E-Commerce Sales Dashboard

Revenue

₹984.8M

Sales Quantity

2M

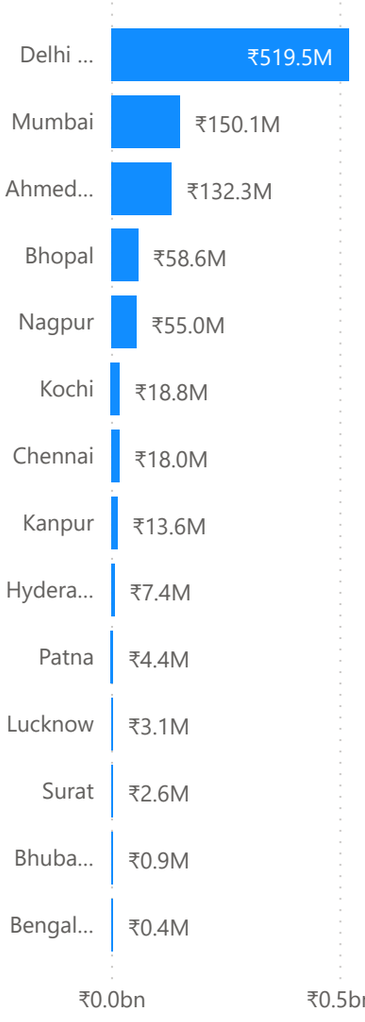
Year

2017 | 2018 | 2019 | 2020

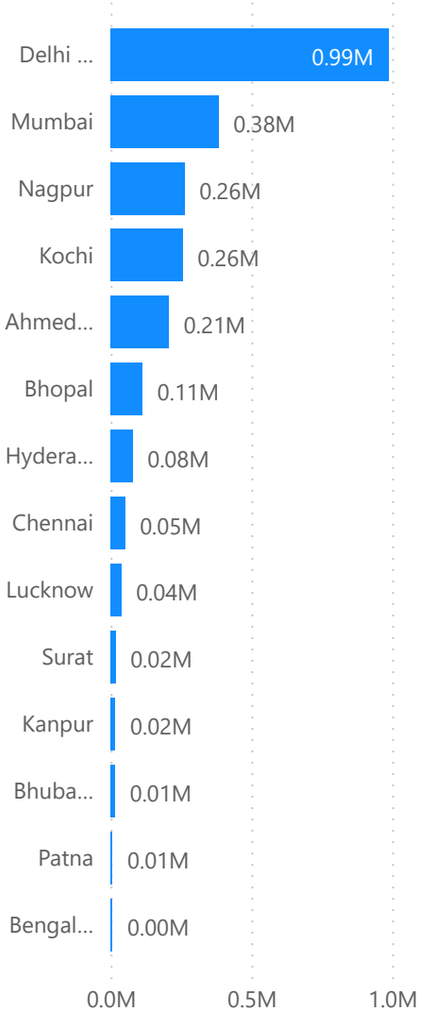
Month

01 June 2017 | 01 July 2017 | 01 August 2017 | 01 September 2017

