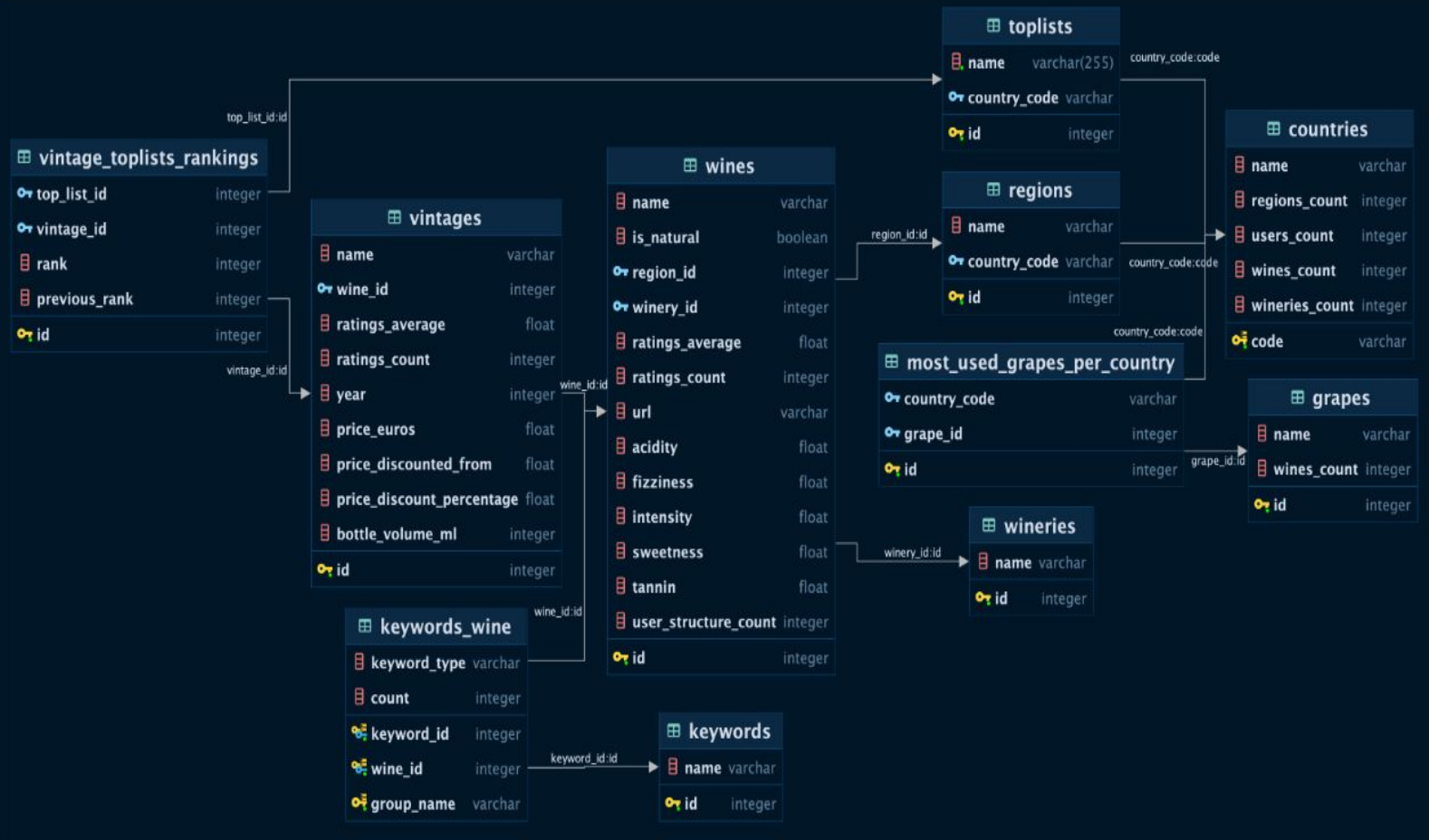





# WINE-MARKET-ANALYSIS

BY:  
JYOTI SHARMA



## 10 wines to increase the sale

	name	ratings_average	ratings_count
0	Cabernet Sauvignon	4.8	2941
1	Unico	4.7	45140
2	Sauternes	4.7	44126
3	Special Selection Cabernet Sauvignon	4.7	41236
4	Pomerol	4.7	32157
5	Grange	4.7	24356
6	Toscana	4.7	16284
7	Unico Reserva Especial Edición	4.7	13025
8	Le Mesnil Blanc de Blancs (Cuvée S) Brut Champ...	4.7	9564
9	Amarone della Valpolicella Classico	4.7	8900




