

# JEAN-PIERRE ZEITO

## PRODUCER/CREATIVE

Hi! I'm a digital creative graduate from Hyper Island. I have a history in filmmaking but have recently been exploring the digital landscape.

My skills are in filmmaking, concept development and animation for the curious one. With history working with agencies, I can also contribute with UX/UI, web, and design.



Hyper Island Stockholm  
Mobile Creative 2016

Cal State University, Northridge  
Cinema, Television & Visual Arts 2012

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## WHAT I CAN OFFER



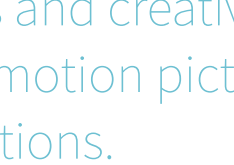
### STORYTELLING

Developing ideas based on a narrative view point.



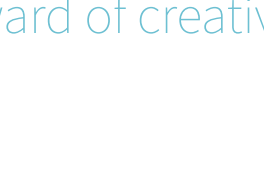
### PHOTOGRAPHY

Visually displaying a story through the click of an iris.



### VIDEO & ANIMATION

Producing and conceptualizing stories and creative products using motion pictures and animations.



### CREATIVE DIRECTION

Leading communication design, interactive design, and concept forward of creative work.



### GRAPHIC DESIGN

The art of communication, stylizing, and problem solving through the use of type and image.



### EXPERIENCE DESIGN

A focus placed on the quality of the user experience and culturally relevant solutions.

Check out my work sample

## RECENT WORK



CLIENT: SVERIGE FÖR UNHCR  
AGENCY: GRANATH  
PRODUCTION: CHIMNEY GROUP

For this project, UNHCR wanted to highlight the importance of a thin threaded tent. At the moment, the tents at UNHCR refugee camps are 1mm. Very thin, yet enough to make an impact.

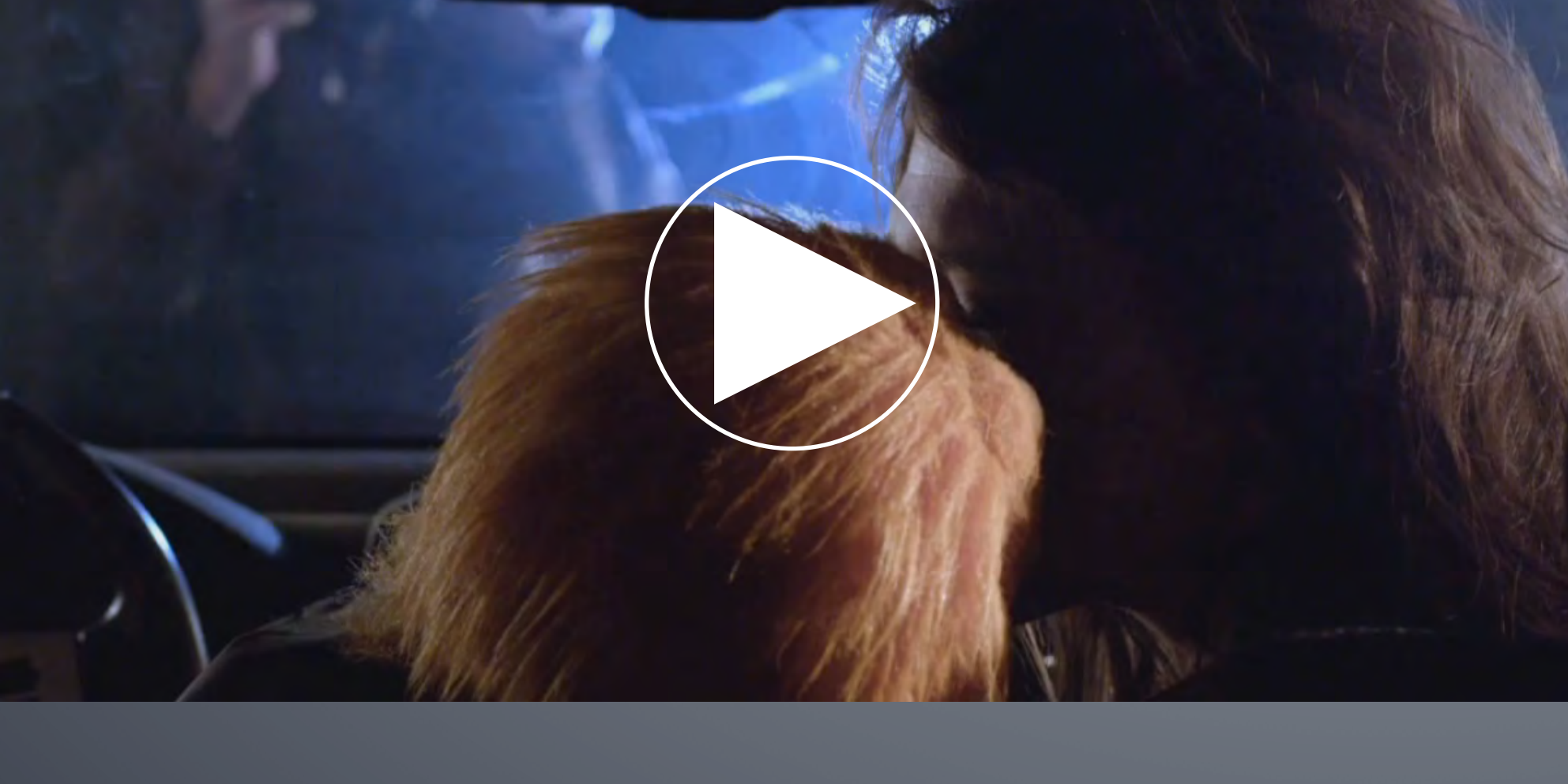
Click play and watch!



