

# **Liquor Market Review**

**Fiscal 2024/25 Q4**

**March 2025**



**LIQUOR  
DISTRIBUTION  
BRANCH**



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# Introduction

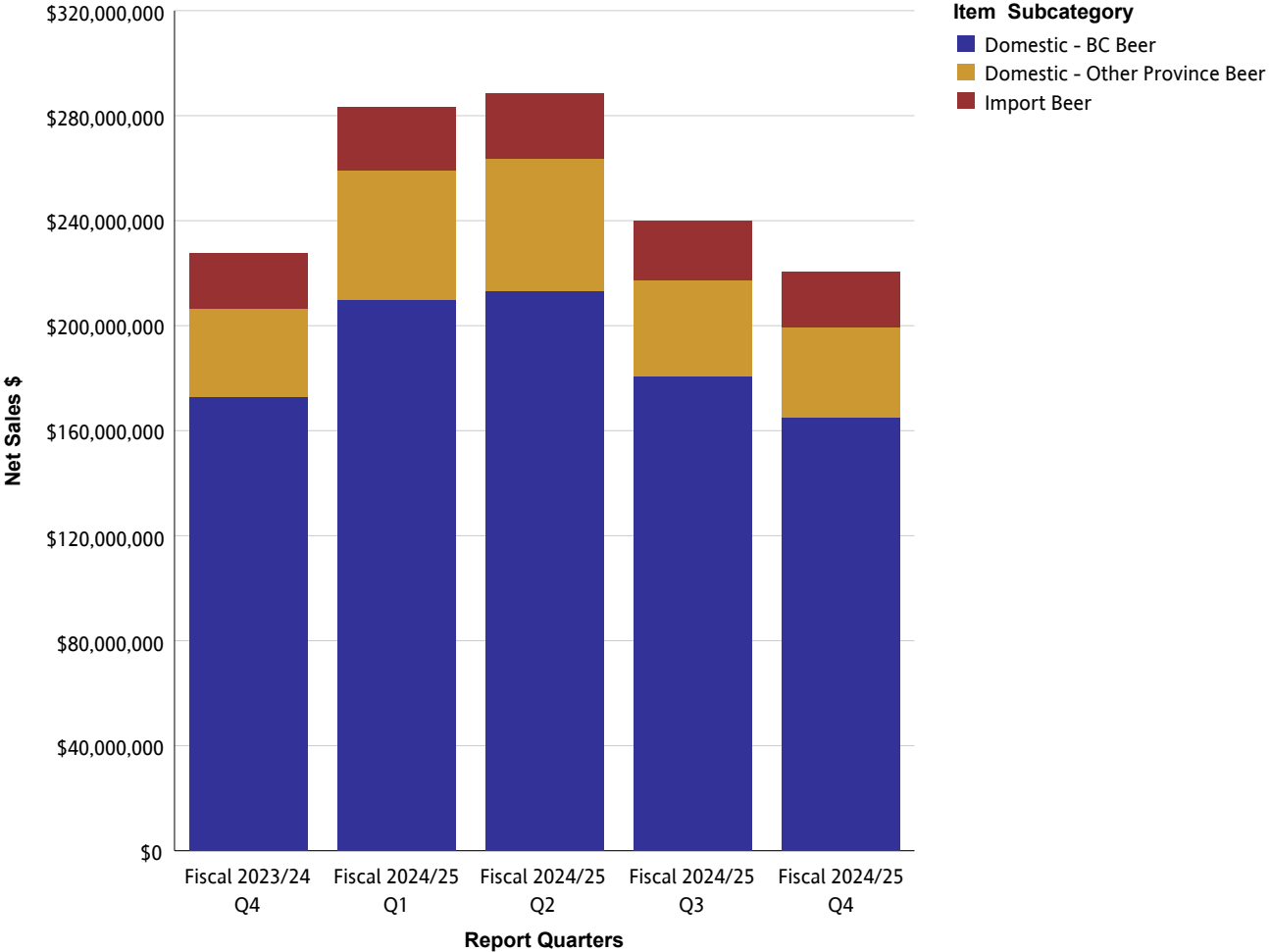
The Liquor Market Review provides provincial sales through the Wholesale channel for beer, refreshment beverages, spirits and wine. Sales are provided in net dollar value and litres. Net dollar value is based on the price paid by the customer and excludes any applicable taxes. For each reporting period, the Liquor Market Review provides summarized sales data for the current quarter and previous four quarters.

The Liquor Distribution Branch fiscal calendar begins on April 1st and ends on March 31st and is comprised of 12 periods. A period can vary in length but roughly follows a calendar month. For example, Q1 reflects Periods 1 – 3 (April, May and June).

The Liquor Distribution Branch produces the Liquor Market Review four times per year for reporting periods ending in March, June, September and December.

While every effort has been made to ensure accuracy and completeness of figures, this is not guaranteed. It is the express condition of the use of this publication that the Liquor Distribution Branch shall incur no liability.

Beer Sales (Net \$)

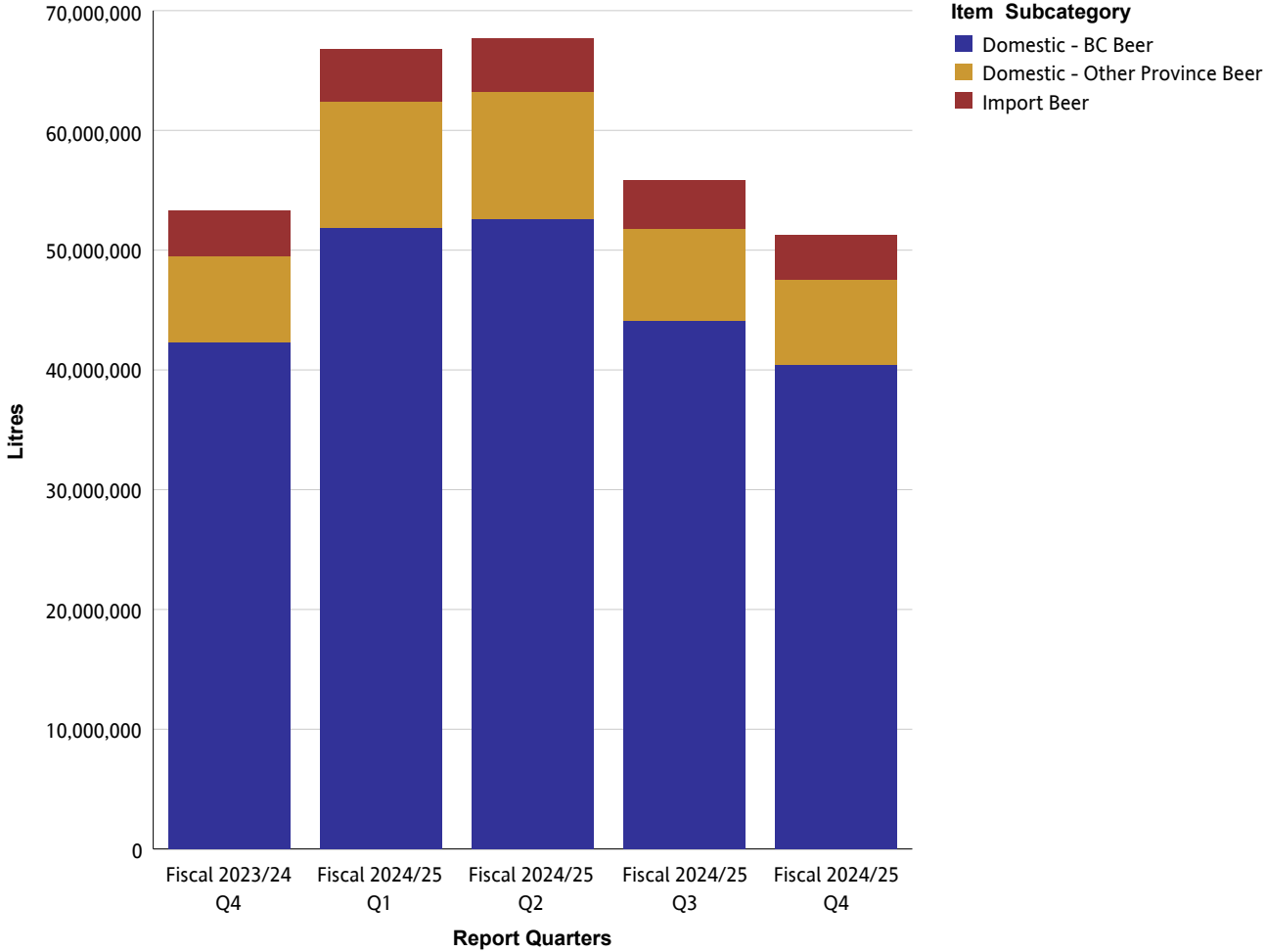


## Beer Sales (Net \$)

### Beer

Net Sales \$		Fiscal 2023/24 Q4	Fiscal 2024/25 Q1	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4
Domestic - BC Beer	Domestic - BC Commercial Beer	\$99,773,566	\$117,589,922	\$118,276,668	\$101,449,830	\$92,930,598
	Domestic - BC Micro Brew Beer	\$30,325,740	\$37,591,846	\$40,117,682	\$30,778,399	\$28,446,270
	Domestic - BC Regional Beer	\$42,718,258	\$54,648,886	\$55,044,231	\$48,583,767	\$43,736,465
	<b>Summary</b>	<b>\$172,817,565</b>	<b>\$209,830,655</b>	<b>\$213,438,581</b>	<b>\$180,811,996</b>	<b>\$165,113,333</b>
Domestic - Other Province Beer	Domestic - Other Province Commercial Beer	\$33,210,351	\$48,808,745	\$49,459,271	\$36,125,187	\$33,577,344
	Domestic - Other Province Micro Brew Beer	\$83,605	\$102,222	\$202,178	\$197,971	\$137,447
	Domestic - Other Province Regional Beer	\$424,913	\$555,957	\$516,105	\$465,121	\$494,464
	<b>Summary</b>	<b>\$33,718,869</b>	<b>\$49,466,924</b>	<b>\$50,177,555</b>	<b>\$36,788,279</b>	<b>\$34,209,256</b>
Import Beer	Asia And South Pacific Beer	\$1,558,737	\$1,770,352	\$1,925,110	\$1,763,191	\$1,660,576
	Europe Beer	\$16,455,461	\$17,999,560	\$18,358,912	\$17,526,825	\$16,594,001
	Mexico And Caribbean Beer	\$2,087,743	\$2,945,867	\$3,310,361	\$2,230,143	\$1,968,851
	Other Country Beer	\$615,115	\$647,958	\$716,862	\$660,592	\$617,009
	USA Beer	\$448,256	\$615,480	\$525,573	\$253,749	\$179,983
	<b>Summary</b>	<b>\$21,165,312</b>	<b>\$23,979,218</b>	<b>\$24,836,819</b>	<b>\$22,434,499</b>	<b>\$21,020,419</b>
<b>Summary</b>		<b>\$227,701,746</b>	<b>\$283,276,796</b>	<b>\$288,452,954</b>	<b>\$240,034,775</b>	<b>\$220,343,008</b>

