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# Software Engineer, Ads Safety and Verification

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Remote - British Columbia, Canada

Reddit is a community of communities where people can dive into anything through experiences built around their interests, hobbies, and passions. Our mission is to bring community, belonging, and empowerment to everyone in the world. Reddit users submit, vote, and comment on content, stories, and discussions about the topics they care about the most. From pets to parenting, with over 100,000 active communities and over 70 million daily active users, it is home to the most open and authentic conversations on the internet. For more information, visit [redditinc.com](https://redditinc.com).

We're evolving and continuing our mission to bring community, belonging, and empowerment to everyone in the world. Providing a delightful and relevant experience to our users applies to our Ads like all of our offerings, and we're excited to build a product that is best-in-class for our users and advertisers. The year ahead is a busy one!

The mission of the Ads Safety & Verification team is to protect the Reddit ads ecosystem so that users have a safe ads experience and legitimate advertisers trust Reddit. We build full stack, high scale products that span Reddit's consumer-facing apps and ads systems. We own integrations with metrics verification and brand safety partners and operate services that scale to reliably handle tens of millions of requests per day.

We're small, scrappy, and are able to execute on our most critical pillars with outsized impact:

- Ads Policy Enforcement - Develop safety tools and systems to enforce Ads Policy accurately and efficiently.
- Brand Safety Signals - Ensure brand safe ad adjacency with accurate and scalable safe-for-ads classifications and build [industry leading tools](#) for advertisers to control what content is appropriate for their ads to appear alongside.
- Verification - Increase confidence in the effectiveness of Reddit's ads platform and unlock revenue growth via integrations with trusted ad verification partners.

If you appreciate real technical challenges and you'd like to be part of the team that makes Reddit a sustainable, long-term business, come join us!

Responsibilities:

- Work with product managers to design and implement Ads products.
- Collaborate closely with the platform and data teams while building new features.
- Lead the processes needed to improve operational stability, including improving code quality, delivering dashboards and data visualizations.
- Build extensible components that would align with the product objectives.

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- Support day to day project management tasks including communicating project updates, managing project timelines and overseeing project execution.

**Qualifications:**

- 3+ years of software development experience in one or more general purpose programming languages (Java, Scala, Go, C++, Python).
- Able to take complete ownership of a feature or project.

**Preferred Qualifications**

- Experience working in the Ads domain
- Experience or interest in the advertising business and understanding customer needs

*Reddit is committed to providing reasonable accommodations for qualified individuals with disabilities and disabled veterans in our job application procedures. If you need assistance or an accommodation due to a disability, please contact us at [ApplicationAssistance@Reddit.com](mailto:ApplicationAssistance@Reddit.com).*

**Apply for this Job**

\* Required

First Name \* Last Name \* Email \* Phone \* Location (City) \* [Locate me](#)

Resume/CV \* [Attach, Dropbox, Google Drive, or enter manually](#)  
(File types: pdf, doc, docx, txt, rtf)

Cover Letter [Attach, Dropbox, Google Drive, or enter manually](#)  
(File types: pdf, doc, docx, txt, rtf)

LinkedIn Profile



How did you hear about this job? \*

Are you currently authorized to work in the U.S.? \*

Do you now, or will you in the future, require immigration sponsorship to work at Reddit? \*

By selecting "I agree," I understand that the information I have provided as part of this job application will be processed in accordance with Reddit's Candidate Privacy Policy. \*

[Reddit's Candidate Privacy Policy](#)

Please select

How many years of Software Engineering experience do you have? \*

Describe your experience where you took ownership of a project or feature on a project? \*

Describe your experience working with large distributed systems? Please include the request per second your systems handled. \*

### Reddit Canada Equal Employment Information

Reddit is proud to be an equal opportunity employer, and is committed to building a workforce representative of the diverse communities we serve. To bring community and belonging to everyone in the world, Reddit's employees must represent communities and redditors on our platform.

The Company is committed to treating all people in a way that allows them to maintain their dignity and independence. We believe in integration and equal opportunity. Accommodations are available throughout the recruitment process and applicants with a disability may request to be accommodated throughout the recruitment process.

We will work with all applicants to accommodate their individual accessibility needs

Our vision at Reddit is to have a workforce representative of people with different perspectives and experiences, including but not limited to, gender, race and ethnicity, sexual orientation, age, national origin, religion, and political views.

We invite you to self-identify across the identities below so we can better understand our talent pools and assess our effectiveness in attracting and recruiting people to Reddit from all backgrounds.

Answering these questions will not impact your application, nor will this information be shared with anyone making a hiring decision.

What gender identity do you most closely identify with? \*

- ☐ Agender
- ☐ Genderfluid
- ☐ Gender non-conforming
- ☐ Genderqueer
- ☐ Female
- ☐ Male
- ☐ Non-binary
- ☐ Not listed
- ☐ I don't wish to answer

Are you a person of transgender experience? (Select one) \*

- ☐ Yes
- ☐ No
- ☐ I don't wish to answer

What sexual orientation do you most closely identify with? \*

- ☐ Asexual
- ☐ Bisexual
- ☐ Gay
- ☐ Heterosexual
- ☐ Lesbian
- ☐ Pansexual
- ☐ Queer



- ☐ Not listed
- ☐ I don't wish to answer

Submit Application

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