

JEAN-PIERRE ZEITO

PRODUCER/CREATIVE



Hi! I'm a digital creative who just graduated from Hyper Island. I have a history in filmmaking but have recently been exploring the digital landscape.

My skills are in filmmaking, concept development and animation for the curious one. With history working with agencies, I can also contribute with UX/UI, web, and design.

Hyper Island Stockholm
Mobile Creative 2016

Cal State University, Northridge
Cinema, Television & Visual Arts 2012

www.jpzeito.com

jean-pierre.zeito@hyperisland.se

+46737394431

WHAT I CAN OFFER



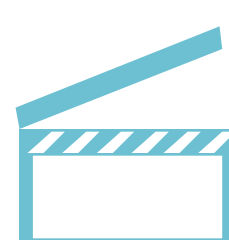
STORYTELLING

Developing ideas based on a narrative view point.



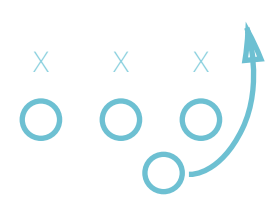
PHOTOGRAPHY

Visually displaying a story through the click of an iris.



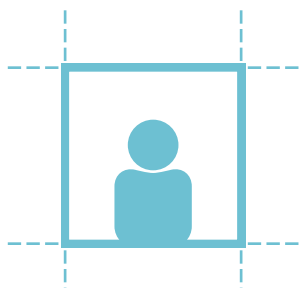
VIDEO & ANIMATION

Producing and conceptualizing stories and creative products using motion pictures and animations.



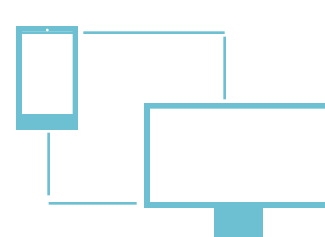
CREATIVE DIRECTION

Leading communication design, interactive design, and concept forward of creative work.



GRAPHIC DESIGN

The art of communication, stylizing, and problem solving through the use of type and image.