## Country to be prioritised in case of limited marketing budget

	country_name	users_count	avg_rating
0	États-Unis	12273684	3.698214
1	France	5973301	3.065049
2	Italie	4270717	3.630266
3	Allemagne	2549989	1.695833
4	Espagne	2264396	3.380916
5	Suisse	1601799	2.200000
6	Portugal	1123535	3.932258
7	Australie	1022965	2.831250
8	Argentine	629532	4.321429
9	Chili	326757	4.120000



## Three best wineries

	winery_id	wine_id	winery_name	avg_rating	region	country_name
0	1652	4656452	Colheita Porto	4.5	Porto	Portugal
1	1471	4801666	Lion Tamer Napa Valley Red Blend	4.4	Napa Valley	États-Unis
2	1651	31124	The Armagh Shiraz	0.0	Clare Valley	Australie
3	75712	6795398	Raut Lagrein	0.0	Südtirol - Alto Adige	Italie



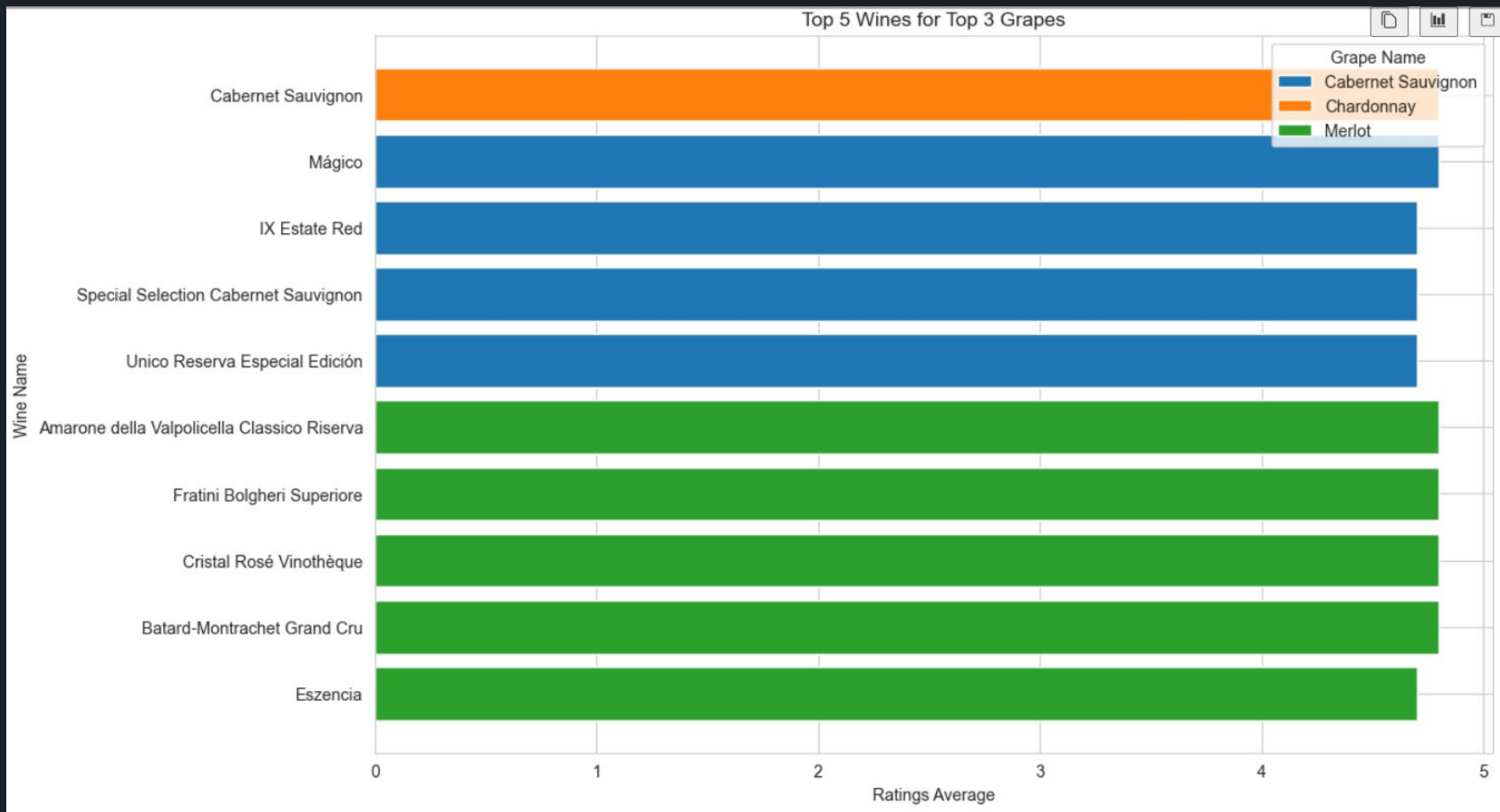
All the wines that are related to these keywords:  
coffee, toast, green apple, cream, and citrus

