

The CDC in its efforts to help students prepare better for the placement process would like to hear your views on different relevant aspects. Would you be willing to spare 2 minutes of your time to fill this form.

This survey is completely optional. That being said, the results of the survey will have an impact on how CDC helps students prepare in future years. If you do choose to fill it, we would urge you to be honest in your answers, after reading, weighing and analysing all options. We promise it won't take more than 2 minutes of your time. Your identity will not be revealed publicly.

☐ Yes

☐ No

Company : Publicis Sapient

Job Profile

Form Type	Stipend per month	Additional Criteria	CGPA Cut-off
INTERNSHIP	35000 INR [Base - INR 31250 with Retirals- INR 3750]		0.0

Job Description

The future is infinitely wide and begging to be reimagined and Publicis Sapient is looking for people who have the courage to make their dent in what has always been. If you have an optimism that says there is no limit to what we can achieve in a time inviting those with vision to shake things up, then we should talk. Our work is fueled by connected thinking, challenging boundaries, and the power of digital redefining a connected world. Our people thrive because of the belief that it's both our privilege and responsibility to usher our clients and the world into what is next. We're seeking those who question the status quo and want to reimagine the way the world works while realizing a smarter way for business to help – all in service of improving the daily lives of people, the world, and your career. Next reimagined. Job Title: Associate Data Science JOB PURPOSE Analysts on the Advanced Analytics team are exposed to a range of clients, projects and responsibilities that span the entire life cycle of a project - from ideation and strategy to analytics. You will be working with a team of highly talented individuals in Strategy, Marketing, Media, Creative and Technology to help drive results for our clients. JOB RESPONSIBILITIES Our Analysts are a diverse group of highly qualified people with various backgrounds, all of whom combine rigorous analytic experience with leadership experience. They bring qualities such as intellectual curiosity, determination and creativity to our client work. We seek highly motivated individuals with a strong record of professional achievement. • Conceptualizing and communicating strategic solutions • Collaborating with internal and external clients to develop clear business and measurement objectives • Applying various quantitative methods, including regression, multivariate and graphical methods to analyze and interpret information from complex data sources • Applying optimization techniques to high-dimensional multivariate problems Lead the integration of disparate, user-level data sets into a unified view of the consumer, and leverage these data for the development of models and media planning applications • Providing integrated analytical solutions across customers and channels to improve client decision-making • Developing a high level of competence in several of Python, R, SAS, javascript, Tableau, Excel, and other statistical analysis language and tools • Developing and maintaining functional expertise in a broad array of digital marketing subjects, including; database marketing, integrated channel marketing (including web), analytical tools, techniques, and other infrastructure requirements

Selection Process

Online/Offline test (Max 30 mins)

Allowed Departments and degrees

AEROSPACE ENGINEERING

B.TECH --- AEROSPACE ENGINEERING(B.TECH 4Y)

DUAL DEGREE --- AEROSPACE ENGINEERING/ENGINEERING ENTREPRENEURSHIP

DUAL DEGREE --- AEROSPACE ENGINEERING/FINANCIAL ENGINEERING

DUAL DEGREE --- AEROSPACE ENGINEERING (M.TECH DUAL 5Y)

AGRICULTURAL AND FOOD ENGINEERING

B.TECH --- AGRICULTURAL & FOOD ENGG.(B.TECH 4Y)

DUAL DEGREE --- AGR. FOOD ENGG.AGRI SYSTEMS AND MGMT.(M.TECH DUAL 5Y)

DUAL DEGREE --- AGR. FOOD ENGG.FARM MACHINERY & POWER(M.TECH DUAL 5Y)

DUAL DEGREE --- AGR. FOOD ENGG.FOOD PROCESS ENGG. (M.TECH DUAL 5Y)

DUAL DEGREE --- AGRICULTURAL & FOOD ENGINEERING DUAL DEGREE IN AVAILABE SPECIALISATION. (M.TECH DUAL 5Y)

DUAL DEGREE --- AGRICULTURAL & FOOD ENGINEERING/ENGINEERING ENTREPRENEURSHIP

DUAL DEGREE --- AGRICULTURAL & FOOD ENGINEERING/FINANCIAL ENGINEERING

BIOTECHNOLOGY

B.TECH --- BIOTECH. & BIOCHEMICAL ENGG. (B.TECH 4Y)

DUAL DEGREE --- BIOTECHNOLOGY & BIOCHEM. ENGG. (M.TECH DUAL 5Y)

DUAL DEGREE --- BIOTECHNOLOGY & BIOCHEMICAL ENGINEERING/ENGINEERING ENTREPRENEURSHIP

CHEMICAL ENGINEERING

B.TECH --- CHEMICAL ENGG. (B.TECH 4Y)

DUAL DEGREE --- CHEMICAL ENGG.(M.TECH DUAL 5Y)

DUAL DEGREE --- CHEMICAL ENGINEERING/FINANCIAL ENGINEERING

CIVIL ENGINEERING

B.TECH --- CIVIL ENGG. (B.TECH 4Y)

DUAL DEGREE --- CIVIL ENGG. DUAL DEGREE IN AVAILABE SPL. (M.TECH DUAL 5Y)

DUAL DEGREE --- CIVIL ENGG. ENVIRONMENTAL ENGG. AND MANAGEMENT (M.TECH DUAL5Y)

DUAL DEGREE --- CIVIL ENGG. STRUCTURAL ENGG. (M.TECH DUAL5Y)

DUAL DEGREE --- CIVIL ENGG. TRANSPORTATION ENGG. (M.TECH DUAL5Y)

