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# Introduction

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Perhaps without being much noticed yet, a fundamental transformation in the history of Marxism and Marxist movements is upon us. Its most visible signs are the recent wars between Vietnam, Cambodia and China. These wars are of world-historical importance because they are the first to occur between regimes whose independence and revolutionary credentials are undeniable, and because none of the belligerents has made more than the most perfunctory attempts to justify the bloodshed in terms of a recognizable *Marxist* theoretical perspective. While it was still just possible to interpret the Sino-Soviet border clashes of 1969, and the Soviet military interventions in Germany (1953), Hungary (1956), Czechoslovakia (1968), and Afghanistan (1980) in terms of – according to taste – ‘social imperialism,’ ‘defending socialism,’ etc., no one, I imagine, seriously believes that such vocabularies have much bearing on what has occurred in Indochina.

If the Vietnamese invasion and occupation of Cambodia in December 1978 and January 1979 represented the first *large-scale conventional war* waged by one revolutionary Marxist regime against another,<sup>1</sup> China’s assault on Vietnam in February rapidly confirmed

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1. This formulation is chosen simply to emphasize the scale and the style of the fighting, not to assign blame. To avoid possible misunderstanding, it should be said that the December 1978 invasion grew out of armed clashes between partisans of the

the precedent. Only the most trusting would dare wager that in the declining years of this century any significant outbreak of inter-state hostilities will necessarily find the USSR and the PRC – let alone the smaller socialist states – supporting, or fighting on, the same side. Who can be confident that Yugoslavia and Albania will not one day come to blows? Those variegated groups who seek a withdrawal of the Red Army from its encampments in Eastern Europe should remind themselves of the degree to which its overwhelming presence has, since 1945, ruled out armed conflict between the region's Marxist regimes.

Such considerations serve to underline the fact that since World War II every successful revolution has defined itself in *national* terms – the People's Republic of China, the Socialist Republic of Vietnam, and so forth – and, in so doing, has grounded itself firmly in a territorial and social space inherited from the prerevolutionary past. Conversely, the fact that the Soviet Union shares with the United Kingdom of Great Britain and Northern Ireland the rare distinction of refusing nationality in its naming suggests that it is as much the legatee of the prenational dynastic states of the nineteenth century as the precursor of a twenty-first century internationalist order.<sup>2</sup>

Eric Hobsbawm is perfectly correct in stating that 'Marxist movements and states have tended to become national not only in form but in substance, i.e., nationalist. There is nothing to suggest

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two revolutionary movements going back possibly as far as 1971. After April 1977, border raids, initiated by the Cambodians, but quickly followed by the Vietnamese, grew in size and scope, culminating in the major Vietnamese incursion of December 1977. None of these raids, however, aimed at overthrowing enemy regimes or occupying large territories, nor were the numbers of troops involved comparable to those deployed in December 1978. The controversy over the causes of the war is most thoughtfully pursued in: Stephen P. Heder, 'The Kampuchean-Vietnamese Conflict,' in David W. P. Elliott, ed., *The Third Indochina Conflict*, pp. 21–67; Anthony Barnett, 'Inter-Communist Conflicts and Vietnam,' *Bulletin of Concerned Asian Scholars*, 11: 4 (October–December 1979), pp. 2–9; and Laura Summers, 'In Matters of War and Socialism Anthony Barnett would Shame and Honour Kampuchea Too Much,' *ibid.*, pp. 10–18.

2. Anyone who has doubts about the UK's claims to such parity with the USSR should ask himself what nationality its name denotes: Great Brito-Irish?

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that this trend will not continue.’<sup>3</sup> Nor is the tendency confined to the socialist world. Almost every year the United Nations admits new members. And many ‘old nations,’ once thought fully consolidated, find themselves challenged by ‘sub’-nationalisms within their borders – nationalisms which, naturally, dream of shedding this sub-ness one happy day. The reality is quite plain: the ‘end of the era of nationalism,’ so long prophesied, is not remotely in sight. Indeed, nation-ness is the most universally legitimate value in the political life of our time.

But if the facts are clear, their explanation remains a matter of long-standing dispute. Nation, nationality, nationalism – all have proved notoriously difficult to define, let alone to analyse. In contrast to the immense influence that nationalism has exerted on the modern world, plausible theory about it is conspicuously meagre. Hugh Seton-Watson, author of far the best and most comprehensive English-language text on nationalism, and heir to a vast tradition of liberal historiography and social science, sadly observes: ‘Thus I am *driven* to the conclusion that no “scientific definition” of the nation can be devised; yet the phenomenon has existed and exists.’<sup>4</sup> Tom Nairn, author of the path-breaking *The Break-up of Britain*, and heir to the scarcely less vast tradition of Marxist historiography and social science, candidly remarks: ‘The theory of nationalism represents Marxism’s great historical failure.’<sup>5</sup> But even this confession is somewhat misleading, insofar as it can be taken to imply the regrettable outcome of a long, self-conscious search for theoretical clarity. It would be more exact to say that nationalism has proved an uncomfortable *anomaly* for Marxist theory and, precisely for that reason, has been largely elided, rather than confronted. How else to explain Marx’s failure to explicate the crucial adjective in his memorable formulation of 1848: ‘The proletariat of each country

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3. Eric Hobsbawm, ‘Some Reflections on “The Break-up of Britain”’, *New Left Review*, 105 (September–October 1977), p. 13.

