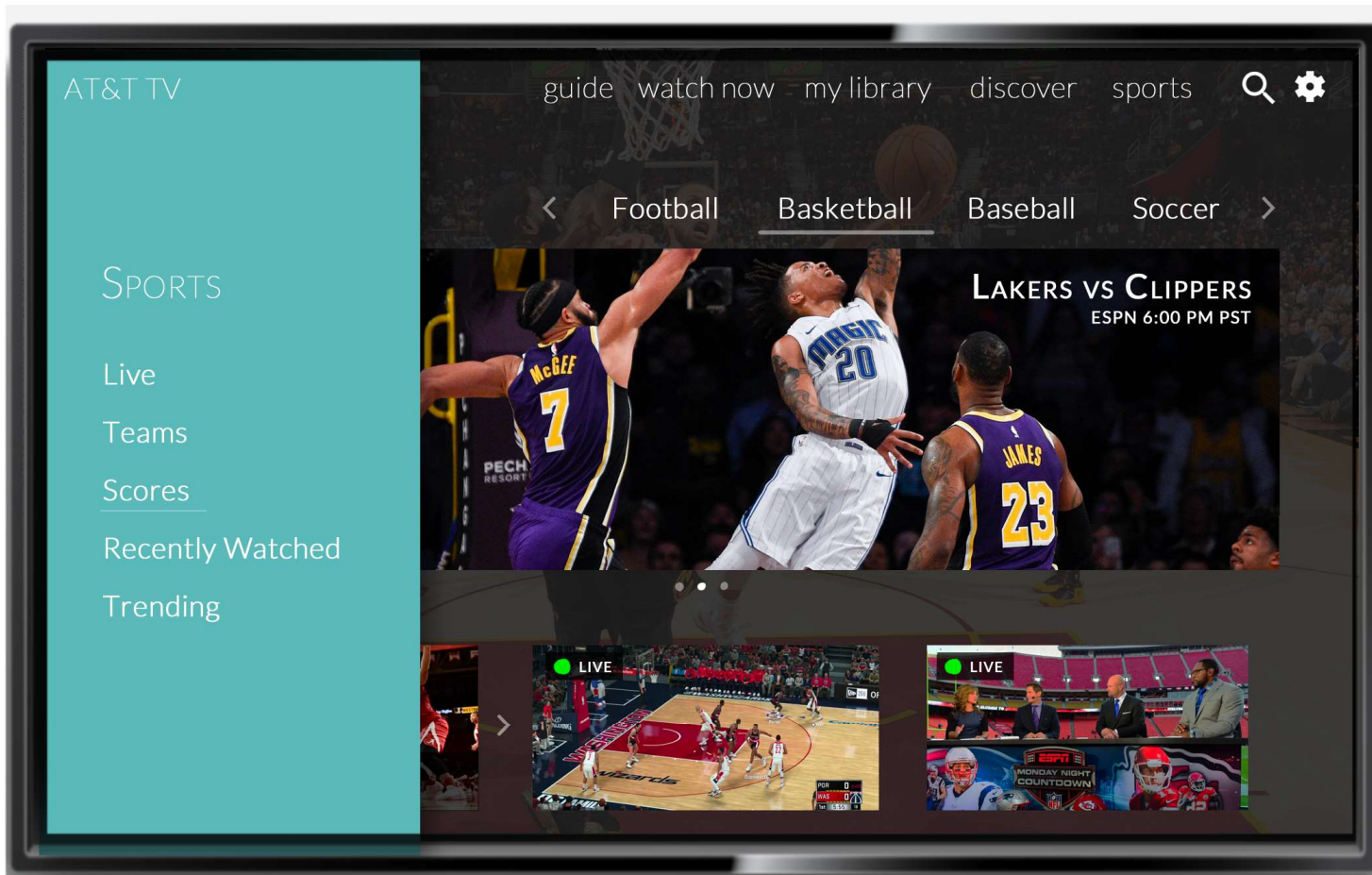




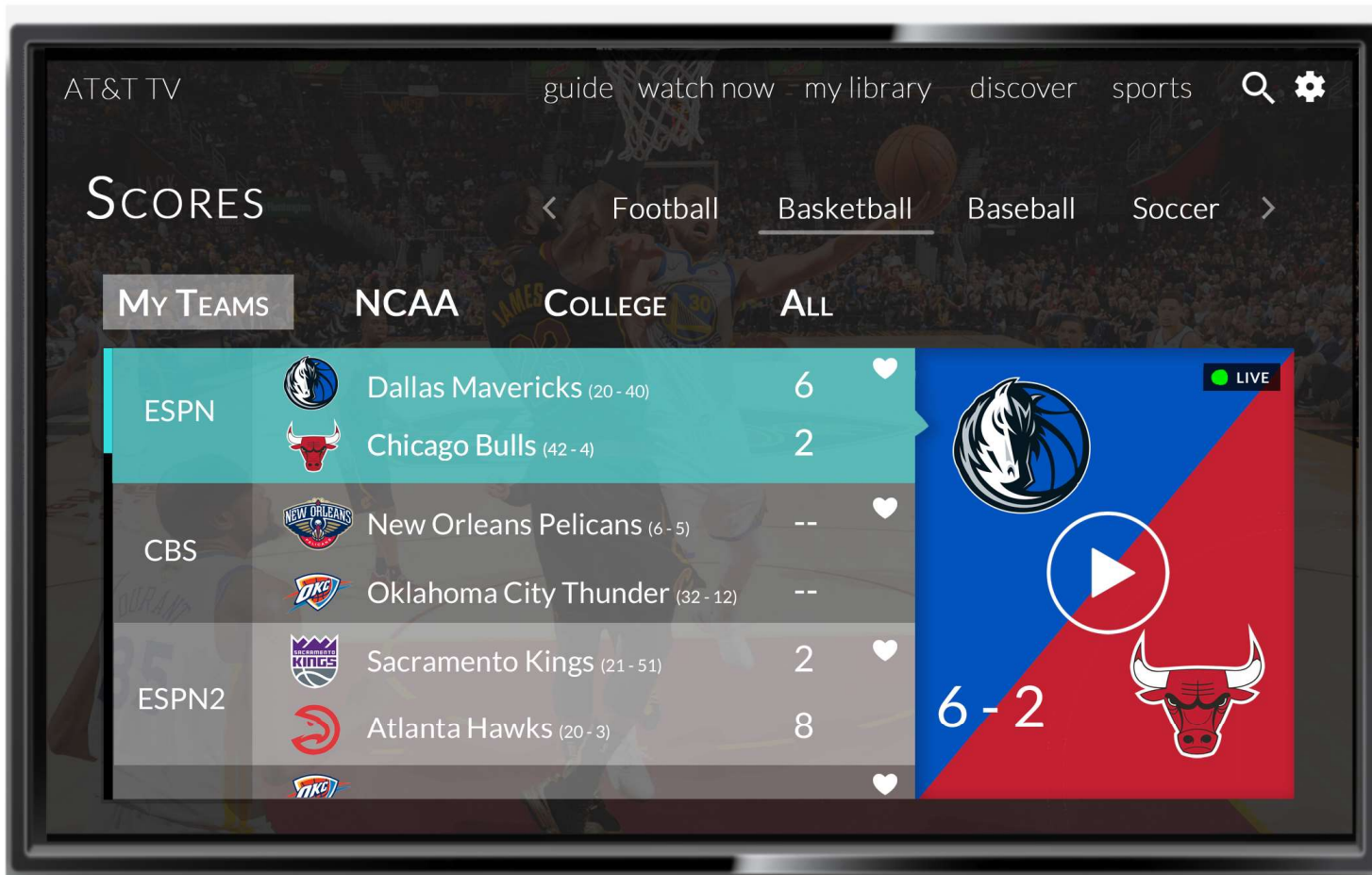
Sports Central

- Current Live Games, divided by Sport Types and other filters.
- Acts as a landing page for the Sports Experience.



