JINPING ZHANG

UX designer with dev background

Contact

Phone: 9253193997

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Location: San Jose, CA

Education

San Francisco Bay University

Master of computer science

2022.09 - 2024.04

GPA: 3.7

Skills

Design skills:

Interaction Design

Visual Design

Wireframing

Research

Prototyping

Usability Testing

Illustration Design

Design tools:

Figma, Sketch, Illustrator,

Photoshop, Axure,

After Effects

Programming languages:

Python, Swift, HTML,

CSS, JavaScript

Languages:

English, Japanese, Mandarin

About

I love creating products that bring users convenience, make their lives easier, as well as align with business goals.

Experience

UX/UI Designer
Bay area

Drlambda - Generative AI | Internship   2023.09 - 2023.12

- Drove the **end-to-end product design** to improve the workflow of DrLambda, a web-based generative AI deck-making tool.
- Conducted **mixed methodology** user research to identify pain points and gain deep insights from user behavior.
- Designed wireframes and iteratively refined them based on stakeholder and user feedback.
- Drove the **design system** creation, standardizing UI elements and guidelines to ensure consistency and efficiency.
- Collaborated with the Product Manager to inform PRD scoping.
- Handed off design to the dev team for post-MVP implementation.

UX/UI Designer
Bay area

HomeDiagnostic LLC | Part-time   2023.07 - 2023.09

- Led the redesign of the official website for the medical stethopod product.
- Led the UX design for the newly **added purchase flow** on the website.
- Built the design system from scratch that aligned with the company's branding guidelines.
- Collaborated with cross-functional partners to iterate on design.

UX/UI Designer
Shanghai

Zhiban Internet of Things Technology Co., Ltd. | Full-time   2020.05 - 2022.06

- Led the **end-to-end product design** of the Max Office website, a platform tailored for entrepreneurs seeking office rentals.
- Conducted user research to iterate the website, adding features to enhance user satisfaction in office searches.
- Designed a news section optimized for SEO, which draws more traffic.

UI/UX designer/PM assistant
Shanghai

Yihaofang Internet Technology Co., Ltd. | Full-time   2017.05 - 2020.01

- Designed a mobile tool app for real estate brokers, with a focus on a new community feature and poster creation tool feature which **increased user engagement by 15%**.
- Conducted user studies, analyzed feedback, and consolidated gathered data into key user insights.
- Led the team in building an improved design system for the app.
- Co-created PRD with PM by defining product features along roadmap.
- Collaborated with developers in **agile environment**, ensuring the successful implementation of designed features in each sprint.