	wine_id	wine_name	tastes_count	number_of_users_confirm_keywords
0	18931	La Grande Année Brut Champagne	5	525
1	74304	Cristal Brut Champagne (Millésimé)	5	464
2	79162	Belle Epoque Brut Champagne	5	224
3	79631	Vintage	5	356
4	79836	La Grande Dame Brut Champagne	5	244
5	86684	Brut Champagne	5	2165
6	1105696	Trebbiano d'Abruzzo	5	21
7	1127349	Le Mesnil Blanc de Blancs (Cuvée S) Brut Champ...	5	240
8	1136950	Comtes de Champagne Blanc de Blancs	5	587
9	1153863	Sauternes	5	13
10	1164702	R.D Extra Brut Champagne (Récemment Dégorgé)	5	163
11	1192720	Dom Ruinart Blanc de Blancs Brut Champagne	5	226
12	1441099	Blanc des Millénaires	5	160
13	1692390	Sir Winston Churchill Brut Champagne	5	282
14	3102815	P2 Plénitude Brut Champagne	5	161
15	3630450	Cuvée des Enchanteleurs Brut Champagne	5	31
16	7122486	Grande Cuvée	5	713

## Top 3 most common grapes all over the world and for each grape, the 5 best rated wines.

	grape_name	grape_id	total_wines_count
0	Cabernet Sauvignon	2	9621012
1	Merlot	10	6233909
2	Chardonnay	5	3625248