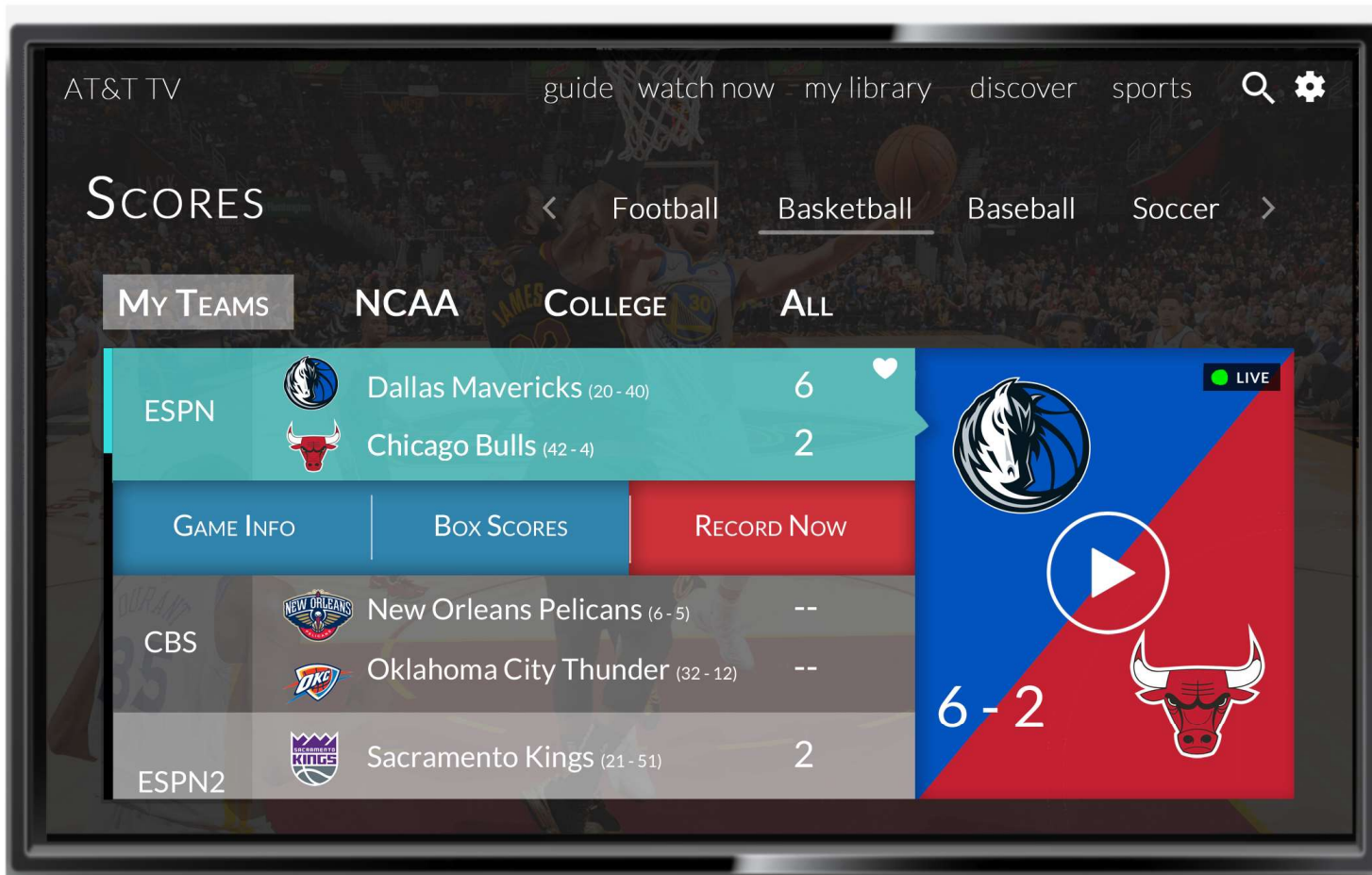
Sports Sub Menu

- Separate navigation within Sports Experience.
- Divided to prevent information overload.
- Gives the feeling of a “hub” for the user.