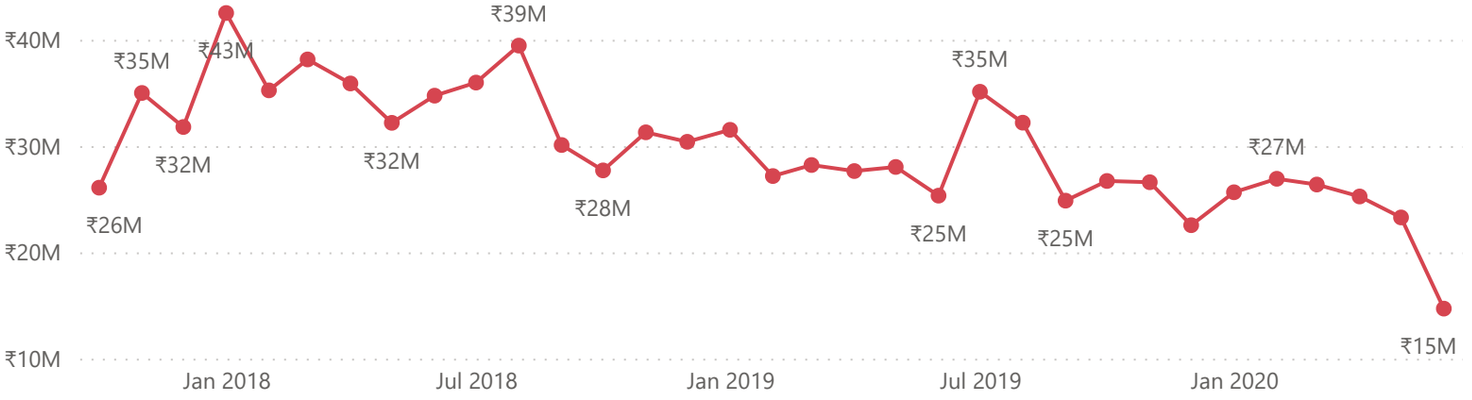
Revenue by Markets



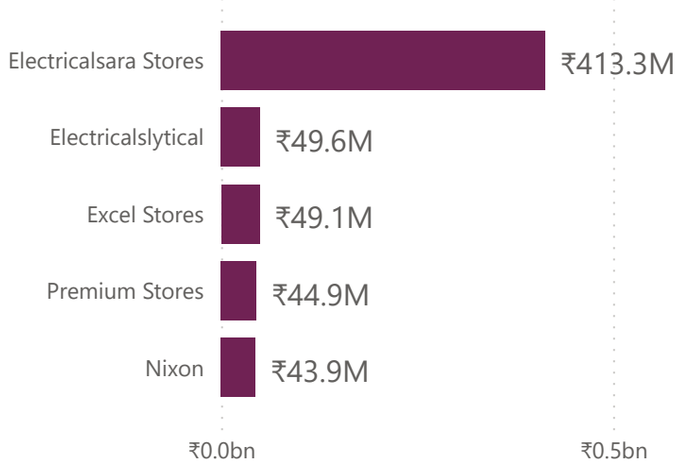
Sales by Markets



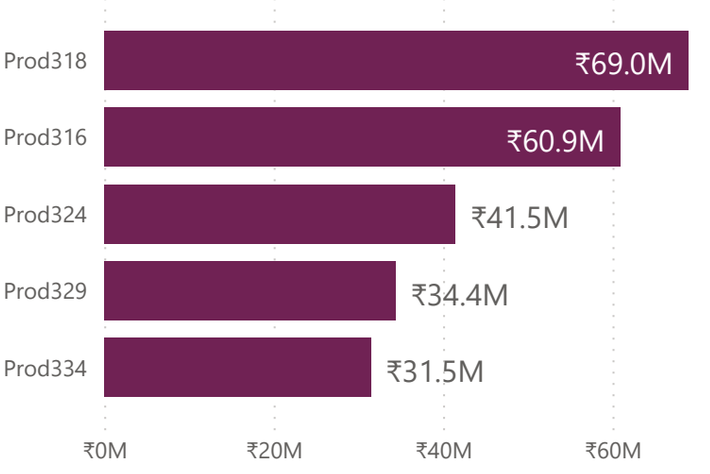
Revenue Trend



Top 5 Customers



Top 5 Products



Revenue