**Beer Sales (Litres)**

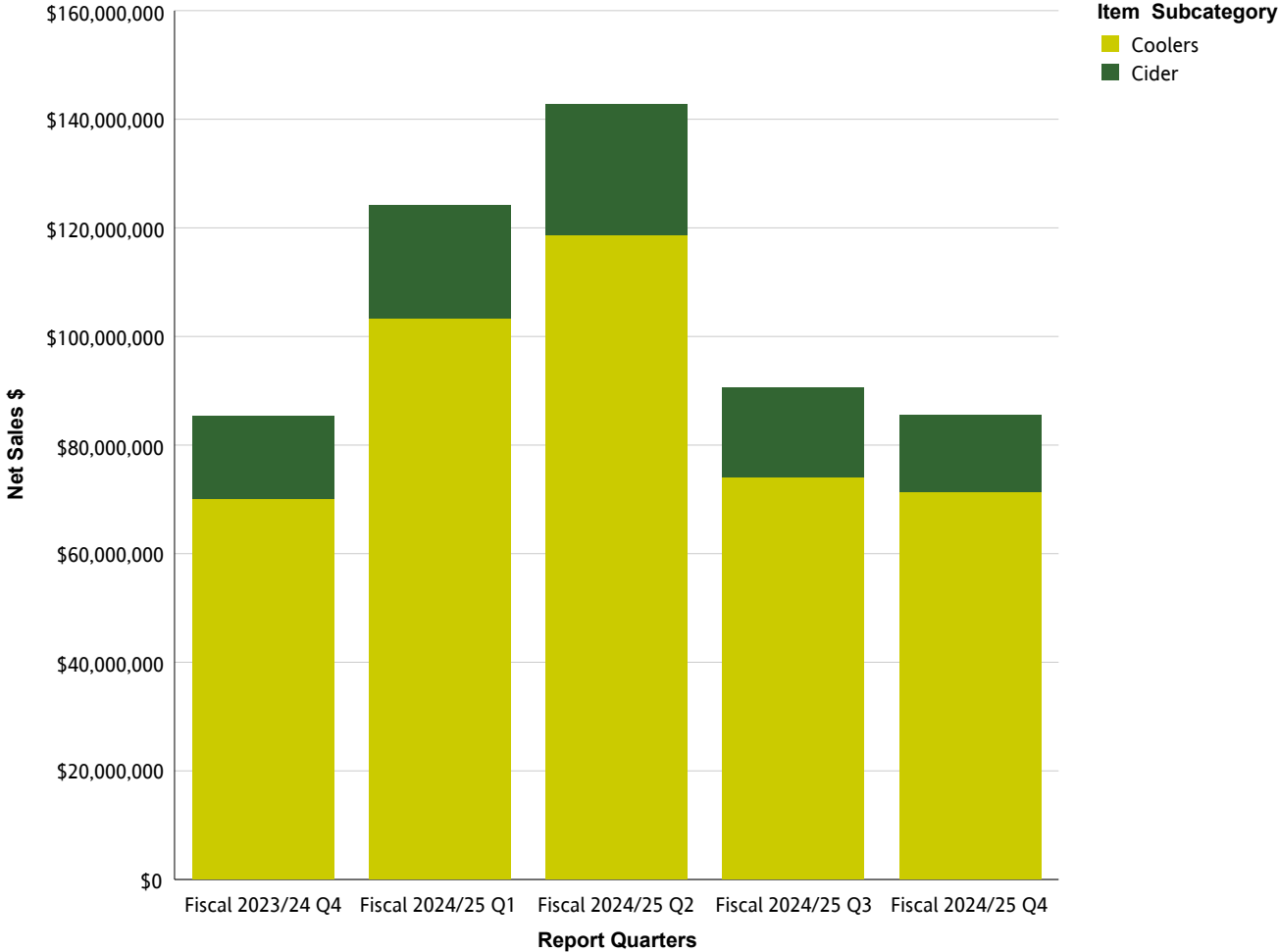


## Beer Sales (Litres)

### Beer

Litres		Fiscal 2023/24 Q4	Fiscal 2024/25 Q1	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4
Domestic - BC Beer	Domestic - BC Commercial Beer	25,175,985	30,186,438	30,474,912	25,656,482	23,406,572
	Domestic - BC Micro Brew Beer	6,048,780	7,452,424	7,916,828	5,983,932	5,610,490
	Domestic - BC Regional Beer	11,106,475	14,220,137	14,189,740	12,468,594	11,372,319
	<b>Summary</b>	<b>42,331,239</b>	<b>51,859,000</b>	<b>52,581,480</b>	<b>44,109,007</b>	<b>40,389,381</b>
Domestic - Other Province Beer	Domestic - Other Province Commercial Beer	7,020,072	10,428,940	10,503,368	7,535,822	7,012,005
	Domestic - Other Province Micro Brew Beer	12,907	16,622	32,014	26,279	20,390
	Domestic - Other Province Regional Beer	113,011	144,529	131,145	119,865	131,029
	<b>Summary</b>	<b>7,145,990</b>	<b>10,590,091</b>	<b>10,666,526</b>	<b>7,681,967</b>	<b>7,163,424</b>
Import Beer	Asia And South Pacific Beer	276,393	301,859	330,992	300,853	280,099
	Europe Beer	3,016,400	3,346,116	3,390,398	3,220,304	2,985,459
	Mexico And Caribbean Beer	342,183	493,201	541,430	357,121	310,864
	Other Country Beer	97,882	102,750	113,715	106,396	97,992
	USA Beer	70,722	104,565	81,763	41,107	25,497
	<b>Summary</b>	<b>3,803,580</b>	<b>4,348,490</b>	<b>4,458,299</b>	<b>4,025,780</b>	<b>3,699,912</b>
<b>Summary</b>		<b>53,280,808</b>	<b>66,797,580</b>	<b>67,706,306</b>	<b>55,816,755</b>	<b>51,252,717</b>

Refreshment Beverages Sales (Net \$)



