Jin Park DATA SCIENTIST

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LOCATION: Greater Atlanta Area

PROFILE

- Hello, my name is Jin Park. I am a learner, builder, and a risk taker. I am a data scientist who is passionate and committed to data analytics to solve problems with a creative and persistent mindset to unveil the hidden knowledge from the data. I embrace the unknown, the risk, and the challenge in learning new skills. Learning new skills will enable me to develop insightful analytics with an artistic approach. I am currently searching for an exciting role to utilize my skill sets to provide detailed and insightful data analysis.

EXPERIENCE

General Assembly
DATA SCIENCE IMMERSIVE,
ATLANTA, GA
(01/2018 - 04/2018)

- Completed 12 weeks full-time Data Analytics immersive training program that uses Python and SQL with real-world datasets. During my time at the General Assembly, I learned the process of data cleaning, exploratory data analysis, data-mining, big-data analytics with Scala and AWS, concepts of machine learning, neural network, artificial intelligence, natural language processing, creating data visualization, predictive modeling and covering many other data science topics by completing in-class and personal projects listed below.
- **Statistical Summaries, and Inference for Standardized Testing (Project 1):** This project focuses on the basic statistical analysis with visualizations and A/B testing from PrepScholar SAT and ACT dataset.
- **Iowa Liquor Market Research & New Store Locations (Project 2):** Using Logistic Regression with Cross Validation, predicted next quarter sales and top 10 locations to open a new store.
- **Web Scraping Reddit (Project 3):** Built a web scraper by using Python BeautifulSoup to gather data and Logistic Regression, RandomForest Classifier, Grid-Search to predict the user engagement and confusion matrix to check models accuracy.
- **West Nile Virus Kaggle Competition (Project 4):** A group Kaggle Competition, predicted West Nile Virus location by using Decision Tree Classifier with Grid-Search.
- **Mobile Madness (project 5):** A group Hackathon, found features that cause customers to churn and predicted churn rate by using RandomForest Classifier.
- **Deloitte Hackathon:** A group Hackathon, found features and correlations that associates with the recent life expectancy trends with using various public datasets such as CDC.
- **Capstone Project (Project 6):** Predicted Amazon customer product ratings by using customer reviews sentiment analysis with the neural network using Keras.

SSPH, LLC
ASSISTANT MANAGER,
SUWANEE, GA
(01/2017 – 01/2018)

- Accurately managed in recruiting training and developing staff members in a large consumer-focused retail operation.
- Developed a strong sense of budgeting sale forecasting, cash and inventory management, and merchandising background coupled with an exceptional sense of customer service.
- Managed all process of company's remodeling project.

One41Beauty, LLC
GENERAL MANAGER,
DULUTH, GA
(01/2014 – 08/2016)

- Managed the day-to-day function of the e-commerce business such as daily orders, packaging shipments, inventory management, ordering supplies and merchandises, prepared and managed daily fulfillment shipments.
- Maintained profit margins by setting a specific markup price to generate steady sales and despite having lack of resources.
- Reduced slacks in the office to increase productivity levels by eliminating products that have a high volume of sales with low margin products to focus more on selling more high margin products.
- Double the total fulfillment shipments to Amazon to increase sales and revenue.

EDUCATION

GENERAL ASSEMBLY,
ATLANTA, GA (01/2018-04/2018)
Data Science Immersive

EMORY UNIVERSITY,
ATLANTA, GA (05/2017-10/2017)
Big Data Analytic Certificate

GEORGIA STATE UNIVERSITY,
ATLANTA, GA (07/2010 - 07/2015)
B.B.A Managerial Sciences, Minor in Real Estate

SKILLS

- Python
- SQL
- Git/GitHub
- Machine Learning
- Natural Language Processing
- Webscraping
- Data Analysis
- Data Visualization
- HTML
- Microsoft Office (Excel, Words, and Powerpoint)
- Bilingual