₹984.8M

Sales Quantity

2M

Total Profit Margin

₹24.7M

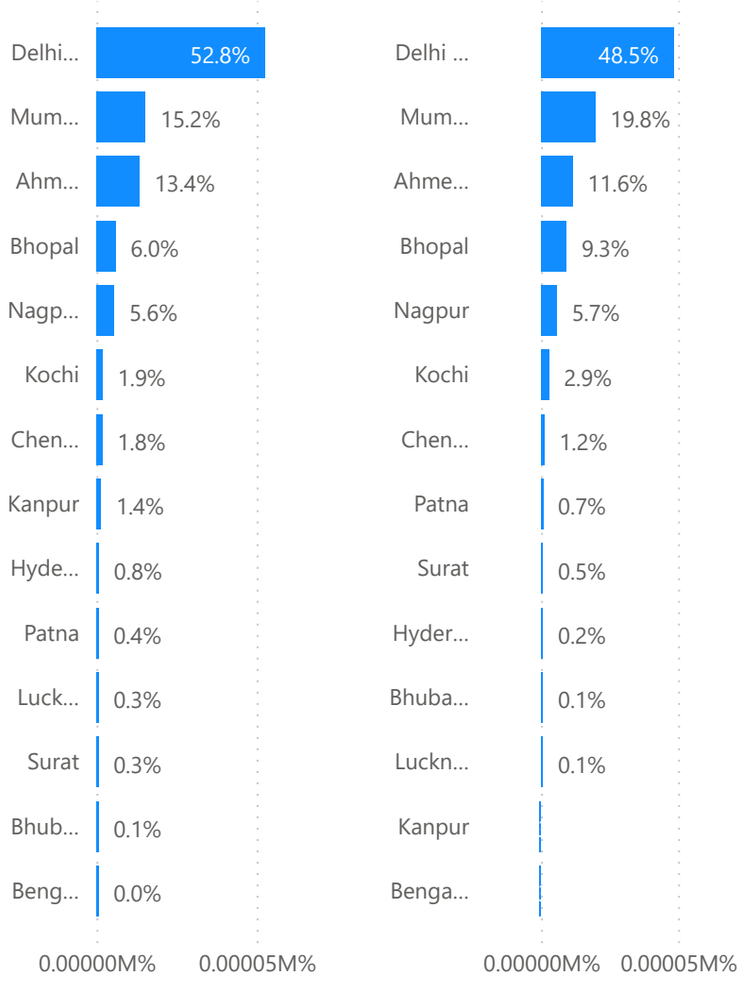
Year

2017 | 2018 | 2019 | 2020

Month

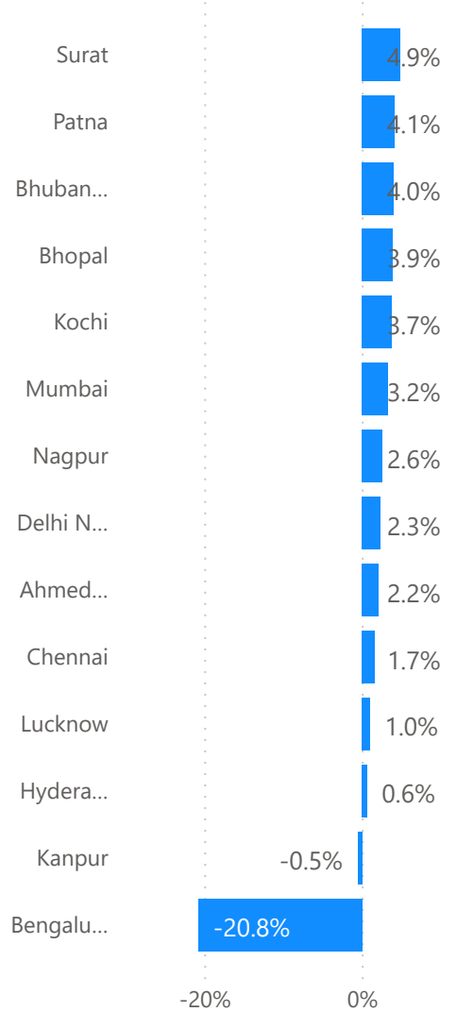
01 June 2017 | 01 July 2017 | 01 August 2017 | 01 September ...

