pv4
## $ range
            ## $ rangeCity
            ## $ rangeCityA
## $ rangeHwy
            ## $ rangeHwyA
            ## $ trany
            <fct> Manual 5-spd, Manual 5-spd, Manual 5-spd, Auto...
            <dbl> 23.3333, 11.0000, 29.0000, 12.2222, 21.0000, 2...
## $ UCity
## $ UCityA
            ## $ UHighway
            <dbl> 35.0000, 19.0000, 47.0000, 16.6667, 32.0000, 3...
            ## $ UHighwayA
## $ VClass
            <fct> Two Seaters, Two Seaters, Subcompact Cars, Van...
## $ year
            <int> 1985, 1985, 1985, 1985, 1993, 1993, 1993, 1993...
## $ youSaveSpend
            <int> -2250, -11500, 0, -11500, -5750, -2000, -750, ...
## $ guzzler
            ## $ trans dscr
            <fct> , , SIL, , , , , , , , 2MODE CLKUP, , 2MODE ...
## $ tCharger
            <lgl> NA, NA, NA, NA, TRUE, NA, NA, NA, NA, NA, NA, ...
## $ sCharger
            ## $ atvType
## $ fuelType2
            ## $ rangeA
            ## $ evMotor
            ## $ mfrCode
## $ c240Dscr
## $ charge240b
            ## $ c240bDscr
            <fct> Tue Jan 01 00:00:00 EST 2013, Tue Jan 01 00:00...
## $ createdOn
## $ modifiedOn
            <fct> Tue Jan 01 00:00:00 EST 2013, Tue Jan 01 00:00...
## $ startStop
            ## $ phevCity
            ## $ phevHwy
```

hist(vehicles_data\$cylinders)

Histogram of vehicles_data\$cylinders



plot(vehicles_data\$fuelType1, vehicles_data\$UCity)



#Find missing values in data
missing_values <- sapply(vehicles_data, function(x) sum(is.na(x)))
missing_values[missing_values >0]

cylinders displ tCharger

Subset and Clean Data

##

Looking at the data, the data dictionary and the problem statement, we can now select the features that we intuitively find relevant to the analysis. Below are the columns selected from dataset:

- "cylinders" engine cylinders
- "displ" engine displacement in liters
- $\bullet\,\,$ "drive" drive axle type
- "feScore" EPA Fuel Economy Score (-1 = Not available)
- \bullet "make" manufacturer (division)
- "trany" transmission

1st Qu.: 4.000

Median : 6.000

3rd Qu.: 6.000

: 5.721

:16.000

##

##

##

##

Mean

Max.

1st Qu.:2.2

Median :3.0

3rd Qu.:4.3

:3.3

:8.4

Mean

Max.

- "fuelType1" fuel type 1. For single fuel vehicles, this will be the only fuel. For dual fuel vehicles, this will be the conventional fuel
- "phevBlended" if true, this vehicle operates on a blend of gasoline and electricity in charge depleting mode
- "VClass" EPA vehicle size class
- "UCity" unadjusted city MPG for fuelType1

```
• "year" - model year
required <- c('cylinders', 'displ', 'drive', 'feScore', 'make', 'trany', 'fuelType1', 'phevBlended', 'V
#Subset the data to get desired features
vehicles_desired <- vehicles_data[, (names(vehicles_data) %in% required)]</pre>
# names(vehicles_desired)
#qet count of NAs in feScore column (with value = -1)
sum(vehicles_desired$feScore==-1)
## [1] 32027
#drop feScore from features
vehicles_desired <- vehicles_desired[, !(names(vehicles_desired) %in% c("feScore"))]
#get rid of NAs from Cylinders and displ columns by dropping rows (since the NAs are few)
vehicles_desired <- vehicles_desired[complete.cases(vehicles_desired),] #This also gets rid of Electric
#Treating O UCity as bad data
sum(vehicles_desired$UCity==0)
## [1] 25
#Drop rows with O Ucity
vehicles_desired <- vehicles_desired[!vehicles_desired$UCity==0,]</pre>
summary(vehicles_desired)
##
      cylinders
                         displ
                                                           drive
##
   Min.
          : 2.000
                     Min.
                            :0.6
                                   Front-Wheel Drive
                                                               :13876
```

4-Wheel or All-Wheel Drive: 6642

: 2675

: 1325

: 1181

: 711

Rear-Wheel Drive

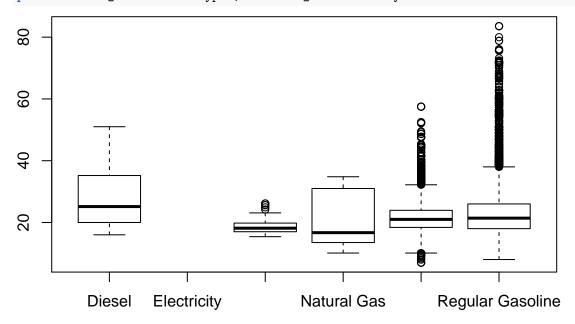
All-Wheel Drive

4-Wheel Drive

(Other)