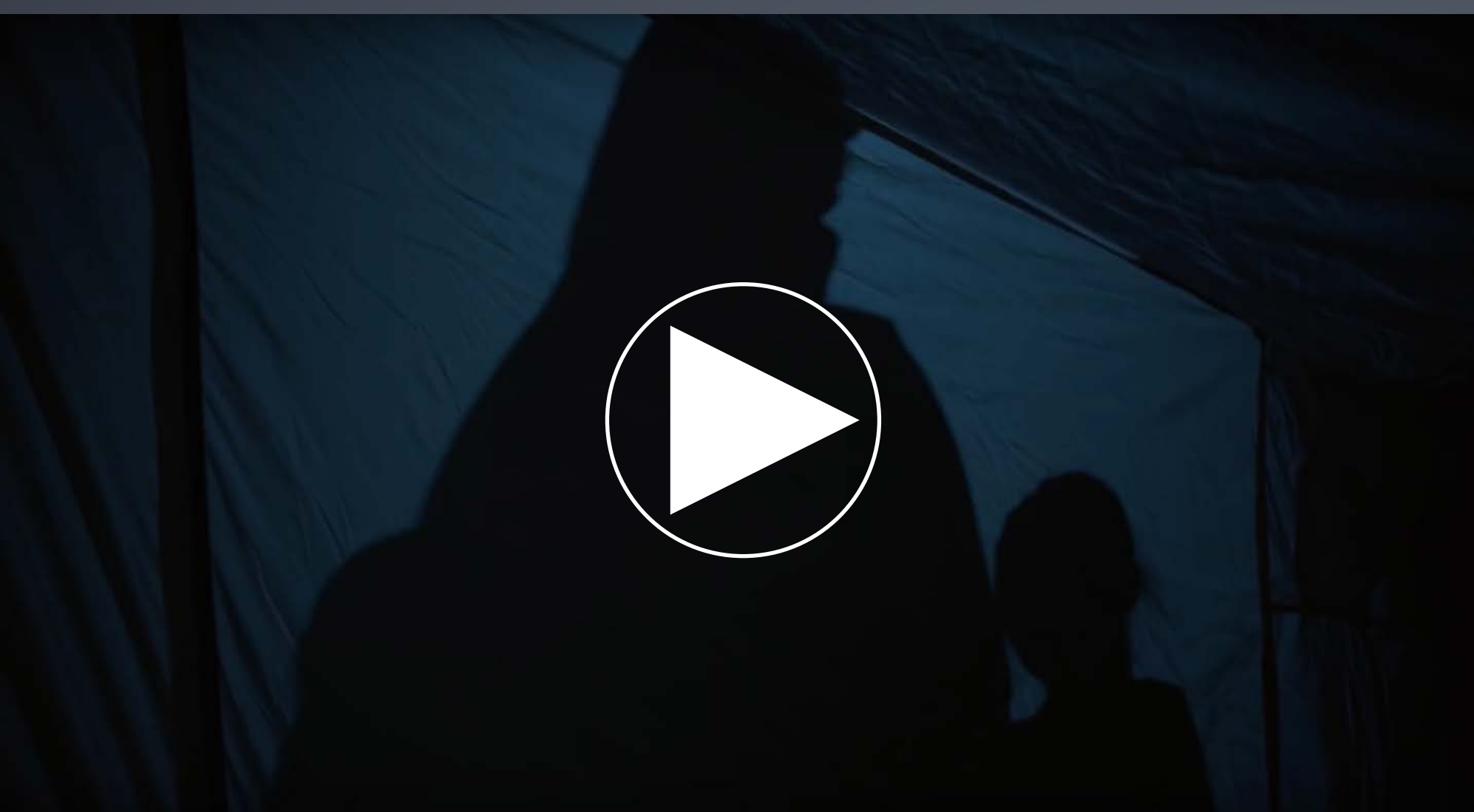


EXPERIENCE DESIGN

A focus placed on the quality of the user experience and culturally relevant solutions.

Check out my work sample

RECENT WORK



CLIENT: SVERIGE FÖR UNHCR
AGENCY: GRANATH
PRODUCTION: CHIMNEY GROUP

For this project, UNHCR wanted to highlight the importance of a thin threaded tent. At the moment, the tents at UNHCR refugee camps are 1mm. Very thin, yet enough to make an impact.