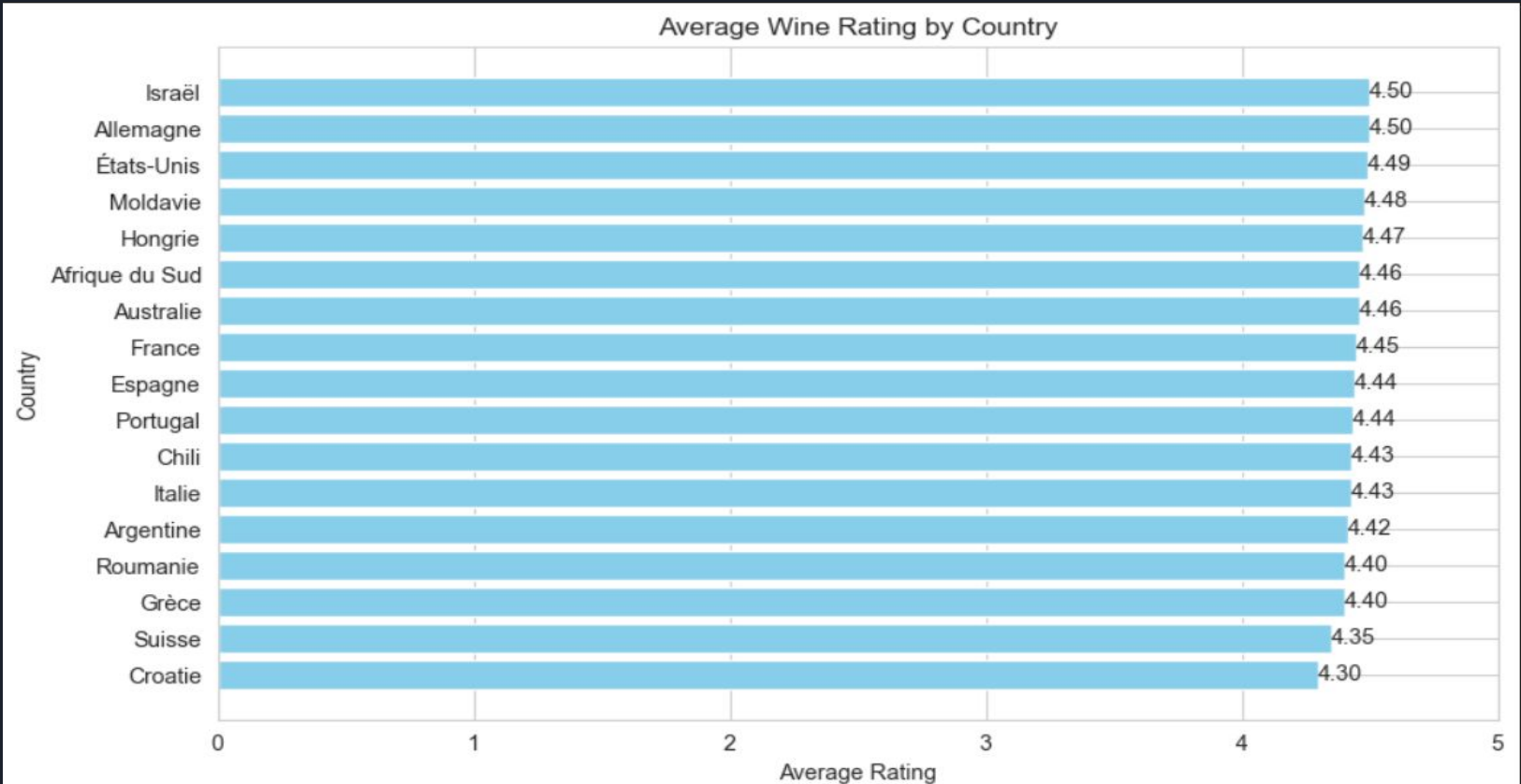
	grape_name	wine_name	ratings_average
0	Cabernet Sauvignon	Cabernet Sauvignon	4.8
1	Cabernet Sauvignon	Mágico	4.8
2	Cabernet Sauvignon	IX Estate Red	4.7
3	Cabernet Sauvignon	Special Selection Cabernet Sauvignon	4.7
4	Cabernet Sauvignon	Unico Reserva Especial Edición	4.7
5	Chardonnay	Amarone della Valpolicella Classico Riserva	4.8
6	Chardonnay	Cabernet Sauvignon	4.8
7	Chardonnay	Fratini Bolgheri Superiore	4.8
8	Chardonnay	Cristal Rosé Vinothèque	4.8
9	Chardonnay	Batard-Montrachet Grand Cru	4.8
10	Merlot	Amarone della Valpolicella Classico Riserva	4.8
11	Merlot	Fratini Bolgheri Superiore	4.8
12	Merlot	Cristal Rosé Vinothèque	4.8
13	Merlot	Batard-Montrachet Grand Cru	4.8
14	Merlot	Eszencia	4.7





