

CRITIQUE



SUPPORT + REFINE BY
INVERTING, COUNTERING,
SEEKING THE OTHER SIDE.
QUESTION MOTIVATIONS.
ESTABLISH LIMITS, CONSTRAINTS.
ENJOY MINIMALISM.
DIVIDE UP + SPEAK DOWN.

EXPLORE



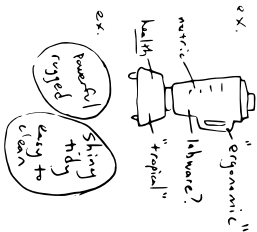
BRANSTORM: LOOK AT THINGS FROM
NEW ANGLES. THROW OUT IDEAS.
FOLLOW HUNCHES. DISRUPT OTHERS'
PLANS. CONSIDER:

- COLOR
- SHAPE
- FONT
- SIZE
- PRONOUNS
- NAMES
- LANGUAGE

DOCUMENT



ILLUSTRATE. DIAGRAM.
RECORD, GROUP,
SYNTHESIZE.



FACILITATE

LEAD THE TEAM THROUGH THE
ACTIVITY. INVITE + MAKE SPACE
FOR DIFFERENT VOICES. KEEP TIME.

1. CHOOSE AN ARTIFACT
ex. blender, arduino
2. DESCRIBE IT: LIST CULTURAL
REFERENCES IT MAKES. THINK
ABOUT THE IDENTITY IT
PROTECTS, VS. THE METHODS
IT USES.

ex. IDENTITY: STRENGTH,
CONFIDENCE,
DOMESTICITY

METHODS: FONT
SLANG
CHOICE OF MODELS
TEXTURE

UNPACKING THE POLITICS OF ARTIFACTS

AN EXERCISE FOR PEOPLE WHO MAKE THINGS

JEFF WARREN · PUBLIC LAB

CC-BY-SA - IMPROVE, REMIX, SHARE ALIKE!