Revenue Contribution % by Market

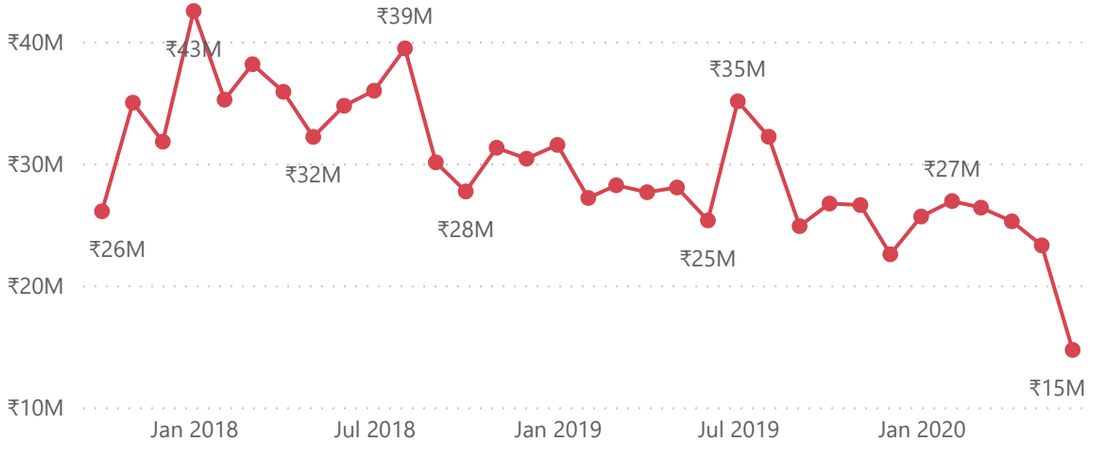


Profit Contribution % by Market

Profit % by Markets



Revenue Trend



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsara Stores	₹41,33,33,588.0	42.0%	37.7%	2.3%
Nixon	₹4,38,93,083.0	4.5%	7.2%	4.1%
Electricalslytical	₹4,96,44,189.0	5.0%	6.8%	3.4%
Leader	₹1,65,29,970.0	1.7%	5.1%	7.5%
Premium Stores	₹4,49,06,666.0	4.6%	4.3%	2.3%
Control	₹3,17,71,997.0	3.2%	3.3%	2.6%
Electricalsocity	₹1,74,89,935.0	1.8%	2.9%	4.1%
Excel Stores	₹4,91,15,620.0	5.0%	2.8%	1.4%
Surge Stores	₹2,86,48,916.0	2.9%	2.7%	2.3%
Forward Stores	₹2,10,26,079.0	2.1%	2.3%	2.7%
Nomad Stores	₹1,77,39,351.0	1.8%	2.1%	2.9%
Surface Stores	₹1,52,42,562.0	1.5%	2.0%	3.2%
Logic Stores	₹1,32,01,366.0	1.3%	2.0%	3.7%
Modular	₹1,73,79,851.0	1.8%	1.8%	2.6%
Power	₹57,27,123.0	0.6%	1.4%	6.2%
Total	**₹98,48,13,463.0**	**100.0%**	**100.0%**	**2.5%**

