

Mindful

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DES157B - Interactive Media III W'22

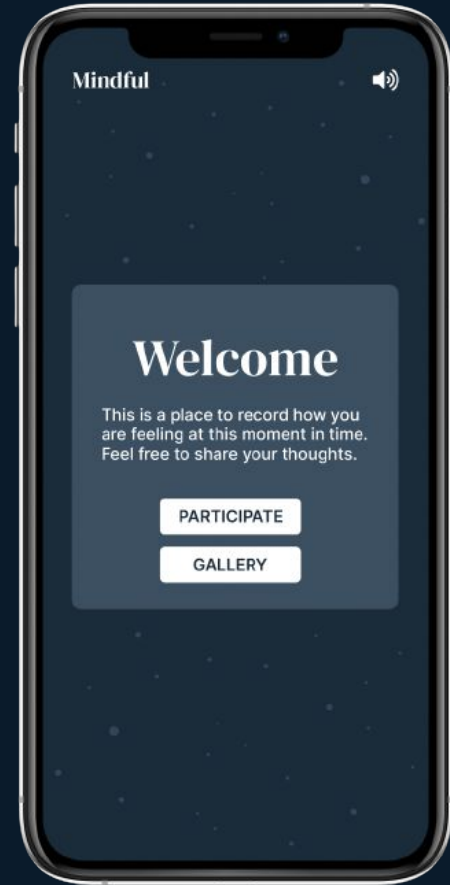


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Summary

01

Overview

Description

Mindful is meant to be a safe space that allows people to share how they are feeling at a specific moment in time. This site prompts them to think and reflect on how they see themselves and how others might see them, as well as consider qualities about themselves and moments they are proud of.

Welcome

This is a place to reflect on how you are feeling about yourself at this moment in time. Feel free to share your thoughts.

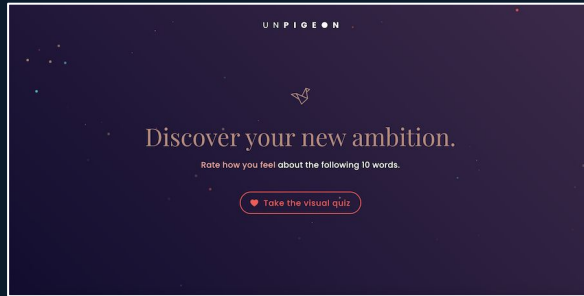
[PARTICIPATE](#)

[GALLERY](#)

02

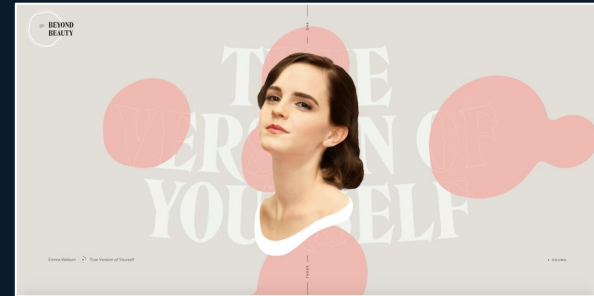
UX Research

Comparative Research



Unpigeon

A website to discover a new ambition through the use visual questions



Beyond Beauty

A tribute to four women who are known for their beauty. This website shows that they are more than that

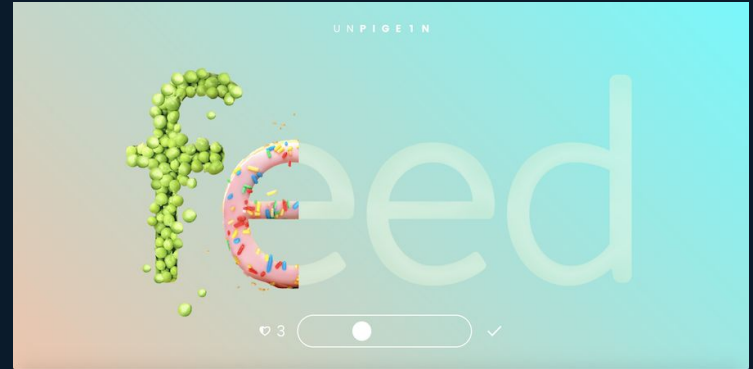
Comparative Research

Unpigeon

- Minimalist UI
- Visual Feedback
- Peaceful and calming interactions

Influence

- Inspired us to make our questions more engaging so that users were not mindless going through the motions