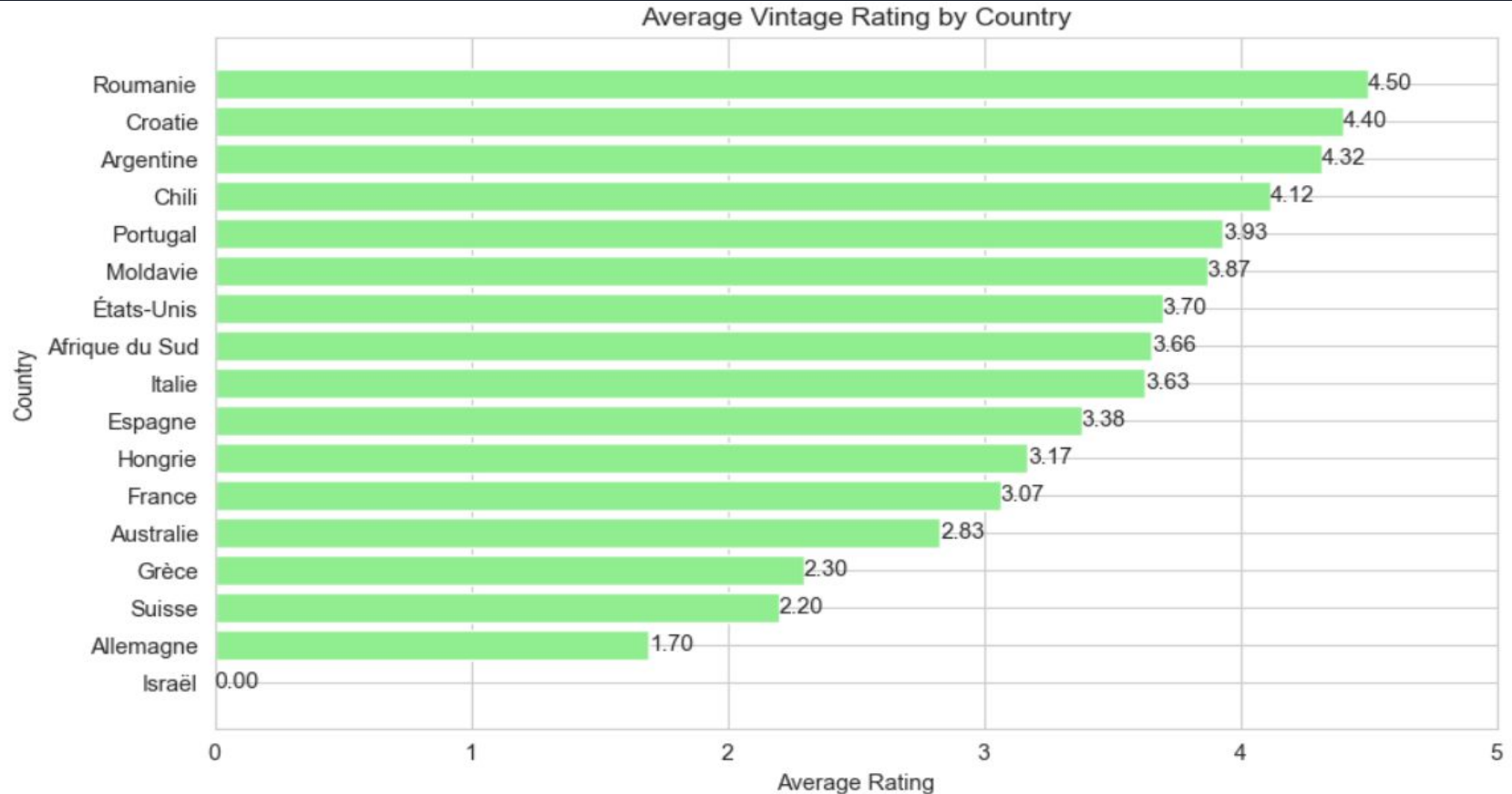
## Country leaderboard:

Average wine rating for each country.