CLIENT: RÄDDA BARNEN  
AGENCY: CHIMNEY GROUP  
PRODUCTION: CHIMNEY GROUP

This is an advertisement for Rädda Barnen with the purpose to raise awareness that 3/4 of the world's nations still don't have strict laws against child abuse.

Click play and watch!



PROJECT: SHOWREEL  
PRODUCTION: VARIOUS

Here is a montage of various productions that I've produced. The content ranges from short films, to commercials and music videos.

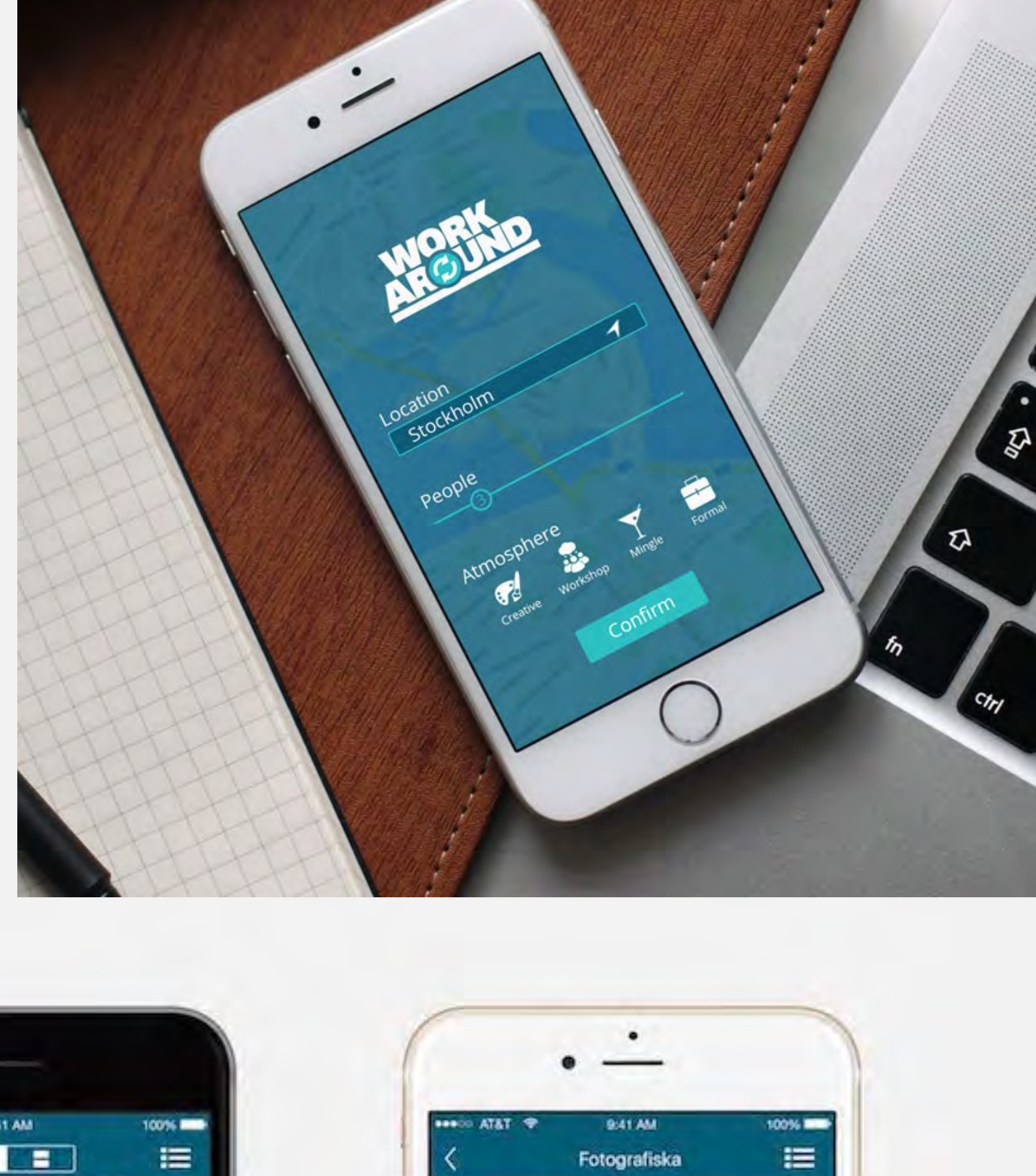
Click play and watch!

I also do more than film  
Check out my creative work

## WORKAROUND

*"MAKE IT EASIER FOR  
DIGITAL NOMADS TO RENT  
OFFICE SPACES"*

Workaround is a website/service that allows people to find and rent office spaces for both long term and short term. They wanted an app that simplified the process of finding the perfect office.