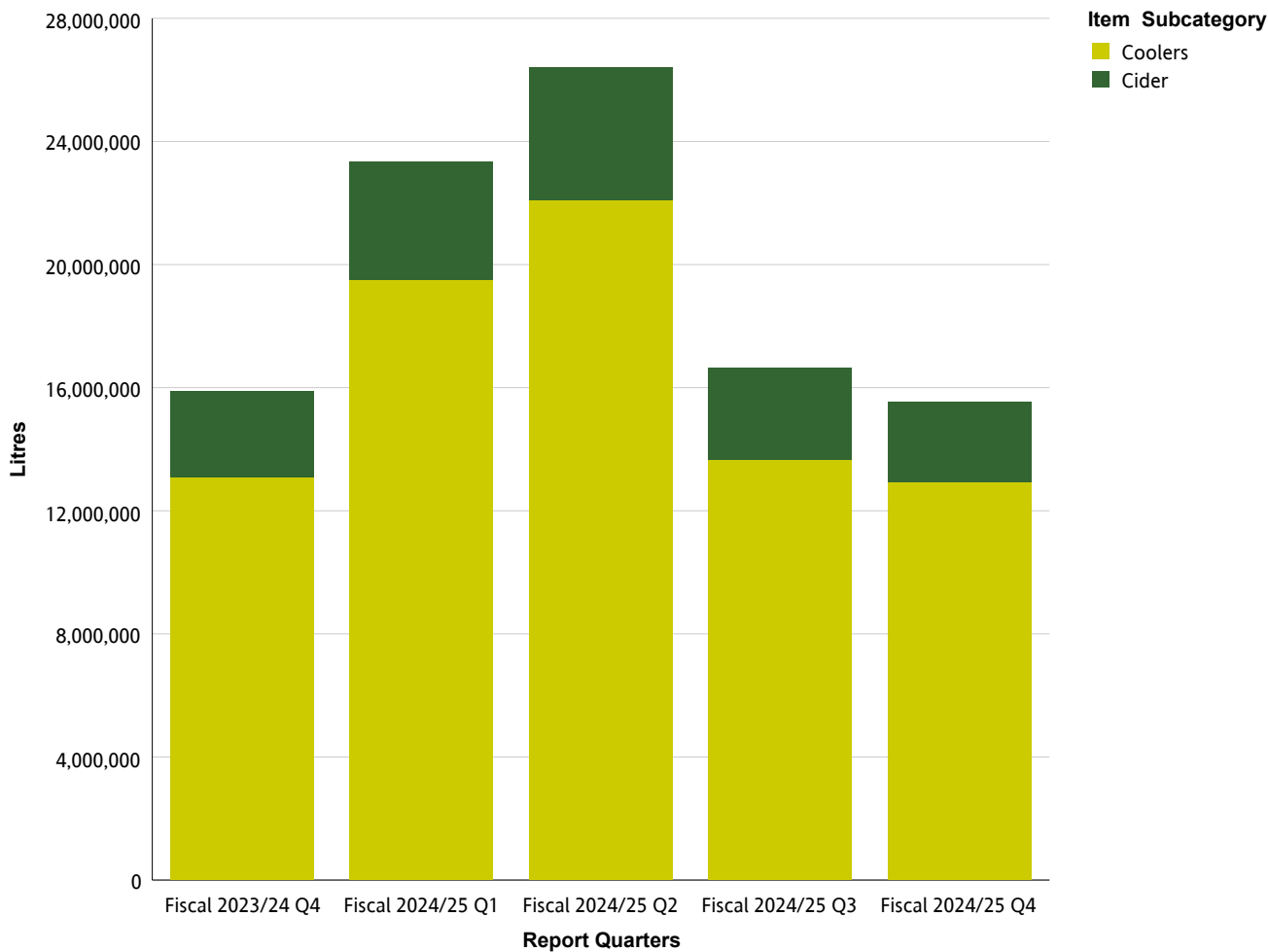


## Refreshment Beverages Sales (Net \$)

### Refreshment Beverages

Net Sales \$		Fiscal 2023/24 Q4	Fiscal 2024/25 Q1	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4
Cider	Domestic Cider	\$12,836,088	\$17,478,729	\$20,557,382	\$13,555,383	\$11,538,853
	Import Cider	\$2,436,261	\$3,385,628	\$3,547,950	\$3,049,617	\$2,618,705
	<b>Summary</b>	<b>\$15,272,348</b>	<b>\$20,864,357</b>	<b>\$24,105,332</b>	<b>\$16,605,000</b>	<b>\$14,157,558</b>
Coolers	Malt-Based Coolers	\$235,697	\$363,377	\$577,771	\$263,161	\$221,683
	Spirit Coolers	\$68,836,058	\$101,636,690	\$117,013,421	\$72,977,285	\$70,314,761
	Wine/Fruit Coolers	\$1,040,297	\$1,275,019	\$1,138,186	\$822,523	\$854,849
	<b>Summary</b>	<b>\$70,112,052</b>	<b>\$103,275,085</b>	<b>\$118,729,377</b>	<b>\$74,062,968</b>	<b>\$71,391,293</b>
<b>Summary</b>		<b>\$85,384,401</b>	<b>\$124,139,442</b>	<b>\$142,834,709</b>	<b>\$90,667,968</b>	<b>\$85,548,851</b>

Refreshment Beverages Sales (Litres)

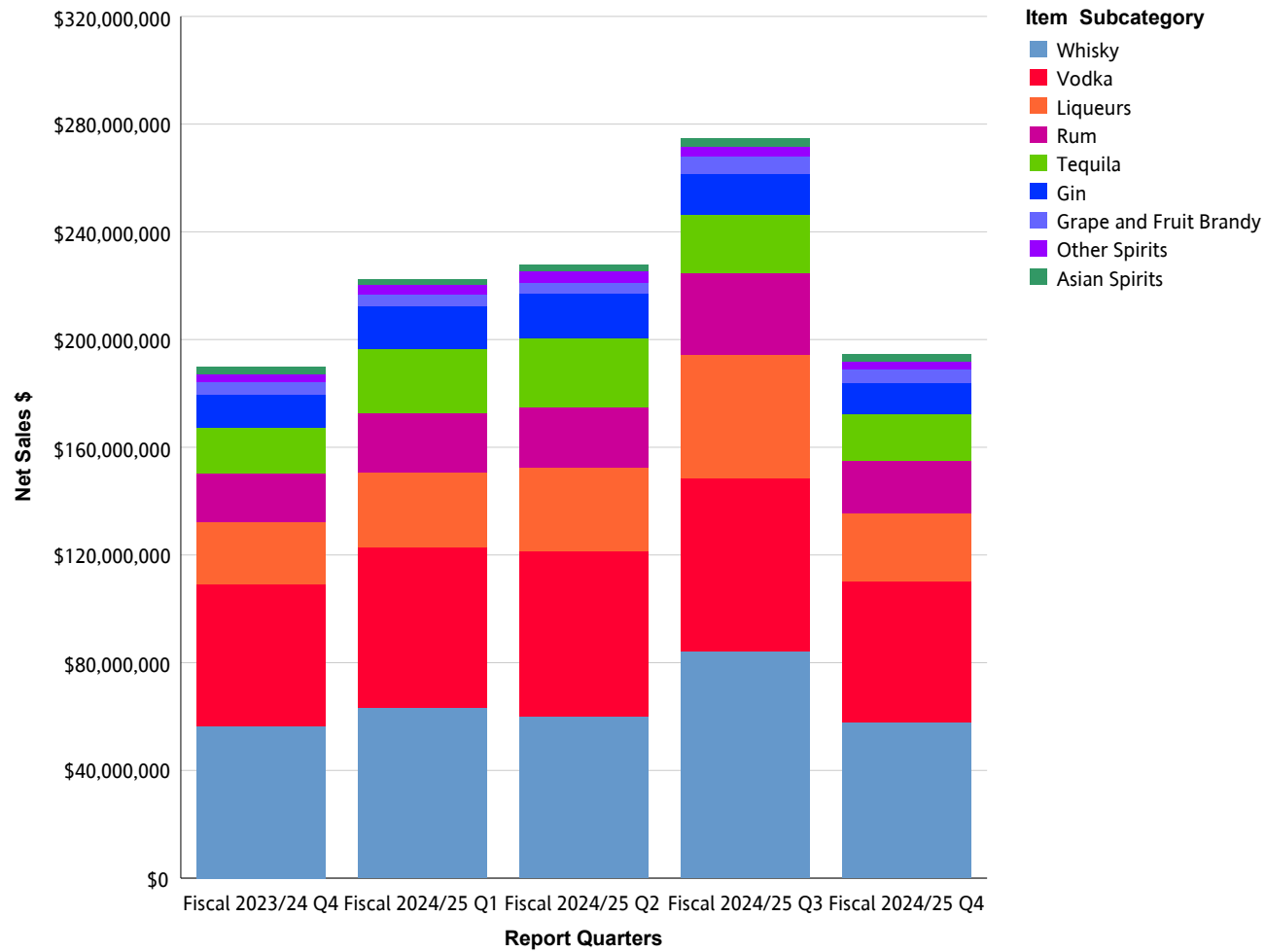


## Refreshment Beverages Sales (Litres)

### Refreshment Beverages

Litres		Fiscal 2023/24 Q4	Fiscal 2024/25 Q1	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4
Cider	Domestic Cider	2,353,089	3,180,415	3,633,841	2,390,121	2,120,476
	Import Cider	456,640	647,830	691,478	605,647	493,931
	<b>Summary</b>	<b>2,809,729</b>	<b>3,828,244</b>	<b>4,325,318</b>	<b>2,995,768</b>	<b>2,614,406</b>
Coolers	Malt-Based Coolers	44,484	70,037	117,201	52,005	40,682
	Spirit Coolers	12,913,687	19,292,226	21,821,907	13,513,163	12,797,033
	Wine/Fruit Coolers	133,809	156,275	142,589	99,059	100,936
	<b>Summary</b>	<b>13,091,981</b>	<b>19,518,538</b>	<b>22,081,697</b>	<b>13,664,227</b>	<b>12,938,652</b>
<b>Summary</b>		<b>15,901,710</b>	<b>23,346,783</b>	<b>26,407,015</b>	<b>16,659,995</b>	<b>15,553,058</b>

## Spirits Sales (Net \$)



## Spirits Sales (Net \$)

### Spirits

Net Sales \$		Fiscal 2023/24 Q4	Fiscal 2024/25 Q1	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4
Asian Spirits	China Spirits	\$1,247,337	\$774,814	\$854,498	\$1,657,988	\$1,455,746
	Korea Spirits	\$1,431,889	\$1,249,008	\$1,420,019	\$1,417,005	\$1,270,656
	Other Country Asian Spirits	\$133,718	\$150,099	\$170,605	\$168,408	\$162,967
	<b>Summary</b>	<b>\$2,812,944</b>	<b>\$2,173,921</b>	<b>\$2,445,122</b>	<b>\$3,243,401</b>	<b>\$2,889,369</b>
Gin	Dry Gin	\$10,658,365	\$13,779,754	\$14,415,437	\$13,199,647	\$10,157,888
	Flavoured Gin	\$762,258	\$1,168,127	\$1,194,470	\$1,017,220	\$768,577
	Other Gin	\$494,510	\$1,000,537	\$811,398	\$741,361	\$562,203
	<b>Summary</b>	<b>\$11,915,133</b>	<b>\$15,948,418</b>	<b>\$16,421,305</b>	<b>\$14,958,228</b>	<b>\$11,488,668</b>
Grape and Fruit Brandy	Armagnac	\$103,035	\$27,790	\$38,497	\$56,954	\$48,284
	Brandy	\$2,195,932	\$1,986,908	\$1,935,321	\$3,224,104	\$2,062,821
	Cognac	\$2,205,775	\$1,867,628	\$1,756,788	\$2,852,656	\$2,557,535
	Eau de Vie	\$174,612	\$265,484	\$273,235	\$378,369	\$240,257
	Grappa And Marc	\$63,157	\$61,560	\$53,493	\$85,520	\$63,854
	Pisco	\$115,466	\$137,896	\$132,506	\$135,319	\$145,198
	<b>Summary</b>	<b>\$4,857,977</b>	<b>\$4,347,266</b>	<b>\$4,189,840</b>	<b>\$6,732,922</b>	<b>\$5,117,949</b>
Liqueurs	Anise And Herbal/Spice Liqueurs	\$7,888,839	\$9,250,684	\$9,300,653	\$10,393,253	\$8,130,678
	Coffee And Cocoa Liqueurs	\$1,718,088	\$1,749,309	\$2,048,655	\$3,593,735	\$1,925,169
	Cream/Dairy Liqueurs	\$5,481,557	\$6,274,718	\$7,834,161	\$19,166,462	\$5,963,965
	Fruit Liqueurs	\$4,990,040	\$6,584,692	\$7,453,980	\$7,570,795	\$5,709,675
	Nut Liqueurs	\$1,076,362	\$1,422,362	\$1,551,869	\$1,794,590	\$1,070,583
	Other Liqueurs	\$992,243	\$1,117,327	\$1,385,733	\$1,485,052	\$926,801
	Whiskey Liqueurs	\$1,207,969	\$1,299,387	\$1,320,122	\$2,133,466	\$1,513,785
	<b>Summary</b>	<b>\$23,355,097</b>	<b>\$27,698,480</b>	<b>\$30,895,172</b>	<b>\$46,137,354</b>	<b>\$25,240,657</b>
Other Spirits	Cachaca	\$34,859	\$38,574	\$48,140	\$32,788	\$42,205
	Flavoured Spirits	\$91,190	\$123,152	\$153,016	\$474,591	\$80,602
	Miscellaneous/Other Spirits	\$235,871	\$192,584	\$255,170	\$211,053	\$233,101