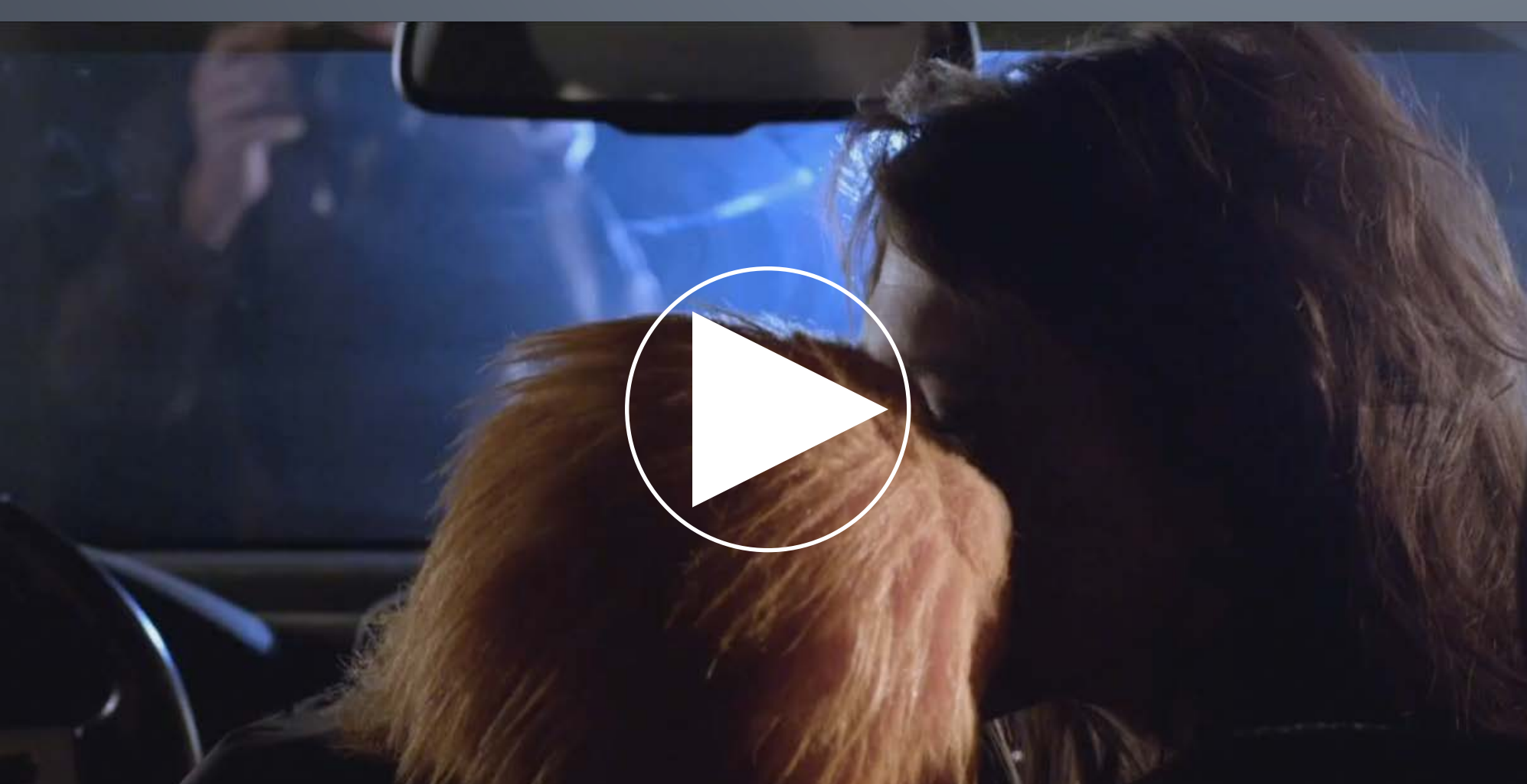
Click play and watch!



CLIENT: RÄDDA BARNEN
AGENCY: CHIMNEY GROUP
PRODUCTION: CHIMNEY GROUP

This is an advertisement for Rädda Barnen with the purpose to raise awareness that 3/4 of the world's nations still don't have strict laws against child abuse.

Click play and watch!



PROJECT: SHOWREEL
PRODUCTION: VARIOUS

Here is a montage of various productions that I've produced. The content ranges from short films, to commercials and music videos.

Click play and watch!

CHECK OUT MY RESUME

CHIMNEY GROUP

August - December 2016
Project manager

Work closely with agencies and end clients on campaigns for TV, web and social media channels. Based on the specific brief, I manage a team from pre-production to post, making sure that clients' vision and values are always incorporated.

Sveriges Television AB

March 2014 - March 2015
2nd Assistant Director

Liaising with actors, putting cast through make-up and wardrobe, as well as assemble and direct background actors for a Swedish television drama series called "Fjärde Mannen".

Outlier Entertainment

Februari 2010 - May 2013
Production Coordinator

Freelance work. Organizing and coordinating commercials and music videos. Hire crew, cast, scout and various paperwork, such as scheduling, booking and budgeting.

New York Film Academy

May - July 2013
Editor

Edit short films and prepare DVDs for screenings at Warner Bros. and Universal Studios

Mar Vista Entertainment

January - May 2012
Distribution editor

Editing video, recognizing and organizing multiple video and audio elements for distribution as well as transcoding files for many distribution platforms such as ABC Television, Disney, MIPTV and Cannes Festival.

THANKS FOR READING. HOPE TO HEAR FROM YOU SOON!