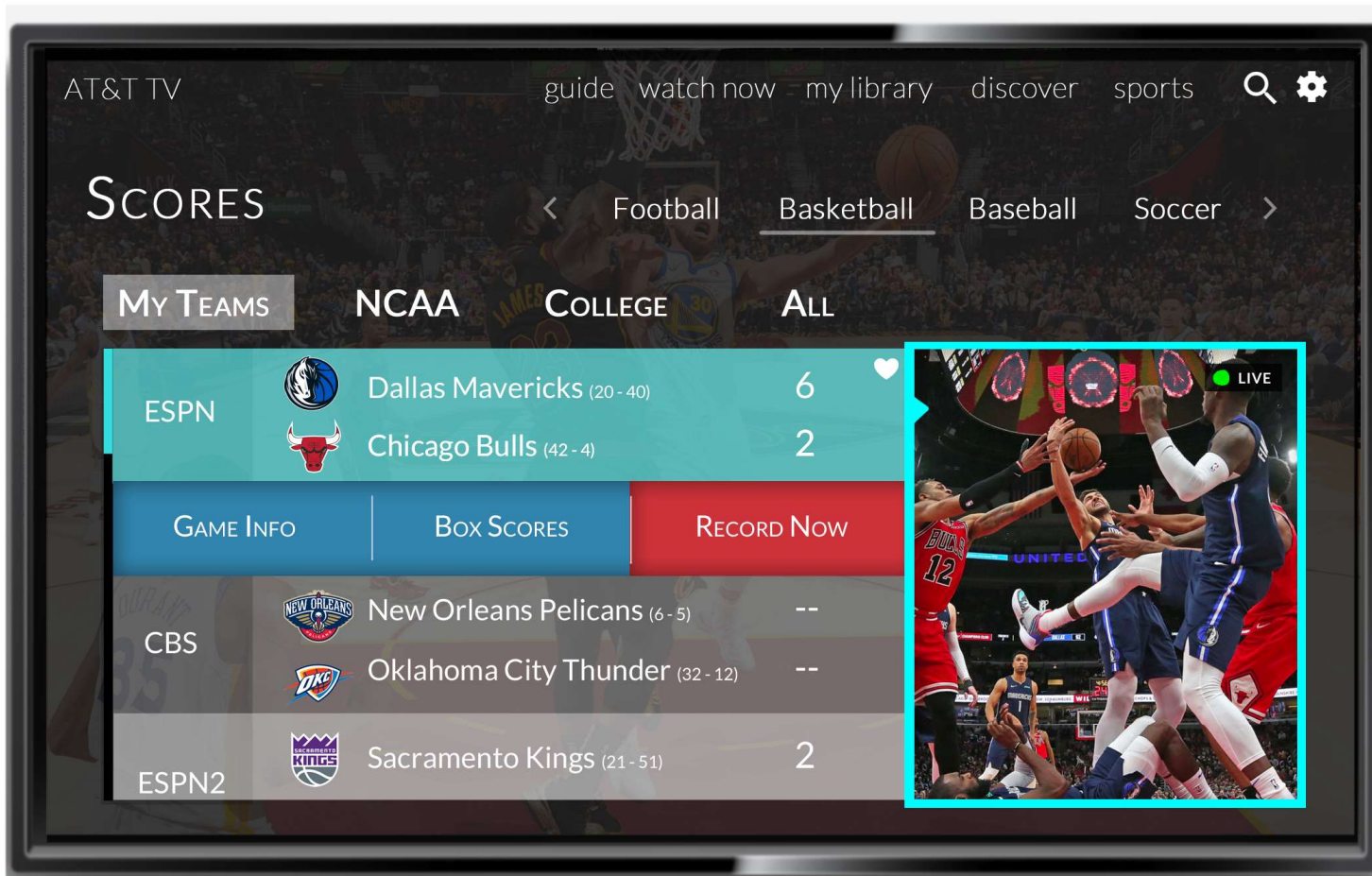
Scores

- Filtered by favorite teams and other tags (customizable top bar).
- Selecting the game and pressing play will bring you to the channel it is on.
- Side window can be hovered over to show silent preview.



Scores

- Additional options for team info, box scores, and DVR recording.
- Historical games will have VOD/DVR playback options instead.



Scores

- Can also launch the game by hovering over the preview video.
- Create sense of engagement and delight to see a short preview of game in progress.