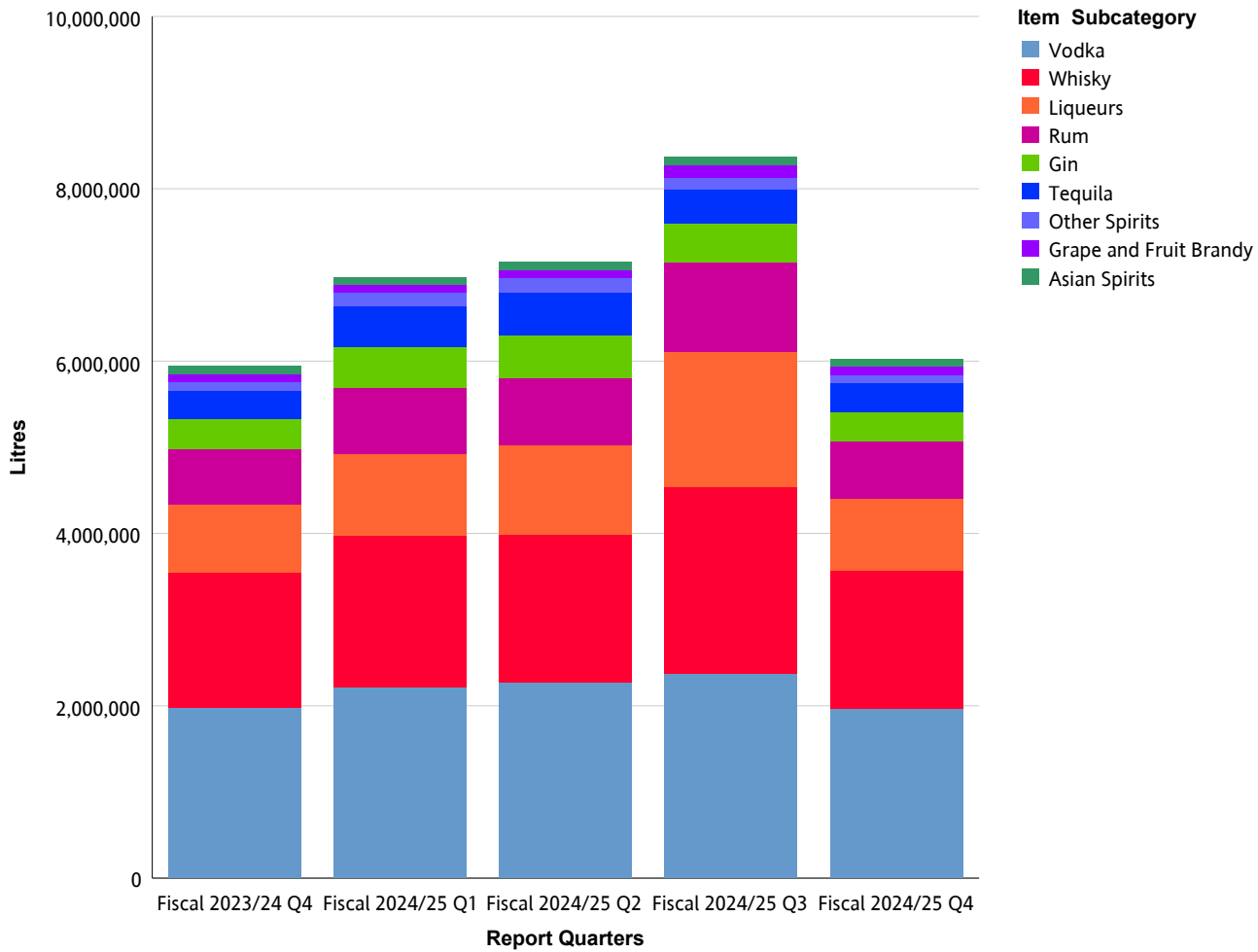
## Spirits Sales (Net \$)

Net Sales \$		Fiscal 2023/24 Q4	Fiscal 2024/25 Q1	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4
Other Spirits	Moonshine Spirits	\$513,803	\$545,487	\$656,801	\$626,064	\$407,603
	Ready to Mix Cocktails	\$488,178	\$540,775	\$565,754	\$517,400	\$473,349
	Ready to Serve Cocktails	\$1,228,030	\$2,162,347	\$2,265,409	\$1,582,258	\$1,341,030
	Schnapps and Akvavit	\$37,444	\$36,309	\$36,179	\$77,952	\$43,861
	<b>Summary</b>	<b>\$2,629,373</b>	<b>\$3,639,229</b>	<b>\$3,980,469</b>	<b>\$3,522,105</b>	<b>\$2,621,750</b>
Rum	Amber Rum	\$4,629,188	\$5,544,459	\$5,744,085	\$7,835,310	\$4,879,050
	Dark Rum	\$2,409,901	\$2,434,481	\$2,347,432	\$3,601,239	\$2,458,945
	Flavoured Rum	\$343,742	\$407,629	\$449,130	\$489,524	\$373,076
	Spiced Rum	\$5,671,746	\$6,637,788	\$6,647,524	\$10,933,386	\$6,080,225
	White Rum	\$5,089,251	\$6,860,016	\$7,093,339	\$7,154,280	\$5,507,024
	<b>Summary</b>	<b>\$18,143,829</b>	<b>\$21,884,372</b>	<b>\$22,281,510</b>	<b>\$30,013,740</b>	<b>\$19,298,320</b>
Tequila	Blanco/Silver Tequila	\$7,356,380	\$10,322,490	\$12,061,795	\$9,103,748	\$7,966,119
	Flavoured Tequila	\$542,283	\$994,023	\$1,036,314	\$942,166	\$622,431
	Gold Tequila	\$8,157,166	\$11,452,337	\$11,721,646	\$10,829,780	\$8,075,055
	Mezcal	\$972,308	\$1,130,809	\$1,182,362	\$971,853	\$943,342
	<b>Summary</b>	<b>\$17,028,138</b>	<b>\$23,899,660</b>	<b>\$26,002,117</b>	<b>\$21,847,547</b>	<b>\$17,606,948</b>
Vodka	Flavoured Vodka	\$3,806,181	\$4,612,475	\$4,589,808	\$4,222,439	\$3,681,411
	Straight Vodka	\$48,860,160	\$55,321,392	\$56,909,045	\$59,978,425	\$48,931,376
	<b>Summary</b>	<b>\$52,666,340</b>	<b>\$59,933,867</b>	<b>\$61,498,853</b>	<b>\$64,200,863</b>	<b>\$52,612,788</b>
Whisky	American Whiskey	\$2,607,951	\$2,920,597	\$2,752,420	\$3,861,557	\$2,525,901
	Blended Malt Scotch Whisky	\$221,485	\$213,457	\$247,446	\$336,337	\$256,288
	Blended Scotch Whisky	\$6,969,087	\$7,800,875	\$7,157,899	\$9,410,912	\$7,139,807
	Bourbon Whiskey	\$5,418,580	\$6,313,418	\$5,702,506	\$8,862,492	\$5,179,484
	Canadian Whisky	\$24,699,578	\$29,066,717	\$28,605,601	\$33,687,697	\$26,536,421
	Flavoured Whisky	\$757,234	\$607,639	\$1,032,943	\$1,314,804	\$664,242
	Irish Whiskey	\$5,915,524	\$4,674,964	\$5,268,994	\$7,430,855	\$5,477,868
	Other Country Whisky	\$1,456,846	\$1,395,139	\$1,132,184	\$3,016,923	\$1,335,623
	Single Malt Scotch Whisky	\$8,299,645	\$10,098,977	\$8,066,775	\$16,274,171	\$8,581,737

## Spirits Sales (Net \$)

Net Sales \$		Fiscal 2023/24 Q4	Fiscal 2024/25 Q1	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4
Whisky	Summary	\$56,345,930	\$63,091,783	\$59,966,767	\$84,195,748	\$57,697,371
Summary		\$189,754,760	\$222,616,995	\$227,681,157	\$274,851,908	\$194,573,820

Spirits Sales (Litres)





## Spirits Sales (Litres)

### Spirits

Litres		Fiscal 2023/24 Q4	Fiscal 2024/25 Q1	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4
Asian Spirits	China Spirits	17,502	13,431	13,655	16,953	15,843
	Korea Spirits	75,485	66,314	76,274	75,298	67,378
	Other Country Asian Spirits	3,359	3,506	3,980	3,924	3,828
	<b>Summary</b>	<b>96,346</b>	<b>83,251</b>	<b>93,908</b>	<b>96,176</b>	<b>87,049</b>
Gin	Dry Gin	326,689	425,203	443,017	400,279	309,346
	Flavoured Gin	20,696	32,377	33,095	25,906	20,711
	Other Gin	9,371	19,243	15,780	14,649	10,877
	<b>Summary</b>	<b>356,756</b>	<b>476,823</b>	<b>491,892</b>	<b>440,834</b>	<b>340,934</b>
Grape and Fruit Brandy	Armagnac	713	267	378	575	340
	Brandy	72,726	67,201	62,780	106,122	68,208
	Cognac	18,523	16,195	16,417	26,920	21,454
	Eau de Vie	3,550	5,563	4,776	7,748	4,731
	Grappa And Marc	1,134	1,152	971	1,383	1,077
	Pisco	2,707	3,311	3,042	3,319	3,297
	<b>Summary</b>	<b>99,353</b>	<b>93,688</b>	<b>88,364</b>	<b>146,066</b>	<b>99,108</b>
Liqueurs	Anise And Herbal/Spice Liqueurs	255,641	305,487	301,251	341,276	259,282
	Coffee And Cocoa Liqueurs	65,305	65,678	74,604	132,791	70,455
	Cream/Dairy Liqueurs	199,658	225,650	279,020	689,125	217,395
	Fruit Liqueurs	162,564	216,577	238,989	232,410	176,308
	Nut Liqueurs	38,743	55,137	58,760	64,220	37,914
	Other Liqueurs	30,060	34,126	41,346	45,725	27,660
	Whiskey Liqueurs	38,377	41,857	43,687	68,094	50,365
	<b>Summary</b>	<b>790,348</b>	<b>944,511</b>	<b>1,037,657</b>	<b>1,573,641</b>	<b>839,378</b>
Other Spirits	Cachaca	1,063	1,124	1,442	927	1,267
	Flavoured Spirits	1,933	2,369	2,893	17,905	1,828
	Miscellaneous/Other Spirits	4,526	3,968	5,383	4,104	4,572