4. See his *Nations and States*, p. 5. Emphasis added.

5. See his ‘The Modern Janus’, *New Left Review*, 94 (November–December 1975), p. 3. This essay is included unchanged in *The Break-up of Britain* as chapter 9 (pp. 329–63).

must, of course, first of all settle matters with *its own* bourgeoisie'?<sup>6</sup> How else to account for the use, for over a century, of the concept 'national bourgeoisie' without any serious attempt to justify theoretically the relevance of the adjective? Why is *this* segmentation of the bourgeoisie – a world-class insofar as it is defined in terms of the relations of production – theoretically significant?

The aim of this book is to offer some tentative suggestions for a more satisfactory interpretation of the 'anomaly' of nationalism. My sense is that on this topic both Marxist and liberal theory have become etiolated in a late Ptolemaic effort to 'save the phenomena'; and that a reorientation of perspective in, as it were, a Copernican spirit is urgently required. My point of departure is that nationality, or, as one might prefer to put it in view of that word's multiple significations, nation-ness, as well as nationalism, are cultural artefacts of a particular kind. To understand them properly we need to consider carefully how they have come into historical being, in what ways their meanings have changed over time, and why, today, they command such profound emotional legitimacy. I will be trying to argue that the creation of these artefacts towards the end of the eighteenth century<sup>7</sup> was the spontaneous distillation of a complex 'crossing' of discrete historical forces; but that, once created, they became 'modular,' capable of being transplanted, with varying degrees of self-consciousness, to a great variety of social terrains, to merge and be merged with a correspondingly wide variety of political and ideological constellations. I will also attempt to show why these particular cultural artefacts have aroused such deep attachments.

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6. Karl Marx and Friedrich Engels, *The Communist Manifesto*, in the *Selected Works*, I, p. 45. Emphasis added. In any theoretical exegesis, the words 'of course' should flash red lights before the transported reader.

7. As Aira Kemiläinen notes, the twin 'founding fathers' of academic scholarship on nationalism, Hans Kohn and Carleton Hayes, argued persuasively for this dating. Their conclusions have, I think, not been seriously disputed except by nationalist ideologues in particular countries. Kemiläinen also observes that the word 'nationalism' did not come into wide general use until the end of the nineteenth century. It did not occur, for example, in many standard nineteenth century lexicons. If Adam Smith conjured with the wealth of 'nations,' he meant by the term no more than 'societies' or 'states.' Aira Kemiläinen, *Nationalism*, pp. 10, 33, and 48–49.

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### CONCEPTS AND DEFINITIONS

Before addressing the questions raised above, it seems advisable to consider briefly the concept of 'nation' and offer a workable definition. Theorists of nationalism have often been perplexed, not to say irritated, by these three paradoxes: (1) The objective modernity of nations to the historian's eye vs. their subjective antiquity in the eyes of nationalists. (2) The formal universality of nationality as a socio-cultural concept – in the modern world everyone can, should, will 'have' a nationality, as he or she 'has' a gender – vs. the irremediable particularity of its concrete manifestations, such that, by definition, 'Greek' nationality is *sui generis*. (3) The 'political' power of nationalisms vs. their philosophical poverty and even incoherence. In other words, unlike most other isms, nationalism has never produced its own grand thinkers: no Hobbeses, Tocquevilles, Marxes, or Webers. This 'emptiness' easily gives rise, among cosmopolitan and polylingual intellectuals, to a certain condescension. Like Gertrude Stein in the face of Oakland, one can rather quickly conclude that there is 'no there there'. It is characteristic that even so sympathetic a student of nationalism as Tom Nairn can nonetheless write that: "Nationalism" is the pathology of modern developmental history, as inescapable as "neurosis" in the individual, with much the same essential ambiguity attaching to it, a similar built-in capacity for descent into dementia, rooted in the dilemmas of helplessness thrust upon most of the world (the equivalent of infantilism for societies) and largely incurable.<sup>8</sup>

Part of the difficulty is that one tends unconsciously to hypos-tasize the existence of Nationalism-with-a-big-N (rather as one might Age-with-a-capital-A) and then to classify 'it' as *an* ideology. (Note that if everyone has an age, Age is merely an analytical expression.) It would, I think, make things easier if one treated it as if it belonged with 'kinship' and 'religion', rather than with 'liberalism' or 'fascism'.

In an anthropological spirit, then, I propose the following

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8. *The Break-up of Britain*, p. 359.

definition of the nation: it is an imagined political community – and imagined as both inherently limited and sovereign.