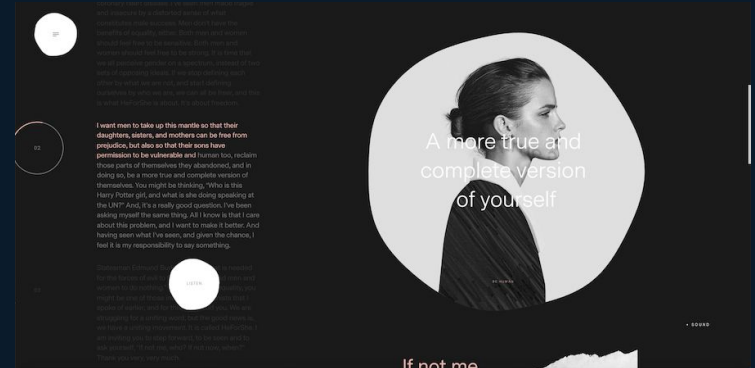
Comparative Research

Beyond Beauty

- Minimalist UI
- Both visually and auditory focused
- Interactions and animations with mouse, text, and images

Influence

- Inspired us to make include sound to make the project more engaging



03

Visual Design

Design Choices

The overall design is very simple as we wanted the feel of the site to be calm and peaceful

Color

- Calming colors which is why we went with blue and kept the design monochromatic



Font

- Wanted contrast between headings and paragraph text which is why we chose a serif and sans serif font

DM Serif Display
Inter

Design Changes

Removed screen showing previous responses

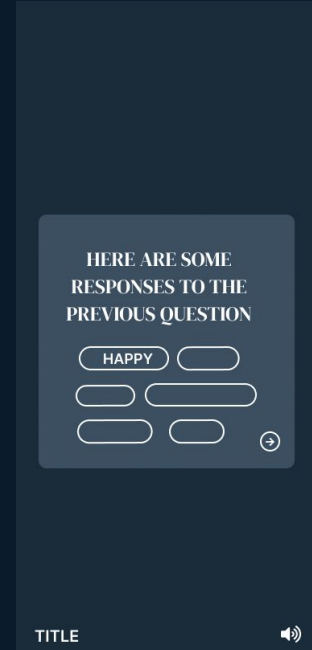
- Disrupted the flow of users answering questions

Moved Title and Volume to Top

- Wanted to adhere to design pattern

Rephrased some questions

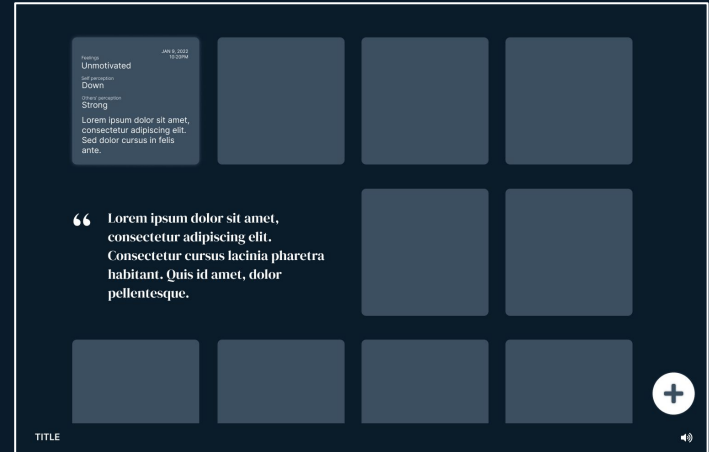
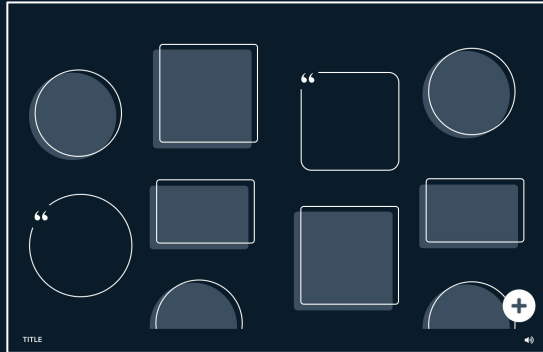
- Some questions were too broad and/or didn't quite fit with our topic and idea for our website



Design Changes

Changed how each response look

- To avoid lots of texts
- Make each response look unique on the gallery page
- Avoid the page looking too busy