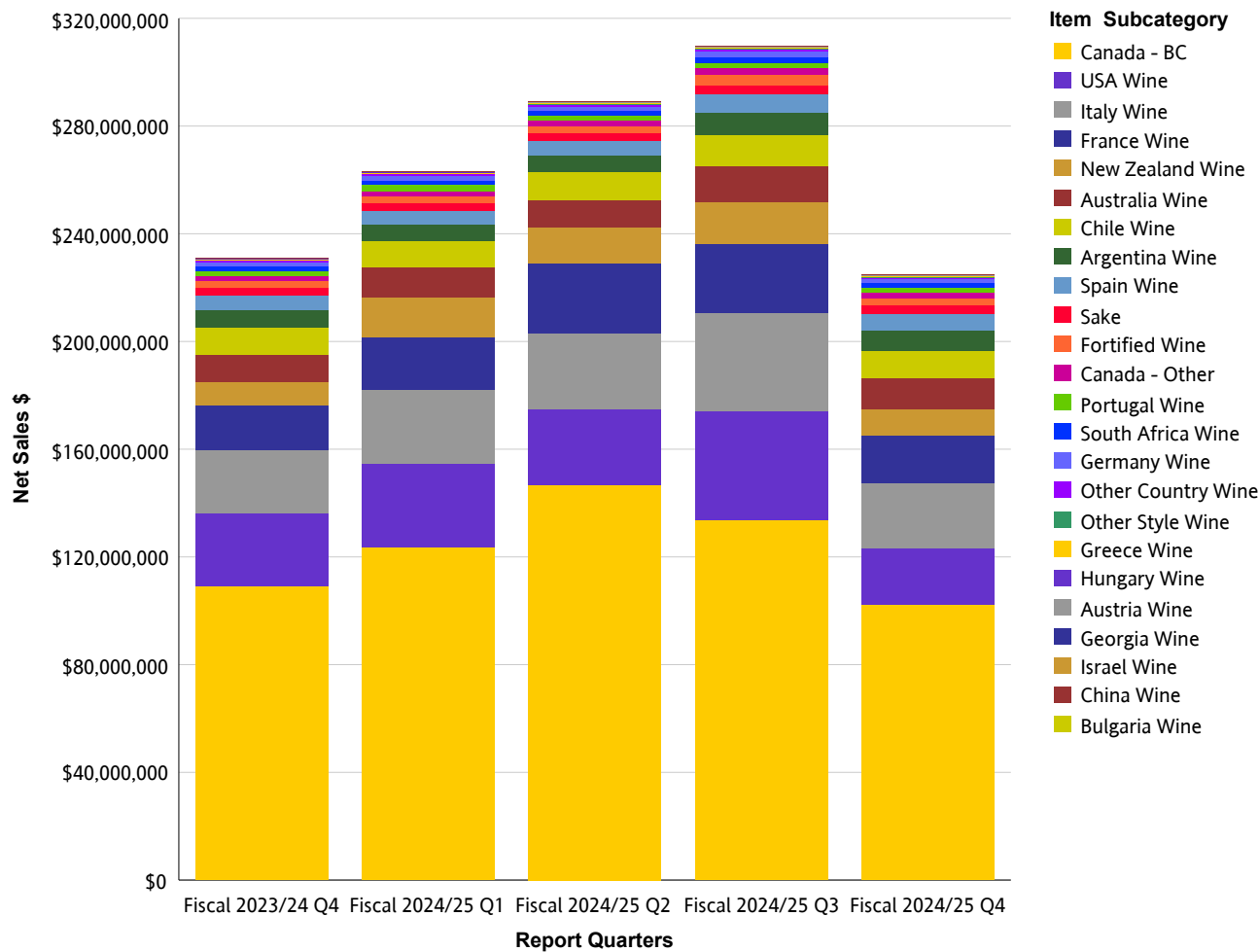
## Spirits Sales (Litres)

Litres		Fiscal 2023/24 Q4	Fiscal 2024/25 Q1	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4
Other Spirits	Moonshine Spirits	11,410	11,808	14,737	13,042	8,851
	Ready to Mix Cocktails	24,980	27,133	28,841	25,584	23,656
	Ready to Serve Cocktails	51,007	109,856	114,409	62,082	54,036
	Schnapps and Akvavit	877	874	879	1,571	884
	<b>Summary</b>	<b>95,796</b>	<b>157,131</b>	<b>168,584</b>	<b>125,217</b>	<b>95,094</b>
Rum	Amber Rum	148,455	176,553	180,964	245,381	151,381
	Dark Rum	85,054	84,682	80,504	120,467	83,830
	Flavoured Rum	12,045	14,267	15,657	14,054	11,215
	Spiced Rum	184,954	219,930	221,764	374,126	200,015
	White Rum	206,813	278,414	284,439	289,248	217,466
	<b>Summary</b>	<b>637,320</b>	<b>773,846</b>	<b>783,328</b>	<b>1,043,276</b>	<b>663,907</b>
Tequila	Blanco/Silver Tequila	148,923	210,349	244,509	176,971	161,258
	Flavoured Tequila	10,364	18,072	20,366	17,549	11,924
	Gold Tequila	151,754	221,990	222,106	194,204	149,831
	Mezcal	14,742	16,769	17,782	14,372	13,742
	<b>Summary</b>	<b>325,783</b>	<b>467,181</b>	<b>504,763</b>	<b>403,096</b>	<b>336,755</b>
Vodka	Flavoured Vodka	122,220	145,939	146,091	133,722	116,215
	Straight Vodka	1,848,937	2,068,263	2,121,721	2,242,864	1,851,515
	<b>Summary</b>	<b>1,971,158</b>	<b>2,214,202</b>	<b>2,267,813</b>	<b>2,376,587</b>	<b>1,967,731</b>
Whisky	American Whiskey	65,037	73,116	69,545	89,930	62,318
	Blended Malt Scotch Whisky	3,309	3,365	4,379	5,383	4,397
	Blended Scotch Whisky	198,001	220,489	201,197	246,803	197,612
	Bourbon Whiskey	119,428	136,296	124,175	182,415	112,076
	Canadian Whisky	917,867	1,066,978	1,046,214	1,221,943	956,027
	Flavoured Whisky	21,533	17,906	31,126	37,799	19,358
	Irish Whiskey	149,786	115,937	133,056	183,153	138,128
	Other Country Whisky	14,428	19,022	13,961	28,486	15,855
	Single Malt Scotch Whisky	87,416	107,401	90,776	164,738	90,932

## Spirits Sales (Litres)

Litres		Fiscal 2023/24 Q4	Fiscal 2024/25 Q1	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4
Whisky	Summary	1,576,805	1,760,510	1,714,429	2,160,649	1,596,702
Summary		5,949,666	6,971,143	7,150,738	8,365,542	6,026,659

Wine Sales (Net \$)



## Wine Sales (Net \$)

### Wine

Net Sales \$		Fiscal 2023/24 Q4	Fiscal 2024/25 Q1	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4
Argentina Wine	Argentina Red Wine	\$6,363,956	\$5,672,540	\$5,479,716	\$8,221,868	\$6,642,891
	Argentina Rose Wine	\$42,009	\$104,550	\$105,396	\$39,821	\$38,926
	Argentina Sparkling Wine	\$9,051	\$6,592	\$10,974	\$10,256	\$8,773
	Argentina White Wine	\$274,184	\$292,790	\$324,104	\$379,780	\$544,710
	<b>Summary</b>	<b>\$6,689,199</b>	<b>\$6,076,472</b>	<b>\$5,920,190</b>	<b>\$8,651,725</b>	<b>\$7,235,300</b>
Australia Wine	Australia Fruit and Dessert Wine	\$192	\$520	\$192	\$429	\$5,871
	Australia Red Wine	\$5,656,830	\$6,108,347	\$5,393,024	\$7,400,320	\$6,996,647
	Australia Rose Wine	\$221,624	\$290,981	\$230,973	\$305,850	\$219,415
	Australia Sparkling Wine	\$659,670	\$792,734	\$770,180	\$1,147,352	\$598,083
	Australia White Wine	\$3,248,239	\$3,918,695	\$3,715,642	\$4,238,263	\$3,473,585
	<b>Summary</b>	<b>\$9,786,556</b>	<b>\$11,111,277</b>	<b>\$10,110,010</b>	<b>\$13,092,214</b>	<b>\$11,293,602</b>
Austria Wine	Austria Fruit and Dessert Wine	\$4,658	\$4,474	\$2,779	\$6,297	\$4,176
	Austria Red Wine	\$44,125	\$34,782	\$35,434	\$36,550	\$34,396
	Austria Rose Wine	\$5,488	\$5,309	\$9,542	\$6,765	\$13,457
	Austria Sparkling Wine	\$1,781	\$3,324	\$5,270	\$5,975	\$287
	Austria White Wine	\$90,942	\$88,325	\$116,264	\$108,595	\$107,802
	<b>Summary</b>	<b>\$146,995</b>	<b>\$136,213</b>	<b>\$169,290</b>	<b>\$164,183</b>	<b>\$160,118</b>
Bulgaria Wine	Bulgaria Red Wine	\$0	\$0	\$0	\$0	\$0
	Bulgaria Rose Wine	\$0	\$0	\$0	\$0	\$0
	Bulgaria White Wine	\$0	\$0	\$0	\$0	\$0
	<b>Summary</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
Canada - BC	Canada - BC Dessert Wine	\$148,228	\$129,770	\$322,881	\$210,497	\$195,375
	Canada - BC Fruit Wine	\$649,150	\$898,582	\$1,404,221	\$1,301,850	\$715,405
	Canada - BC Ice Wine	\$715,483	\$742,252	\$1,118,339	\$887,417	\$794,461
	Canada - BC Red Wine	\$51,375,135	\$51,259,665	\$61,087,949	\$65,873,108	\$49,050,810
	Canada - BC Rose Wine	\$6,531,779	\$10,825,862	\$13,019,887	\$6,829,719	\$5,849,014