It is *imagined* because the members of even the smallest nation will never know most of their fellow-members, meet them, or even hear of them, yet in the minds of each lives the image of their communion.<sup>9</sup> Renan referred to this imagining in his suavely back-handed way when he wrote that ‘Or l’essence d’une nation est que tous les individus aient beaucoup de choses en commun, et aussi que tous aient oublié bien des choses.’<sup>10</sup> With a certain ferocity Gellner makes a comparable point when he rules that ‘Nationalism is not the awakening of nations to self-consciousness: it *invents* nations where they do not exist.’<sup>11</sup> The drawback to this formulation, however, is that Gellner is so anxious to show that nationalism masquerades under false pretences that he assimilates ‘invention’ to ‘fabrication’ and ‘falsity’, rather than to ‘imagining’ and ‘creation’. In this way he implies that ‘true’ communities exist which can be advantageously juxtaposed to nations. In fact, all communities larger than primordial villages of face-to-face contact (and perhaps even these) are imagined. Communities are to be distinguished, not by their falsity/genuineness, but by the style in which they are imagined. Javanese villagers have always known that they are connected to people they have never seen, but these ties were once imagined particularistically – as indefinitely stretchable nets of kinship and clientship. Until quite recently, the Javanese language had no word meaning the abstraction ‘society.’ We may today think of the French aristocracy of the *ancien régime* as a class; but surely it was

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9. Cf. Seton-Watson, *Nations and States*, p. 5: ‘All that I can find to say is that a nation exists when a significant number of people in a community consider themselves to form a nation, or behave as if they formed one.’ We may translate ‘consider themselves’ as ‘imagine themselves.’

10. Ernest Renan, ‘Qu’est-ce qu’une nation?’ in *Oeuvres Complètes*, 1, p. 892. He adds: ‘tout citoyen français doit avoir oublié la Saint-Barthélemy, les massacres du Midi au XIII<sup>e</sup> siècle. Il n’y a pas en France dix familles qui puissent fournir la preuve d’une origine franque . . .’

11. Ernest Gellner, *Thought and Change*, p. 169. Emphasis added.

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imagined this way only very late.<sup>12</sup> To the question 'Who is the Comte de X?' the normal answer would have been, not 'a member of the aristocracy,' but 'the lord of X,' 'the uncle of the Baronne de Y,' or 'a client of the Duc de Z.'

The nation is imagined as *limited* because even the largest of them, encompassing perhaps a billion living human beings, has finite, if elastic, boundaries, beyond which lie other nations. No nation imagines itself coterminous with mankind. The most messianic nationalists do not dream of a day when all the members of the human race will join their nation in the way that it was possible, in certain epochs, for, say, Christians to dream of a wholly Christian planet.

It is imagined as *sovereign* because the concept was born in an age in which Enlightenment and Revolution were destroying the legitimacy of the divinely-ordained, hierarchical dynastic realm. Coming to maturity at a stage of human history when even the most devout adherents of any universal religion were inescapably confronted with the living *pluralism* of such religions, and the allomorphism between each faith's ontological claims and territorial stretch, nations dream of being free, and, if under God, directly so. The gage and emblem of this freedom is the sovereign state.

Finally, it is imagined as a *community*, because, regardless of the actual inequality and exploitation that may prevail in each, the nation is always conceived as a deep, horizontal comradeship. Ultimately it is this fraternity that makes it possible, over the past two centuries, for so many millions of people, not so much to kill, as willingly to die for such limited imaginings.

These deaths bring us abruptly face to face with the central problem posed by nationalism: what makes the shrunken imaginings of recent history (scarcely more than two centuries) generate such colossal sacrifices? I believe that the beginnings of an answer lie in the cultural roots of nationalism.

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12. Hobsbawm, for example, 'fixes' it by saying that in 1789 it numbered about 400,000 in a population of 23,000,000. (See his *The Age of Revolution*, p. 78). But would this statistical picture of the noblesse have been imaginable under the *ancien régime*?

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## Cultural Roots

No more arresting emblems of the modern culture of nationalism exist than cenotaphs and tombs of Unknown Soldiers. The public ceremonial reverence accorded these monuments precisely *because* they are either deliberately empty or no one knows who lies inside them, has no true precedents in earlier times.<sup>1</sup> To feel the force of this modernity one has only to imagine the general reaction to the busy-body who ‘discovered’ the Unknown Soldier’s name or insisted on filling the cenotaph with some real bones. Sacrilege of a strange, contemporary kind! Yet void as these tombs are of identifiable mortal remains or immortal souls, they are nonetheless saturated with ghostly *national* imaginings.<sup>2</sup> (This is why so many different nations have such

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1. The ancient Greeks had cenotaphs, but for specific, known individuals whose bodies, for one reason or another, could not be retrieved for regular burial. I owe this information to my Byzantinist colleague Judith Herrin.

2. Consider, for example, these remarkable tropes: 1. ‘The long grey line has never failed us. Were you to do so, a million ghosts in olive drab, in brown khaki, in blue and grey, would rise from their white crosses, thundering those magic words: Duty, honour, country.’ 2. ‘My estimate of [the American man-at-arms] was formed on the battlefield many, many years ago, and has never changed. I regarded him then, as I regard him now, as one of the world’s noblest figures; not only as one of the finest military characters, but also as one of the most stainless [sic]. . . . He belongs to history as furnishing one of the greatest examples of successful patriotism [sic]. He belongs to posterity as the instructor of future generations in the principles of liberty and freedom.