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SPORTS

Live

Teams

Scores

Recently Watched

Trending

AA COLLEGE ALL

as Mavericks (20 - 40)

6



ago Bulls (42 - 4)

2

y Orleans Pelicans (6 - 5)

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ahoma City Thunder (32 - 12)

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amento Kings (21 - 51)

2



nta Hawks (20 - 3)

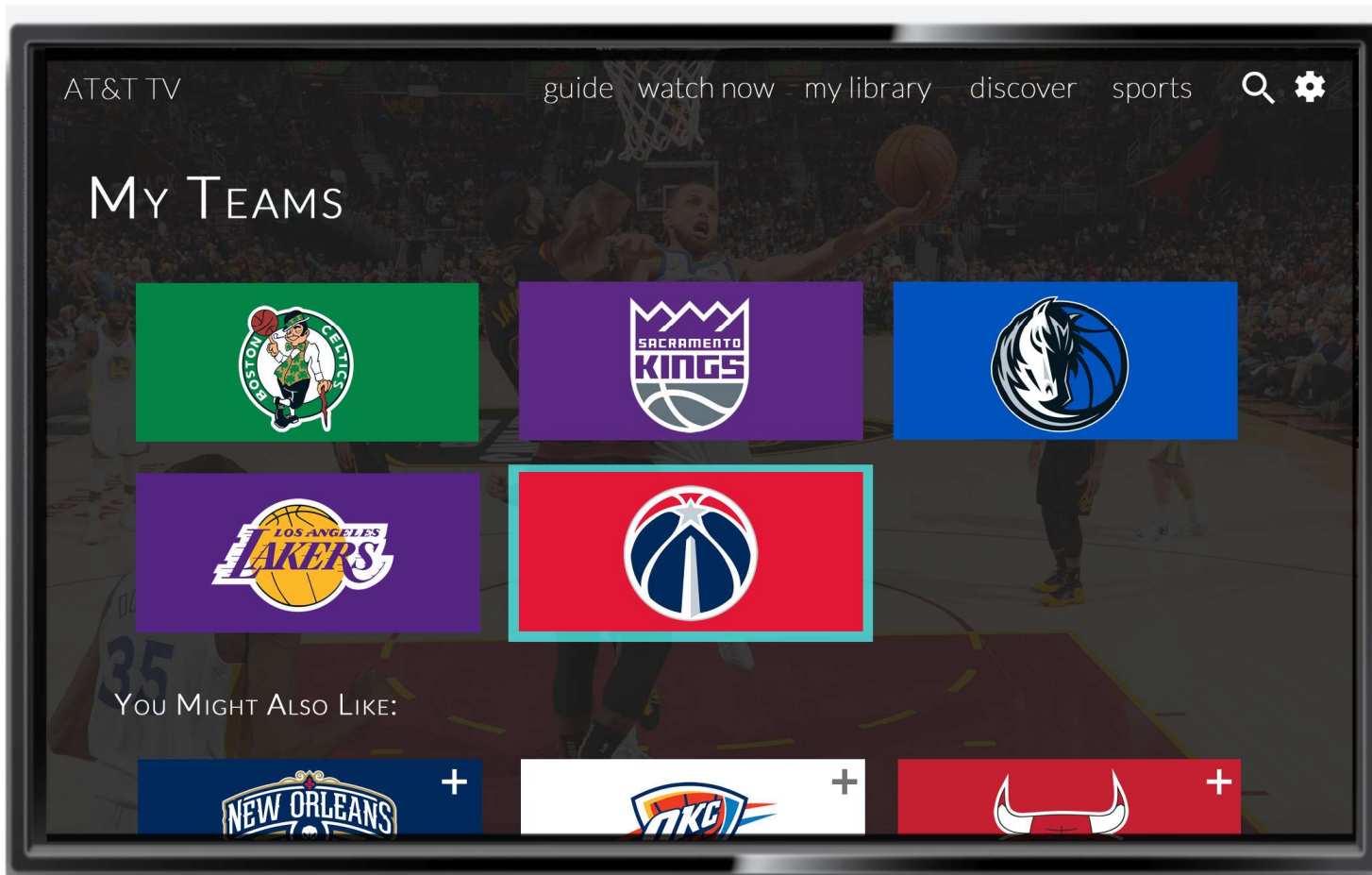
8



6 - 2

