

# Juebin Zeng

Department of Accounting and Finance, University of Auckland, New Zealand

Email: [juebin.zeng@auckland.ac.nz](mailto:juebin.zeng@auckland.ac.nz) | [zengjuebin95@gmail.com](mailto:zengjuebin95@gmail.com)

## Research Interests

---

Machine Learning Applications in Finance; Executive Succession; Corporate governance; Firm value and innovation; Empirical Asset Pricing

## Education

---

### 2025 Ph.D. in Finance, University of Auckland, Auckland, New Zealand

- Supervisor: Prof. Henk Berkman (University of Auckland) and Prof. Helen Lu (Vlerick Business School)
- Thesis: “Three Essays on Corporate Governance and CEO Dismissal”
- University of Auckland Doctoral Scholarship recipient

### 2021 M.MS in Finance (First Class Honors), University of Waikato, Hamilton, New Zealand

- Supervisor: Dr. Susanna Lu (RMIT University)
- Thesis: “Board gender diversity and firm performance”

### 2019 PgCert in Computing, Australian National University, Canberra, Australia

**Courses learned:** Structural Programming, Algorithm, Relational Database, Professional Practice

### 2018 B.BA in Finance, University of Waikato, Hamilton, New Zealand

## Publication

---

- Zeng, J., Huang, P., Lu, Y., Wu, J. G., & Yin, L. (2025). Board gender diversity and firm performance revisited: international evidence. *Applied Economics*, 1–24. (ABDC – A)

## Working Papers

---

**1. Berkman, Henk and Lu, Helen and Zeng, Juebin, Predicting Performance-Induced CEO Dismissals Using Machine Learning (June 10, 2023). Available at SSRN: <https://ssrn.com/abstract=5951814> or <http://dx.doi.org/10.2139/ssrn.5951814>**

- We employ AI models to forecast performance-induced CEO dismissals; demonstrates superior out-of-sample predictive accuracy and reveals market under-reaction to leadership risk.
- The paper has been presented at:
  - New Zealand Finance Meeting (2023, 2025)
  - Australasian Banking and Finance Conference (2023)
  - Auckland Region Accounting Conference (2023)
  - New Zealand Finance Colloquium (2024)
  - The 8th Vietnam International Conference in Finance (2024)
  - Corporate Finance Day (2025, Netherlands)
  - Being prepared for EFA this year

2. “Anti-pledging policy and firm financial constraints”, co-authored with Prof. Henk Berkman and Prof. Helen Lu

- Share pledging allows CEOs of financially constrained (FC) firms to obtain diversification and liquidity while maintaining firm-level risk-taking incentives.
- Following the 2012 ISS opposition to share pledging, the proportion of cash compensation for FC firms increased by approximately 8 percent relative to non-financially constrained (NFC) firms.
- FC firms experienced significant declines in implied volatility and firm value compared with NFC firms in the period immediately after the ISS announcement.
- The combination of negative abnormal returns and reduced volatility indicates that markets perceived anti-pledging policies as restricting managerial risk-taking in ways that destroyed, rather than created, shareholder value for FC firm.

## Work in Progress

---

- “Nonlinear pricing of firm characteristics”, solo-authored

## Teaching and Research Experience

---

- **Graduate Teaching Assistant**

2023Q1 – 2026Q1 Businfo 716 – Business Analytics for FinTech (Postgraduate)

- Served as the lead GTA for the FinTech stream.
- Developed new lab materials and Python/ exercises to support curriculum goals.
- Teaching evaluation: 4.33/5 for 2024Q1. A GTA’s teaching evaluation takes place after the lecturer’s teaching evaluation has closed (after the end of the quarter), leading to a low response rate or null results.

2025Q4 – 2025Q4 Businfo 711 & Businfo 718 (Postgraduate)

- Acted as a programming consultant for student capstone projects of Master of Business Analytics, assisting with Machine Learning implementation.
- Teaching evaluation: 5/5 for 2025 Q4

2022S2 – 2026SS Finance 251 – Financial Management (Undergraduate)

- Delivered tutorials and drop-in clinic sessions to large undergraduate cohorts.
- Assisted in transitioning the course to a Flipped Classroom mode: Leveraged AI-driven audio synthesis to create standardized educational videos. This approach minimized linguistic barriers and improved content accessibility for international and domestic students alike.

2025S2 Finance 351 – Advanced Financial Management (Undergraduate)

2025S1 ACCTG 102 – Accounting Concepts (Undergraduate)

2022S2 Finance 261 – Introduction to Investment (Undergraduate)

- **Affiliated Doctoral Researcher – Vlerick Business School**

Jan 2025 – Sep 2025

- Working with Prof. Helen Lu on the project of "Predicting performance-induced CEO dismissal using machine learning".

- **Research Assistant – University of Auckland**

Dec 2024 – Feb 2025

- Collaborated with Prof. Henk Berkman on an R-based AI and asset pricing project, responsible for data preprocessing, replicating empirical results, and reviewing/debugging code.

## Skills

---

- **Programming:** Python (python programming, machine learning algorithms deployment, document analysis, data analysis and visualisation), Java (structural programming), SQL, Stata, R, Latex, Tableau, Power BI
- **Language:** Mandarin (Native), English (Professional)

## Awards and Certificates

---

- University of Auckland Doctoral Scholarship
- First place in Finance 705 Empirical finance, University of Auckland
- Google Advanced Data Analytics Certificate
- Google Data Analytics Professional Certificate