Revenue	Sales Quantity	Total Profit Margin
₹984.8M	2M	₹24.7M

Profit Target

1%

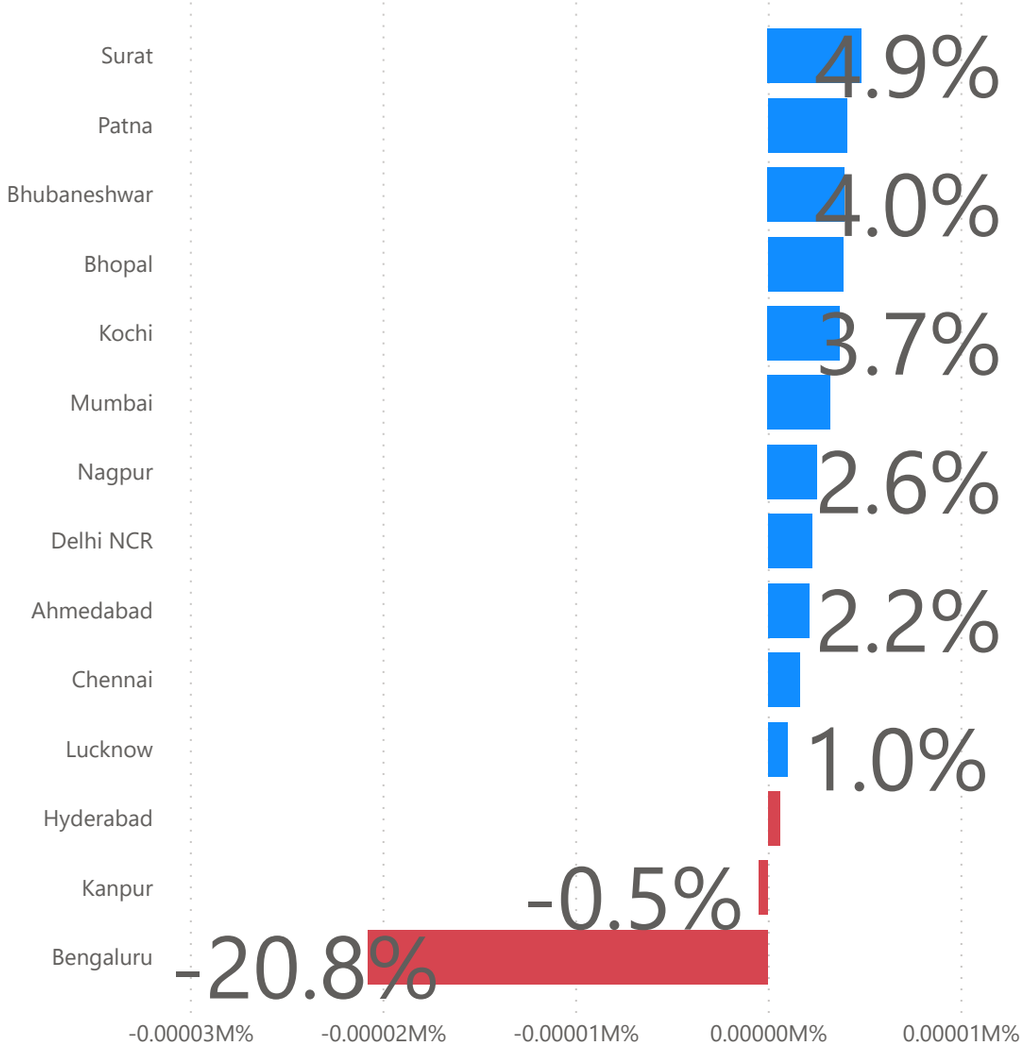
Year

2017 | 2018 | 2019 | 2020

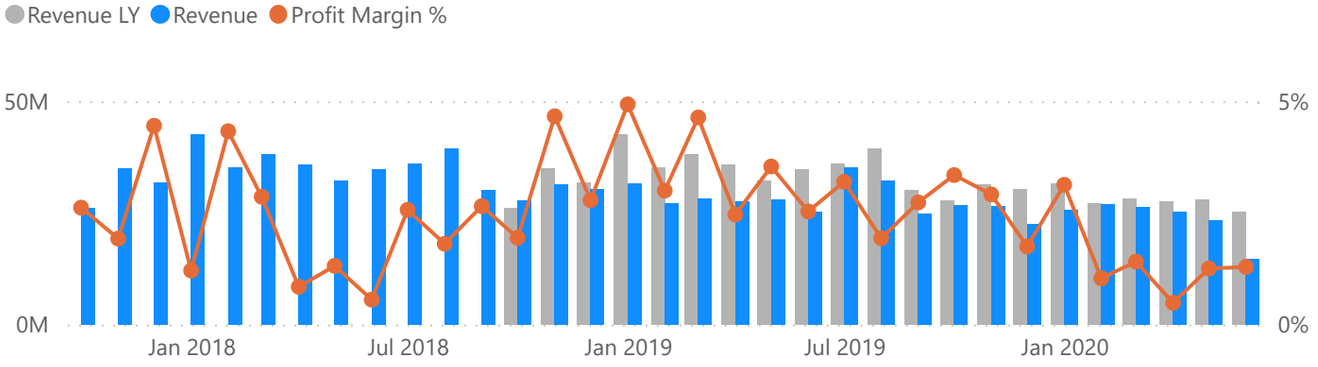
Month

01 June 2017 | 01 July 2017 | 01 August 2017 | 01 Septembe... | 01 October 2017

Revenue Contributi



Revenue Trend



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Power	₹57,27,122.0	0.6%	1.4%	6.3%
Total	**₹98,48,13,463.0**	**100.0%**	**100.0%**	**2.5%**