# Country leaderboard:

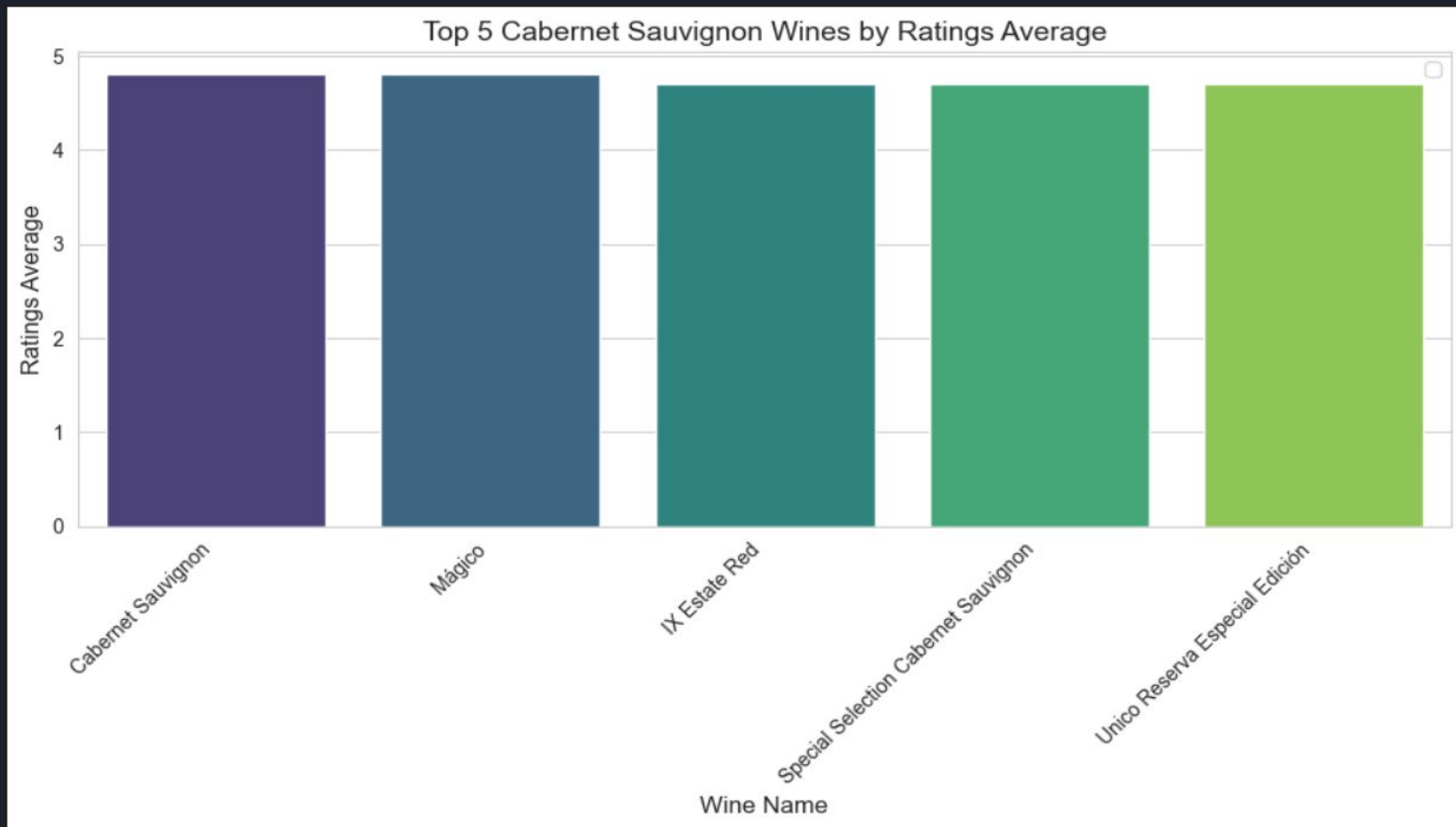
Average vintage rating for each country.





## Top Cabernet Sauvignon Wines by Ratings Average

	wine_name	ratings_average	country_code	region	grape_name
0	Cabernet Sauvignon	4.8	us	Rutherford	Cabernet Sauvignon
1	Mágico	4.8	es	Rioja	Cabernet Sauvignon
2	IX Estate Red	4.7	us	Napa Valley	Cabernet Sauvignon
3	Special Selection Cabernet Sauvignon	4.7	us	Napa Valley	Cabernet Sauvignon
4	Unico Reserva Especial Edición	4.7	es	Ribera del Duero	Cabernet Sauvignon





Thank you