## Wine Sales (Net \$)

Net Sales \$		Fiscal 2023/24 Q4	Fiscal 2024/25 Q1	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4
Canada - BC	Canada - BC Sparkling Wine	\$3,648,251	\$5,268,496	\$6,787,098	\$6,758,477	\$3,876,317
	Canada - BC White Wine	\$46,155,803	\$54,325,029	\$62,878,492	\$51,731,471	\$41,967,174
	<b>Summary</b>	<b>\$109,223,829</b>	<b>\$123,449,656</b>	<b>\$146,618,867</b>	<b>\$133,592,539</b>	<b>\$102,448,555</b>
Canada - Other	Canada - Other Dessert Wine	\$4,198	\$4,503	\$6,752	\$11,992	\$4,162
	Canada - Other Fruit Wine	\$2,453	\$2,498	\$4,724	\$1,807	\$1,068
	Canada - Other Ice Wine	\$779,586	\$599,585	\$573,495	\$791,542	\$901,687
	Canada - Other Red Wine	\$247,535	\$253,242	\$318,354	\$351,238	\$311,134
	Canada - Other Rose Wine	\$51,054	\$100,155	\$83,292	\$54,404	\$42,591
	Canada - Other Sparkling Wine	\$371,277	\$541,032	\$535,291	\$826,732	\$436,740
	Canada - Other White Wine	\$397,159	\$594,583	\$485,133	\$479,944	\$401,842
	<b>Summary</b>	<b>\$1,853,263</b>	<b>\$2,095,597</b>	<b>\$2,007,041</b>	<b>\$2,517,658</b>	<b>\$2,099,224</b>
Chile Wine	Chile Fruit and Dessert Wine	\$160	\$320	\$640	\$640	\$480
	Chile Red Wine	\$6,528,574	\$5,761,819	\$6,136,002	\$7,888,562	\$6,825,326
	Chile Rose Wine	\$353,409	\$742,419	\$697,032	\$263,047	\$277,056
	Chile Sparkling Wine	\$52,629	\$40,166	\$43,468	\$58,295	\$44,312
	Chile White Wine	\$3,173,340	\$3,420,081	\$3,845,838	\$3,282,790	\$3,183,204
	<b>Summary</b>	<b>\$10,108,112</b>	<b>\$9,964,805</b>	<b>\$10,722,980</b>	<b>\$11,493,335</b>	<b>\$10,330,378</b>
China Wine	China Fruit and Dessert Wine	\$13,450	\$12,225	\$7,279	\$10,928	\$15,095
	China Red Wine	\$9,551	\$125	\$251	\$793	\$3,829
	China White Wine	\$2,791	\$125	\$125	\$251	\$0
	<b>Summary</b>	<b>\$25,792</b>	<b>\$12,475</b>	<b>\$7,656</b>	<b>\$11,972</b>	<b>\$18,923</b>
Fortified Wine	Other Fortified Domestic Wine	\$630,077	\$621,728	\$831,142	\$808,514	\$618,383
	Other Fortified Import Wine	\$385,159	\$331,262	\$302,519	\$444,144	\$344,998
	Port Wine	\$470,324	\$434,341	\$493,539	\$1,125,303	\$505,466
	Sherry Wine	\$227,309	\$235,806	\$211,104	\$471,357	\$265,364
	Vermouth Wine	\$807,790	\$862,885	\$847,477	\$1,028,428	\$796,698
	<b>Summary</b>	<b>\$2,520,659</b>	<b>\$2,486,021</b>	<b>\$2,685,782</b>	<b>\$3,877,747</b>	<b>\$2,530,910</b>
France Wine	France Champagne Wine	\$2,611,539	\$3,293,085	\$4,275,605	\$7,626,297	\$2,990,248

## Wine Sales (Net \$)

Net Sales \$		Fiscal 2023/24 Q4	Fiscal 2024/25 Q1	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4
France Wine	France Fruit and Dessert Wine	\$18,204	\$9,128	\$51,886	\$17,601	\$26,062
	France Red Wine	\$7,257,802	\$6,108,637	\$10,871,149	\$9,243,467	\$7,269,303
	France Rose Wine	\$1,771,982	\$4,281,462	\$4,493,437	\$2,066,788	\$1,842,927
	France Sparkling Wine	\$631,890	\$822,712	\$940,650	\$1,177,008	\$746,617
	France White Wine	\$4,089,463	\$5,115,486	\$5,135,959	\$5,342,684	\$4,596,256
	<b>Summary</b>	<b>\$16,380,880</b>	<b>\$19,630,509</b>	<b>\$25,768,687</b>	<b>\$25,473,846</b>	<b>\$17,471,413</b>
Georgia Wine	Georgia Red Wine	\$86,855	\$77,163	\$60,762	\$112,556	\$86,462
	Georgia Rose Wine	\$2,140	\$1,586	\$399	\$3,346	\$389
	Georgia Sparkling Wine	\$3,648	\$3,865	\$1,288	\$1,503	\$429
	Georgia White Wine	\$18,432	\$19,242	\$15,880	\$16,017	\$17,950
	<b>Summary</b>	<b>\$111,076</b>	<b>\$101,856</b>	<b>\$78,330</b>	<b>\$133,422</b>	<b>\$105,231</b>
Germany Wine	Germany Fruit and Dessert Wine	\$0	\$0	\$1,560	\$0	\$0
	Germany Red Wine	\$47,341	\$37,182	\$34,209	\$37,563	\$40,225
	Germany Rose Wine	\$5,952	\$6,625	\$5,821	\$0	\$324
	Germany Sparkling Wine	\$460,401	\$784,746	\$558,139	\$1,132,392	\$437,480
	Germany White Wine	\$814,434	\$803,004	\$858,105	\$1,133,017	\$792,004
	<b>Summary</b>	<b>\$1,328,128</b>	<b>\$1,631,557</b>	<b>\$1,457,835</b>	<b>\$2,302,972</b>	<b>\$1,270,034</b>
Greece Wine	Greece Fruit and Dessert Wine	\$0	\$3,658	\$0	\$0	\$2,194
	Greece Red Wine	\$100,145	\$129,090	\$79,848	\$133,077	\$136,359
	Greece Rose Wine	\$10,545	\$21,174	\$20,167	\$12,714	\$7,701
	Greece Sparkling Wine	\$6,335	\$3,644	\$3,838	\$6,997	\$4,938
	Greece White Wine	\$99,810	\$171,754	\$118,999	\$99,102	\$155,553
	<b>Summary</b>	<b>\$216,835</b>	<b>\$329,320</b>	<b>\$222,853</b>	<b>\$251,891</b>	<b>\$306,745</b>
Hungary Wine	Hungary Fruit and Dessert Wine	\$22,444	\$18,354	\$18,675	\$20,985	\$41,750
	Hungary Red Wine	\$17,227	\$14,170	\$16,365	\$19,191	\$20,569
	Hungary Rose Wine	\$2,293	\$300	\$901	\$78	\$0
	Hungary Sparkling Wine	\$65,846	\$89,877	\$103,994	\$100,965	\$53,834
	Hungary White Wine	\$113,599	\$58,399	\$84,220	\$80,828	\$72,381

## Wine Sales (Net \$)

Net Sales \$		Fiscal 2023/24 Q4	Fiscal 2024/25 Q1	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4
Hungary Wine	Summary	\$221,409	\$181,101	\$224,154	\$222,047	\$188,535
Israel Wine	Israel Red Wine	\$26,537	\$37,032	\$24,376	\$31,926	\$31,051
	Israel Rose Wine	\$2,428	\$6,318	\$4,379	\$1,521	\$6,761
	Israel White Wine	\$8,359	\$10,757	\$6,102	\$4,829	\$7,748
	Summary	\$37,324	\$54,107	\$34,858	\$38,276	\$45,559
Italy Wine	Italy Fruit and Dessert Wine	\$11,209	\$12,611	\$14,910	\$15,493	\$4,826
	Italy Red Wine	\$11,955,774	\$11,191,726	\$10,791,407	\$16,392,718	\$12,237,708
	Italy Rose Wine	\$238,502	\$440,735	\$431,305	\$194,667	\$203,512
	Italy Sparkling Wine	\$1,730,149	\$2,211,463	\$2,376,633	\$2,755,206	\$1,881,062
	Italy White Wine	\$5,341,632	\$6,195,322	\$6,545,400	\$6,471,505	\$5,169,075
	Prosecco Wine	\$4,404,615	\$7,138,204	\$8,035,404	\$10,964,479	\$4,995,444
	Summary	\$23,681,881	\$27,190,062	\$28,195,058	\$36,794,068	\$24,491,628
New Zealand Wine	New Zealand Fruit and Dessert Wine	\$0	\$0	\$0	\$816	\$0
	New Zealand Red Wine	\$370,169	\$495,618	\$504,934	\$671,656	\$400,455
	New Zealand Rose Wine	\$191,224	\$395,464	\$388,213	\$190,718	\$153,259
	New Zealand Sparkling Wine	\$59,155	\$65,685	\$65,406	\$143,345	\$68,956
	New Zealand White Wine	\$8,345,169	\$13,724,700	\$12,427,887	\$14,734,729	\$9,335,123
	Summary	\$8,965,718	\$14,681,467	\$13,386,440	\$15,741,263	\$9,957,794
Other Country Wine	Other Country Fruit and Dessert Wine	\$362,371	\$336,479	\$325,207	\$390,864	\$391,101
	Other Country Red Wine	\$122,488	\$121,584	\$123,044	\$168,474	\$125,273
	Other Country Rose Wine	\$10,921	\$20,834	\$20,075	\$9,597	\$12,771
	Other Country Sparkling Wine	\$12,927	\$28,438	\$26,997	\$26,056	\$23,817
	Other Country White Wine	\$57,913	\$77,055	\$90,144	\$91,152	\$86,285
	Summary	\$566,621	\$584,389	\$585,466	\$686,144	\$639,246
Other Style Wine	Aperitif And Flavoured Wine	\$73,779	\$74,441	\$75,188	\$97,573	\$68,171
	Mead	\$182,956	\$148,338	\$298,847	\$165,302	\$147,698
	Rice Wine	\$87,451	\$69,799	\$68,782	\$76,682	\$69,328
	Summary	\$344,186	\$292,578	\$442,817	\$339,557	\$285,198