COMPUTER SCIENCE AND ENGINEERING

B.TECH --- COMPUTER SCIENCE & ENGG. (B.TECH 4Y)

DUAL DEGREE --- COMPUTER SCIENCE & ENGG. (M.TECH DUAL 5Y)

ELECTRICAL ENGINEERING

B.TECH --- ELECTRICAL ENGG. (B.TECH 4Y)

B.TECH --- INSTRUMENTATION ENGG. (B.TECH 4Y)

DUAL DEGREE --- ELECT.ENGG. CONTROL SYSTEM ENGG.(M.TECH DUAL 5Y)

DUAL DEGREE --- ELECT.ENGG. DUAL DEGREE IN ANY SPL.(M.TECH DUAL 5Y)

DUAL DEGREE --- ELECT.ENGG. INSTRUMENTATION AND SIGNAL PROCESSING ENGG.(M.TECH DUAL 5Y)

DUAL DEGREE --- ELECT.ENGG. MACH. DRIVES & POWER ELECT.(M.TECH DUAL 5Y)

DUAL DEGREE --- INSTRUMENTATION AND SIGNAL PROCESSING ENGINEERING(M.TECH DUAL 5Y)

DUAL DEGREE --- INSTRUMENTATION ENGINEERING/CONTROL SYSTEM ENGINEERING(M.TECH DUAL 5Y)

ELECTRONICS AND ELECTRICAL COMMUNICATION ENGG.

B.TECH --- ELECTRONICS & ELEC. COMM.ENGG. (B.TECH 4Y)

DUAL DEGREE --- ELECT.&ELEC.COM.ENGG.DUAL DEGREE IN ANY SPL.(M.TECH DUAL5Y)

DUAL DEGREE --- ELECT.&ELEC.COM.ENGG.MICROELECTRONICS & VLSI DES.(M.TECH DUAL5Y)

DUAL DEGREE --- ELECT.&ELEC.COM.ENGG.TELECOMM SYSTEM ENGG.(M.TECH DUAL5Y)

DUAL DEGREE --- ELECT.&ELEC.COM.ENGG.VISUAL INFORMN. & EMBEDDED SYS.(M.TECH DUAL5Y)

INDUSTRIAL AND SYSTEMS ENGINEERING

B.TECH --- INDUSTRIAL ENGG. (B.TECH 4Y)

DUAL DEGREE --- INDU. ENGG. INDU. ENGG. & MANG. (M.TECH DUAL 5Y)

DUAL DEGREE --- INDUSTRIAL ENGINEERING/FINANCIAL ENGINEERING

DUAL DEGREE --- QUALITY ENGINEERING DESIGN AND MANUFACTURING (INDUSTRIAL ELECTRONICS VERTICAL) (M.TECH DUAL 5Y)

DUAL DEGREE --- QUALITY ENGINEERING DESIGN AND MANUFACTURING (MECHANICAL ENGINEERING VERTICAL)(M.TECH DUAL 5Y)

MECHANICAL ENGINEERING

B.TECH --- MANUFACTURING SCIENCE & ENGG.(B.TECH 4Y)

B.TECH --- MECHANICAL ENGG.(B.TECH 4Y)

DUAL DEGREE --- MANUFACTURING SCIENCE AND ENGINEERING/FINANCIAL ENGINEERING

DUAL DEGREE --- MANUF. SCI & ENGG.IND. ENGG.MAN. (M.Tech Dual 5Y)

DUAL DEGREE --- MECHANICAL ENGINEERING/FINANCIAL ENGINEERING

DUAL DEGREE --- MECH.ENGG. DUAL DEGREE IN ANY SPL. (M.TECH DUAL 5Y)

DUAL DEGREE --- MECH.ENGG. MANUF.SCIENCE & ENGG. (M.TECH DUAL 5Y)

DUAL DEGREE --- MECH.ENGG. MECH.SYSTEMS DESIGN (M.TECH DUAL 5Y)

DUAL DEGREE --- MECH.ENGG. THER. SCIENCE & ENGG. (M.TECH DUAL 5Y)

METALLURGICAL AND MATERIALS ENGINEERING

B.TECH --- METALL. & MATERIALS ENGG.(B.TECH 4Y)

DUAL DEGREE --- METALL & MAT.ENGG. METALL.ENGG. (M.TECH DUAL 5Y)

DUAL DEGREE --- METALLURGICAL AND MATERIALS ENGINEERING/FINANCIAL ENGINEERING

MINING ENGINEERING

B.TECH --- MINING ENGG.(B.TECH 4Y)

DUAL DEGREE --- MINING.ENGG. (M.TECH DUAL 5Y)

DUAL DEGREE --- MINING ENGINEERING/ENGINEERING ENTREPRENEURSHIP

DUAL DEGREE --- MINING ENGINEERING/FINANCIAL ENGINEERING

DUAL DEGREE --- MINING ENGINEERING/PETROLEUM ENGINEERING

DUAL DEGREE --- MINING ENGINEERING SAFETY ENGG. (M.TECH DUAL 5Y)

OCEAN ENGG AND NAVAL ARCHITECTURE

B.TECH --- OCEAN ENGG.& NAVAL ARCH. (B.TECH 4Y)

DUAL DEGREE --- OCEAN ENGG. AND NAVAL ARCHITECTURE/ENGINEERING ENTREPRENEURSHIP

DUAL DEGREE --- OCEAN ENGG. AND NAVAL ARCHITECTURE/FINANCIAL ENGINEERING

DUAL DEGREE --- OCEAN & NAVAL ARCH / OCEAN ENGG. NAVAL ARCH. (M.TECH DUAL 5Y)