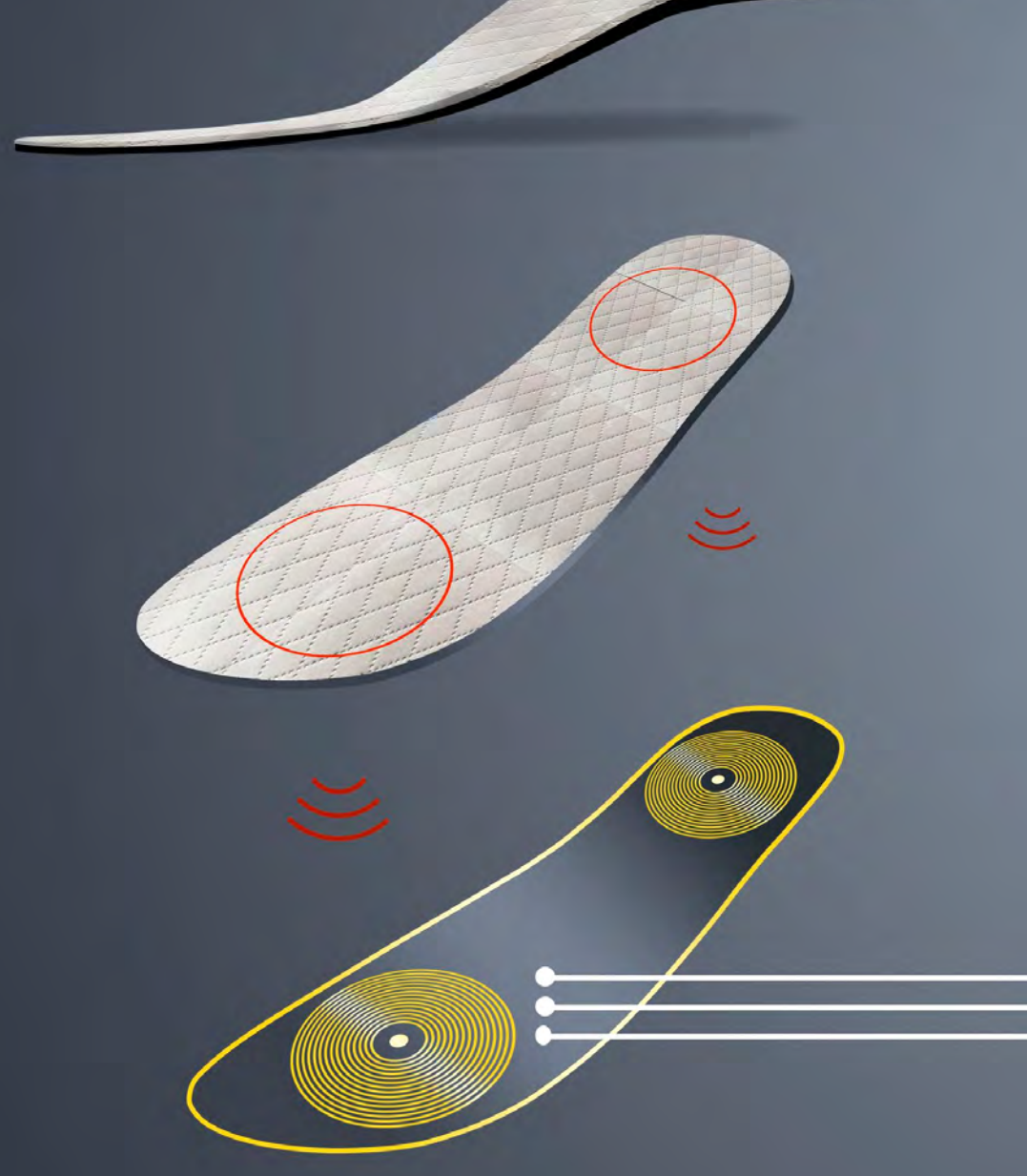


## SEE THE PROGRESS :

SMART WEIGHT CONTROL



TEXTILE IN THE SHOE:



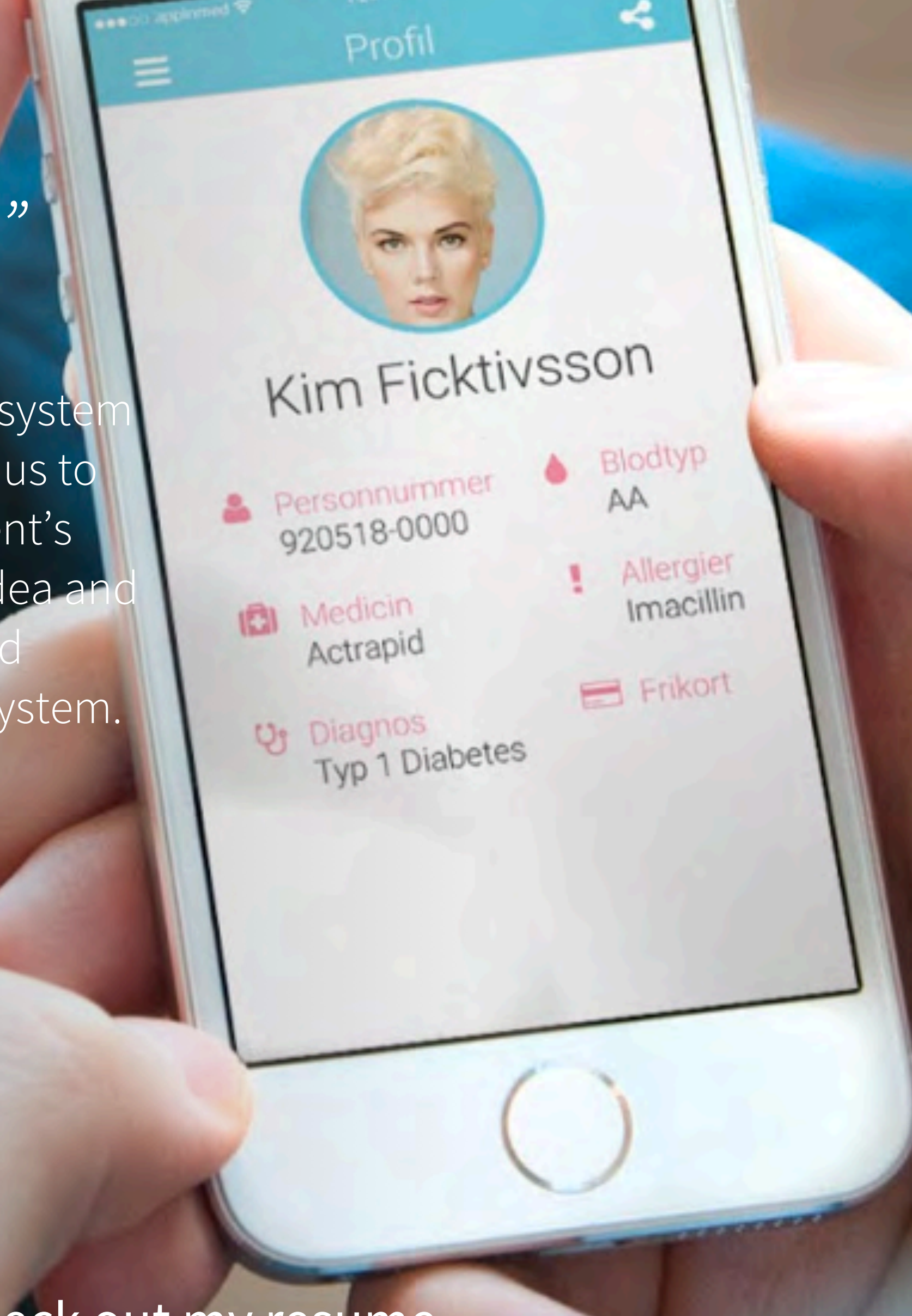
WEIGHT  
MOVEMENT  
BMI



## Vårdkollen

*"A brand new way of  
controlling your health"*

ApplnMed is a company that creates applications within the medical care system for clinics and patients. They wanted us to digitalize medical care from the patient's perspective so we came up with an idea and concept that will create a tighter bond between patients and medical care system.



Check out my resume

### MILJÖPARTIET DE GRÖNA

Augusti 2017 - current  
Producer - web & communication

Produce digital content for the web and other digital communication, including maintaining website, create animations & movies for social media, and strategic work in the communication department.

### GRANATH REKLAM

February - July 2017  
Film creative

Working close with the clients and their brief, I conceptualize and brainstorm film ideas for different mediums. I then produce, film and edit these projects.

### CHIMNEY GROUP

August - December 2016  
Project manager

Work closely with agencies and end clients on campaigns for TV, web and social media channels. Based on the specific brief, I manage a team from pre-production to post, making sure that clients' vision and values are always incorporated.

### Sveriges Television AB

March 2014 - March 2015  
2nd Assistant Director

Liaising with actors, putting cast through make-up and wardrobe, as well as assemble and direct background actors for a Swedish television drama series called "Fjärde Mannen".

### Outlier Entertainment

Februari 2010 - May 2013  
Production Coordinator

Freelance work. Organizing and coordinating commercials and music videos. Hire crew, cast, scout and various paperwork, such as scheduling, booking and budgeting.

### New York Film Academy

May - July 2013  
Editor

Edit short films and prepare DVDs for screenings at Warner Bros. and Universal Studios

### Mar Vista Entertainment

January - May 2012  
Distribution editor

Editing video, recognizing and organizing multiple video and audio elements for distribution as well as transcoding files for many distribution platforms such as ABC Television, Disney, MIPTV and Cannes Festival.

THANKS FOR READING. HOPE TO HEAR FROM YOU SOON!