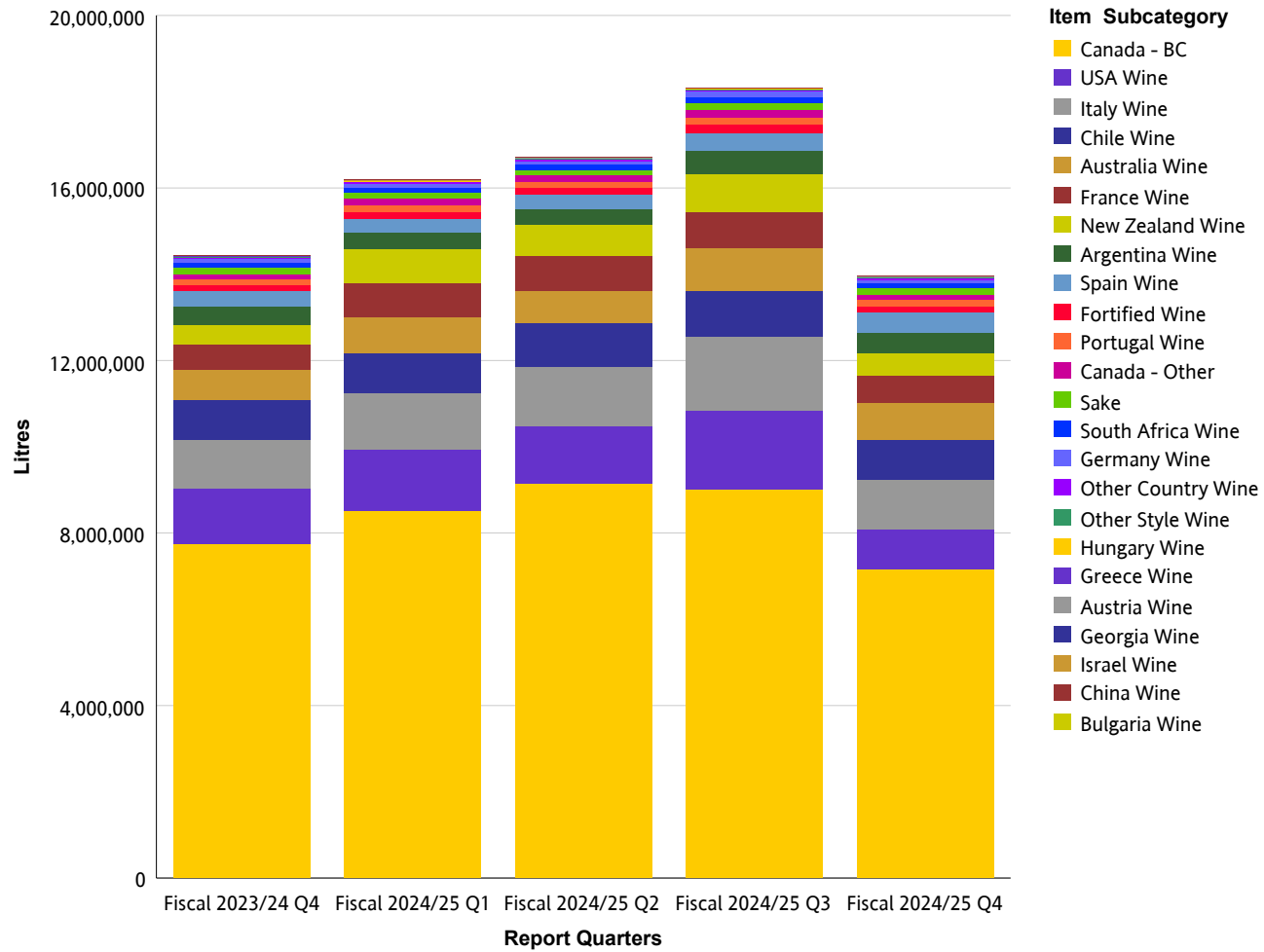
## Wine Sales (Net \$)

Net Sales \$		Fiscal 2023/24 Q4	Fiscal 2024/25 Q1	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4
Portugal Wine	Portugal Fruit and Dessert Wine	\$3,117	\$1,295	\$351	\$1,737	\$3,347
	Portugal Red Wine	\$1,236,324	\$1,257,453	\$953,129	\$1,405,792	\$1,190,390
	Portugal Rose Wine	\$155,168	\$271,702	\$285,855	\$218,594	\$163,069
	Portugal Sparkling Wine	\$6,038	\$7,528	\$4,606	\$2,703	\$1,272
	Portugal White Wine	\$416,190	\$635,468	\$758,659	\$445,330	\$489,007
	<b>Summary</b>	<b>\$1,816,838</b>	<b>\$2,173,446</b>	<b>\$2,002,600</b>	<b>\$2,074,156</b>	<b>\$1,847,085</b>
Sake	Japan Sake	\$2,141,909	\$1,988,730	\$2,099,259	\$2,458,376	\$2,468,168
	Other Country Sake	\$71,641	\$87,092	\$135,215	\$136,869	\$97,554
	USA Sake	\$747,507	\$681,661	\$576,542	\$718,437	\$716,698
	<b>Summary</b>	<b>\$2,961,057</b>	<b>\$2,757,483</b>	<b>\$2,811,017</b>	<b>\$3,313,682</b>	<b>\$3,282,421</b>
South Africa Wine	South Africa Fruit and Dessert Wine	\$0	\$211	\$633	\$633	\$149
	South Africa Red Wine	\$780,897	\$793,956	\$681,854	\$976,007	\$825,874
	South Africa Rose Wine	\$28,702	\$40,245	\$49,933	\$20,884	\$21,316
	South Africa Sparkling Wine	\$11,972	\$3,002	\$4,402	\$2,550	\$9,543
	South Africa White Wine	\$962,011	\$944,501	\$1,049,252	\$959,037	\$874,551
	<b>Summary</b>	<b>\$1,783,582</b>	<b>\$1,781,915</b>	<b>\$1,786,073</b>	<b>\$1,959,110</b>	<b>\$1,731,432</b>
Spain Wine	Spain Fruit and Dessert Wine	\$11,863	\$12,277	\$11,577	\$12,766	\$11,156
	Spain Red Wine	\$3,599,422	\$3,175,143	\$3,314,456	\$3,991,021	\$4,221,282
	Spain Rose Wine	\$182,953	\$189,851	\$232,375	\$102,851	\$376,712
	Spain Sparkling Wine	\$1,092,035	\$1,164,367	\$1,336,991	\$2,001,632	\$1,085,693
	Spain White Wine	\$417,616	\$552,259	\$510,972	\$481,192	\$725,451
	<b>Summary</b>	<b>\$5,303,889</b>	<b>\$5,093,898</b>	<b>\$5,406,370</b>	<b>\$6,589,462</b>	<b>\$6,420,295</b>
USA Wine	USA Fruit and Dessert Wine	\$0	\$300	\$0	\$0	\$27,777
	USA Red Wine	\$20,344,422	\$23,305,230	\$19,952,741	\$32,164,110	\$15,494,049
	USA Rose Wine	\$779,744	\$852,861	\$919,741	\$704,739	\$539,748
	USA Sparkling Wine	\$132,050	\$164,079	\$260,048	\$401,020	\$181,785
	USA White Wine	\$5,684,130	\$7,028,774	\$7,257,400	\$7,095,949	\$4,457,209
	<b>Summary</b>	<b>\$26,940,346</b>	<b>\$31,351,244</b>	<b>\$28,389,930</b>	<b>\$40,365,818</b>	<b>\$20,700,567</b>

## Wine Sales (Net \$)

Net Sales \$	Fiscal 2023/24 Q4	Fiscal 2024/25 Q1	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4
Summary	\$231,014,175	\$263,167,450	\$289,034,302	\$309,687,087	\$224,860,191

## Wine Sales (Litres)



## Wine Sales (Litres)

### Wine

Litres		Fiscal 2023/24 Q4	Fiscal 2024/25 Q1	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4
Argentina Wine	Argentina Red Wine	418,158	357,730	344,182	527,610	437,756
	Argentina Rose Wine	2,772	7,708	7,132	2,696	2,785
	Argentina Sparkling Wine	495	405	566	526	459
	Argentina White Wine	19,106	20,282	22,994	27,674	41,647
	<b>Summary</b>	<b>440,530</b>	<b>386,124</b>	<b>374,875</b>	<b>558,506</b>	<b>482,647</b>
Australia Wine	Australia Fruit and Dessert Wine	6	10	6	10	114
	Australia Red Wine	385,504	437,320	369,534	526,530	496,722
	Australia Rose Wine	16,173	22,090	17,984	25,699	15,513
	Australia Sparkling Wine	43,117	53,546	50,144	78,608	38,980
	Australia White Wine	256,914	330,222	300,980	359,449	285,037
	<b>Summary</b>	<b>701,714</b>	<b>843,189</b>	<b>738,648</b>	<b>990,296</b>	<b>836,366</b>
Austria Wine	Austria Fruit and Dessert Wine	64	50	54	112	81
	Austria Red Wine	1,282	1,030	1,060	1,083	1,084
	Austria Rose Wine	126	140	242	189	387
	Austria Sparkling Wine	63	99	144	135	9
	Austria White Wine	2,914	2,927	3,532	3,410	3,097
	<b>Summary</b>	<b>4,450</b>	<b>4,245</b>	<b>5,032</b>	<b>4,930</b>	<b>4,658</b>
Bulgaria Wine	Bulgaria Red Wine	0	0	0	0	0
	Bulgaria Rose Wine	0	0	0	0	0
	Bulgaria White Wine	0	0	0	0	0
	<b>Summary</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
Canada - BC	Canada - BC Dessert Wine	3,138	2,637	6,355	4,246	4,091
	Canada - BC Fruit Wine	31,670	45,177	67,760	65,078	35,297
	Canada - BC Ice Wine	6,434	7,048	10,389	8,361	6,972
	Canada - BC Red Wine	3,463,007	3,423,485	3,551,805	4,193,139	3,242,356
	Canada - BC Rose Wine	399,221	609,354	691,317	410,100	353,842