```
##
                 fuelType1
                                       make
                                                   phevBlended
##
    Diesel
                      : 1142
                                Chevrolet: 3933
                                                   false:39809
    Electricity
                                Ford
                                                   true :
##
                           0
                                         : 3257
                         100
                                          : 2555
    Midgrade Gasoline:
                                Dodge
##
##
    Natural Gas
                          54
                                GMC
                                          : 2465
    Premium Gasoline :11267
                                          : 2003
##
                                Toyota
    Regular Gasoline :27322
                                BMW
                                         : 1848
##
                                         :23824
##
                                (Other)
##
                 trany
                                  UCity
    Automatic 4-spd:11021
                                     : 7.00
##
                             Min.
##
    Manual 5-spd
                   : 8348
                              1st Qu.:18.10
##
    Automatic 3-spd: 3150
                             Median :21.20
##
    Automatic (S6): 2984
                             Mean
                                     :22.50
                             3rd Qu.:25.59
##
    Manual 6-spd
                    : 2671
##
    Automatic 5-spd: 2198
                             Max.
                                     :83.56
##
    (Other)
                    : 9513
##
                              VClass
                                                year
##
    Compact Cars
                                 : 5738
                                          Min.
                                                  :1984
##
    Subcompact Cars
                                 : 5016
                                          1st Qu.:1991
##
    Midsize Cars
                                 : 4675
                                          Median:2002
                                 : 2354
##
    Standard Pickup Trucks
                                          Mean
                                                  :2001
##
    Sport Utility Vehicle - 4WD: 2090
                                           3rd Qu.:2011
##
                                                  :2019
    Large Cars
                                 : 2032
                                          Max.
    (Other)
                                 :17980
```

plot(vehicles_desired\$fuelType1, vehicles_desired\$UCity)



Finding manufacturer with most fuel efficient fleet

```
#Helper function for plotting multiple plots together
multiplot <- function(..., plotlist=NULL, cols=1, layout=NULL) {</pre>
  library(grid)
  # Make a list from the ... arguments and plotlist
```

```
plots <- c(list(...), plotlist)</pre>
  numPlots = length(plots)
  # If layout is NULL, then use 'cols' to determine layout
  if (is.null(layout)) {
    # Make the panel
    # ncol: Number of columns of plots
    # nrow: Number of rows needed, calculated from # of cols
    layout <- matrix(seq(1, cols * ceiling(numPlots/cols)),</pre>
                    ncol = cols, nrow = ceiling(numPlots/cols))
  }
 if (numPlots==1) {
    print(plots[[1]])
  } else {
    # Set up the page
    grid.newpage()
    pushViewport(viewport(layout = grid.layout(nrow(layout), ncol(layout))))
    # Make each plot, in the correct location
    for (i in 1:numPlots) {
      # Get the i,j matrix positions of the regions that contain this subplot
      matchidx <- as.data.frame(which(layout == i, arr.ind = TRUE))</pre>
      print(plots[[i]], vp = viewport(layout.pos.row = matchidx$row,
                                       layout.pos.col = matchidx$col))
    }
 }
}
```

To compare fuel efficiency among different car manufacturers, it only makes sense to do so over a particular model year. The following comparison thus is done for 2018 model year. Also, our data cleaning step excludes the 'Electricity' fueltype as it does not make sense to compare electric vehicle with other fuel type vehicles for MPG.

```
#Subsetting for year 2018
vehicles_2018 <- vehicles_desired[vehicles_desired$year==2018,]

# mean(vehicles_2018$UCity)
mean_mpg_per_make <- aggregate(vehicles_2018$UCity, list(vehicles_2018$make), mean)
median_mpg_per_make <- aggregate(vehicles_2018$UCity, list(vehicles_2018$make), median)

