

JERRY JICUN ZHAO

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EDUCATION

New York University (Tisch School of the Arts & Tandon School of Engineering)

New York, NY

B.F.A. in Photography & Imaging | B.S. in Integrated Design & Media

GPA: 3.9/4.0 | Expected graduation: May 2025

PROFESSIONAL EXPERIENCE

Bruce Silverstein Gallery

New York, NY

Gallery Assistant

June 2023 - Present

- Overhauled the digital archive system for 1000+ artworks, increasing accessibility and ensuring seamless handoff for future team members
- Supported successful art fairs by engaging directly with clients and media, contributing to the sale of 20+ artworks, and fostering long-term relationships
- Mentored 5 interns, helping two secure part-time roles and one earn a renewed contract, strengthening the gallery's talent pipeline

Freelance Work

New York, NY

Creative Director | Photographer | Videographer

2019 - Present

Select Clients: DIOR, OHT, Rolling Stones, Sunkis & Karencici, @vivacious.honey, @charxstyle

- Led creative direction for high-profile campaigns across fashion, music, and media, delivering compelling visual content tailored to audiences ranging from niche influencers to global brands, leading to 500k+ online interactions

Siggraph 2023

Los Angeles, California

Volunteer

August 2023

- Coordinated logistics for 200+ attendees and 50 presenters, ensuring smooth transitions between panels and workshops
- Gained insight into trends in computer graphics and interactive media through close engagement with industry professionals

International Center of Photography

New York, NY

Teaching Assistant

Apr 2022 - July 2022

- Provided personalized mentorship to 10 high-school students through hands-on instruction in photography, fostering both conceptual growth and technical proficiency

EXHIBITIONS & AWARDS

The Origin - New York University New Media Art Exhibition

Summer 2023

- Exhibited in Chengdu International Photography Week, featuring video works by 14 artists exploring the theme of "Digital Body" and the intersection of digital art and 3D simulation

NIIO

Spring 2023

- Exhibited in [Phantasmaverse](#), a collaboration with NYU professors Carla Gannis and Snow Yunxue Fu, showcasing works by 10 artists and students, exploring CGI and VR technologies in storytelling and digital engagement

The One Club for Creativity

Spring 2023

- Shortlisted for The Young Ones Photography category, selected from over 500 entries, recognizing outstanding work in emerging photographic talent

Emerging Media Studios (NYU Tisch Department of Photography and Imaging)

Spring 2023

- Curated and moderated final screenings for 40+ student projects in Fluid Environments (Spring 2023) and Digital Bodies (Fall 2022), facilitating discussions and providing constructive feedback, with select works showcased in international exhibitions to a combined audience of approximately 100 attendees each

Museum of Contemporary Digital Art (MoCDA)

Spring 2022

- Selected for the [Digital Summer 2022 Show](#), featuring 30 works from 150+ submissions, celebrating emerging talent in digital creativity and engaging students with industry leaders

SKILLS AND INTERESTS

Languages: English (native) and Mandarin (conversational)

Technical Skills: ArtLogic, Autodesk Maya, Photography, Lighting, Adobe Creative Suite

Interests: Soccer (19+ years as Fullback); Track (Hurdles and Sprints, 5+ years); Rock Climbing (V5/6 level, 3+ years). Creative Coding (2+ years); Building Custom PCs and Laptops (10+ years)