## Wine Sales (Litres)

Litres		Fiscal 2023/24 Q4	Fiscal 2024/25 Q1	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4
Canada - BC	Canada - BC Sparkling Wine	120,684	166,188	218,632	185,179	112,181
	Canada - BC White Wine	3,735,907	4,264,324	4,608,088	4,156,579	3,411,590
	<b>Summary</b>	<b>7,760,061</b>	<b>8,518,214</b>	<b>9,154,346</b>	<b>9,022,681</b>	<b>7,166,330</b>
Canada - Other	Canada - Other Dessert Wine	38	38	58	102	41
	Canada - Other Fruit Wine	196	207	398	152	88
	Canada - Other Ice Wine	9,007	6,530	6,844	9,019	10,030
	Canada - Other Red Wine	21,881	17,786	22,579	32,789	26,613
	Canada - Other Rose Wine	5,192	10,474	8,405	5,552	4,482
	Canada - Other Sparkling Wine	41,693	59,221	59,072	93,136	47,171
	Canada - Other White Wine	39,359	61,861	47,597	49,591	41,027
	<b>Summary</b>	<b>117,367</b>	<b>156,115</b>	<b>144,953</b>	<b>190,340</b>	<b>129,451</b>
Chile Wine	Chile Fruit and Dessert Wine	4	9	18	18	14
	Chile Red Wine	583,945	509,439	575,303	720,082	611,204
	Chile Rose Wine	34,666	77,232	69,405	26,151	26,576
	Chile Sparkling Wine	2,864	2,106	2,365	3,299	2,190
	Chile White Wine	311,692	335,922	371,602	315,295	306,921
	<b>Summary</b>	<b>933,171</b>	<b>924,708</b>	<b>1,018,693</b>	<b>1,064,845</b>	<b>946,905</b>
China Wine	China Fruit and Dessert Wine	394	286	202	291	362
	China Red Wine	63	4	9	22	122
	China White Wine	81	4	4	9	0
	<b>Summary</b>	<b>538</b>	<b>295</b>	<b>215</b>	<b>323</b>	<b>484</b>
Fortified Wine	Other Fortified Domestic Wine	47,019	46,328	47,256	53,022	44,849
	Other Fortified Import Wine	17,986	14,655	12,711	19,180	14,578
	Port Wine	14,989	13,320	14,200	32,098	14,973
	Sherry Wine	10,223	10,388	9,408	21,825	11,470
	Vermouth Wine	56,278	58,080	55,300	68,827	51,514
	<b>Summary</b>	<b>146,495</b>	<b>142,770</b>	<b>138,874</b>	<b>194,951</b>	<b>137,385</b>
France Wine	France Champagne Wine	24,844	32,946	42,437	77,213	29,818

## Wine Sales (Litres)

Litres		Fiscal 2023/24 Q4	Fiscal 2024/25 Q1	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4
France Wine	France Fruit and Dessert Wine	241	156	526	186	298
	France Red Wine	279,021	283,586	302,990	380,291	299,734
	France Rose Wine	97,567	232,511	242,124	114,332	106,465
	France Sparkling Wine	31,748	41,291	49,706	61,548	37,473
	France White Wine	144,988	186,311	184,905	193,975	173,364
	<b>Summary</b>	<b>578,410</b>	<b>776,801</b>	<b>822,688</b>	<b>827,545</b>	<b>647,152</b>
Georgia Wine	Georgia Red Wine	3,924	3,408	2,733	5,098	3,765
	Georgia Rose Wine	48	36	9	76	9
	Georgia Sparkling Wine	76	81	27	32	9
	Georgia White Wine	580	612	572	513	608
	<b>Summary</b>	<b>4,629</b>	<b>4,137</b>	<b>3,340</b>	<b>5,719</b>	<b>4,390</b>
Germany Wine	Germany Fruit and Dessert Wine	0	0	2	0	0
	Germany Red Wine	1,704	1,424	1,235	1,210	1,288
	Germany Rose Wine	220	236	234	0	9
	Germany Sparkling Wine	23,559	43,524	27,289	60,063	21,543
	Germany White Wine	47,614	46,968	50,100	68,186	45,594
	<b>Summary</b>	<b>73,097</b>	<b>92,152</b>	<b>78,861</b>	<b>129,460</b>	<b>68,434</b>
Greece Wine	Greece Fruit and Dessert Wine	0	30	0	0	18
	Greece Red Wine	4,768	5,858	3,904	6,007	5,763
	Greece Rose Wine	447	940	920	532	303
	Greece Sparkling Wine	180	130	130	171	148
	Greece White Wine	4,605	6,992	5,714	4,802	6,379
	<b>Summary</b>	<b>10,000</b>	<b>13,949</b>	<b>10,668</b>	<b>11,512</b>	<b>12,611</b>
Hungary Wine	Hungary Fruit and Dessert Wine	420	326	276	390	658
	Hungary Red Wine	1,071	909	958	1,215	1,300
	Hungary Rose Wine	72	9	27	4	0
	Hungary Sparkling Wine	3,928	5,091	5,872	5,718	3,168
	Hungary White Wine	8,490	3,653	4,880	5,919	5,068

## Wine Sales (Litres)

Litres		Fiscal 2023/24 Q4	Fiscal 2024/25 Q1	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4
Hungary Wine	<b>Summary</b>	<b>13,981</b>	<b>9,989</b>	<b>12,014</b>	<b>13,246</b>	<b>10,194</b>
Israel Wine	Israel Red Wine	970	1,332	864	1,097	1,080
	Israel Rose Wine	90	234	153	54	225
	Israel White Wine	306	387	234	198	270
	<b>Summary</b>	<b>1,366</b>	<b>1,953</b>	<b>1,251</b>	<b>1,349</b>	<b>1,575</b>
Italy Wine	Italy Fruit and Dessert Wine	102	118	122	151	54
	Italy Red Wine	506,006	475,990	469,248	672,338	497,708
	Italy Rose Wine	11,054	20,661	20,129	9,111	9,476
	Italy Sparkling Wine	85,382	113,690	119,637	132,340	93,493
	Italy White Wine	322,672	378,248	392,020	391,104	309,438
	Prosecco Wine	200,856	333,553	369,546	512,922	229,719
	<b>Summary</b>	<b>1,126,073</b>	<b>1,322,260</b>	<b>1,370,702</b>	<b>1,717,967</b>	<b>1,139,889</b>
New Zealand Wine	New Zealand Fruit and Dessert Wine	0	0	0	9	0
	New Zealand Red Wine	15,050	22,509	21,304	33,628	16,906
	New Zealand Rose Wine	9,346	20,200	20,656	9,846	7,844
	New Zealand Sparkling Wine	2,758	3,122	3,127	7,214	3,091
	New Zealand White Wine	424,237	741,109	670,796	819,687	484,533
	<b>Summary</b>	<b>451,392</b>	<b>786,940</b>	<b>715,884</b>	<b>870,384</b>	<b>512,373</b>
Other Country Wine	Other Country Fruit and Dessert Wine	20,172	19,308	19,130	21,736	21,611
	Other Country Red Wine	4,919	4,750	4,742	7,220	4,790
	Other Country Rose Wine	440	686	938	304	405
	Other Country Sparkling Wine	376	664	1,064	937	853
	Other Country White Wine	1,916	2,818	3,620	3,504	2,938
	<b>Summary</b>	<b>27,823</b>	<b>28,227</b>	<b>29,495</b>	<b>33,700</b>	<b>30,596</b>
Other Style Wine	Aperitif And Flavoured Wine	3,827	4,352	4,425	5,340	4,024
	Mead	7,116	5,725	11,916	6,171	5,850
	Rice Wine	6,604	5,867	5,602	6,446	6,343
	<b>Summary</b>	<b>17,547</b>	<b>15,944</b>	<b>21,944</b>	<b>17,957</b>	<b>16,217</b>

## Wine Sales (Litres)

Litres		Fiscal 2023/24 Q4	Fiscal 2024/25 Q1	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4
Portugal Wine	Portugal Fruit and Dessert Wine	42	40	14	44	63
	Portugal Red Wine	96,188	95,884	73,616	107,782	88,456
	Portugal Rose Wine	13,249	22,112	23,585	19,362	14,212
	Portugal Sparkling Wine	212	292	216	62	36
	Portugal White Wine	27,683	44,672	53,614	28,831	33,968
	<b>Summary</b>	<b>137,374</b>	<b>163,000</b>	<b>151,044</b>	<b>156,082</b>	<b>136,735</b>
Sake	Japan Sake	62,094	59,785	58,464	71,519	72,252
	Other Country Sake	2,713	3,143	4,512	4,327	3,370
	USA Sake	71,950	65,642	55,761	69,615	73,699
	<b>Summary</b>	<b>136,757</b>	<b>128,570</b>	<b>118,737</b>	<b>145,461</b>	<b>149,321</b>
South Africa Wine	South Africa Fruit and Dessert Wine	0	2	7	7	2
	South Africa Red Wine	53,893	55,082	45,702	70,040	57,129
	South Africa Rose Wine	1,668	2,422	3,092	1,263	1,263
	South Africa Sparkling Wine	577	108	166	90	660
	South Africa White Wine	74,948	69,252	81,966	73,371	67,044
	<b>Summary</b>	<b>131,085</b>	<b>126,866</b>	<b>130,932</b>	<b>144,771</b>	<b>126,098</b>
Spain Wine	Spain Fruit and Dessert Wine	346	363	328	340	308
	Spain Red Wine	246,312	215,764	219,964	259,213	311,124
	Spain Rose Wine	17,798	17,822	21,482	9,580	43,149
	Spain Sparkling Wine	59,218	58,894	68,700	106,416	57,021
	Spain White Wine	26,793	35,298	29,498	30,390	65,276
	<b>Summary</b>	<b>350,468</b>	<b>328,142</b>	<b>339,972</b>	<b>405,940</b>	<b>476,878</b>
USA Wine	USA Fruit and Dessert Wine	0	6	0	0	1,776
	USA Red Wine	889,640	937,066	842,283	1,344,069	623,654
	USA Rose Wine	64,267	63,506	68,895	57,862	44,886
	USA Sparkling Wine	5,684	7,987	20,415	31,718	10,889
	USA White Wine	312,326	400,834	392,368	383,740	239,307
	<b>Summary</b>	<b>1,271,916</b>	<b>1,409,400</b>	<b>1,323,961</b>	<b>1,817,390</b>	<b>920,512</b>



## Wine Sales (Litres)

Litres	Fiscal 2023/24 Q4	Fiscal 2024/25 Q1	Fiscal 2024/25 Q2	Fiscal 2024/25 Q3	Fiscal 2024/25 Q4
Summary	14,436,244	16,183,991	16,707,130	18,325,355	13,957,201

# GLOSSARY AND EXPLANATORY NOTES

Domestic Beer – the domestic beer classification is defined as follows:

Commercial Beer – Breweries with Annual Production over 350,000HL

Regional Beer – Breweries with Annual Production over 15,000HL and up to 350,000HL

Micro Brew Beer – Breweries with Annual Production up to 15,000HL

Negative Sales

Occasionally, negative sales are reported. This is usually due to adjustments or product returns.