04

User Interface

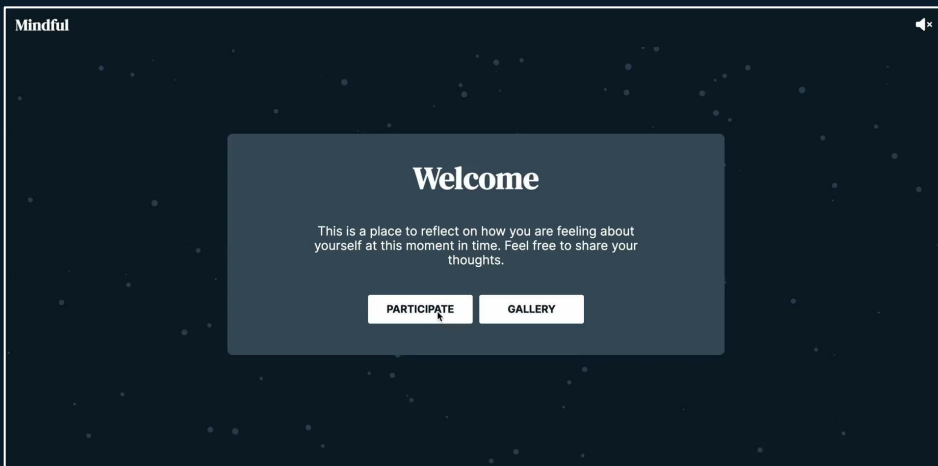
Design Patterns

Form

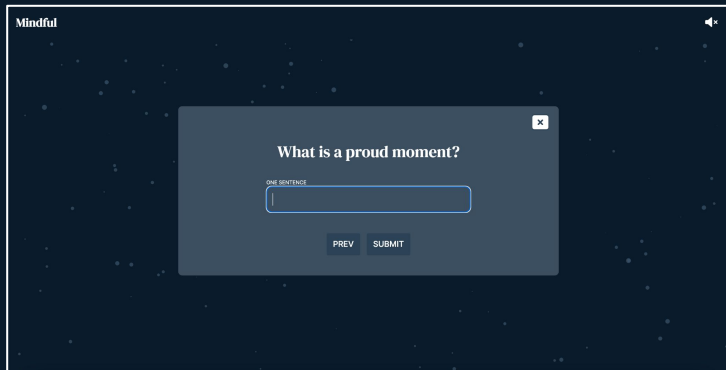
- Inputs are automatically in focus
- The enter key is enabled to move on to the next part

Gallery

- Clicking on the header takes you back to the top of the page



Cognitive Load



Mindful

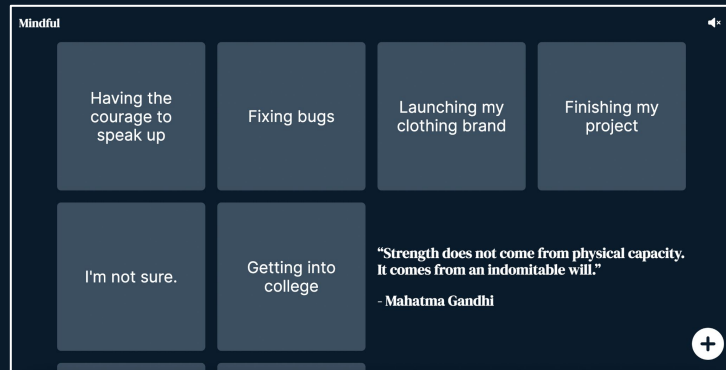
What is a proud moment?

ONE SENTENCE

PREV SUBMIT

Participate

Each question is displayed separately, so that users won't feel overwhelmed and can focus on one question at a time.



Mindful

Having the courage to speak up

Fixing bugs

Launching my clothing brand

Finishing my project

I'm not sure.

Getting into college

"Strength does not come from physical capacity. It comes from an indomitable will."
- Mahatma Gandhi

Gallery

To condense the amount of text displayed, each card highlights a proud moment and the remaining responses are displayed in an overlay.

05

Revisions

User Testing Results

Users wanted to...

- Have an option to navigate back to the welcome page
- Have the close button always appear on forms
- Have the button on the quote pages to show up right away without any delay

Other notable feedback

- Have visual feedback when hovering over a response on the gallery page
- Asking one of the form questions in a different manner as it felt repetitive

Further Development

Further development would involve making our project more interactive and visual

Future Features:

- Mouse interaction to background animation
- Have an option to respond visually to the questions, such as drawing or with images

06

Summary

Summary

We learned a lot working on this project, mostly working together to incorporate our ideas and users feedback to make our project come to life.

Challenge

- One challenge was making it responsive and making sure that the sizing of all the different elements were correct on different screen sizes.

Achievement

- We are proud of all that we have accomplished. We incorporated all the features we initially planned on except one. Saving user's information and working with a database is something we are also proud of.

THANK YOU

