

NARATIVE

The decision to outsource a project is never a simple one to make.

You've got ambitions greater than your current resources can fulfill, but will an outside agency really get what you're trying to build? Can they understand your company? Your customers? Your tech stack?

We get it — because we've been there. The Narrative team doesn't have a typical agency background. Our experience is in creating products and brands in-house, at growing startups and established enterprises alike.

Now we're doing our own thing, so we can help you do your own thing.

We're not an agency.
We're your team.



That's why we don't start by pitching a solution right out of the gate; it's just not in our DNA. Instead, we take the time to understand your business, talking with your team, using your product and digging deep into your data (with permission, of course) to uncover every challenge and opportunity.

It's a bit like hiring an all-new, hyper-dedicated team ... except for all of the reasons you've decided not to do that.



“Working with Narative on the new Hopper.com has been an absolute pleasure. Not only is the team insanely smart and efficient, they’re incredible human beings who truly care about the work they touch.

Thanks, guys, for the hard work and dedication — and also for all of the love and support.”

— Kim Levan

Strategic by nature

Our team isn't split between thinkers and doers. Because we've dealt first-hand with the challenges rapidly-scaling businesses face, we understand that strategy isn't its own separate thing; it's the center of everything.

Design

Whether we're building a brand system, website or full-fledged application, we're believers in the oft-quoted Steve Jobs maxim: "Design is not how it looks and feels. Design is how it works." Our design process starts not with decoration, but with solving a real problem — though we still make things look and feel pretty nice.

Communication

Some folks just call this “content” or “copy”; for us, it’s all that plus the context surrounding it. How do you nurture your leads, and onboard new users? What do they need to learn to both get maximum value from your product and provide maximum value to your business? No stress. We’re here to help figure it out.

Development

Technology is what brings design and content to life, yet it's so often left for last. Not here. Our developers help build the strategy for every project from the outset, ensuring that we build products that perform flawlessly, achieve your goals and scale with your business long after you've signed our final invoice.



narrative.co