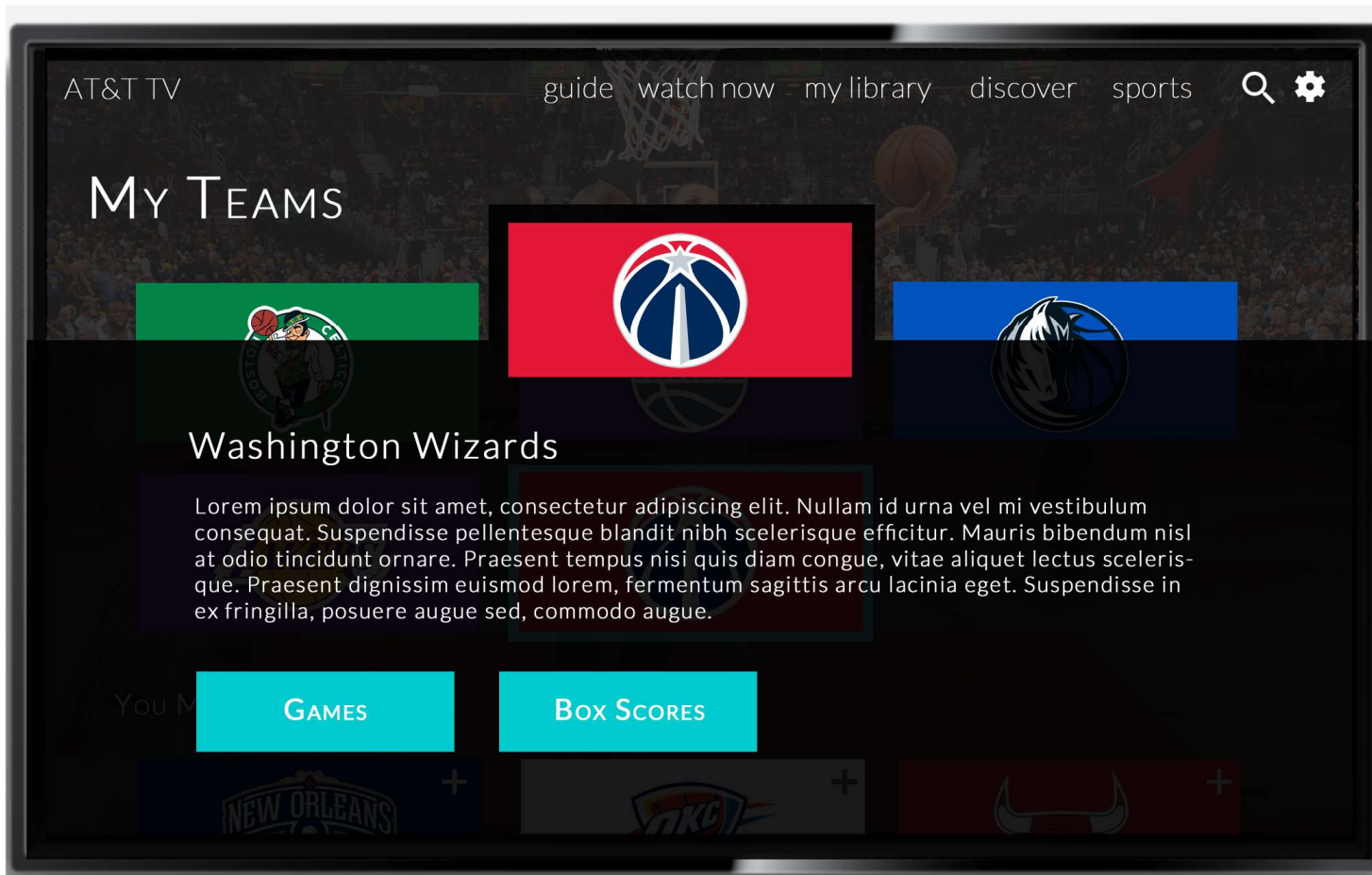


LIVE



My Teams

- Favorite and follow your sports teams in order to have filtered and curated scores view
- Recommendations for other teams to be added as well at the bottom or add teams via search.



My Teams

- Clicking on a team gives team info, box scores, upcoming games, so a user can keep up-to-date on their teams.
- Future iterations could include news snippets or replay clips of the team's games.