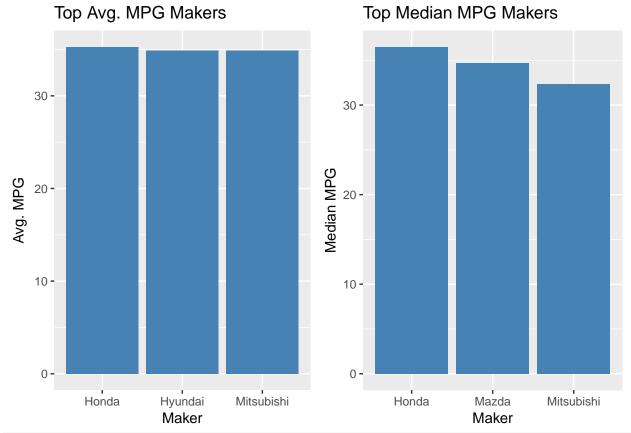
top_mean <- mean_mpg_per_make[order(mean_mpg_per_make$x,decreasing=T)[1:3],]

top_median <- median_mpg_per_make[order(median_mpg_per_make$x,decreasing=T)[1:3],]

barplot1 <- ggplot(data=top_mean, aes(x=Group.1, y=x)) +
    geom_bar(stat="identity", fill="steelblue") +
    xlab("Maker") +
    ylab("Avg. MPG") +
    ggtitle("Top Avg. MPG Makers")
# print(barplot1)</pre>
```

```
barplot2 <- ggplot(data=top_median, aes(x=Group.1, y=x)) +
    geom_bar(stat="identity", fill="steelblue") +
    xlab("Maker") +
    ylab("Median MPG") +
    ggtitle("Top Median MPG Makers")
# print(barplot2)

multiplot(barplot1, barplot2, cols =2)</pre>
```



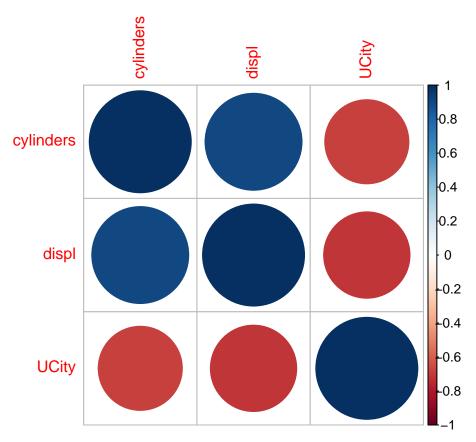
print(pasteO(top_mean[1,1], pasteO(" has the most fuel efficient fleet with average MPG as ", round(top

[1] "Honda has the most fuel efficient fleet with average MPG as 35.27"

Correlation Analysis

Checking for corelations between different variables.

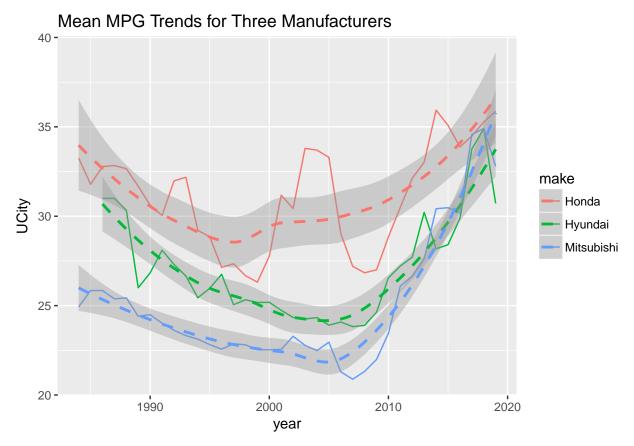
```
numeric_features <- c('cylinders', 'displ', 'UCity')
vehicles_numeric_data <- vehicles_desired[, names(vehicles_desired) %in% numeric_features]
correlations <- cor(vehicles_numeric_data)
corrplot(correlations)</pre>
```



The two numeric features, cylinders and displ, both are well correlated with target UCity (MPG) but also highly correlated with each other as seen from the above correlation graph. So, one of the two varibale might be required to be removed depending on Variance Inflation Factor of final model.

Other Trends

```
#Subsetting for only top 3 manufacturers as our previous analysis
vehicles_trends <- vehicles_desired[vehicles_desired$make %in% c("Honda", "Hyundai", "Mitsubishi"),]
mean_mpg <- aggregate( UCity ~ make + year, data = vehicles_trends, mean)
plot1 <- ggplot(data = mean_mpg, aes(x=year, y=UCity, colour = make)) +
    geom_line(aes(group = make)) +
    geom_smooth(method = 'loess', linetype = 2) +
    ggtitle("Mean MPG Trends for Three Manufacturers")
plot1</pre>
```



As seen from the graph, the average MPG is generally going up for the shown manufacturers since 2005, probably because of external factors like recent push from authorities to reduce fuel consumption or rising fuel costs. The future MPG thus should be higher than current values. One can further explore this with a time series model.