

## PUT YOUR FLAG ON THE MAP!

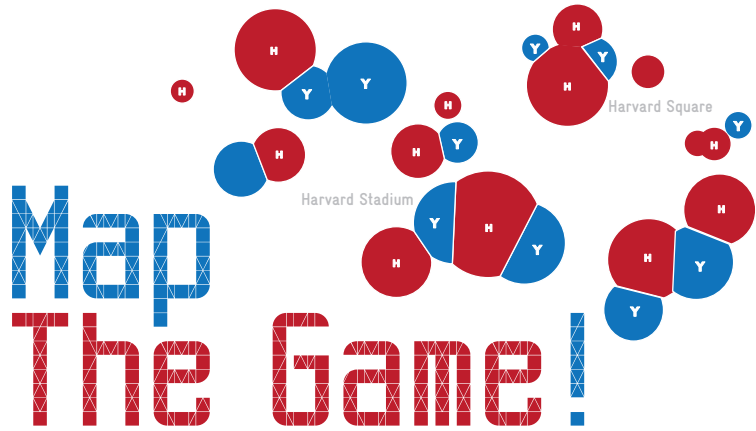
**JOIN US** in a pitched SMS battle for territory – Yale vs. Harvard!  
Follow the instructions to get started and to put your flag on the map!  
As you go to Yale parties, or Harvard tailgates, mark your territory with text messages! Are you losing ground to those infernal Cantabs, or surrounded by those darn Elis? Flag your location as many times as you want to beat them out!  
Go to **MapTheGame.com** to see the live map of Yale/Harvard territories!

## INSTRUCTIONS

**GETTING STARTED:**  
To start, send a text to this no:  
**40404**  
with the following message:  
**follow mapthegame**  
when prompted, come up with a user name. then start sending us your location.

**MAP YOURSELF:**  
text in your location in this format:  
**School: Location**  
  
for example:  
**Yale: 70 Mass Ave**  
**Harvard: Stadium Harvard**

[www.MapTheGame.com](http://www.MapTheGame.com)



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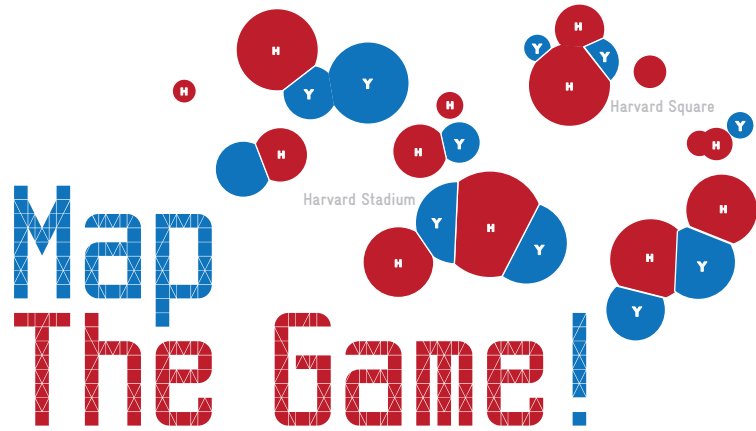
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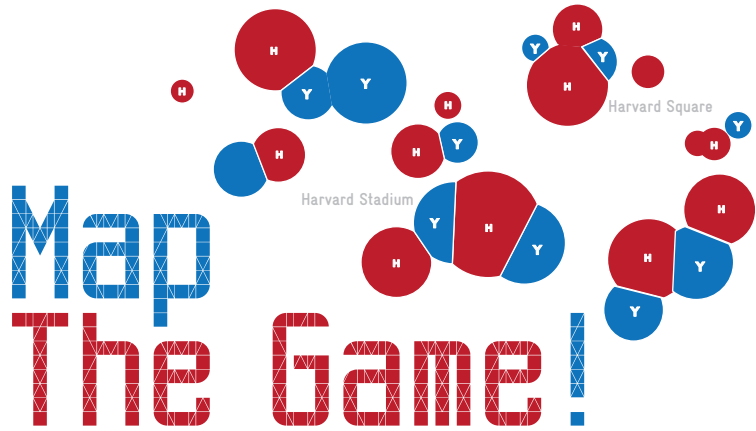
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